

# *Exploration of Mixed Teaching of Ideological and Political Theory Course in Colleges and Universities under the Background of Internet*

Ya-nan YU

School of Marxism  
Mianyang Teachers' College  
Mianyang, China  
308811127@qq.com

Ya-jun YU\*

School of Foreign Languages & Cultures  
Southwest University of Science and Technology  
Mianyang, China  
elsiescu@hotmail.com

**Abstract**—“Ideological and political theory courses should be strengthened through improvement, and new media technology should be used to make the work alive and enhance the sense of the times and attractiveness”, stressed by Xi Jinping at the national college ideological and political work conference. Ideological and political theory courses have great responsibility for teaching college students on the basic theory, standpoint, viewpoint and method of Marxism. Ideological and political theory courses are important courses for training qualified personnel for China's socialist modernization, since they play a role in cultivating the mental health of college students. How to attract students' attention, improve their learning interest and achieve good teaching effect by combining class teaching with internet technology is a new challenge for ideological and political education in the context of “Internet +”. Only by exploring new teaching models and using internet and information technology to enhance the attractiveness of the courses can we turn passivity into initiative and make the spread and influence of Marxism among young college students more effective.

**Keywords**—*ideological and political theory course; mixed teaching; marxism*

## I. INTRODUCTION

With the advent of the “Internet+” era, the ideological and political theory courses (IPTCs) in colleges and universities are faced with new challenges and tests again. Network has a profound impact on college students' ideology, mode of thinking and behavior. On March 18, 2019, Xi Jinping hosted the ideological and political theory courses teacher symposium and delivered an important speech in Beijing, he stressed that the basic task of ideological and political theory class is the implementation of strengthening moral education and cultivating people of key course, promote the reform and innovation of ideological and political theory, and will continue to increase the ideological content of education courses and theoretical affinity, targeted. Therefore, how to effectively carry out the ideological and political theory teaching, how to truly realize the truth of Marxism into the brain and the heart, how to make the university to achieve true learning, true understanding, true faith and true use, are the problems and important tasks that we must solve.

---

The ideological and political education research project sponsored by Sichuan education department (SZQ2017028).

## II. A BRIEF ANALYSIS OF IPTCS IN COLLEGES AND UNIVERSITIES

At present, there are altogether five courses of ideological and political theory offered by colleges and universities, including “Ideological and Moral Cultivation and Legal Basis”, “Outline of Modern and Contemporary Chinese History”, “Introduction to Basic Principles of Marxism”, “Introduction of Mao Zedong Thought and Socialist System With Chinese Characteristics”, and “Situation and Policy”. Among them, “Ideological and Moral Cultivation and Legal Basis”, focuses on the application of Marxism basic principle in learning and life and basic knowledge of law, “Outline of Modern and Contemporary Chinese History” focuses on the historical process of sinicization of Marxism, “Introduction to Basic Principles of Marxism” is mainly about the basic concept and the universal principles of marxism, “Introduction of Mao Zedong Thought and Socialist System With Chinese Characteristics” focuses on process of sinicization of Marxism theory and concrete practice, “Situation and Policy” is mainly about the situation both at home and abroad in the new era, to help students understand the party and state policies, It is an important channel to promote the party's theoretical innovation achievements into textbooks, classes and students' minds, and guide college students to accurately understand the party's basic theory, line and strategy.

## III. THE PRESENT SITUATION AND PREDICAMENT ON THE TEACHING OF IPTCS

### A. *The teaching method is traditional and backward*

IPTCs are of great significance in cultivating ideological and political ideas of Chinese college students. To improve the teaching effectiveness of ideological and political courses, it is necessary to change the traditional teaching mode to promote students' interest in IPTCs, especially Marxist theory courses. That requires the traditional teaching mode of IPTCs to be changed in a revolutionary ways, such as to introduce the latest teaching methods and elements into the teaching process of IPTCs at college classes. Unfortunately, in the process of IPTCs education, most teachers accustomed to the common methods of “full teaching” or “cramming”. Those boring and mechanical methods can't stimulate the interest of today's

students, thus the purpose of IPTCs education is not well fulfilled.

*B. The teaching content is rather boring*

Given the highly theoretical nature, IPTCs are abstract and complex with redundant teaching content. It is difficult for teachers to teach the theory course with both knowledge and interest. It is challengeable to effectively mobilize the learning enthusiasm of students, and let them realize the significance of learning IPTCs in a very limited period of time. For students, the learning content is boring and too theoretical, which makes it difficult for them to be interested in the course content. The appearance of more and more phubbers is caused by these reasons.

*C. The teaching time is very limited*

The abstractness and difficulty in understanding IPTCs are also related to the wide range of knowledge points. A large number of materials and cases are needed for auxiliary understanding, and sufficient class hours are required. However, under the current traditional teaching mode, the teaching hours of IPTCs are no enough, and it is difficult for teachers to combine a large number of live cases with students to study and discuss together. As a result, there are too many theories to be talked about, making students mistakenly believe that theories are divorced from reality, or it is difficult to connect with reality.

*D. The understanding of mixed teaching is insufficient*

The mixed teaching is a new teaching mode which combines the advantages of traditional teaching method and network teaching. It effectively integrates various teaching media, teaching content, teaching environment, teaching methods, teaching evaluation and other elements by optimizing the combination of resources. It can not only give full play to the leading role of teachers in guiding, inspiring and monitoring the teaching process, but also give full play to the main role of students' initiative, enthusiasm and creativity in the learning process. However, at present, there are still many teachers who have not really understood the connotation, application and advantages of the mixed teaching mode, let alone integrated the mixed teaching into the teaching process of ideological and political courses. Some teachers think that mixed teaching is to increase video learning materials, some teachers think that mixed teaching is more online question-answering links, worse is that some teachers even think that mixed teaching is a means of grandstand, they completely deny the mixed teaching model.

**IV. THE EXPLORATION OF THE MIXED TEACHING OF IDEOLOGICAL AND POLITICAL THEORY**

Chen Baosheng, the minister of education, pointed out that the main problems of ideological and political work in colleges and universities are lack of affinity and pertinence. The rise rate of IPTCs are not high, students are out of their mind, what is the reason? The content doesn't fit their needs. The main reasons may be that the "formula" is older, the "craft" is rougher, and the "packaging" is less fashionable, thus the affinity is poor, and the rise rate is low. How to effectively solve the three major problems of college students' ideological and political work, namely, more novel "formula", more

fashionable "packaging" and more precise "craft", are the three key links to improve the effectiveness of ideological and political education.

*A. Enrich the teaching content, integrate the teaching resources, and make the "recipe" of ideological and political courses more novel*

The "internet" in the new media era is characterized by high-speed operation, diverse resources and large capacity, which is the realistic basis for the mixed teaching mode. On the one hand, teachers use the internet will conclude relevant teaching resources integration to form documents, data, pictures, case, courseware, and resolution of difficulty, demonstration teaching resource such as case teaching, practice, and according to the laws of the ideological and political education, to design online discussion, problem analysis, according to the students' learning preferences and accept ability to constantly adjust education course teaching content and teaching method, which through intelligent classroom, online teaching situation, which leads to the problem, independent inquiry, interactive communication, realize the whole classroom communication, use of new media to restore the ecology of education classroom.

On the other hand, the teaching principle of "content is king" is the basis of the reform and innovation of mixed teaching mode. Teaching content can be divided into three levels: basic knowledge, core knowledge and expanded knowledge. Among them, basic knowledge and expanded knowledge can be developed through online teaching. Teachers design and produce teaching tools such as images, audio, video and so on, and students can independently complete their learning online. The core knowledge is taught by teachers face to face in class, and the hot spots, difficult points and focal issues that college students are generally concerned about are answered in time, so that the IPCTs teaching can be more close to students and have more affinity, so as to ensure that the course teaching objectives will not be deviated greatly.

*B. Optimize teaching methods, pay attention to innovative methods, and make the "packaging" of ideological and political courses more fashionable*

The ideological and political course must make use of and give full play to the advantages of the network platform under the background of Internet +. In recent years, many online platforms have been developed in the field of education. For example, Chaoxing learning app has strong learning ability, can for the teachers and students to provide a coordinated, collaborative, diverse type of information-based teaching environment, especially Chaoxing learning app teaching resources on the network platform, can deposit for the education courses of teaching resources and provide excellent platform integration, which is crucial for optimizing education curriculum resources. Chaoxing learning app has the function of accurately counting students' learning situation, which is helpful for teachers to have a comprehensive understanding of students' learning situation, accurately showing students' mastery of knowledge points and understanding of key and difficult problems. IPCTs teachers can use it to integrate IPCTs resources with higher quality and efficiency, and provide students with more targeted teaching resources. In addition,

there are many widely used online teaching software, apps, small programs, such as “rain classroom”, “easy to divide”, “micro teaching assistant” and so on.

*C. Update the teaching philosophy, focus on problem orientation, and make the “craft” of ideological and political thinking more accurate*

In the process of practice and exploration of mixed teaching in ideological and political classes, teachers have deeply realized that they must constantly update their teaching concepts to adapt to the teaching requirements of the internet + era. In the past, teachers were completely dominant in class, and the situation of “one-voice class” lasted for many years. The students’ subjectivity was ignored, and they felt that the IPTCs were “full of lessons”, which are boring.

Firstly, mixed teaching deeply integrates the advantages of traditional teaching and the advantages of the Internet to realize the mutual supplement of traditional classroom learning and network learning discussion. This can not only play the leading role of teachers, but also highlight the main status of students, greatly enhance students’ learning initiative. For example, teachers of IPTCs can make students more involved and interactive in the teaching process, which can enhance students’ sense of learning experience and identity, and thus optimize the teaching effect of courses.

Secondly, ideological and political teaching should be problem-oriented and find out the entry point of teaching. Using course teaching and the integration of network information technology, to the entire school student political views, dynamic thinking, mental health, learning, attention hot spot, the demands of life data collection system, dynamic observation and comprehensive analysis, “identify the common ground of ideological understanding, the common point of emotional communication, the intersection of interests, and the breakthrough point of resolving conflicts”. By combining flood irrigation with precision drip irrigation, the external vibration of education is in the same frequency as the internal demand of students.

Finally, we should pay attention to the fact that in the practical application of mixed teaching mode, the value leading role of IPTCs should be reflected. The online classroom should not completely replace the traditional classroom, and the main role of IPTCs should not be weakened. Teachers should not only play a leading role in guiding, inspiring and supervising the teaching process, but also give full play to students’ initiative and creativity as learners.

## V. CONCLUSION

With the development of the society and the progress of history, the teaching reform of ideological and political theory course will continue to be carried out in accordance with the most popular trend. Although there are still many unresolved problems, we, as ideological and political teachers in colleges and universities, will update our ideas and move on.

## REFERENCES

- [1] Hua,Shao. Deconstruction and reconstruction of the essential attributes of hybrid teaching under the background of "Internet + education" [J]. Research on vocational education,2018,(11):58-64.
- [2] Shasha,Zhao. Exploration and practice of mixed teaching mode of ideological and political courses in independent colleges -- taking the principle course as an example [J]. Science and education literature collection (the first edition),2018,(04):40-41.
- [3] Xiaoping,Gao, Xiaoyu,Wan, Zhixia,Ren. Discussion on improving the teaching quality of contemporary marxist political economy [J]. Science and education guide (the first edition),2018,(04):48-50.
- [4] Jian,Xie. Innovation of mixed teaching mode of ideological and political theory course in colleges and universities by mooc [J]. Higher education BBS,2018,(02):11-15.
- [5] Tingting,Shuai. Exploration of mixed teaching mode of university logic under the background of mooc [J]. Journal of guizhou institute of engineering and applied technology,2017,(05):63-68.
- [6] Zhengyan,Gu. On how to improve the teaching effectiveness of introduction to basic principles of marxism under the background of "mooc" [J]. Intelligence,2017,(15):174-175.