

The Thought of Sustainable Development in the Strategy of Revitalization in the New Era

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Abstract. In the 19th National Congress of the Communist Party of China, the strategy of implementing rural revitalization in the new era is proposed. It includes a thriving industry, a livable ecology, a civilized rural lifestyle and a wealthy life. It is the continuation of the 21st century sustainable development thought in the new era of China. The idea of sustainable development is to realize the harmonious unity between man and nature, to rationally develop nature, to find the most suitable economic development mode for the ecological environment, and to truly realize that “green water and green mountains are mountains of gold and silver”; the idea of sustainable development requires realizing harmony between people. "Village culture construction" and "village governance construction" in the rural revitalization strategy is the realistic embodiment of this idea. Therefore, the rural revitalization strategy is not only a strategy to solve the imbalance between China's urban and rural areas, but also provides a Chinese road and Chinese program for the world's developing countries to solve the imbalance between urban and rural development.

1. The new era of China's rural revitalization strategy

1.1 Proposal of rural revitalization strategy

Since China entered a new era, the problem of unbalanced and inadequate development has become a major issue for China's all-round development. The imbalance between urban and rural areas is particularly serious. General Secretary Xi Jinping proposed a strategy for rural revitalization in the report of the 19th CPC national congress to solve the problem of urban-rural imbalance and to lead agriculture, rural areas and farmers' problems.

First of all, this is an inevitable requirement for responding to changes in the main contradictions in our society. The main contradiction in the new era is the contradiction between the people's growing needs for a better life and unbalanced and inadequate development. For the development of China in the new era, development between urban and rural areas is unbalanced, and problems concerning agriculture, rural areas and farmers are inadequate. The report of the 19th National Congress of the Communist Party of China proposed to complete the building of a moderately prosperous society in all respects and achieve overall poverty alleviation in 2020, to basically achieve socialist modernization in 2035, and to build a strong socialist modernization country in 2050. However, as far as China's current development is concerned, agriculture, rural areas and farmers' problems are a serious shortcoming that hinders China's economic development. Whether rural development is good or not is the key to China's modernization. The "coordination" in the five development concepts requires the coordination of urban and rural development, complementing the short-term development of China's all-round development. To achieve the goals set by the 19th National Congress and realize China's all-round development and socialist modernization, we must realize the all-round development of the countryside. Therefore, the rural revitalization strategy is an inevitable requirement.

Second, this is an important way to achieve modernization in the countryside. The rural revitalization strategy is not simply to carry out the rural economy, but to comprehensively manage

and promote the comprehensive and coordinated development of the rural economy, politics, culture, society and ecology without destroying the rural ecological environment. General Secretary Xi Jinping emphasized that China must be strong, agriculture must be strong, China must be beautiful, rural areas must be beautiful, China must be rich, and peasants must be rich.^[1] China's overall development depends on the overall development of the country. To promote the modernization of agriculture and rural areas and establish a sound system and policy system for the integration of urban and rural development, it is necessary to modernize agriculture and rural areas. To realize the modernization of the countryside, it is impossible to develop the economy only. It is necessary to comprehensively develop and realize the role of the " five-sphere integrated plan " in the countryside. The report of the 19th National Congress regards the rural revitalization strategy as a breakthrough in rural development, clarifies the important position of the countryside in building a beautiful China, and is an important way to promote the modernization of the countryside.

Finally, this is an important manifestation of the people-centered and economic development-centered thought, and an important measure to safeguard and improve people's livelihood. The new era is even more advocating the co-construction and sharing of social governance patterns, so that the people have more sense of gain, and the urban people feel more relative to the rural people, most young people will choose to "go into the city", leading to the rural population Reduced, aging is serious. Therefore, it is necessary to improve the employment rate and income of the rural people, promote economic development, achieve affluence in life, attract more young talents and innovative talents, and increase the sense of gain of the rural people, and propose a strategy for rural revitalization. The rural revitalization strategy does not only focus on economic development, but also pays more attention to the overall development of the village. It also pays more attention to whether there is protection and improvement of people's livelihood in the process of development. This not only reflects the purpose of the Chinese communist party's wholehearted service to the people.

1.2 The connotation of rural revitalization strategy

We must adhere to the priority development of agriculture and rural areas, and establish and improve the system and policy system for the integration of urban and rural development in accordance with the general requirements of a thriving industry, a livable ecology, a civilized rural lifestyle and a wealthy life to accelerate the modernization of agriculture and rural areas. The five major requirements of the rural revitalization strategy are the concrete manifestation of Chinese the "five-sphere integrated plan" construction in the countryside.

"Prosperity of the industry" is an objective requirement of economic development. Rural industry refers to agriculture based on rural areas. With the progress of productivity, industrial integration is an inevitable trend of rural industrial development.^[2] For the rural areas, agriculture is the primary development. After all, food is the pillar industry of the country, but it cannot be limited to the development of agriculture. It is necessary to vigorously develop tourism and service industries. The modern rural industrial system in which the primary industry, the secondary industry and the tertiary industry are integrated with each other,^[3] promotes the transformation of rural economic development mode, enhances the employment rate and income of farmers, attracts talents, and alleviates the pressure of urban population. This is also the concrete embodiment of the Communist Party of China in the countryside with economic construction as the center.

"Ecologically livable" is the ecological environment support of the rural revitalization strategy. It requires not only a good ecological environment to support, but more importantly, the comfortable life that urban and rural residents yearn for, and the construction of beautiful villages, which can satisfy the people's growing ecology of beautiful environment. The environment needs, of course, of course, this is not means no development or no openness, but the realization of the harmonious integration of rural natural ecological environment protection and development and utilization, truly achieve the goal that " Green water and green mountains are mountains of gold and silver."

"Hometown civilization" is the cultural guarantee of the rural revitalization strategy and an important guarantee for building a civilized China. Remove the dross culture in rural culture,

preserve the excellent traditional culture, carry forward the advanced culture of socialism, change the customs and customs, carry forward the core values of socialism, and integrate the information culture of the new era into and then develop to form a modern rural civilization system with Chinese characteristics.

"Efficient governance" is the institutional guarantee of the rural revitalization strategy. Acting in accordance with the law, emphasizing participation and synergy, is aimed at the past villagers' low participation enthusiasm for governance, and requires grassroots cadres to do things related to villagers and villagers. Consultation, to achieve a new chapter in the governance of grassroots cadres in the new era, both law and sentiment, to achieve the organic unity of autonomy, the rule of law and the rule of virtue, and promote the formation of a new type of rural governance system.

"Life is rich" is the social goal of the rural revitalization strategy, the ultimate goal of building a beautiful village, and the foothold of the development concept of "green water and green mountains are mountains of gold and silver", broadening the income channels of the villagers, the people's life is rich, and the village can achieve With modernization, the country can achieve all-round development, and it will be able to realize the socialist modernization and strengthening country by 2050, which also reflects the CPC's people-centered development thinking.

These five aspects are interrelated organic wholes, coordinated development, and jointly realize the all-round development of rural economy, ecology, culture, politics and society. It is also the practice of practicing the development concept of General Secretary Xi Jinping's "Green water and green mountains are mountains of gold and silver".

2. The New Age Rural Revitalization Strategy is a Contemporary Interpretation of the Thought of Sustainable Development

2.1 The connotation of the thought of sustainable development

The idea of sustainable development was proposed in the context of discovering that the non-renewable resources are facing depletion, the greenhouse effect and other ecological problems. Sustainable development refers to the ability to meet the needs of the present and not to meet the needs of future generations. The thought is based on the three basic principles of fairness, continuity and commonality. The ultimate goal is to achieve common development, coordinated development, fair development, efficient development and multi-dimensional development.^[4]

Sustainable development is a favorable factor for cultivating new economic growth points. The core idea is to correctly regulate the relationship between people and nature and between people, mainly including economic, ecological and social relations. It is the coordination of the three. The purpose of the sustainable development strategy is to enable the society to have sustainable development capabilities so that human beings can live on earth for generations. Comrade Jiang Zemin once said: "Never eat ancestral rice, break the son and grandchildren." To achieve sustainable development, we must realize the all-round unification of economy and ecology and establish an ecological economic model.

Sustainable economic development is not to negate or cancel economic growth, but to transform the mode of economic growth from high-speed development to high-quality development. This is also the way Chinese economic development proposed by General Secretary Xi Jinping in the 19th report, changing the past concept of "first pollution after treatment" and achieving intensive economic development; sustainable ecological development means protecting and improving the ecological environment, emphasizing limited development. The natural environment does not mean that we can unlimited reclamation, but is limited and regular. The basic norms and requirements of scientific socialism on nature are the transformation and utilization of nature in accordance with the laws of nature, and the pursuit of harmony between man and nature. "Green water and green mountains are mountains of gold and silver" is a powerful measure for sustainable ecological development; sustainable social development, to narrow or eliminate the imbalance between urban and rural areas, social equity is the purpose and mechanism for the realization of environmental protection. The essence of development is to improve people's quality of life and promote people's

all-round development. Therefore, in the process of pursuing sustainable development, the goal is to establish a society in which individuals are free and fully developed has enabled mankind to leap from the inevitable kingdom to the free kingdom. This is one of the characteristics of the Marxist classic writer's description of the future society.

2.2 Rural Revitalization Strategy is a Realistic Embodiment of Sustainable Development Thought

The idea of sustainable development must not only satisfy the development of the nation and the development of all mankind, but also meet the development of contemporary society and the development of the future society. In response to global challenges, the United Nations has also put forward a sustainable development agenda and established the goal of eradicating poverty. General Secretary Xi Jinping proposed to build a community of human life. The community of human destiny aims to pursue the national interests and take into account the legitimate concerns of other countries, and promote the common development of all countries in the pursuit of national development. China's rural revitalization strategy is not only a strategy to solve the problem of urban and rural imbalances in China, but not just to restore the rural economy, but to build beautiful villages to meet China's contemporary economic development and even comprehensive development. The rural revitalization strategy is a realistic embodiment of the idea of sustainable development in contemporary China.

Sustainable economic development is the foundation of a rural revitalization strategy. The rural revitalization strategy calls for getting rid of poverty, making the economy develop vigorously, innovating the economic development model, and realizing intensive economic development. In the process of economic development, we respect the laws of the market. In this process, we are to achieve effective economic growth, so that it can inject vitality into the overall development of the village, mobilize the production enthusiasm of the rural people, and make people innovate and start businesses independently, not for the digital economy. The report of the 19th National Congress also pointed out that it can no longer be a high-speed growth, but a high-quality development, so that the economy can be sustainable without decline.

Sustainable ecological development is the guarantee of rural strategy. Promote the supply-side structural reform, which is the practice of sustainable development thinking in the new era. General Secretary Xi Jinping proposed the development concept of "Green water and green mountains are mountains of gold and silver", and believes that "green water and green mountains" is productivity, which is the basis of economic development. To realize the harmony and unity between man and nature, and to realize the coordination of economic development and ecological protection, the development of material civilization is not equal to spiritual civilization. The new era comprehensively upgrades the quality of villagers, changes the customs and customs, and promotes the core values of socialism. It is a realistic embodiment of sustainable development in culture. This is also an inevitable requirement for building beautiful villages.

Sustainable social development is the goal of a rural revitalization strategy. The requirement of "effective governance" is a rural governance system that combines autonomous self-government, rule of law, and rule of virtue. The requirement of sustainable development is not only to achieve harmony between man and nature, but also to achieve harmony between people, so this is also in line with the people-centered thinking of the Chinese communist party and the state, when these goals and requirements are realized, the quality of life of the people will be raised, and the goal of affluence and comprehensive poverty alleviation will be realized. The strong socialist modernization country is just around the corner, so the rural revitalization strategy is a continuation of the 21st century sustainable development thought in the new era of China.

2.3 The Implementation Path of the Thought of Sustainable Development in the Rural Revitalization Strategy

The idea of sustainable development is to realize the harmonious unity between man and nature, rationally develop nature, find the economic development mode that is most suitable for the ecological environment, and truly realize the development idea of "Green water and green

mountains are mountains of gold and silver ". To implement the rural revitalization strategy in China, we must promote the transformation of the rural development model, promote supply-side structural reform, and comprehensively manage. In the new era, we will strengthen the economic, social, and environmental construction of the rural areas, and implement the idea of sustainable development in the rural revitalization strategy. We must have a firm external environment to support it. Vigorously develop rural infrastructure construction, rectify rural villages and villages, develop tourism according to local characteristics, promote green development of rural areas, innovate rural economic development mode, and promote rural economic development mode of green industry, such as green agricultural and sideline products. The development of industry, build ecological agriculture, support and encourage farmers to work and start businesses, broaden the mode of economic development and increase income channels, and promote the implementation of sustainable development ideas in rural revitalization strategies in practical actions.

The idea of sustainable development requires the realization of harmony between people. The party and the state proceed from the idea of thinking of the people as the center to implement the strategy of rural revitalization, promote effective governance, and achieve harmony between people. We must do a good job in implementing the top-level design of the rural revitalization strategy, strengthen the implementation of the rural revitalization strategy from the institutional and policy levels, consolidate and improve the rural basic management system, deepen the reform of the rural land system, and improve the "three powers" separation system in contracted areas. Improve party spirit education for grassroots cadres, deepen the educational practice activities such as "two studies and one work", strengthen grassroots party building work, strengthen the communication activities for sustainable development from the institutional level, and strengthen the construction of rural infrastructure to provide good services for rural people. Basic security; environmental construction is a key link in the implementation of sustainable development thinking. It is necessary for villagers to be conscious of starting from rigid rules, such as penalizing privately burning straw.

3. The Enlightenment of Implementing the Thought of Sustainable Development in the Rural Revitalization Strategy to China and the World

3.1 The enlightenment to China

It provides a practical plan for China's comprehensive deepening reform. Forty years of reform and opening up, the economy has indeed advanced by leaps and bounds, but there have also been some new problems in the rapidly developing economic situation. Socialism with Chinese characteristics has entered a new era, and comprehensively deepened reforms into the tough period and deep-water areas. However, the urban-rural imbalance problem that has plagued China's all-round development is still serious. The contradiction between the people's growing needs for better life and the development of uneven and inadequate development is coming. The more prominent, the Chinese Communist Party's review of the situation, the promotion of rural revitalization strategy, the promotion of balanced urban and rural development, and the satisfaction of the people's growing needs for a better life. It is the ardent expectation of the broad masses of peasants and the practice of the rural revitalization strategy. The foresight to seek national development is also the continued development of sustainable development thinking in China. ^[5]

It provides the Chinese way to adhere to the socialist road. Implementation of the rural revitalization strategy demonstrates the superiority of socialism. Socialism is not a development in a certain field, but an all-round development. Marx and Engels once mentioned in the Communist Manifesto that the communist society is to eliminate the urban-rural difference. The rural revitalization strategy proposed in the 19th National Congress will show the superiority of socialism with Chinese characteristics and more reflect the people-centered development concept. . In the process of implementing the rural revitalization strategy, we will lead the way with sustainable development, ensure the harmonious integration of economic development and environmental protection, and practice the five development concepts and the development concept of "Green water and green mountains are mountains of gold and silver". Today, socialism with Chinese

characteristics has entered a new era, and the implementation of the rural revitalization strategy shows the superiority of the socialist road with Chinese characteristics.

3.2 The impact on the world

It provides a Chinese road and a Chinese solution for developing countries to address the imbalance between urban and rural development. All countries in the world have the problem of unbalanced urban and rural development, especially the developing countries. If the rural areas are not developed, the total GDP will definitely not go up. This is the biggest economic problem that plagues developing countries. Human crises and challenges have gradually emerged on a global scale. Leading the rural revitalization strategy with sustainable development ideas has solved a problem of China's all-round development in the process of urban and rural development in the process of modernization. China's rural revitalization strategy is to provide the world with China's road and China's program.

Inject new vitality into the development of the global economy. With the increasing number of global challenges, economic development has shown a slow growth trend. General Secretary Xi Jinping proposed to build a community of human destiny and promote common development of all countries in the pursuit of national development. China is more willing to provide China's road and China's plan for the world's development. The implementation of the rural revitalization strategy is the key to promote China's overall development, will also set off a new round of upsurge of rural revitalization in the global scope, to promote the recovery of the world economy. The Chinese dream is both Chinese and the world. China's rural revitalization strategy is to provide the world with China's road and China programs.

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