

Innovative Thinking of Reader Service in Military Academy Library in the New Age

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Abstract—Reader service is the core and the most basic work of the library. With the rapid development of science and technology, the importance of libraries is constantly improving, and the service for library readers is also changing at the same time. This paper analyzes the changes of library reader service in the new age, finds out the shortcomings of current library reader service work, and combines electronic information technology and internet technology to propose innovative countermeasures and suggestions for the reader service of military academy library in the new age.

Keywords—military academy library; reader service; electronic information technology

I. INTRODUCTION

In today's society, information technology and the Internet have penetrated into every aspect of people's lives, and they are also changing people's traditional lifestyles and working patterns. Today, with the rapid development of science and technology, as an important carrier of military school information, the library also plays an increasingly important role. With the popularization of the Internet, the network environment has promoted the reform of Library work, broadened the library's information service channels and service scope, and thus put forward new requirements for the library's reader service work. In this environment, the military academy library must analyze and identify its own position, innovate service concepts, means and methods, and actively participate in the competition in the information service market, in order to win a place in the fierce competition. Therefore, in the new age, how to effectively use emerging technologies, adapt to the development of the times, and improve the reader service of the military academy library is the key issue of this paper.

II. LIBRARY POSITIONING AND CHANGES IN THE NEW AGE

A. The Transformation of the Repository to the Information Platform

The main function of the traditional library is to store and borrow books and documents, and more to assume the responsibility of a database. With the advent of the era of big data and the Internet, the value of data and information is no longer the same, and the military academy library, as the most important database and information database of military academies, the function of the military academy library is no longer simple book literature storage and readers borrowing. In addition, the development of modern science and technology has prompted the continuous generation of new literature information carriers, which has greatly changed the collection structure of the military academy library. Under the new age of the network, the resources of the military academy library are mainly composed of two parts, except for reality, the library resources of the collection, more importantly the virtual electronic literature, therefore, the transformation of the library from the repository to the information platform has become an important trend in the development of the new age military academy library.

B. The Change of Borrowing Places to Learning Communication Platform

The traditional library mainly undertakes the function of teachers and students to borrow books, and its main activity place is the reading room. Due to the quiet and convenient learning atmosphere of the library, it is not only a book lending place, but also a platform for teachers and students to learn, read and talk. In the library, not only must the needs of students' books borrowing be met, but also the service environment needs of reading and learning. Therefore, the current library reader service work is not only the finishing

and lending of books, but also a kind of knowledge service work.

C. The Transformation of Knowledge-closed Transmission to an Open Sharing Platform

Traditional libraries, physical books and documents are often the main knowledge carriers of the library. The transmission of knowledge information is often also a closed transmission of books. With the advent of the information age, the Internet has made knowledge sharing more convenient. The military school library in the new age is not only the closed transmission of knowledge, but also the open sharing based on digital, which also adds new content to the reader service work of the military academy library.

III. THE PROBLEMS OF THE READER SERVICE WORK IN MILITARY ACADEMY LIBRARY

Due to the changes of the times, the positioning and function of the library have also undergone major changes. Therefore, the traditional library reader service work model can no longer meet the work needs of the new era. At present, the reader service work of the military school library mainly has the following problems:

A. Traditional Books Are Damaged and Difficult to Retrieve

In the library, most of the traditional book literature is placed in paper form. Because many books are older or unorganized, they are extremely vulnerable and difficult to retrieve. In the library collection, many online searched books cannot be found in the library. This not only increases the difficulty of teachers and students in the examination of books and literature, but also leads to the inefficient use of library collection resources, resulting in the waste of library collection resources.

B. Libraries Lack Functional Partitions, Leading to Management Confusion

Due to the changes in the function of the library platform, many teachers and students go to the library not only to borrow books, but also to find a quiet reading and learning place, while other teachers and students are more about using the library as a discussion and learning. The platform for communication, what they need is a place where they can communicate and do not affect other people's learning. However, because the current military academy library is still only a traditional book lending place, it is not strictly divided according to the movement. In addition, the various functional divisions in the library are not perfect enough, which leads to teachers and students seeking to read and learn and teachers who want to discuss work. Students can't find suitable places and thus interact with each other, which lead to the inefficient operation of the library as a whole, and it is difficult for teachers and students to meet their work and study needs.

C. Informatization Platform and Electronic Resource Platform Are Not Perfect

At present, due to the popularity of mobile devices such as mobile phones and tablet computers, more and more readers choose to read and learn at mobile device terminals. Due to the insufficient informatization and digitization of the military school library, many collection resources lack online e-book preview and borrowing materials, which makes it impossible for teachers and students to read electronic resources on the Internet and online, which is also to a certain extent. It has caused a waste of collection resources, and at the same time caused a lot of inconvenience to the teachers and students to access and learn the materials.

D. Ignoring the Connotative Development of Reader Services

In recent years, due to the country's emphasis on education, the capital investment in library construction has also increased year by year. However, the real benefit of the reader service work of the military school library is not obvious. The state has a hardware index for the total number of books in the military academy library. Therefore, the library often meets the needs of indicators, blindly purchasing paper books, only weighing the quantity, not weighing the quality, and not paying attention to the actual use value of the book, which leads to a serious waste of limited resources. In addition, in the library electronic database, China Science and Technology's Chinese journal full-text database has a high click-through rate, while those high-cost foreign-language databases are unattended, and there are many books to borrow, while expensive classic books borrow less. Classical books are forbidden to be borrowed, and even forbidden to read; the phenomenon of "re-hidden light use, heavy management and light use" is serious. Many of these problems are caused by library service managers who do not distinguish between different needs in the real work, only pay attention to the surface effects, and ignore the connotative development of reader services.

IV. SUGGESTIONS FOR MILITARY ACADEMY LIBRARY READER SERVICE WORK INNOVATION IN THE NEW AGE

In view of the problems existing in the service work of the military library mentioned above, based on the experience of the author's many years of military school library reader service work, combined with the Internet technology and information system technology in the new age, the following points are put forward: the innovative thinking on the reader service work of the military academy library and feasibility recommendations.

A. Improving the Management System of the Military Academy Library and Building an Electronic Library Platform of the Military Academy Library

In view of the characteristics of traditional paper books that are easily damaged and difficult to retrieve, in order to facilitate the search of books and the full use of collection resources, it is recommended that the military academy

should improve the library information management system as soon as possible, using electronic means or electronic means to enter electronic scanning or text entry. In many different forms, electronic papers in some collections are electronically digitized, and the electronic library management platform of the military academy is used to build the library's e-book database, so that teachers and students can use the Internet to facilitate them. Quickly check the relevant books needed, instead of always going to the library to search and borrow, not only saves the time for teachers and students to access and retrieve books, but also improves the efficiency of reading and learning by teachers and students. The efficiency of library management service personnel reduces their unnecessary repetitive work and reduces their workload.

B. Library Multi-functional Partitioning and Management

In view of the unreasonable partitioning of the library function and the confusion of management, it is necessary to improve from the planning and layout of the library and the personalization of the management of the library area. First of all, in the planning and layout of the museum, the library should be arranged in a dynamic and static division. The active area is mainly for the teachers and students to freely discuss, read aloud or hold small meetings. In the moving area, a series of activities such as discussion rooms and conference rooms can be set up for teachers and students to conduct work discussions and read English, which are suitable for activities in noisy environments. The quiet area mainly provides space for teachers and students to borrow books and read self-study activities. It can be set up in places such as self-study rooms and reading rooms that require high levels of quietness. The rationalization of the library is conducive to creating a good library environment, meeting the diverse needs of teachers and students, not only improving the satisfaction of library teachers and students, but also making effective use of the space within the library. The venue will maximize the efficiency of the library and promote the construction of the military school library in the new era.

C. Improving the Electronic Resource Platform and Promoting the Sharing of Library Resources

With the development of the times, more and more people are turning from paper book reading to reading and learning of electronic resources. In addition to electronic data viewing on the PC side, mobile devices such as mobile phones and tablet computers have become one of the mainstream tools for reading. In order to promote the improvement of library reader service, we can improve and upgrade from two aspects. First, we will improve the online book inquiry and lending platform, promote resource sharing, and digitally and electronically process library paper books as much as possible. The synchronization of online and offline resources has met the needs of teachers and students for online reading and borrowing, and has also promoted the sharing of collection resources among another military academy. Secondly, it has begun to strengthen the mobile-side book lending service through the development of library-specific mobile phones. APP program, convenient for

teachers and students to timely query and borrow books. At the same time, we can also promote the online activities of the library through the We Chat public account, and improve the efficiency and satisfaction of the reader service through the interaction on the mobile terminal.

D. Providing Targeted Library Service for Different Service Groups

In the military academy library, the readership group generally includes teachers, graduate students, undergraduate students of various grades and a large number of non-commissioned officers. The teacher group generally collects reference materials related to teaching in the library, attaches importance to the curriculum construction, teaching content, textbook guarantee, teaching methods and means of relevant disciplines, and finds various types of references according to scientific research needs. I am accustomed to the "autonomy" of the reader service model. Therefore, in the actual work, for the teacher group, "assisted" should be used as the service principle. The library administrator of the military school is mainly responsible for helping teachers complete their search and borrowing. Work, guide the process, and help.

For the lower grade students, the working principle is to "guide". First, teach them how to use the library correctly and use their collection resources. Secondly, they need to provide humanized reader service. The library often conducts some reading competitions to stimulate reading. Interest and develop good reading habits, and use the "skills" of the library to teach them a good foundation for their future study and work. Finally, for the senior graduate students, such groups go to the library mainly to consult relevant professional literature and textbooks, and the literature review and retrieval methods are extremely important, and when used properly, can achieve twice the result with half the effort. Therefore, in the actual work, in addition to the daily reader service work of the library, we must also use the "education" as the working principle to carry out the admission education course for newly enrolled students, mainly to open and make good use of the "Library Document Information Retrieval". The course will teach them the methods and techniques of document retrieval so that they can make better use of the library's collection resources and complete their academic work in future study and research work. Optimizing the construction of library reader services requires the integration of hardware and software conditions and a focus on overall development.

V. CONCLUSION

In summary, the problems in the reader service of the military academy library are objective, both historical and human factors, as well as factors caused by the changes of the times. In the new age, in the face of the rapid development of new technologies and the constant changes in readers and their needs, the reader service of the military school library must be constantly innovated. In the new age of the current internet and new technologies, the military academy library is not only a borrowing platform for books and materials, but with more new features. This also means

that the military academy library reader service has added a lot of new group operating mechanisms.

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