

Study on the Problems of Stadium Socialization of Xi'an Colleges and Universities

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Abstract. Through literature, questionnaire and mathematical statistics and other research methods, the current status of the opening part of the College Stadiums in Xi'an to investigate and study the situation by opening the college sports facilities analyzed further explore colleges and the problems in universities of Xi'an sports venues opening up.

Introduction

College Stadiums relatively abundant resources, can be used to create a high level of social benefits to the surrounding community open approach. At the same time, open College Stadiums resources, not only conducive to physical activity after school teachers and students, but also the surrounding community to meet the demands of the masses of fitness to maximize the use of resources stadiums. With the reform of China's sports system, sports school system also will change. College sports system should change so as to diversify the development of sports, in order to fully play its unique role in the community to provide more quality services. We Universities stadium in Xi'an open tube Survey analysis, we found the following problems.

Lack of Awareness of University and Community Resources Stadiums Socialization

Organized college sports development, its content and functionality, management methods and systems should be moving in the direction of diversification. Therefore, the relevant departments of major universities should advance with the times, to learn advanced venues operating philosophy, combined with the actual situation of the school and take advantage of the school stadium resources for teachers and students and the surrounding masses of the people. Reasonable mining is also to develop new venues and facilities and resources to market. However, college sports resources and community sports stadiums resources socialization formation needs to fully communicate College authorities and community management and a positive attitude and sense of rationality. However, for the purposes of colleges and universities and community residents to participate in sports consciousness, awareness of sports resources reorganization of college sports administration Xi'an relatively weak, the attitude is not positive enough, degree of enthusiasm is not ideal. As a sports facility resources is relatively weak in terms of community, mass participation is relatively high, but there is no good sports facilities and excellent resources, technical guidance. Eventually lead to polarization of sports resources structure, has not been fully utilized, the waste of resources.

Universities and Community Lack of Communication and Sharing of Sports Resources is Underutilized

The survey found, Xi'an major college stadiums resources Nearly sixty percent of the distribution of resources in Xi'an, the relative lack of community sports resources, amenities and facilities the degree of quality compared to the College Stadiums have a big gap. This discrepancy leads to Xi'an City Community Sports scarce resources has become increasingly prominent, the development of community sports facilities behind Universities. In addition, universities and community agencies and management departments lack of communication, failed to establish an effective management system and coordination mechanism, coupled with the College Sports Socialization ideology is

weak, the initiative is obviously insufficient, so that college sports and community sports lack of effective interactive factors, internal factors become an obstacle to its development.

Lack of Sports Venues Operation and Management Personnel

To upgrade stadiums resources management must have professional management personnel. Full use of university stadiums resources needed professional management and operations, not only can make full use of human resources, but also can be required to maximize the effectiveness of talent. At present, Xi'an College Stadiums management, there are still many problems: lack of appropriate facility management professionals, the venue operation and management methods are more old-fashioned, without a thorough analysis of the nearby colleges and universities available resources, thus combining their resources to play college sports maximum effectiveness. The lack of a certain philosophy, or subject to the influence of objective factors but they do not know the reality and find another solution. This directly affects the smooth operation of college sports venues.

According to that survey: College Stadiums general manager of Xi'an by the school's physical education teachers, administrative cadres, or a few external managers, keep a close watch, the lack of professional management staff, the management method is generally self-developed by the school. The lack of resources in the development of venues appropriate professional management knowledge, most of the teaching staff of the facility management personnel department or school sports venue hire temporary workers, their qualifications, the relative lack of expertise. Among our education system does not have the relevant professional sports venue operations, but also did not train relevant personnel books. Therefore, the sports venues and facilities are relatively scarce resources, expertise, and management personnel aging, outdated management concepts, so that the university venues improper operation, management at a low level, low efficiency of state, resulting in a large number of venues resources and advanced sports facilities have not been full play and the use of such colleges and universities in Xi'an, though they have stadiums with more advanced facilities, sports facilities can not meet the needs of the masses of the harsh reality.

Facility Management System Imperfect and Management

Advanced sports venues and facilities needs with excellent management. Today's society increasingly scientific management methods, how the competent authorities of the College Stadiums in College scientific management is a major factor reflects the Universities of soft power. Full operation and management venues not only need talent and advanced concepts, but also need to improve the strict management rules and regulations, so as to standardize the system of stadium operations, in order to ensure the normal operation of stadiums, venues, facilities and resources are not damage.

Through investigation that Xi'an major college sports venues and facilities have a corresponding rules and regulations, but are basically a few lines, some basic norms of use and operational requirements for detailed regulations venues little. In particular rules and regulations of the implementation process is uneven, even the rules and regulations just formalism, which has a direct relationship with management. Because the College Stadiums management Xi'an mainly PE teachers, administrative staff or department is part of the external staff in schools, mainly also responsible for the main venue of the direct impact on management. Through the survey found, some colleges and universities sports facility management system is relatively backward, facility management is not reasonable, resulting in serious damage to the site resources, and even affect the normal use of the normal teaching facilities and sports programs. For example, a high standard of tennis, its cost is as high as several hundred thousand dollars, the price is relatively high, but due to poor facility management, rules and regulations is not perfect, there is no set of strict rules and regulations restrict the sites is partially destroyed, leading to the venue use are not standardized, grounds maintenance not detailed enough. As part of the staff at the destruction site in the field, throw cigarette butts cause the destruction of the venue, the audience wearing high heels or shoes to enter the venue to venue caused great damage to the floor.

Venues Different Management

Through the investigation showed that the current College Stadiums in Xi'an major college sports facilities management department (faculty) management, personal management contract, school logistics management services, leasing system in several ways. These methods are still in relatively old among management, there is no strict management rule and regulations, management responsibilities are not clear enough, resulting in a serious loss site. At the same time, some colleges and universities also use leasing contract the way, in addition to the basic curriculum of schools, authorities will be contracted to the private site or unit, through its lease in order to gain certain benefits, venues and responsible for its management, but time venues and methods still need school stadium rental business administration and consultation, to a certain extent, affected the foreign business and the timely and effective management of the school stadiums.

College Sports Venues and Facilities Insufficiency

Xi'an by major colleges and universities visited the survey found major colleges and universities each year to venues and facilities maintenance funding gap significantly, most universities for sports venues facilities management to invest fewer resources, which to some extent affected the normal stadiums operations such sports school teaching conditions can not be effectively guaranteed. Lack of facilities and stadiums are mainly the following questions. First, some institutions upgrade from college to college, in the course of its development, the school teachers focus too much on supplements and ignore equipped sports facilities, with leading hardware facilities not on the case. Secondly, in recent years, enrollment in all major colleges and universities to enhance the number of schools of many institutions to enhance rapid and sports facilities has not been a corresponding improvement and adjustment. Again, school leadership and management for stadiums paid insufficient attention to the stadium there is no strict implementation of management standards, grounds maintenance operation is relatively backward. Finally, some colleges and universities do not take advantage of holidays and spare time venues, stadiums cause no reasonable use, over time, a large number of equipment is also covered with dust and rust, so it caused a great impact on life, spending a lot of money and build venues purchase facilities become a decoration, not only seriously affected the effective utilization of the facility, but also a year of venues and facilities maintenance and management of invested large sums of money, but has become a heavy burden schools.

For the above problems, we should strengthen the overall planning of College Stadiums and rational allocation of resources, stadiums, sports facilities and scientific community to solve the contradiction between resource scarcity and low resource utilization college sports venues, thereby making college sports venues become school effective carrier sports and fitness movement, complement each other, to optimize distribution of social resources.

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