

Analysis on Necessity and Strategy of Strengthening Socialist Core Values Education in Universities

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Abstract. Undergraduate cultivation is important for colleges and universities. Colleges and universities must strengthen the education of socialist core values presently. It is essential for the growth of young college students in the new era. This article comprehensively and systematically expounds the theoretical value and practical significance of the socialist core values, and makes a theoretical foundation for further exploration of the growth of young college students.

1. Introduction

Talent cultivation is the fundamental task of colleges and universities. As an important part of the process of talent cultivation in colleges and universities, value education directly affects the talents of college students. Colleges and universities must strengthen the education of socialist core values presently. It is essential for the growth of young college students in the new era. At present, China's social transformation is developing rapidly, social value orientation is diversified, and ideological and political education in colleges and universities faces severe challenges. Therefore, it is necessary to combine the education of socialist core values to improve the timeliness of ideological and political education. Only in this way can we promote university talents.

2. Dialectical relationship between values education and university generation

The relationship between value education and university generation is complementary and inseparable. On the one hand, value education guides and promotes university talent generation; on the other hand, university generation also influences and promotes the formation and development of values.

2.1 Value education affects university generation

2.1.1 Value education refers to road signs and guides university generation

The university stage is an important period for the formation and establishment of college students' outlook on life, values and world outlook. During this period, the value orientation established by college students directly affects their behavior choice and value judgment after entering the society. General Secretary Xi Jinping emphasized: "The value orientation of the youth determines the value orientation of the whole society in the future, and the youth is in the period of formation and establishment of values. It is very important to grasp the values of this period." Ideological and political education workers. It is the responsibility to provide navigation for the talents of college students, and to help students establish a correct outlook on life, values and worldview through socialist core values education, campus culture, and social practice.

2.1.2 Value education is a booster that guarantees university generation

Due to the current disconnect between secondary education and university education, exam-oriented education has a deep-rooted influence on the study and daily life of some college students. In the university stage, ideological and political educators must help them correct the misunderstanding of learning and understanding, form a correct view of learning; organize a colorful campus cultural activities, build a platform for college students to practice social practice, let them know the society, and improve their overall quality and ability. Guide them to develop in a trajectory that meets social requirements and suits their needs, thus achieving smooth success.

2.2 University-generation promotes the development of socialist core values education

The practice process of talent training in colleges and universities is one of the driving forces for the development of values education system. Values education guides the new theories and new methods formed in the process of university talent generation, and provides support for the further enrichment and development of socialist core values education theory; Practice, especially the practice of college students through the educational practice of socialist core values, comprehensively improve the overall quality, and provide a successful case for the further improvement of the socialist core values education system. These good experiences and cases have a positive effect on further enriching the theoretical system of socialist core values and improving the effectiveness of university education.

3. Socialist core values are the "pointer" to guide the growth of young college students

"China is a big country with a population of more than 1.3 billion and 56 ethnic groups," xi said. "the establishment of the 'greatest common denominator', which reflects the values Shared by the people of all ethnic groups in China, will enable all the people to work with one heart and one mind and forge ahead in unity. Therefore, to establish correct values is crucial to the future and destiny of the whole nation. The 18th national congress of the communist party of China put forward the concept of socialist core values, which is a "pointer" to guide the Chinese nation in the right direction and also a "pointer" to guide young college students to grow into talents.

3.1 Young people need the guidance of socialist core values

Young college students are in the critical period of the formation and establishment of values and need the guidance of socialist core values. Young college students in the new era have grown up in a critical period of social transformation and development, facing complex and ever-changing social landscapes such as diversification of interests, group hierarchy, and the gap between the rich and the poor. This social picture, mapped to the spiritual level of young college students, may lead to confusion in the choice of young college students' spiritual values. In the critical period of the formation and establishment of young college students' values, how to change their spiritual values and choose to be confused? That is, to make them develop scientific and correct values. At present, the core values of socialism are the values that best match the growth of young college students. Xi Jinping said: "The value orientation of the youth determines the value orientation of the whole society in the future, and the youth is in the period of formation and establishment of values. It is very important to grasp the values of this period."

3.2 The core values of socialism play a fundamental role in the development of young talents

The core values of socialism play a fundamental role in the growth of young college students. The core values of socialism are the inheritance of the fine traditional culture of the Chinese nation, in line with China's national conditions, and the ability to correctly guide people's values of practical activities. As a kind of social ideology, the socialist core values help young college students to form a correct ideological understanding and play a fundamental role in their growth and development. At present, we need to use the core values of socialism to conserve the values of young college students to grow into talents, and to guide young college students to take the first step in their lives [1,2].

4. The challenge of socialist core values education and university generation

4.1 The influence of political and economic factors

Since the reform and opening up, China's economy and society have developed rapidly, the relationship of social interests has been profoundly adjusted, various cultural trends have emerged, various contradictions have become complicated, people's values have become more diversified, and social consciousness has also diversified. Moreover, in the process, some backward and decadent ideologies have emerged, and some areas of moral integrity are out of order, and mercy, individualism, and hedonism continue to grow. The complexity of the social environment has had a serious negative impact on the educational environment of colleges and universities, which not only affects the ideological and political educators themselves, but also misleads the value orientation of college students, leading to confusion and confusion among college students.

4.2 The impact from information diversification

In the traditional society, the entire social structure is relatively closed and stable, and college students have less contact and communication with the outside world. With the emergence of new media represented by the Internet, university campuses are no longer "information islands". On the contrary, college students can get a variety of information more quickly because they can master modern Internet technology faster. The emergence of new media such as blogs, Weibo, WeChat, etc., has led to many undesirable phenomena in the university. The phenomenon of "low-headed people" in the classroom is very serious. Some college students are disregarding and rejecting ideological and political education. I don't trust or have opposing feelings for ideological and political education workers, and have doubts about advanced figures and deeds, which increases the difficulty of value education and affects the effect of ideological education.

4.3 Changes of educational objects

Compared with the past, new changes have taken place in the values education in the new era, which has brought some difficulties to the development of values education. First, the number of students with learning difficulties has increased. Due to the expansion of enrollment, students with learning difficulties have increased significantly; second, the number of students living in poverty has increased. At present, there are award-winning loans and other funding methods, but there is still a long way to completely solve the problem of poor students' study and life. Some students choose part-time jobs because of their living needs, resulting in poor academic performance and poor mental state. Third, the proportion of students with psychological problems is on the rise. In recent years, due to family economic difficulties, employment pressure, and low self-resistance, some college students have relatively low material needs and actual deficiencies, and the psychological pressure of tension has not been effectively resolved, resulting in a proportion of students with psychological barriers. It has risen year by year and has a large proportion of increase [3].

4.4 Decreased educational effectiveness

In general, the effectiveness of the current values education work is not optimistic, and the innovation of value education is somewhat weak, and the reasons are also complex and diverse. First, the ideological education in colleges and universities is weakened. With the transformation and development of society, the problems and challenges faced by ideology are getting bigger and bigger, we must pay more attention to the ideological education of colleges and universities; second, the strength of the ideological and political education and education team is insufficient. Although the Ministry of Education has a clear requirement for college counselors to have a teacher-student ratio of 1:200, it is not ideal for colleges and universities to implement this policy. It is common for counselors to "overload" with students; and the professionalization and professionalization of counselors Lack of effective institutional guarantees; third, the ideological and political education environment needs to be optimized.

5. Strengthen education of socialist core values and promote university talent generation

5.1 Taking the education of socialist core values as the core, guiding college students to believe in true actions

"The core value of socialism is the deepest spiritual core of the socialist core value system" is the basic scale for shaping the personality of college students. At present, a very important task of ideological and political education in colleges and universities is to strengthen the education of socialist core values. At the same time, we pay attention to the practice and guide students to believe in true actions. Strengthen the education of college students' socialist core values, and externalize the inherent requirements of socialist core values into the norms of normative and restrictive behaviors in daily actions [4].

5.2 To create a strong campus culture atmosphere as a carrier, give full play to the educational function of university culture

It is necessary to improve the campus culture activities while strictly grasping the construction of the class. The colorful campus cultural activities are an important place to learn to build talents. However, the current campus cultural activities are too rich, but the form is relatively simple, the homogenization of activities is more common, but it affects the growth of students. Therefore, the campus cultural activities need to be upgraded. By streamlining the number of activities, the quality and taste of campus cultural activities will be improved, providing a broad stage for improving the overall quality of students. At the same time, there must be humanistic care in terms of institutional culture. In the relevant systems involving penalties for students, it is necessary to reflect the meaning of humanistic care, and to make students become the beneficiaries of the system.

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