

# Construction of "Internet Plus Japanese Language Culture" Elective Course Group in General Education

## Based on the Survey in Zaozhuang University

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**Abstract**—Against the background of "Internet Plus", the elective courses of general education in universities urgently need to integrate online learning resources based on internet technology. Emphasis is placed on training high-quality talents with coordinated development of knowledge, ability and quality. At the same time, students' autonomous learning should be the main body, and the application effect of the elective courses of general education in universities should be improved by being both "online" and "offline". It is imperative to standardize the rational development and utilization of the "Internet Plus Japanese Language and Culture" general education elective courses.

**Keywords**—Internet Plus; course group; questionnaire survey; general education; Japanese language culture

### I. INTRODUCTION

The trend of globalization has not only brought about the trend of cultural globalization, but also brought about the mutual exchange and collision, conflict and integration of various cultures in the world. As an important part of higher education, the construction of cultural elective courses in general education is imminent. In order to improve and broaden students' comprehensive cultural literacy, it's very important to set up Japanese language and culture elective courses. And it meets the requirements of talent cultivation in China.

Zaozhuang University has successively offered public elective courses in Japanese language and culture, such as "Japanese Society and Culture", "Japanese Folk Customs", "Japanese Film and Television Appreciation" and "Japanese Classic Animation Works Appreciation", which have played a positive role in promoting the development of general education in comprehensive schools and comprehensively improving the comprehensive quality of students. Although teachers of all courses have made active exploration and practice in the teaching mode, it is found that the current teaching mode of foreign language and culture elective courses lacks systematicness, planning and depth. Further improvement need to be developed. As a series of Japanese language and culture courses, there is still a lack of unified and scientific overall planning. It is urgent to build a curriculum group with strong teaching staff, scientific

teaching materials and advanced teaching methods through the Internet platform.

Many scholars have demonstrated the construction of curriculum groups in colleges and universities and achieved obvious teaching effects. Fan Shouxin (2003), Liu Jian and Gong Fangmin (2012) pointed out the necessity and urgency of curriculum group construction respectively. The research focuses on the adjustment and reform of teaching contents, the reform and innovation of teaching methods, the exploration and reform of teaching methods and the construction of teaching materials. Regarding the construction of the teaching system of language and culture courses, Hou Yue (2015), Zhao Lihong, Chen Zhongshan (2015), Shi Haiying (2017) and Zhang Yaping (2010) discussed the teaching mode of internationalized Japanese public elective courses in application-oriented undergraduate colleges, and pointed out the necessity of offering cultural public elective courses and the problems of monotonous teaching mode, such as lacking of reward and punishment mechanism, less class hours and so on. In current Japanese elective courses, the problems of updating the teaching materials were discussed too. Regarding Internet-assisted teaching, Yin Huili (2017) advocates the introduction of an online foreign language learning platform. Internet technology should break through the limitations of time and space and create a brand-new teaching and learning model. This shows that the construction of curriculum groups, the renewal of the teaching mode of foreign language public elective courses and the Internet are all linked together to make joint efforts to reform the elective courses of Japanese general education in colleges and universities. Colleges and universities are beginning to pay more attention to cultural elements, but there are still many problems in curriculum construction, such as large amount of information, less class hours, outdated teaching materials and so on. Therefore, under the Internet technology, the elective course of general education in foreign languages, languages and cultures must be reformed. However, how to use the Internet correctly to organically combine foreign language teaching and effectively improve teaching efficiency? In particular, how can foreign language and culture courses improve students' utilization frequency and efficiency through the Internet technology platform? At present, there is still a lack of

certain theoretical basis, and the corresponding teaching mode also needs to be improved urgently. In view of this, the construction of the "Internet + Japanese Language and Culture" general teaching elective course group needs team cooperation to work out a complete set of plans as soon as possible to meet the teaching needs of the current general teaching elective course.

## II. RESEARCH CONTENTS AND PROBLEMS

The main research content of this study is to construct the "Internet+ Japanese Language Culture" general education elective course group. The construction of curriculum group mainly includes the construction of teaching staff and teaching materials, the reform of curriculum content and curriculum system, the reform of teaching methods and means, and the construction of network resources.

The course group is based on "Japanese Society and Culture" and offers several sub-courses, such as "Japanese Folklore", "Tokyo Impression" and "Japanese Culture". Each course is independent, but closely related to each other. Starting from the nature of each course, it's necessary to clarify the relationship between these courses, and make sure the mission, objectives, functions and tasks of each course. In the teaching practice of Japanese language and culture curriculum group, the overall advantages and group effect of curriculum group teaching will be brought in, so that each curriculum can perform its duties, supporting each other, completing each other and confirming each other.

For all the students in Zaozhuang University, 6000 students from different majors were selected to conduct a questionnaire survey. The content of the questionnaire involves the current teaching form, teaching content, assessment methods and teaching effects of the public elective course of Japanese culture. Meantime the students' expectations of online learning resources were also consulted.

It is needed to combine Internet technology with the online promotion of Japanese language and culture general education elective courses to create an online platform and expand the sharing rate of online resources. It's necessary to expand the audience group of general education elective courses in Japanese language and culture, improve offline learning efficiency, integrate learning resources, organically combine classroom teaching with network resource sharing, and promote the establishment and development of Japanese language and culture courses in an efficient and multi-channel manner. Of course it's urgent to develop three-dimensional teaching materials and self-compiled school teaching materials, in order to meet the teaching requirements of Japanese language and culture courses. The important task is to create a database related to e-books on the internet for teachers and students to make use of.

It is planned to build a group of elective courses for general education of "Japanese Language and Culture in internet+". New teaching methods will be explored and Internet technology will be used to improve the construction of network courseware, video and electronic resource databases. The final target is to create an "Internet + Japanese Language and Culture" course group website.

Relying on Internet technology, the elective courses of general education in universities urgently need to integrate online learning resources based on internet technology. Emphasis is placed on training high-quality talents with coordinated development of knowledge, ability and quality. At the same time, students' autonomous learning should be the main body, and the application effect of the elective courses of general education in universities should be improved by combining "online" and "offline". It is imperative to standardize the rational development and utilization of the "Internet+ Japanese Language and Culture" general education elective courses.

## III. THE SITUATION OF INVESTIGATION

### A. Investigation Method

In this paper, the literature method and questionnaire survey method were used to carry out the research. This paper comprehensively compares the concepts and research results related to the construction of the elective Course Group of "Internet+ Japanese Language and Culture" in general education in China. The author also visited similar domestic colleges and universities to investigate and compare the teaching modes of similar courses.

### B. Object of Investigation

This survey is aimed at students of Zaozhuang University, regardless of gender, grade or major. A sample of 6,000 people was surveyed. According to the questionnaire survey on the use of computer network and mobile phone by college students in their spare time, the rate of network using can be observed in form of data graph. The specific problem set in investigation mainly includes four aspects: network utilization rate, network utilization duration, network utilization purpose, feedback opinions and suggestions on network and public elective teaching methods. It is necessary to understand the feedback opinions and suggestions of students on the current teaching methods of elective courses in Zaozhuang University.

### C. Analysis of Survey Results

Through the data feedback of valid questionnaires, the network utilization rate of the students participating in the survey reached 100%. The average duration of network utilization is 4-5 hours per day, mainly focusing on recess time, morning and bedtime time, with bedtime time reaching 1.9-3.5 hours. The purpose of network utilization is mainly divided into leisure entertainment and learning, with entertainment accounting for 68.4%, including games, literary reading and browsing, chatting and video recreation. 31.6% of the students made it clear that they would take the initiative to find some audio materials related to Japanese language and culture on the Internet for supplementary learning in class, and about half of them said that they needed to spend time searching for audio materials and downloading them. If the school website could provide some online courseware as a supplement to the classroom learning of "Internet + Japanese language and culture" general education courses, such as micro-courses, flip classes or related systematic course materials, it would help them to make use of their spare time to enhance their overall

understanding of the geographical situation, human society and language development of Japan.

In recent years, as China's role in the international political, economic, cultural, scientific and technological arena has been continuously strengthened, the economy has become increasingly globalized, the knowledge economy has become increasingly clear, cultural exchanges have become increasingly diversified, and the demand for compound foreign language talents also has been developed. However the demand for innovative and compound talents can no longer meet the market demand. There is no doubt times require foreign language departments to train foreign language professionals and innovative talents in class, so as to adapt to the market demand. These talents should be able to seize opportunities, meet challenges and creatively carry out their work on the international stage. Today in the 21st century, information technology is further deepened in the field of education. This study explores the connotation, system and training approach of innovative talents based on the needs of the construction of the public elective course group for Japanese language and culture general education in our school. Especially from the perspective of students, this paper analyzes and discusses to what extent they can correctly understand and grasp the meaning of innovative talents in the new era, the backwash effect of their suggestions on the construction plan of the general education curriculum group of "Internet+ Japanese Language and Culture" in our school, and how to cultivate students' innovative consciousness and innovative ability in actual teaching. "Internet +" has made it possible for higher education to actively explore diversified teaching modes. The new diversified teaching mode of "Internet +" from zero starting point in colleges and universities can be constructed according to the following process: preparation stage, including online resource integration, electronic courseware production, micro-lesson video recording and interactive platform release; the implementation phase includes students' autonomous learning, students' communication and answering questions, class group publishing and homework completion. The evaluation stage includes teacher evaluation, student evaluation and group evaluation.

#### IV. RESEARCH SIGNIFICANCE

At present, schools attach great importance to the establishment and management mechanism of general education elective courses. The "Internet+ Japanese Language and Culture" elective course combines the national culture and foreign culture from a humanistic perspective to cultivate comprehensive talents. The implementation of this project can stimulate the enthusiasm of both teachers and students and improve the teaching quality. The construction of a scientific "Internet+ Japanese Language and Culture" general education elective course group can not only promote the reform of school education and teaching, but also improve the quality of school teaching. It can also open up students' thinking space and improve their ability to discover, analyze and solve problems. The construction of course group websites is conducive to broaden students' learning space and has guiding significance for the construction of network resource databases.

The construction of "Internet+ Japanese Language and Culture" general education elective course group will improve the teaching practice ability of teachers. Active classroom guidance and training will surely make students realize the necessity and urgency of developing the ability to actively think about the application of language and culture, and then improve the practical application of language and culture in the "online" learning system. In imperceptible influence, students' creative thinking ability will be improved accordingly, and their practical application ability will be improved too. It's necessary to objectively guide the students of Zaozhuang University (about 14,000 people), and help them to solve practical problems, correct the "output" of language and culture in consciously, so as to effectively improve their practical ability. At the same time, taking this as a reference can improve the level of teachers' practical teaching and provide reference for the cultivation of applied talents. The following results are expected:

The formation of "Internet+ Japanese Language and Culture" general education elective course group teaching team

Taking the construction of "Internet+ Japanese Language and Culture" course group website as the basement, questionnaire survey, data analysis, micro-class courseware making and other methods are adopted to ensure the combination of theory and practice of course group construction. It subverts the singleness of the previous teaching mode of public elective courses, and establishes the teaching mode of "Internet+ Japanese Language and Culture" general education course which takes students' autonomous learning as the main body and combines online and offline. The auxiliary teaching mode of open classes such as massive open online course, flip class and micro class will be introduced to class.

The implementation of the project will certainly arouse the enthusiasm of both teachers and students and promote the synchronous development of teaching quality and efficiency. The most important aim is to construct a scientific curriculum group of "Internet+ Japanese Language and Culture", open up students' thinking space and improve their ability to discover, analyze and solve problems, so as to promote the reform of school education and then improve the quality of school teaching. The research results of the project can be used as a reference for other foreign language courses in our school and similar courses in other sister colleges and university.

#### V. CONCLUSION

Since many students have a strong desire for autonomous learning and are not satisfied with the 90-minute teaching mode in class, they expect to improve their comprehensive ability through the learning of "Internet+ Japanese Language and Culture" elective course group. Internet technology should be combined with the network promotion of Japanese language and culture general education elective courses to improve the sharing rate of network resources. In the next stage, in order to improve students' online learning efficiency, the establishment and development of Japanese language and culture courses will be promoted in an efficient and multi-

channel manner. Members of the project team will use network big data and intelligent technology to organize network courseware and record audio and video materials. Website construction experience and the construction of course group platform will be put on the agenda So as to upload courseware in stages for the reference of teachers and students. It is believed that the students can truly learn independently as the main body, and can improve the complementary learning effect. In addition, it is needed to standardize the reasonable development and utilization of "Internet + Japanese Language and Culture" general education elective course group.

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