

Development and Construction of Public Awareness of Community Characteristics

Kaohsiung City's Historic District Industrial Recycling Case

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Abstract—Currently the global historic area "recycling" and "Save" mode trends, in addition to "replace the old and new space" approach, more importantly, the government attempts to culture and the life of the new standards and specifications used to create the environment in the historical district, trying to use the process of shaping the environment given the historical district of new charm and character. "Historic District regeneration and activation" is already an important global trends in urban development. Historic District development process, in addition to records of urban development, it is also important to the local culture. But how sustainable development historic district, becomes an important issue.

Keywords- *environment; historic district; Yancheng District; public participation; Kaohsiung*

I. INTRODUCTION

Kaohsiung urban development process, Yancheng District is an important administrative, which records the Kaohsiung metropolitan area of origin and development, it has a rich cultural, historical, industrial development, with the eastward shift of urban development and economic development functional changes, at present, Yancheng District have fallen. Yancheng District, the Central Government has been promoting a series of community building, but the process of transformation in the environment, if the people a sense of community and values have not been given a new vision and direction for community cultural preservation and recycling will not be integrated with each other.

This research hopes to import the historic city center of the new concept, through public forums and public participation, changing the values of the people Yancheng District. This study proposes to Yancheng District, conceived as a historical center of the city, improve Yancheng District to promote the large-scale construction in the future of energy, and thus will be taken to the historic city of Yancheng District center regeneration and functional activation of new opportunities.

II. RESEARCH GOALS AND OBJECTIVES

This research will develop a new way of sustainable urban management to redefine the meaning of the historical city

center, improve the city's quality of life, study objectives include:

- A. Creating Taiwan's "old community cultural preservation and community development and reconstruction," a new social action experience.
- B. Promote Taiwan's new vision of sustainable urban development and historical significance and value of the city.
- C. The new social values, new vision of sustainable development, the new standard of living, practice a new way of urban renewal.
- D. To shape a new life experiences and models, establish a new model for urban development in Taiwan with new standards.
- E. Historic Centre of the city to establish a new professional planning mode activated.

III. RESEARCH METHODS

A. Overall Architecture

- Lead, basic investigation and prepare a studio setting.

Collect basic information on local history, the question of professional analysis, set the studio.

- Develop Yancheng District Historic District revitalization updated objectives and strategies.

Through a public forum to discuss the future updates Yancheng historic district revitalization vision, operational objectives, and the basic strategy.

- Demonstration neighborhood transformation program planning.

Development to enhance the quality of space environmental reform ideas, through professional support, develop programs, specific to specialized technology to simulate the possible form and content,

thereby determining substantial transformation of the environment program.

B. *Public Participation*

- Historic District recycling public forum will be held.

Historic District revitalization organized public forum for lectures, seminars and public discussions mode, on the one hand to create a sense of crisis and transformation of the historic district propaganda meaning, value and direction, build consensus and vision, on the other hand, the establishment of various development imagination, expectations and conflicts, and the actual mechanism of action of public discussion.

- Historic District recycling Learning Team.

All team members through case studies, learning and sharing new urban development of new ideas, experiences, models and related technologies and processes.

- Promote public planning workshop program.

Select demonstration experiment blocks while building blocks transformation "Planning Workshop", by the people and the public sector as the core, planning professionals as a professional technical support. A variety of real vision, specific goal setting, real demand, action-oriented proposals, incentives and regulatory mechanisms have been discussed in the public forum, and professional support, the formation of the final conclusion.

IV. OPERATION STRATEGY IMPLEMENTATION PLAN

A. *Importing Featured topics*

- Community business vision.
- Business culture industries.
- Industrial transformation and local regeneration opportunities.
- Shaping the new century Old Town space.
- Yancheng District, industrial and cultural and ecological characteristics.
- Old life and popular culture.
- Promotion of industrial regeneration concept.
- Community building experience and vision.

B. *Agenda Building.*

- Goal setting.
- Real needs.
- Solution.
- Incentives and regulatory mechanisms.
- Public fora.
- Direct discussions and negotiations.
- Established in the planning workshop.

C. *Conflict and Coordination Mediation.*

- Preview.

- Virtual reality model to promote.
- Anxiety reduction mode.
- True face of the crisis.
- Establish real needs and values as the core of live action.

D. *Planning Industries.*

- Integrate resources to enhance regional competitiveness.
- Conduct joint marketing.
- Organize large-scale festivals.
- Improve management, changing the low levels of consumer environment, enhance the value of tourism and recreation.
- Setting passenger transport area.
- Combined transport function, set lifestyle information service area.
- Public transport and private vehicles with the conversion zone (long distance and urban areas), parking lots, shopping malls.
- Provide sightseeing, employment, housing and other living information services-related industries, such as tourism, hotel industry.
- Set Tourist Service Center offers travelers a complete service.

E. *Historical Resource Regeneration Zone.*

- Setting up a theme industry personnel training area.
- Display area, creative area, arts shops street and artists community.
- Community Folk Museum.
- Living Crafts Center.
- Hardware and software planning and navigation systems monuments commentary.
- High-quality packaging and marketing.
- Maintenance and management plan.
- Surrounding the building form, style and public open space cooperation.
- Preservation and reuse of historic buildings.

F. *Industrial Revitalization Function.*

- Showing old Yancheng diversity.
- Showing industrial cultural diversity.
- Series features local cultural industries.
- Industrial Revitalization education with learning function.
- There are links in the functional characteristics of the nearby area.
- Cohesion community resources functions.
- Construction of the new standard of living.

V. CONCLUSIONS

Yancheng District, part of the building still retains the Japanese colonial period imitation baroque walls, and most of the neighborhoods of the city still retains the original texture,

proposals should meet historic district regeneration. Without undermining the principles of the original texture of the community, the use of withdrawal or removal of rebuilding mode, leaving alleys and provide adequate space, establish a complete disaster refuge moving lines. Through urban design and signage control techniques, so that regeneration of specialty building and rectification messy signs.

Since most of Yancheng District belongs district, by district updates, can be extended to the alleys of Business Conduct, the renovation of distinctive shops.

For no conservation value areas, updated through the whole area, integrated design approach, the use of available building volume, it can attract developers by volume incentive to participate, to create a comfortable shopping space.

Yancheng District's historic district and historic buildings are preserved very well, but as time and real changes in the environment, in people's minds gradually forgotten or gradually lose its historical value, but a way of life or urban development obstacles.

In some important historical neighborhoods or monument to urban design control or community building, etc., in order to maintain or enhance local shape features, the streets of historical value, can be combined with the temple activities.

Without prejudice to the urban development and the principle of life function, how to historic district and the historical value of the existing building and the development of Yancheng District, combined, and even through the historic district and historic buildings to flourish, to break the stereotype of Yancheng District, this study is the most important topics.

Therefore, this study for the historic district, Yancheng District, and historical buildings of implementation of the urban renewal strategy recommendations are as follows:

- Combined with the original function of urban development, the community does not destroy the original texture of principle, renovation or maintenance of way and through urban design and signage control techniques, so that regeneration of specialty building and rectification messy signs. For example Wufu 4th baroque building blocks as a

demonstration, its purpose is to hope through commercial marketing practices, inject new vitality in historic district, a commercial driving history, culture marketing started, so history is no longer a historic, commercial the longer a business.

- For historical buildings hinder urban development and life, this project proposes to "save the migration" approach, will migrate to the historic building somewhere in order to maintain historical and cultural importance and visibility.
- Love River is a place Kaohsiung city sewage, water pollution, for the purposes of the urban landscape, the city formed another "visual pollution." Therefore, the focus of this area of urban renewal, the project proposes to maintain the way of renovation and development of unique waterfront renewal area of public open space and activities to enhance the overall urban image.

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