

# Analysis on Academic Atmosphere Construction of Local Application Type Undergraduate Colleges

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**Abstract.** With the continuous advancement of the popularization of higher education in China, the winds of cheating in exams have not been known to have spread quietly in higher education institutions. It is very common for college students to cheat in exams. The examination atmosphere reflects the academic atmosphere, and the current situation of college academic atmosphere is not optimistic. After the enrollment expansion of college students, the quality of students in local application-oriented undergraduate colleges is declining and the quality of education is declining. Practically strengthening and improving the construction of academic atmosphere in colleges and universities has become an urgent problem that needs to be solved. This paper attempts to analyze the problem of academic atmosphere construction hidden behind the problem of college entrance examination through the phenomenon of college students cheating. Through the analysis of the current situation and reasons of college academic atmosphere, the author puts forward effective measures for the construction of academic atmosphere in colleges and universities.

## 1. Introduction

The examination of colleges and universities is an important part of the process of training talents. It is a main means of checking the quality of teaching. It is of great significance for colleges and universities to understand the teaching effect of teachers, students master the knowledge of the students, and further improve the teaching work. Students' cheating in the exam violates the principle of fairness and fairness in the examination. It not only fails to meet the intended purpose of the examination, but also affects the realization of the educational goals, affects the overall development and sustainable development of the students, and even damages the image of education.

The test atmosphere reflects the academic atmosphere. Excellent academic atmosphere is the premise of running a good education in colleges and universities. It is an important guarantee for cultivating qualified talents in colleges and universities. It is the foundation of a university. Although the expansion of colleges and universities has been widely welcomed by all walks of life, it is worrying that the quality of education after the large-scale expansion of colleges and universities is not optimistic. The prevalence of college students' cheating in exams poses an unprecedented challenge to the construction of academic atmosphere in colleges and universities. The majority of educators generally believe that the expansion of colleges and universities does indeed drive the economic benefits of the school, but the construction of academic atmosphere has become the most difficult practical problem. The quality of college education after the expansion of enrollment is declining, and it is extremely urgent to strengthen and improve the construction of academic atmosphere in colleges and universities [1,2].

## **2. Current situation of academic atmosphere of local applied undergraduate colleges**

A good academic atmosphere is the key to ensuring the quality of talent training in applied undergraduate colleges. This article takes the situation of students in Kunming University as an example. At present, the current situation of the academic atmosphere of local applied undergraduate colleges can be summarized as follows.

### **2.1 College students have no learning goals and lack motivation to learn**

In some universities, some college students are indifferent and their learning mood is low. Students have low attendance rate, free classroom discipline, dozing off in class, not listening carefully, not doing their homework seriously, not reviewing, and self-study time to wander around. Some college students lack strong motivation to learn, they can't afford the spirit, they don't study hard, they are tired of learning. "The book is wrapped in a high cabinet, and the school is abandoned in the dust." There is no ambition, just want to "mix the diploma." They do not ask for a solution, do not think about progress, are lazy to learn, and learn to be decadent.

### **2.2 College students are greedy for fun, not studying hard**

After some college students entered the university, their learning goals were lost. These students lack a clear understanding of what they should learn. Some are dissatisfied with the profession they are studying, and some are forced by "parental pressure". Most students hold a "helpless" attitude. They did not study hard and regarded the university as a "large playground." They are passionate about reading novels, watching movies, playing cards, shopping, sleeping late, falling in love, chatting online, playing video games, etc. There are also some students who are keen to learn something that is tricky. They don't think about school, they are greedy for fun, they have to live too much, and their academic atmosphere is not correct.

## **3. Reasons for bad academic atmosphere in local applied undergraduate colleges**

This article takes the student style problem of Kunming University as an example. The reasons for the current academic atmosphere of undergraduate colleges and universities can be summarized as follows.

### **3.1 Missing target students**

After the college students enter the school, the goal of struggle is lost. Some college students lose their pursuit of life after entering the school because they lack lofty ideals and long-term goals. They relaxed their demands on themselves and created the idea of "ship to dock to the station". As a result, they lost their pressure to seek knowledge, and they thought they would not have to "squeeze a single bridge". From then on, they could take a break and rest, so they enjoyed their time and lost the direction of university life. This is the root cause of the problem of college study.

### **3.2 Not dedicated enough teachers**

University teachers play a key role in the construction of academic atmosphere. The correct teacher's ethics is the starting point of the construction of local undergraduate colleges. Some college teachers have unstable professional thinking, teachers' morality is not correct, can not concentrate on teaching and research activities, lack of research on education and teaching problems, and poor education and teaching effects. These all affect the appeal of the course to students.

### **3.3 Poor management universities**

Colleges and universities generally pursue "strict entry and relaxation." Some colleges and universities are usually neglected in management, teaching administration management and student status management are not good, and the examination system is flawed. Teachers are not strict with the "gate". The university lacks an effective competitive mechanism. Some students believe that as long as they are "temporarily cuddling" and "playing on the spot", they will be able to "pass through",

and the level of truth and diligence will be difficult to reflect in academic performance. The existence of such problems has seriously hampered the enthusiasm and initiative of some students, and contributed to the delay in the study of colleges and universities.

### **3.4 Bad social atmosphere**

Since the development of the times, people are facing an increasingly materialized era. The tide of the market economy has played a huge role in promoting social productivity, and it has also had a major impact on the ideological and moral construction of college students. The social atmosphere has brought unprecedented impact to the world outlook, outlook on life and values of college students.

### **3.5 Small cheating risk**

Under the trade-offs, cheating has become a common means for college students to achieve their goals. The cheating of the "easy and easy", and constantly growing the college students' luck through cheating. The winds of college students' cheating in exams have been prosperous, and the construction of colleges and universities has entered a cycle of vicious circle. The great contrast between the risk of cheating and the result of the results provides a strong "support" for the academic atmosphere of colleges and universities.

## **4. Take effective measures to effectively strengthen and improve the construction of academic atmosphere in local applied undergraduate colleges**

According to the problems and reasons in the construction of the local application-oriented undergraduate colleges, the following is a discussion on the construction of the academic atmosphere of local applied undergraduate colleges.

### **4.1 Strengthen school management**

Schools should adhere to scientific management methods, formulate reasonable and perfect rules and regulations, and make the academic atmosphere construction a normal state. The school has set up a academic atmosphere working group. By working group spot check classroom and self-study. The results of spot check shall be taken as reference basis for evaluation.

### **4.2 Serious examination of discipline**

The phenomenon of college students cheating in exams poses a challenge to the construction of academic atmosphere in colleges and universities. Whether the examination discipline can be serious has become the key to the construction of university academic atmosphere. On the one hand, we should attach importance to exam management. On the other hand, honesty education should be carried out on college students to make them realize the harm of cheating in exams.

### **4.3 Building campus culture**

Campus culture is the essence of the school, and it is the unique cultural atmosphere and spiritual environment formed by the school in the process of running the school. This kind of atmosphere and environment can influence students' life and study subtly. Excellent campus culture plays a positive role in the construction of the academic atmosphere [3].

### **4.4 Strengthening the construction of teaching staff**

Teachers have an important leadership position in the construction of academic atmosphere. The construction of the teaching staff must adhere to the student-oriented philosophy. The school leadership should formulate a scientific and rational faculty construction plan to improve the overall quality of the teaching staff.

The instructor should make the students interested in the professional knowledge and have a full understanding.

Through the implementation of the above strategies, students will be clear about their learning goals and establish their development direction.

#### 4.5 Strengthen student career planning counseling

The guiding role of career planning counseling for the study style construction of local application-oriented undergraduate colleges is self-evident. By guiding students to make career plans, teachers can guide students to clear their goals and correct their attitudes, thus stimulating the inner motivation and enthusiasm of students [4].

#### 4.6 Strengthening student management

In the construction of study style, it is necessary to give full play to the role of class teacher and counselor. On the one hand, class teachers and counselors strengthen supervision and management of students. On the other hand, we must give full play to the role of the class committee and the student party branch in the construction of the style of study.

Because the student management work is a systematic project, it is also necessary for the school management departments, including the professional teachers to work together.

### 5. Conclusion

At present, the construction of academic atmosphere is related to the survival and development of colleges and universities. For local application-oriented undergraduate colleges, the construction of academic atmosphere should be taken as a key task to make the construction of academic atmosphere a normal state. Local application-oriented undergraduate colleges can combine their own characteristics, from the management aspect, teachers and students to jointly promote the construction of academic atmosphere. In this way, local applied undergraduate colleges and universities can create a good learning atmosphere, improve the quality of professional talents, continuously enhance their competitiveness, and promote the steady development of education in the new era.

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