

Research and Development on Concordance Approaches of Socialist Core Value Education

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Keywords: View of Socialist Core Value. Campus Culture. Ideological and Political Education

Abstract. The moral character, political accomplishment and cultural scientific literacy of university graduates are not only important to the quality of Chinese nation, but also significant to the future of the Communist Party and our country. Therefore, it has become an essential content of ideological and political education in university to enhance the socialist core value education. It will play an irreplaceable role in cultivating the constructors and successors of socialist cause. This paper has implemented the analysis on the necessity of socialist core value education, followed by four discussions, respectively on the campus culture construction, the implementation by different levels and stages, the linkage system construction in education and the innovated creation of website platform, to discuss and research on the integrated approach of socialist core value education.

Necessity of Socialist Core Value Education

It is the urgent needs to help students establish the correct view of values

In contemporary society, with the increasing communication over the world, the campus of university has become one of the main battlefields for various thoughts in competition. With the penetration into the campus of developed countries ideology via different methods, some students have admired the western cultural value blindly, even fluctuate their belief on communist. To avoid the unhealthy factors that would influence even erode the ideology of students, the university should provide students with the socialist core value education, to equip the students with ability of distinction, strong faith and interference elimination, eventually to improve the ideological and political accomplishment and moral characters, to enhance the national pride and confidence and to form the correct view of values.

It is the essential guarantee in cultivating the successor of socialist cause.

Nowadays, our country is standing at the key period in reform and development; during this significant period, so many factors have placed the different degrees of influence on view of values of university students, such as the reform to market economic system, the structural change of society, the adjustment on benefits pattern and the change on life style, etc. All these factors have resulted in the twisted mind of some students and the severe utility consciousness is incepted in their mind. As a result, these students have focused too much on material benefits and concentrated on exchanging at equal values for everything. Furthermore, they have become seriously individualistic, self-centered, and short of proper sense of social responsibility. In view of these unhealthy ideologies of some students, the colleges and universities must insist the socialist core values education, in order to guide the mind over campus and to change the value orientation, which is the important guarantee to cultivate successor of socialist cause.

It is the inevitable requirements in enhancing ideological and political education.

With the development of the society and the advance of the period, the requirements of ideological and political education work have been placed on colleges and universities. For this sake, when perform the education work, it must be based on socialist core value education, and keep with time varying and the development of society. Not only the stability and continuity of the education must be made sure, but also the ideology of students has to be considered about, which can express the timeliness of the education sufficiently. Outstanding university student groups are the future of our country. They will have rapid reflections on the theoretical innovation of our Party and easily accept the behavioral norms and value goals proposed by Party which must be obeyed. Accordingly, the

socialist value education is the necessary requirement to enhance the ideological and political education.

Concordance Approach of Socialist Core Value Education

Penetrate in the establishment of campus culture

Campus culture is the specific cultural and mental environment of universities, including the school spirit, style of study, value orientation, regulatory framework, spirituality of students, etc. The campus culture is a kind of implicit educational form, which has integrated the socialist core value education with the campus culture establishment. Paying attention on the campus culture can partly, effectively solve the issues about shortage of political conviction, lack of social responsibility, twisted value orientation and indifferent credit consciousness and can enhance the morality and values view of students. The detailed approaches are respectively the following:

Integrate the socialist core value education into activities about campus culture.

The campus culture construction should generate from the ideological and political work of university, on the basis of obeying discipline of ideological education, to perform the campus culture activities with bright themes. After searching for the best combination of campus culture activities and socialist core value education, it is to introduce and inspire the students to have correct view of values, through mobilizing the enthusiasm of students to participate in cultural activities. For example, it is to penetrate the socialist value education resources and improve the ideological level in the science and technology innovation activities, spiritual civilization establishment activities, activities that leaning from advanced typical examples and the theme education activities of memorial day, etc.

Integrate the socialist core value education into establishment of association culture.

The association culture is one of the significant components of campus culture. Therefore, looking deeply for the education factors relevant to patriotism, encouragement and dedication and combining them with the association activities, the fruitful ideological implication will be attached to association activities, and the function of value education of associations will be fully played. Meanwhile, the brand awareness should be brought into association culture, in order to forge a platform for culture distribution with association characters. Via this approach, the associations will become the effective platform to cultivate the correct view of values, improving the status in campus culture of association culture further.

Integrate the socialist core value education into student life.

The education of socialist core value must be combined with the study and life with students closely, to help them figure out the real problems and issues. University students are standing at the stage of formulation of value, while they don't have mature identification of the society. In this case, the students are easily influenced by social environment, and the problems may occur to their mentality, emotion and ideology. Especially when students faced up the pressure of employment, study, financial issues and the communication with others, universities must use the socialist core value view to guide the students with objective and correct direction, to enhance their credibility to our country and the society.

Perform relevant education by different levels and stages

With the improvement of society, the environment has changed accordingly. With this background, the ideology and behavior of students, and their manner in humanness are developing in a multi-element direction. In order to cope with the trend, the ideological and political education of universities must begin with this point, commence from the students, via the approach flexible with different people, different time and different places, continuing in improving the socialist core value education and improving the moral accomplishment of students.

Implement socialist core value education by different levels

According to students with different understanding on Marxism and specific performance, the different teaching methods and approaches will be implemented. Firstly, for those who are not willing to join in Party and without firm belief, the integrated education in patriotism will be placed on them

in order to promote them as citizens in progress, observing law and discipline and loving our country. Secondly, for the members in Youth League, the Chinese characteristic socialism common ideal education will be placed on them, promoting them to be the reserves for Party. In the actual education, it should take the nationality spirit and time spirit as the main themes. Finally, for the backbone in students and activists of party application, the enhanced politics of current events and Marxist theory will be placed, not only guide them to be the advertisers of socialist core value view, but also make them to be the practitioners.

Implement socialist core value education by different stages

It is to implement the education by different stages depending on the students' grades. Firstly for the freshmen, the focus of education should be on the layer of socialist concept of honor and disgrace, improving their distinction ability and the precise positioning of their own pursuing from social aspects, via the activities of caring the vulnerable groups and social services. Secondly, for the second-year students, the education approaches will change to preach on current situations and visit to the base of revolution, to enhance their identification of socialist core values. Finally, for the third-year and fourth-year students, the concentration of education could be the time spirit with the core of revolution and innovation, to further improve the ideology of students.

Build up the linkage education system.

Nowadays, with the development of society, the society has displayed multi-factor trend in development. Under this circumstance, the growth and the view of values of students are influenced by various factors, such as family, university, society and themselves. In order to realize the optimized goal of socialist core value education, these mentioned factors should be integrated effectively and the sound education linkage systems should be created as well.

Perform education among families.

Family plays a significant role in the growth of students. According to survey, the education from families takes up to 70% of the education of the total, while university education takes up only 20%, respectively the society education takes up 10% for most people. For this generation, most students are from one-child family, which means their family will try their best to fulfill their wish and requirements while ignore the cultivation of moral character, and no mentioned about the view of socialist value. In view of this, the personality of families should be improved firstly, to be the model of their children, and trying to create an environment with harmony and equality, which will improve the situation of family education.

Pay attention to the communication between parents and the university authorities.

Universities have to create well communication system with the parents, and reflect the educational process and results to the parents via the corresponding platform. Meanwhile, according to the results, the parents can find out the issues in daily education and make adjustment, to help the universities perform the socialist core value education.

Optimize the environment of society.

Society is a complicated environment. To optimize the environment will improve the credibility of the students to Party, so that it will enhance the results of these students in socialist core value education. In this case, it is suggested to government to increase the work of combatting corruption and upholding integrity, to enhance the maintenance and management of society order and to promote the environment developing to the positive direction. Meanwhile, the public voice and media should perform their duties, to reveal more social hot issues, in order to guide the students observe the phenomenon in the society via a rational aspect objectively. It will contribute to the realization of socialist core value education.

Enhance self-education.

In order to promote students to perform self-education, university can organize some activities, requiring students to learn and manage by themselves. During the process, when students come across the issues they will initiatively look for the guidance related to the issues. The process is not only the assistant to help students find out the value of existing of various theories, but also the realization of the goals of the socialist core value education.

Create the innovated platform with internet.

With the gradual development of internet and information technology, university should utilize the advantages of technologies to perform education with innovated approaches. In view of socialist value education, university could expand the range of socialist value education via the construction of internet education platform, and finally forming a new educational approach without the limitation from time or space.

Establish “red website”.

The red website here is namely a website to advertise the socialist core values, and integrate the values to various kinds of information via direct or indirect approaches, in order to integrate the educational resources of country, society and universities effectively. With the help of these resources, the students will be unconsciously influenced by receiving the information. It will play an important role in improving the education results to the students of socialist core value education.

Establish the educational platform linking with mobiles

Nowadays, the mobile has become the necessary communication tools for university students, which has provided the socialist core value education with a well-built platform and developed a new approach for the education mode. In view of this, university authorities should pay sufficient attention on the possible influence that brought by mobile. Meanwhile, via the correct utilization and introduction, it will become another media to enhance the timeliness of socialist core value education. In view of this, the important policy events issued by Party could be distributed via the mobile platform; on the other hand, it should construct a center to screening the information and filter the mendacious information, in order to help the students construct correct view of values. On the other hand, the theme website could be established containing the socialist core value education, distributing the vivid and interesting information via this website, which can make the students accept the education easier. It is in favor of the students to cultivate noble and wholesome personality.

Conclusion

In conclusion, university students are standing on the way in formulating their view of life and values. Although their ideology is close to mature, the plasticity and sensitivity still exists in their mind. On one hand, they can accept the new things easily, while on the other hand, they don't have the ability to tell the intrinsic nature of the new things accurately. Therefore, the universities must notice the mental features of university students and perform the education about socialist core value positively, in order to guide the students to establish the correct ideology on values. It is to further improve the effect of ideological and political education and to promote the integrated development of students.

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