

The Internal Logic of University Cultural Confidence and Its Realization Path

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Abstract. The inherent logic of university cultural self-confidence is to form an ideological tradition in running a school from a developmental concept, and then to form a traditional consensus in running a school. Finally, it is the consensus self-confidence of university people in social praise. That is, developmental concept ideological tradition traditional consensus self-confidence. According to the inherent logic of university cultural self-confidence, this paper analyses the path of university cultural self-confidence of Renmin University of China, Agricultural University of China and Beijing University of Chemical Technology, and puts forward the logical path of university cultural self-confidence. Taking Southwest Jiaotong University as an example, this paper makes an empirical analysis of the logical path of university cultural self-confidence.

1. Related concepts

1.1 The concept of culture

Defining culture is difficult. Some scholars have studied the concept of culture (meaning), and found that there are up to 200 cultural concepts (meaning) observed from different perspectives of different disciplines. From the perspective of observation, every concept (meaning) has its rationality. Culture is the inheritance of human society and an overview of the way of life of human society. Culture can be observed from three aspects: broad sense, middle sense and narrow sense. Generalized culture refers to humanization, that is, everything related to being human. Common culture refers to all material and spiritual wealth created by human beings. It mainly refers to customs, ways of thinking, behavioral norms, lifestyles, values and so on. The narrow sense of culture refers to all languages and words, mainly referring to phonetic sounds and written symbols.

1.2 The concept of cultural confidence

Liu Yunshan (2010) believes that cultural self-confidence is a country, a nation and a political party's full affirmation of their own cultural values and firm belief in their own cultural vitality. Wang Jing (2012) believes that cultural self-confidence is a kind of psychological identity, firm belief and correct mentality of the national culture. Xue Yucheng (2015) holds that cultural self-confidence is the sincere emotion of cultural subjects to affirm their own cultural values, their firm belief in their own cultural vitality and their rational attitude to abandon foreign cultures. Qi Weiping (2016) holds that cultural self-confidence refers to whether a nation has enough confidence in its own culture, which shows a kind of psychological strength. Liu Lintao (2016) believes that cultural self-confidence is a conscious psychological state of identity and belief.

1.3 The study of cultural confidence

A total of 2769 literatures were retrieved by using the term "cultural self-confidence" on China Knowledge Network, which mainly related to the relationship between cultural self-confidence and cultural self-consciousness, cultural self-reliance, cultural renaissance, cultural exchange, cultural innovation and cultural prosperity. Among them, the search terms are "cultural self-confidence of

university" and "cultural self-confidence of university", which mainly refer to the relationship between cultural self-confidence and University education. The key words are "cultural self-confidence logic" and "cultural self-confidence path", which mainly refer to the relationship between cultural self-confidence and academic paradigm, cultural self-confidence and college students' training path, cultural self-confidence and cultural soft power training path.

There is no research on "cultural self-confidence" abroad, only on "cultural identity".

2. Logical path analysis of university cultural confidence

2.1 The internal logic of confidence in university culture

According to the law of University development, first there is the idea of running a university, then it carries out personnel training and scientific research according to the idea. After a long time, the tradition of running a university has been formed. After a long time, these traditions have become the internal consensus of teachers and students. When the internal consensus expands to the external consensus, especially when the society praises the university, the university people take a trust and affirmative attitude towards their school-running ideas, academic traditions and behavioral systems formed in the process of running a school, that is, the university people produce cultural self-confidence. Therefore, the inherent logic of university cultural self-confidence is: starting from the developmental concept of university, forming the ideological tradition in the process of running a school, then forming the traditional consensus in the process of running a school, and finally generating the consensus self-confidence in the social praise of University people. That is, developmental concept, ideological tradition, traditional consensus and consensus self-confidence.

2.2 Path analysis of university cultural self-confidence

According to the logic of developmental concept, ideological tradition, traditional consensus and consensus self-confidence, this paper analyses the path of cultural self-confidence of Renmin University of China, Agricultural University of China and Beijing University of Chemical Technology.

2.2.1 Cultural confidence path of Renmin University of China

Developmental concept. At the beginning of the new China, Renmin University of China clearly defined the mission of "training all kinds of construction cadres of the new country in a planned and systematic way". In 1954, the Ministry of Higher Education made it clear that the school should be a comprehensive university with social sciences as its main focus. In 1978, the Ministry of Education clearly established Renmin University of China as a comprehensive social science university to meet the needs of the four modernizations. In 2000, Renmin University of China put forward the goal of creating a world-class university with humanities and social sciences as its main focus.

Ideological tradition. Renmin University of China has established the discipline development ideas of "giving priority to literature, infiltrating arts and sciences" and "backbone liberal arts, capable science and engineering" as well as the talent training mode of "high-quality, compound and international". It was the earliest in China to establish a socialist higher education system of finance, economics, political and law management and a new interdisciplinary discipline, and the earliest to establish a teaching and Research Office organization. In 1997, the first national Marxist theory and ideological and political education talent training and scientific research base was established.

Traditional consensus. People's University of China takes "People's University for the People" as its purpose of running a school, and has formed its academic character of "Mingde, erudition, seeking truth and devotion". People's University of China has become an important base for scientific research and personnel training in Higher Education of Humanities and Social Sciences in New China, as well as the "working machine" and "leading soldier" of higher education of Humanities and Social Sciences in New China.

Consensus self-confidence. Renmin University of China upholds the ideal of "serving the motherland with the people" and insists on running "universities with the people's satisfaction". It has

trained a large number of social pillars of "sharing the destiny with the country and always striving in the forefront of the times". Renmin University of China has established inter-university cooperation and exchanges with more than 140 universities in 37 countries and regions, hosted a series of high-level international academic conferences and carried out a series of important exchanges and cooperation projects in the field of Humanities and social sciences.

According to the above logic, when the society praises the personnel training, scientific research and social services of Renmin University of China, the teachers and students of Renmin University of China will become confident.

2.2.2 Cultural confidence path of China Agricultural University

Developmental concept. Since Peking Normal University Tang Agricultural University, China Agricultural University has taken "educating the world's talents" as its sacred mission. At the beginning of the 21st century, as China Agricultural University entered the ranks of "985 Project" key construction universities, it actively explored the innovative talent training system based on the goal of research universities.

Ideological tradition. At the beginning of the founding of the People's Republic of China, China Agricultural University put forward the scientific research policy of "improving academics and solving practical problems in agricultural production in China". At the beginning of reform and opening up, China Agricultural University put forward the scientific research policy of "facing the international and national economic democratic battlefield, focusing on basic research with application prospects and applied research of great significance to national economy". In the 1990s, China Agricultural University established the basic idea of improving its scientific and technological innovation ability, basing itself on North China, facing the whole country and serving agriculture, countryside and farmers. At the beginning of the 21st century, China Agricultural University established a scientific research policy of "top-notch position", facing the main battlefield of national economy and serving the construction of new countryside.

Traditional consensus. Over the past century, from the beginning of the founding of the university to the beginning of the 21st century, China Agricultural University has fulfilled its historical responsibility of "resolving the difficulties of people's livelihood" and taken the road of "building a school by agriculture and promoting education for the people", from the "teaching people" in the 1950s to the "recruiting talents" in the 1980s to the training of innovative talents in the early 21st century. Bear in mind the sacred mission of "educating the world's talents", and form a talent training mode of "combining teaching with research, promoting teaching through research".

Consensus self-confidence. Over the past hundred years, China Agricultural University has trained more than 120,000 "pillar talents with solid theoretical foundation, strong practical ability and strong innovative consciousness" for China's economic construction. Agricultural University of China has signed agreements with a large number of well-known foreign universities to train undergraduates. Credits are recognized by both sides. Veterinary undergraduates enjoy the same professional qualifications as DVM graduates from American Veterinary Medical College. They can apply for veterinary qualifications and veterinary licenses directly in the United States. The International College's teaching has passed the authoritative assessment of the British Higher Education Quality Assurance Commission (QAA) at the highest level.

According to the above logic, when the society praises the personnel training, scientific research and social services of Renmin University of China, the teachers and students of China Agricultural University become confident.

2.2.3 Cultural confidence path of Beijing University of Chemical Technology

Developmental concept. In 1958, Beijing University of Chemical Technology put forward the aim of "cultivating advanced chemical technology talents needed for the development of cutting-edge science". In 1986, Peking University of Chemical Technology put forward the development goal of "benefit on scale and level, and establish two centers of teaching and scientific research". In the 1990s, Beijing University of Chemical Technology put forward the development path of "quality school, science and technology school, talent school". In 2003, Beijing University of Chemical Technology set the strategic goal of "two steps" in the construction of research universities.

Ideological tradition. In 1978, Beijing University of Chemical Technology put forward the goal of "laying the foundation for three years and developing in five years". In 1992, Beijing University of Chemical Technology implemented the "3 + 1" talent training model. Beijing University of Chemical Technology insists on innovation of management mechanism to enhance the vitality of running a school, and insists on keeping pace with the times in thematic education to shape the quality of "seeking truth and practicality" of students.

Traditional consensus. Beijing University of Chemical Technology has formed the school spirit of "unity and dedication, hard struggle, practicality and erudite innovation", formed the campus culture of "self-improvement, daring to be the first and pursuing excellence", and formed the "big chemical industry" talent training mode, scientific and technological work system and discipline and professional layout of the interaction between production, teaching and research.

Consensus self-confidence. Over the years, Beijing University of Chemical Technology has provided more than 40,000 talents of various kinds to the country. They have grown up a number of Academic Elites and technical backbone, including academicians, chemical experts and professors of the Chinese Academy of Engineering, leading cadres at the national, provincial and municipal (ministerial) levels, leaders of large and medium-sized enterprises, and R&D personnel of research institutes. A large number of them have long-term roots in scientific research, design and development. Generally speaking, the general managers, general workers and engineering technicians at the front line of production are generally appraised as having high comprehensive quality and strong professional competence, firm political position and dedication, and rigorous and solid style of work and practical results.

According to the above logic, when the society praises the personnel training, scientific research and social service of Beijing University of Chemical Technology, the teachers and students of Beijing University of Chemical Technology will become confident.

3. The logical path of university cultural self-confidence

We call the process of "developing idea, ideological tradition, traditional consensus and consensus self-confidence" as "the logical path of university cultural self-confidence" in the process of "developing idea, ideological tradition, traditional consensus and consensus self-confidence".

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