

On the Education of Marxist Belief of Contemporary College Students against the Background of Multi-culturalism

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Abstract: Marxist belief is the most scientific and lofty belief in the history of human belief, and it is of great significance and function to strengthen the education of Marxist belief of contemporary college students. This paper makes an in-depth analysis of the challenges faced by the education of Marxist belief of contemporary college students under the background of multi-culture, and puts forward the concrete countermeasure of strengthening the education of Marxist belief of contemporary college students under the background of multi-culture.

1. Introduction

Marxist belief is the most scientific and lofty belief in the history of human belief. It is not only the mainstream ideology of our country, but also the ultimate goal of ideological and political education. Therefore, it is of great significance and function to strengthen the education of Marxist belief of contemporary college students. Under the current multi-cultural background, the education of Marxist belief of contemporary college students is facing unprecedented severe challenges, which requires us to take effective measures to actively deal with.

2. The significance of strengthening the education of Marxist belief of contemporary college students

2.1 It is the historical mission and important task of colleges and universities to strengthen the education of Marxist belief of contemporary college students

China is a socialist country, and Chinese colleges and universities shoulder the heavy responsibility of training qualified builders and reliable successors who have a firm belief in Marxism and communism and develop morally, intellectually, physically and aesthetically in an all-round way for socialist modernization construction. It is necessary to strengthen the education of Marxist belief of contemporary college students in order to achieve the goal of talent training in colleges and universities in China and accomplish the long-term plan of people's education, which is the historical mission and important task of Chinese higher education.

2.2 Strengthening the education of Marxist belief of contemporary college students is the inner need of college students' healthy growth and all-round development

The college stage is an important period of life development, an important stage of shaping world outlook, outlook on life and values, and a critical period of establishing faith. Strengthening the education of Marxist belief of contemporary college students is the inner need of promoting the healthy growth and all-round development of contemporary college students.

2.3 Strengthening the education of Marxist belief of contemporary college students is the need of realizing the great rejuvenation of the Chinese nation

Marxism is the guiding ideology of our party and state, and is also the soul of the cause of socialism with Chinese characteristics. Contemporary college students are the backbone of the country, the mainstay of the era, the builders and successors of the cause of socialism with Chinese characteristics. Whether contemporary college students have firm Marxist belief or not is directly related to the success or failure of the cause of socialism with Chinese characteristics and the rise or fall of the Chinese nation.

3. The challenges of the education of Marxist belief of contemporary college students under the background of multi-culture

3.1 Multi-culture makes the value orientation of contemporary college students become more and more diversified and increases the complexity of college students' faith choice

At present, Chinese society is in a period of social transformation with multiple values and radical thoughts, and the traditional values are constantly challenged by new values. As a special group, college students are in the period of the most active thinking and the critical period of soul shaping in their life, and the conflict within different cultures will inevitably lead to the fission of contemporary college students' ideological understanding, thinking structure and values. It has a strong impact on the value orientation of contemporary college students, and may cause confusion in the faith choice and the distortion in value orientation among college students.

3.2 The infiltration and invasion of western capitalist ideology and ideological culture have brought the crisis of Marxist belief of contemporary college students and increased the difficulty of the education of Marxist belief

In recent years, western developed capitalist countries led by the United States have strengthened the infiltration and invasion of our country's ideology and culture relying on its advantageous position in economy, science and technology, and modern communication means such as internet and multimedia. On the one hand, the United States and other western countries use films, music, news reports, games, novels, film and television works, cultural exchanges, academic research and other carriers to hype western capitalist ideology and culture. On the other hand, the western countries, armed with the so-called human rights, freedom and democracy, vigorously advocate bourgeois democracy, individualism and liberalism, and vigorously promote bourgeois ideology, political system and values, which imperceptibly disrupts the formation of correct ideal and belief of contemporary college students.

3.3 The prevalence of mass culture dilutes the political belief of contemporary college students in the mainstream ideology and weakens the effectiveness of the education of Marxist belief

Since the reform and opening up, with the acceleration of China's social construction and the rapid development of modern media technology and information technology, mass culture is rapidly rising and developing in China. Mass culture is increasingly widely involved in every field of contemporary college students' daily life with its powerful cultural penetration, and have a profound impact on the thought and behavior of college students. The commercial character of mass culture pollutes and erodes the spiritual field of college students and pollutes the social and cultural environment, which has caused the indifference and lack of Marxist belief of college students, and has seriously affected their healthy growth and success.[1]

3.4 The spread of religious culture has led to the phenomenon of "religion heating up" in colleges and universities, and the education of Marxist belief of contemporary college students faces the severe challenge of religious culture

Religion is a social, historical and cultural phenomenon that has existed since ancient times, and now in every country, and is an important part of human traditional culture. With the continuous development and penetration of religious culture, the influence of religious culture expands day by day in colleges and universities, and the phenomenon of "religion heating up" appears in colleges

and universities. Some college students have become firm followers and devout believers of religious culture, and the education of Marxist belief of college students is facing severe challenges of religious culture.

4. The countermeasures to strengthen the education of Marxist belief of contemporary college students under the background of multi-culture

4.1 Deepening the teaching reform of the course of ideological and political theory in colleges and universities and effectively improving the effectiveness of the education of Marxist belief

The course of ideological and political theory in colleges and universities is an important front for the education of Marxist belief of college students, and it plays an important role in guiding college students to establish correct values and firm Marxist belief. We should constantly improve the attractiveness of classroom teaching by reforming teaching contents and improving teaching methods, and then stimulate the interest and enthusiasm of college students to learn the course of ideological and political theory, and enhance college students' belief in Marxism, and eventually lay a solid foundation for the establishment of Marxist belief.[2]

4.2 Strengthening the construction of campus culture and creating a good ideological and cultural atmosphere for the education of Marxist belief of college students

Firstly, strengthening the education of Marxist belief of college students by creating rich and colorful themed education activities. There are various forms of themed education activities, such as organizing reading parties, painting and calligraphy exhibitions, debating contests and knowledge contests on party history, and poetry recitation competitions with the theme of praising the motherland, and holding report meetings on the advanced deeds of heroes and role models, etc[3]. These themed education activities help make lofty ideals and beliefs and Marxist belief more impressive and more readily acceptable.

Secondly, strengthening the education of Marxist belief of college students through campus publicity carriers and student associations. Colleges and universities should make full use of all kinds of publicity carriers such as campus radio, TV stations, campus network, show windows, bulletin boards, slogans and banners, as well as sculptures of relevant figures and large-scale events to vigorously publicize and carry forward Marxism and cultivate the Marxist emotion among college students.

4.3 Occupying the network position and expanding the new way of the education of Marxist belief of college students

At present, the rapid development of new media such as microblog, WeChat, QQ, blog, social networking site and BBS has deeply affected the study and life of college students. The educators of Marxist belief should consciously strengthen the use of new media and make use of new media platforms to carry out their work, and make it become the communication platform of teachers and students and the spread front of Marxist belief.[4]

4.4 Carrying out social practice activities to consolidate the practical foundation of the education of Marxist belief of college students

Marxist belief is inseparable from social reality and has strong practicality. The education of Marxist belief of college students should be combined with social practice, guiding college students to go out of school, go into the society and understand the national conditions and the people's situations through social survey, volunteer service, visiting Red tourist attractions and other various forms. Make college students further deepen their understanding of the scientific nature of Marxism, and produce a sense of affinity and identity for Marxism, and finally establish the Marxist belief in social practice activities.[5]

5. Summary

Strengthening the education of Marxist belief of contemporary college students is not only the historical mission and important task of colleges and universities, but also the need for the healthy growth and all-round development of college students and the realization of the great rejuvenation of the Chinese nation. Facing the unprecedented strong impacts and severe challenges of multi-culture, in order to strengthen the education of Marxist belief of contemporary college students, it is necessary to give play to the main channel role of the course of ideological and political theory in colleges and universities by strengthening the construction of campus culture, occupying the network position and carrying out social practice activities.

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