



algorithm, the secret message with any character can be embedded into the webpage. Because the inserting information is not bit information but special characters, the hiding capacity increases largely. Next, the hiding idea will be stated firstly. Then, the new algorithm is presented with flow chart and process description. The experiments are carried out for the ordinary portal homepage, while several typical attacks on the hiding algorithm are designed and tested with good effects.

**Invisible character (IC):** it means the character inserting into the web page but without display sign when page browsing. The invisible character shows special symbol or white space in the page source code.

There are 33 characters in the ASCII table for IC with ASCII coding values of 0-32. The codes of 1-31 show special symbols. While the code 0 is null, and the ASCII code 32 is white space. All these characters are chosen as invisible characters to form a set  $S_p$ :

$$S_p = \{s_i | i = [0 - 32]\}. \quad (1)$$

In order to hide any character from ASCII table, all the secret data have to be converted to the IC. Considering the IC value from 0 to 31, it only need the lower 5 bits in an 8-bit data to represent all the IC value. Therefore, a kind of group scheme is created for the hiding data, as shown in Fig. 2. The initial data are grouped as 5 bits, and then each group is added with 3 bits of 0 to its higher position to form a new 8-bit data. For example, one group with 5 bits of 10110 is chosen for IC data creation. After three bits of 0 are inserted to the head of group, the IC data will have value of 22. Its ASCII character belongs to an IC of device control.

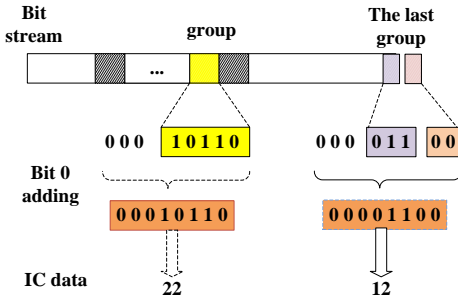


Fig. 2 Grouping 5-bit scheme for IC creation

For the webpage hiding application, the checksum can be used to increase the reliability of secret transmission, and its computation solution is different from that in OSI model.

**Definition 2 Hiding Checksum (HC):** In the secret hiding process, the hiding checksum is applied to check two kinds of data together. One is the length of secret, and the other is the data of secret.

**Definition 3 Hiding Data (HD):** It refers to the data which is actually embedded into the webpage. In order to increase the reliability of web information transmission, the hiding data is composed of three kinds of data, that is, the length of secret, the HC and the data of secret, as shown in Fig.3.

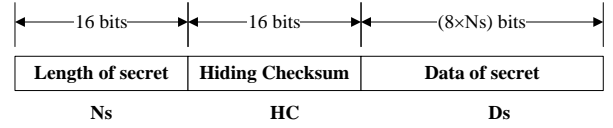


Fig. 3 Composition of hiding data composition in webpage

The length is used to decide the actual number of secret data, while the checksum is for checking the network error and the data consistence. Both of the length and the checksum are 16 bits. Therefore, the final length of hiding data will be as following:

$$L_{HD} = 32 + 8N_s. \quad (2)$$

The process is as shown in Fig. 4.

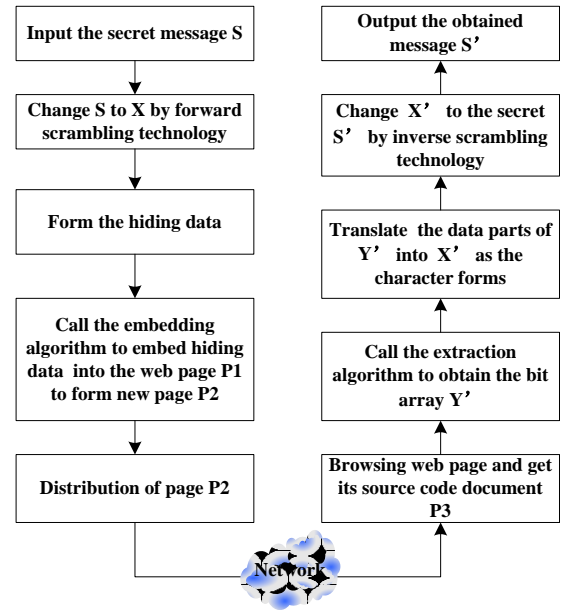


Fig.4 IC-based hiding model

After the hiding data is embedded into the appointed webpage, the new created webpage P2 is distributed through the web environment. Then, the receiver can obtain the important message by browsing the website with a series of extraction algorithm. The browsed webpage is often different from that existed in the web server.

In the embedding process, there are three key technologies which are forward scrambling processing, hiding data forming and the embedding algorithm. As for the information extraction process, the inverse operation with extraction algorithm, character translation and inverse scrambling technology are carried out. Next, the technique implementation and the hiding algorithms are proposed in detail below.

#### 4. Network Measure Technology

Network measuring is often effective for the website operation state detection. Because the network topology may

cause the measuring error, single measuring value is often incorrect. This can be solved with distributed measuring methods to get statistical data. With a number of measuring site, the data calculation for the website delay can be more correct. Large number of data helps for the prediction of website breakdown. It adopts protocol ICMP to detection the target website online by suitable interval time.

The flowchart of single measuring process is shown in Fig.5.

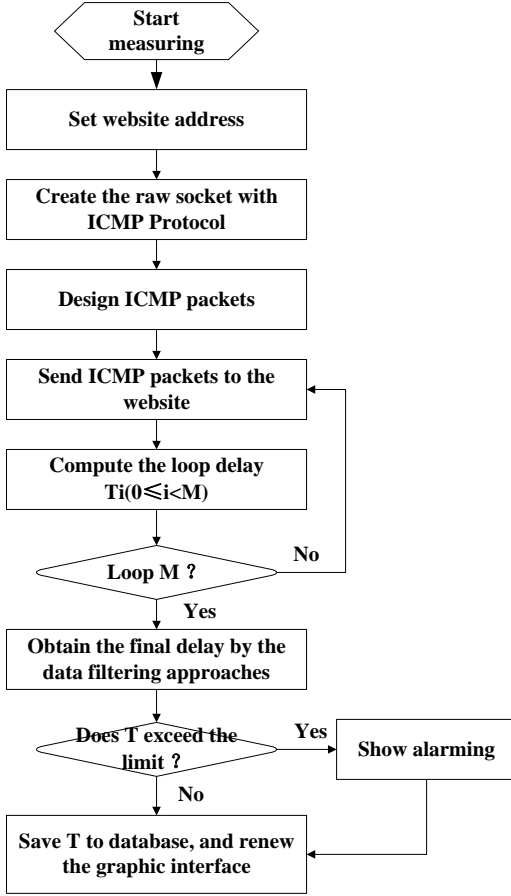


Fig 5 Network measuring flowchart for single site

The data from each measuring site are transferred in time to the database in the Data Center. These data are filtered, and composed to form the computational input vector of network measuring model. A series of data with computing window are used to estimate the state of website. Basically, the website can be classified to normal state and abnormal state, along with colours of green and yellow independently.

## 5. Experimental Analysis

The system is composed of 2 servers, 5 measuring sites with Personnel computers. The software prototype is programmed with C# language under VS2010 development platform, along with SQLSERVER 2008 as the database management system. There are two important modules as

webpage watermark hiding and website performance measuring.

### A. Performance calculation

Firstly, the character hiding effects is required to calculate.

**Definition 3 Character Error Rate (CER):** Suppose the secret S with ASCII code  $X = x_1x_2...x_m$  and the extraction message  $X' = x'_1x'_2...x'_m$ , the character error rate is defined as the hiding error:

$$CER = \frac{\sum_{i=1}^m |x'_i - x_i|}{\sum_{i=1}^m x_i} \times 100\% \quad (3)$$

### B. Webpage hiding experiments

A testing website with mast page, named as "urt.aspx", is used as watermark hiding process. The operating interface is shown in Fig. 6.

It shows watermark "DPCS12" of the dynamic webpage source code in Fig. 7. We can identify the invisible character embedded in the two sides of the end label </table>.



Fig. 6 Hiding watermark "DPCS12" into the webpage

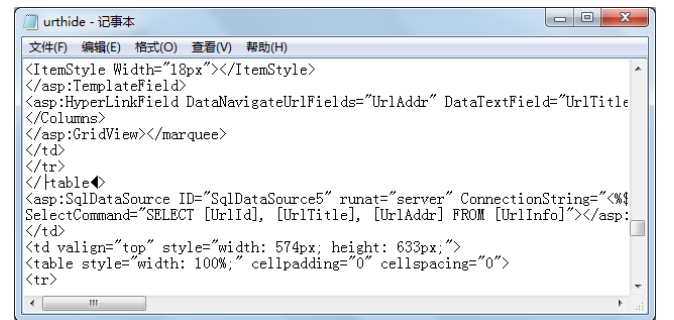


Fig. 7 Source code analysis after watermark embedded

### C. Network measure experiment and analysis

Firstly, the network performance is measured by simulation with OPNET. Five cities in China are chosen with different measuring distances to the web site. The http response time is shown in Fig. 8. The http traffic received is analysed as shown in Fig.9. It indicates that the measuring distance and the traffic change can affect the web visiting performance.



Fig.8 HTTP page response time (seconds) under five cities measuring

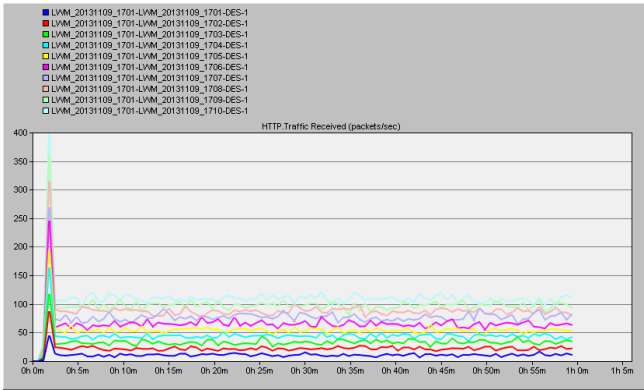


Fig.9 Traffic received (packets/second) under different client number

Next, the single site of network measuring is carried out, as shown in Fig. 10 and Fig. 11.

The measuring data shows small changes when measuring www.tsinghua.edu.cn, the campus Website of Tsinghua University in China. Most of the data stays at 50 million seconds, while seldom data reaches to 100.

However, the measuring result on Portal Website of www.sohu.com shows different state. There exist some of big data up to maximum limit. It indicates that the website may be affected with suddenly large network crowd.

## 6. Conclusion

The system is integrated with two typical technologies of watermarking and network measuring. The system prototype can be effective to assure the website secure under normal

operation. Next, the data analysis based on the large number of measuring data should be carried out. And the watermark hiding process will be tested through the cloud platform to get much more effective performance for the website security.

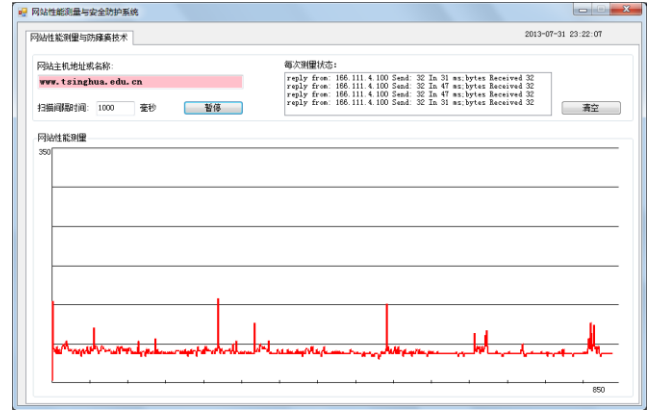


Fig.10 Measuring effects of website www.tsinghua.edu.cn

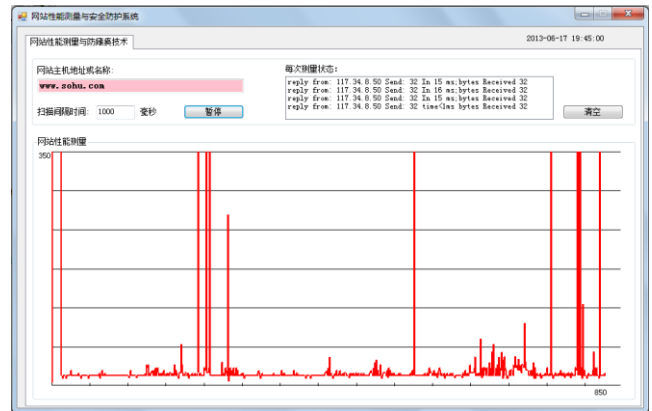


Fig.11 Measuring effects of website www.sohu.com

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