

Research on the Cultivation of Ingenuity and the Promotion of Professional Quality in Higher Vocational Students

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Abstract—The main research is to solve the specific methods and techniques for the cultivation of professional spirit and professional accomplishment of higher vocational students at the micro level. Starting from the specific methods of cultivating professional literacy education in the ingenuity of students in higher vocational colleges, this paper aims to explore the path and method of cultivating students' ingenuity and professional accomplishment in higher vocational colleges.

Keywords—higher vocational students; ingenuity; professionalism

I. INTRODUCTION

In the condition that the organizational structure and institutional constraints of student management in the existing higher vocational colleges are unchanged, through research, it provides a set of scientific and effective techniques and methods for the cultivation of students' ingenuity and professional accomplishment. It can not only improve the professionalism and professional skills of students in higher vocational colleges, but also improve the employability of students in higher vocational colleges.

II. THE NECESSITY OF CULTIVATING STUDENTS' INGENUITY IN HIGHER VOCATIONAL COLLEGES

In 2016, Premier Li Keqiang first proposed the concept of cultivating the craftsmanship spirit in the government work report. The idea of cultivating the spirit of artisans to develop enterprises has received the attention and recognition of many enterprises. The survival and development of enterprises must rely on skilled talents with ingenuity. As a vocational college that transports vocational skills to society and enterprises, it is necessary not only to cultivate the vocational skills of college students, but also to cultivate the ingenuity of students. Against the background of the new era, the vocational education personnel training system must incorporate the professional spirit training centered on the spirit of artisans. This is an important way to realize the strategy of strengthening the country and an inevitable requirement for the development and upgrading of the industry. It is also the historical mission which the current higher vocational education should bear. China's "Professional Education Law" puts students' professional

ethics and ideological and political education in the first place. It is an important task for higher vocational education to cultivate students' professional spirit with the craftsman spirit.

Strengthening the cultivation of the ingenuity of higher vocational students and improving the professional quality of students is fundamentally to improve the overall quality of students, to create high-quality workers, to make college students pay attention to professionalism, and to have scientific spirit and humanistic spirit for future employment. It lays a comprehensive foundation to the employment and career development.

III. ANALYSIS AND RESEARCH ON THE CULTIVATION OF INGENUITY AND PROFESSIONAL QUALITY OF COLLEGE STUDENTS IN HIGHER VOCATIONAL COLLEGES

The employment of graduates in higher vocational colleges presents a diversified trend. In view of the fact that the current high vocational college students have only one child, and they are too focused on the realization of personal interests and self-worth, lack of team awareness, utilitarianism, lack of hard work and hard work, lack of strong professionalism and responsibility, and weak will. For the higher vocational graduates who need to go to the grassroots level and go to the front line of production, construction, management and service, the enterprise has special needs and requirements for its ingenuity.

A. Establishing a Professional Spirit and Enhancing the Sense of Dedication

Dedication is self-love and self-improvement. The basis of "respect" is "love". The love of post is expressed in the consciousness of "ownership" and "serving the people". This is the essence of professionalism. With this kind of professionalism, people can consciously do their job well; otherwise it will be down-to-earth and achieve nothing. At present, most of the college students are ambiguous in their professional consciousness and lack of perceptual knowledge of future careers. Some students have a tendency to vulgar in the market in terms of professional value orientation, paying too much attention to money on career choices, and rushing to some well-paid positions. However, there are no jobs for

those who are relatively low-paying and urgently need talents. They have the desire to achieve careers, but they lack the professionalism of down-to-earth, such as logistics that have just graduated from accounting firms and supermarket chains for one or two years. Accounting majors often regard the current work unit as a "springboard"; some graduates feel that the work is tedious, sloppy, perfunctory, and so on. These are the true manifestations of lacking the ingenuity and spirit of dedication and love, and the industrious spirit of down-to-earth and hard work.

B. Cultivating Ingenuity and Emotions and Raising Awareness of Social Responsibility

Some things in the profession, such as the responsibility and tasks of the position, the fixedness of the position, the requirements of business skills, the constraints of the system, the comparison of benefits and interests, and even the social image of the profession, will create certain pressures or challenges for people. Good ingenuity and emotion are the driving force for the continuous improvement of employees' behavior. College graduates hope to realize their professional ideals, unilaterally emphasize individual interests and requirements, and easily overlook the responsibility and obligation to the society. Some college students in their internships or work, with their personal preferences and mood as the standard, neglect their social influence and overall image. For example, many students who have just joined the work and are engaged in the service industry lack the ingenuity and emotions. They do not regard the client as their own "feeding parents". Some students take people by appearance, when they treat customers, they are cold and hot, and some students are always indifferent. This is a manifestation of the lack of social responsibility of college students.

C. Exercising the Spirit of the Ingenuity and Enhancing the Professional Psychological Quality

Whether there is such a strong and courageous spirit of will is an important indicator to measure the moral quality of each practitioner. With a strong moral will, people will adhere to principles in their work, do things in a fair manner, and be free from stress and individual relations. Some high-level college students have serious fears, poor psychological endurance, and lack of professional psychological quality. The specific performances are: they do not have sufficient adaptability; they cannot fully understand their own occupations; their goals of life are not practical; they are not good at learning from experience; they are unable to maintain good interpersonal relationships; their psychological adaptability, self-cognition, psychological endurance, and psychological stability are generally poor. For example, if individual students see that the professional courses are difficult to learn, they will switch the majors, and some even adopt truancy, Internet and other negative ways to escape; some graduates always want to enjoy their success without work, being smooth down the river. When they encounter problems that are not smooth or interpersonal problems, they can't think about it from the big picture. They often "jump" and evade and always want to start from scratch, achieving nothing.

D. Establishing a Spirit of Ingenuity and a Firm Belief in Spirituality

Professional norms include economic, administrative, business and technical, as well as behavioral regulations in all aspects of the body, usually expressed as necessary rules and procedures. Career rules are self-assurance to maintain career and post life, not the casual will of anyone. The firm ingenuity and conviction can enable employees to consciously follow the ingenuity requirements, and regulate their words and deeds, measure the right and wrong in actual work, and firmly perform their duties and obligations. As an unconscious education subject, society has become more and more important to the education and influence of college students. College students are often accustomed to passively accepting the influence of social norms, moral concepts and traditional psychology. They do not give full play to the subject's active consciousness, which makes the ingenuity norms unable to internalize into their own moral concepts, and cannot cultivate and establish loyal and ingenious spiritual beliefs. For example, some of the higher vocational graduates face the future career planning, showing confusion, overwhelming, lack of lasting conviction, just "take a passive attitude towards their work"; there are many business accounting practitioners in the process of pursuing wealth lost their direction, and there have been phenomena such as intentional forgery, alteration, concealment, and damage to accounting materials.

E. Improving Good Professional Behavior and Habits and Improving the Basic Quality of the Industry

Basic literacy mainly includes factors such as thinking, personality, habits and attitudes. Ingenuity and mental behavior habits refer to the conscious activities taken by practitioners under the control of certain ingenuity, emotion, will and belief. Some students believe that when they are in the job position, the professional ethical behavior habits will naturally form. It is not necessary to cultivate and train. However, good professional behavior habits will not be formed by themselves, and long-term and arduous improvement training is needed. The improvement of ingenuity and mental behavior is a process of repeated tempering and accumulation. According to the survey, many graduates who are sloppy and addicted to the network during school are difficult to restrain themselves. They are easy to go online during work hours and play games. Frequent absenteeism, random class behavior, and poor hygiene habits in the dormitory of the graduates often lead to work delays and carelessness; there are even students making falsification of various qualification certificates and award certificates, resume adulteration, falsification of academic performance, false reporting of personal experience, unilateral breach of contract and other integrity lacks behaviors, which reflects that the high vocational students have many bad behavior habits, lacking basic professionalism.

IV. THREE-LEVEL OPERATION MANAGEMENT MODE FOR CULTIVATING PROFESSIONAL INGENUITY IN VOCATIONAL COLLEGE STUDENTS

First is the school-level creative spirit fosters research and management operations. The school's ingenuity fosters and enhances the research and management work, which mainly guides the management of ideas, goal management, plan management, organization management and environmental management. In short, it is the management of management activities. Due to the ingenuity and cultivation of research and development resources, it is mainly in the school-level management institutions. The realization of the school-level ingenuity and the improvement of the research objectives depend on the school-level managers to coordinate the development of all school-level ingenuity and research activities. When planning, it should be formulated according to the higher vocational college students' professional quality education plan. At the same time, it should also be combined with the school-based situation to make an overall plan with independence, guidance and indirectness, providing guidance and evidence for the implementation of ingenuity and research in secondary schools.

Second is the cultivation of research and management at the college level. The secondary school's ingenuity and cultivation enhances the research manager's dual identity. It is not only the direct manager of the school-level manager, but also the manager of the professional class ingenuity and cultivation research. Therefore, it is in the position of the research and management of the ingenuity of the higher vocational colleges. The secondary school's ingenuity and cultivation promotion research managers should implement the school-level ingenuity and cultivation of research guidance and planning points, as well as guide, supervise and evaluate the professional class's ingenuity and cultivation research work.

Third is the professional class spirit and cultivation to enhance the research management operation. Full-time teachers and counselors (class teachers) are the managers and educators of professional classes. They are directly oriented to the students. They are engaged in the management of the professional class and enhance the research management process. At the same time, they also carry out the research and development of the ingenuity. Therefore, the professional management of the ingenuity of the professional class is closely related to the management and education of the research. It should be emphasized that the main body of the professional class is to improve the research management. The main body of the research management is not only the teachers and the counselors (class teachers), but also the professional students. The students are educatees, self-educators and self-managers.

V. THE MEANING OF THE CULTIVATION OF INGENUITY

A. *Improving Students' Social Cognition*

The Ingenuity Cultivation Research Project reflects the content needed for the growth of higher vocational students,

helps students understand the local industrial structure and the needs of the regional economy for higher vocational talents, understands the social needs and social status of the profession, and promotes the shift of students' focus. On the one hand, the students' professional behavior has been continuously strengthened, the feelings have been tempered, the language has been standardized, the demeanor has been cultivated, and the students have benefited from the basic professional ability habits. On the other hand, the students have been strengthened from "knowing" to "going", cultivating a group of high-level talents with high professional cognition standards such as honesty and trustworthiness, teamwork, and dedication.

B. *Strengthening Students' Professional Quality*

In the design of the content of the ingenuity research project, it can focus on the relationship with professional teaching activities, through the modern apprenticeship mode real-life education on the situational content of the course content, so that students can better understand and grasp the industry norms and requirements. It will have a good understanding of the learning of students' professional knowledge. Combining theory with practice, moral cognition and ethical behavior, it is deeply loved by students and receives good education results.

C. *Solving the Problem of Market Demand*

Students continue to learn in this mode of education, constantly improve their competitiveness, and improve their own comprehensive quality and practical ability. In addition, students improve their professional craftsmanship, which not only meets the market demand for hotel management talents, but also is easily recognized by enterprises and society after participating in work.

VI. CONCLUSION

The purpose of the research on the professional ingenuity of higher vocational students is to improve the quality of the students' future careers from the perspective of management. Through the transfer of knowledge, it is necessary to internalize the influence of the environment and students' behaviors into their personality, temperament and self-cultivation of the student's subject to become the inherent quality of the student's subject. Ingenuity directly determines the achievement of a person's future career. From the perspective of higher vocational education, it is an attitude cultivation to correctly grasp the actual value of one's knowledge and ability to others, groups, and society, thus fulfilling the duties of contributing to the country, benefiting the society, and being kind to others. The ingenuity research focuses on cultivating students' basic qualities and basic conditions for adapting and competent, and obtaining professional recognition or industry recognition through good professional ethics, so as to obtain sustainable development of the profession. This is a spiritual cultivation.

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