

Thinking on Service of Employment, Self-employment and Practice Bases for College Students' Employment Under the Background of Construction of Central Plains Economic Region

Yuxiang Chen

Xinxiang College, Xinxiang, 453003, China

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Abstract. Currently, China is facing with the problem that college students suffer employment difficulty. The main reason for this is that chances for employment practice are lacked in college teaching, which leads to the situation that college students do not contact with practice in the process in which they learn theoretical knowledge so that it is difficult for them to improve their practical ability. Thus, it is necessary to establish employment, self-employment and practice bases for college students, create environment for their practical work and improve their professional and comprehensive quality. This thesis will combine with states of economic development in Central China with development tendency of college students' employment to analyze current situations about construction of employment bases and existing problems at present and propose specific opinions and suggestions in the aspects of society, government, schools and enterprises in order to drive construction of practice bases and solve the conflict between insufficient talent and employment difficulty in China.

Introduction

Graduate students' employment directly reflects quality of colleges' education and teaching and acts as a major objective of colleges' school-running and an important standard which measures whether Chinese education is successful or not. However, the employment situation that Chinese college students face with is rather severe at present. How to improve college students' comprehensive quality and create good conditions for college students' employment is an important task for construction of colleges' education system. All provinces in Central China are big agricultural provinces of country. Since they have regarded realization of industrialization as their development goal for a long time, their agricultural development is relatively backward. After entering the new era, China begins to enhance agricultural reform. As a result, economy of Central China develops largely. As subjects in strategies about rise of Central China, they propose higher requirements for talent cultivation. On the one hand, quantity of demands for talent has been improved largely. On the other hand, requirements talent's comprehensive quality and professional application ability are higher. Therefore, colleges in different regions should follow trend of the times closely, implement innovation for school-running concepts, combine with practical situations, start with overall situation of national development, increase input of faculty, establish and perfect employment, self-employment and practice bases for college students, improve college students' practical ability and provide powerful intellectual support for construction of regional economy.

Current situations about construction of employment, self-employment and practice bases and existing problems

With appeal of the Central Committee of the Communist Young League, all provinces respond actively and enhance construction of employment, self-employment and practice bases constantly. According to statistics, it is found that there had been 27,264 practice bases in China by June 2011, 395418 students had had work practice, 111,249 of them had been formally employed by their practice companies. In addition, such bases are distributed extensively. They not only remit

employment difficulty in China largely but also provide huge help for colleges students' employment and self-employment when they input a number of splendid talented people into various industries. Up to now, construction of employment, self-employment and practice bases has made great progress, which is mainly reflected by the following aspects. Firstly, it creates practical space for colleges students' employment and self-employment, helps young students accumulate work experience, enables them to have some comprehension of employment and self-employment in practice, provides platforms where enterprises can choose excellent talent, exerts strength of all social circles, uses extensive resources, forms good atmosphere in which it helps young students with their self-employment and establishes good social benefits. Secondly, chances and time of practice are stable and there is strong specialty. In detail, over 10 trainees are arranged at a common practice base each year, practice usually lasts 2-3 months and there are professional advisors. Thirdly, practice posts have wide coverage and mode of operation is standardized gradually. At present, major setup of Chinese colleges becomes increasingly wide, corresponding construction of practice bases penetrates into all social circles further and college students can obtain effective training at their practice post. In practice bases, arrangement for trainees is increasingly standard. Meanwhile, communication among units, schools and individuals is increased, which ensures that students and harvest something in the process of practice.

Impacts of construction of Central Plains Economic Region on college students' employment

Composition of college students' main employability

Capability of career planning

When college students plan their own career, they lack comprehensive cognition of the society and themselves in many cases. Current education is affected by traditional opinions deeply. Under the background that the society changes and develops rapidly, talent cultivation by the education method 'being oblivious of the outside world and focusing on reading books only' has failed to satisfy demands of the society for talent's ability. When college students have just started their job in the society, they cannot make reasonable planning about their own development in a long period because they are affected by theories in books but do not have overall plans about practical work or concepts of specific practice. As a result, some of them encounter the situation that they improve goals blindly and change their jobs constantly, which affects college students' overall development seriously. In detail, this can be summarized as the following aspects. Firstly, consciousness of career planning is not enough. Many college students do not have sufficient cognition of career planning but deem that career planning can be carried out according to practical work after they have started their jobs. Such a situation makes a number of college students lack goals and learning motivation during their college life. Besides, they neither know what they should learn nor plan their college life consciously. As a result, they lose themselves and indulge in entertainment in free learning environment of colleges. Secondly, they lack initiative to learn occupational information. As we all know, occupational information is closely related to personal development. Thus, college students should obtain all kinds of occupational information actively at their learning stage to prove basis for future development. In face, most students only wait for occupational information but do not begin to collect related information consciously until they graduate from schools. In consequence, they enter the society in a hurry, which makes them fail to adapt to the society in many aspects. Thirdly, there are few practical activities about career. In China, students' learning task is taking examinations before senior high schools. Thus, they do not show much enthusiasm for social practical activities. They do not pay much attention subjectively or combine content of their learning with practice actively even if they participate in some social practical activities.

Specialized knowledge hierarchy

Nowadays, the society is staying in an era when knowledge increases explosively. As reform of knowledge about development of information technology becomes increasingly rapid, course setup and use of teaching materials in common economics subjects of schools must combine with practical changes. This proposes challenges for course arrangement of colleges. Thus, some colleges suffer the

situation that majors come apart from market, content of majors is fuzzy and course setup lacks pertinence. Under this situation, it is difficult for traditional ways to impart knowledge in classroom to accord with international, national and regional economy, which causes the phenomenon that students have the wrong cognition that 'study is useless'. This not only reflects that teaching content is lacked but also shows there are shortages in ideological education. Under the educational system, talent cultivation lags behind market changes and college students fail to show advantages of high-quality education in employment. If specialized knowledge hierarchy is not established, it will be impossible to adapt to demands of employment and help enterprises effectively. Then, it will be difficult to perfect specialized knowledge hierarchy further in practice. Such a vicious circle seriously restricts improvement in educational quality and development of economic talent training strategies.

Cultivation of professional quality

Specialized knowledge and professional quality are elements that a person must have when he or she enters workplace. Good professional quality is the basis of college students' employment. Professional quality contains professional consciousness and professional ethics etc., which is an important standard judging whether a person is capable of taking a post and also decides a person's employment and development potential. At current colleges, colleges students rarely contact with vocational work, so they do not have many chances to accumulate work experience but have difficulty in forming systematic professional consciousness by a few professional training courses. In essence, the situation that college students fail to adapt to employment environment rapidly means they lack professional quality. When a person starts his or her work in the society, he or she must change ideology first. Employing units are environment where work activities are developed by regarding collectivity as a unit. Thus, college students much have collective consciousness and change their thought that they are individual-centered.

College students' employment directions

Construction of Central Plains Economic Region brings huge space and potential to college students' employment, relieves their employment pressure, cultivates high-quality talent and drives industrial development like research and development, deep processing of agricultural products and manufacturing.

First of all, Central China has convenient traffic conditions. Specifically, Beijing-Kowloon Railway, Beijing-Guangzhou Railway, Longhai Railway and Lianyungang-Huoguo Highway run through the region, which provides it with convenient traffic conditions. Construction of Central Plains Economic Region creates numerous posts for college students. Especially, reduction in the primary industry and rapid development of the secondary industry provide many posts for college students' employment. Additionally, deep processing of agricultural products as well as development of information technology industry and machine building industry enable Central China to become an important region of economic development, which attracts graduates from both local colleges and other regions to get employment. The situation that college students swarm into this region drives construction of Central Plains Economic Region and push economic development to some extent.

Secondly, rapid development of industrial and mining enterprises makes college students develop towards machine manufacturing, maintenance, research and development, management, development of information technology, supervision, administration and public relation. Central China has rich minerals. For instance, Pingdingshan City and Sanmenxia City have abundant coal resources. Development of industrial and mining enterprises needs lots of talent in the aspects of management, machinery skills and supervision. Development of industrial and mineral industry drives development of construction industry. Then, a number of employment chances are brought. Wide application of modern information technology to industrial and mining enterprises makes such enterprises need a great many of talented people in the aspect of information technology, and information technology industry is an important direction of college students' employment.

Next, all provinces in Central China develop and attract investment energetically. For instance, Shenzhen Foxconn, Gree and Coca Cola settled down in Central China successively. This represents that Central China has advanced from an agricultural district to an industrial area actively and gradually. It is no doubt that all of these will provide work posts for many people in Central China.

Thus, Central China has huge employment potential, college students' employment pressure reduces and Central China becomes an important region of employment step by step.

Suggestions for enhancement about construction of employment, self-employment and practice bases

Deepening course reform of education and teaching and enhancing cultivation of professional quality

Constructing and adapting to social development tendency, improving flexibility of educational course setup, deepening educational and teaching reform and improving teaching quality are an important way to help students build knowledge hierarchy with good social adaptability and improve students' employment ability. It requires that schools should establish research groups with respect to course setup, study development and change in social situation deeply, combine social changes with practical situations of schools, optimize course setup continuously, absorb advanced achievements of different fields, make students feel guiding effect of knowledge on practice personally, arouse students' enthusiasm for learning and arouse students' learning initiative.

Strengthening university-enterprise cooperation and creating practice posts actively

It is essential to enhance establishment of curriculum system for employment guidance. Schools should value cultivation of students' vocational ability and make students pay much attention to their career development and make overall career planning once they enter colleges. In courses related to employment guidance, schools should provide much vocational and employment information for college students in order to help them establish various channels by which they obtain social information, exert subjectivity, take part in work and practical activities actively, make use of summer and winter holidays and spare time at school effectively, contact with the society and learn development trend of employment and self-employment.

Conclusion

Contemporary young students are main driving force for social and economic development. Development of technology aiming at employment and self-employment, where there is much social participation, is an effective measure that improves economic development environment and an efficient way to improve comprehensive quality of our talent comprehensively and create good employment environment for college students. At present, all colleges should cultivate and establish plans about self-employment and practice bases to serve college students actively, build corresponding educational and teaching system, improve college students' specialized knowledge and skill level, cultivate excellent professional quality energetically and lay a solid foundation for college students when they enter their workplace in the society as well. All social circles should also participate in the social project, i.e., helping college students with their employment, provide driving force for cultivation and development of social talent and offer talent guarantee to sustainable development of China.

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