

Research on the Socialized Educational Function and Realization Path of Local University Libraries

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Abstract. The university library is a supplementary educational institution for teaching and research services to fulfill the basic functions of the administration, education functions, research services and information consultation. The function expansion of the university library is the needs of its own development and the social development. We probe the necessity and feasibility of the social services offered by the local university library, analyze the measures of the local university library to serve the local economy, and propose the methods and the related issues of the socialization of the local university library.

1. Introduction

The basic functions of university libraries include collecting documents and materials, information consultation service, information literacy education and social service as a teaching assistant institution serving teaching and scientific research. The level of a school library directly reflects the overall level of the school, so the functional status of the library is playing an increasingly important role in the construction and running of the university. With the increase of investment in higher education, the expansion of school-running scale and the improvement of school-running level, it is imperative for university libraries to expand their functions on the basis of fulfilling their basic functions to meet the needs of higher education reform and the development of University Libraries themselves.

The development of local colleges and universities is inseparable from the support of local governments. Therefore, local colleges and universities can only focus on local areas, rely on local areas and give back to local areas, find appropriate entry points and cooperate closely with local areas by using their own superior resources, and serve local economic and cultural construction, which will play a positive role in promoting the development of local colleges and universities. The construction and development of local university libraries are inevitably closely related to the development of local economy, culture and science and technology based on the current digital era of information networking and high-tech. Therefore, it has become an important trend for local university libraries to make full use of the advantages of library resources and human resources to carry out social services.

2. Necessity of socialized educational function of local university libraries

2.1 The concept of university library socialization

University libraries break through the traditional restrictions in construction, operation and service, cooperate with various social forces, and actively participate in a process and behavior of social information construction. The narrow concept of the socialization of University Libraries refers to the development of social readers and units by university libraries and the provision of library information and other services.

2.2 The basis of university library socialization

According to the Regulations for Libraries of General Colleges and Universities issued by the Ministry of Education, university libraries are the literature and information centers of colleges and universities, academic institutions providing services for teaching and scientific research, and important bases for school informatization and social informatization. And "conditional university libraries should be as open as possible to social and community readers." The Regulations for Library of Universities and Colleges clearly point out that it is the duty and obligation of university libraries to provide information services for the society.

Therefore, in addition to fulfilling the basic functions of administration, teaching and scientific research, university libraries should also take appropriate measures to open up to the society and give full play to the resource advantages of university libraries to provide services to local readers and enterprises and institutions in need. It improves the utilization rate of library resources in University libraries, realizes the sharing of information resources, integrates university libraries into local economy and plays an active role in local economic construction.

2.3 The significance of university library socialization

Information has become an important resource in the digital information age. Being able to timely and accurate grasp of valuable information plays a vital role in the survival and development of local economy. The development of local economy shows a trend of more and more reliance on information resources.

At present, the way of local university libraries is relatively closed, and the service object is only for teachers and students within the school, resulting in idle and wasteful resources. However, the local readers and units have a great demand for information resources, and the researchers of social enterprises and institutions have no access to professional databases. By providing information services, university libraries can enable local enterprises and institutions to obtain the latest scientific and technological developments in a timely manner and accelerate the progress of transformation of scientific and technological achievements. Therefore, local university libraries need to change the old ways of closing and running libraries, actively face the society, realize resource sharing and meet the needs of society and the public. As an institution with information service as its main task, local university libraries should make full use of the advantages of rich collection resources and professional talent resources to carry out diversified services and promote the revitalization and development of regional economy by providing information consultation services to local enterprises and institutions. In addition, by providing professional and high-quality services for local enterprises and institutions through collaboration, local university libraries can not only attract more potential cooperative units, but also help to improve the popularity of the school, thereby improving the status and role of local university libraries in the school. Therefore, the development of social services in local university libraries is not only the need of local economic development, but also the need of their own development.

3. Feasibility of socialized educational function of local university libraries

Library has the social function of disseminating knowledge. Library is not only the main body of knowledge application, but also the main place of knowledge storage and dissemination. The development of local university libraries needs the support of local governments in finance and policy. Under the background of highly dependent on information, local university libraries should fully tap their potential social functions and provide social services according to local conditions. Provide professional reference services such as information consultation, integration and analysis for local people, enterprises and government organs in need of services, and contribute to local economic construction.

3.1 Resources superiority

Local university libraries have abundant collection resources, strong specialty, complete variety and high quality of literature collected in various disciplines, and the purchase of authoritative and highly academic collection of literature and publications by local university libraries has the characteristics of long-term, stability, systematicness and sustainability.

With the advent of the era of big data, local university libraries pay more and more attention to the construction of digital libraries. They have purchased the full-text database of Chinese academic journals (CNKI), the Wipe Information Resources System (VIP), the full-text database of Chinese excellent doctoral dissertations, the Superstar Digital Library and Founder e-books of Peking University, which are updated at any time. Subresource database and electronic resources greatly enrich the traditional collection resources.

3.2 Talent advantage

In the digital information age with the rapid development of network technology, the speed of updating knowledge and information is obviously accelerated, and the way users obtain information and exchange information has also changed greatly. The staff of local university libraries has received professional training and high quality personnel, and has been engaged in library work for a long time. They have rich experience in understanding the latest developments and practices. They are skilled in information search, screening, sorting out, processing and analysis of retrieval documents. And they can provide readers training, information consultation, information editing, document reproduction and other multi-type and multi-level services for local enterprises and institutions in need.

3.3 Technical and equipment advantages

In the network era, information carriers and technological environment have changed, various types of print publications have completed digital conversion rapidly, and the efficiency of network electronic resources renewal is much higher than that of traditional paper periodicals. The improvement of the status of electronic resources and the change of the way of using literature and information will inevitably promote the innovation of University library service content and mode. Local university libraries have advanced equipment and facilities, which provide solid hardware facilities for electronic literature retrieval, transmission and consultation.

4. Notes on socialized educational function of local university libraries

Local university libraries should first ensure the quality of service to their teachers and students. Based on the premise of the university, they should change the service concept, expand the service content, expand the service objects, make use of the equipment and resources of local university libraries, provide literature information service for local information needs and serve the local economic and cultural construction.

4.1 Making safety and security measures

Local university libraries will inevitably increase the number of new service objects after the socialized service. The quality of social readers is uneven and the difficulty of management is increasing. Therefore, local university libraries need to formulate corresponding regulations and management systems and emergency safeguard measures. In order to prevent accidents, ensure that school staff can get high-quality services and protect the personal safety of teachers and students, local university libraries must choose the people who provide social services.

The social service group mainly aims at the staff of enterprises, institutions and scientific research departments, and establishes a strict examination system for those who handle the documents of borrowing, and effectively controls and supervises the quality and date of returning books. Strengthening the management of social readers, ensuring the normal teaching order and the safety of

teachers and students are the premise and foundation for the sustainable development of the socialized service of local university libraries.

4.2 Establishing a reasonable fee system

The Regulations of the Library of Universities and Colleges point out that "the social-oriented documentary information and technical consultation services can be charged appropriate fees according to the consumption of materials and labor or the actual benefits of service results." Therefore, it is in line with the policy to provide paid social services in Local University libraries. Appropriate and reasonable fees provide funds for enriching library resources, purchasing electronic resources and updating hardware facilities. At the same time, they ensure a virtuous circle of social services in local university libraries and promote the leap-forward development of local university libraries.

4.3 Controlling the scale of socialized services

University libraries have unique advantages in carrying out social services, such as abundant paper documents, massive electronic resources, advanced equipment and facilities and professional staff. The degree of social services provided by local university libraries needs to consider the existing resources, reception capacity and staffing of libraries. The most important and basic service objects of local university libraries are teachers and students. The basic function of local university libraries is to assist teachers and students to complete teaching and scientific research. Therefore, individualized and socialized innovative services must be carried out on the premise of ensuring the completion of school services, that is, socialized services must be consistent with the affordability of libraries.

4.4 Strengthen propaganda

Local university libraries should strengthen the publicity of social services through various forms, introduce the advantages of resources and professional talents of libraries through lectures and training of potential service objects, so as to maximize the utilization of library resources and promote the sustainable development of University libraries.

5. Conclusion

In addition to fulfilling the basic functions of administration, service, teaching and scientific research, local university libraries should give full play to the resource advantages of University libraries, develop potential functions and expand functional paths so as to provide socialized services for readers and enterprises and institutions in need of society. It not only makes up for the insufficiency of the number of public libraries, but also improves the utilization rate of library resources in University libraries. Local university libraries are not only an effective way for local university libraries to realize social value, but also their own needs to achieve leapfrog development by expanding their functional paths, changing their service ideas, defining their own orientation and providing social services.

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