Research on Constructing the Content System of Moral Cultivation in Applied Universities*

Zheng Wang
Eastern Liaoning University
Dandong, China 118000

Abstract—**This paper mainly expounds the connotation and extension of morality and moral cultivation, clarifies the significance of moral cultivation, and constructs the "three-dimensional coverage" static content model of moral cultivation from three aspects: framework formation at macro level, structure grasp at medium level and node setting at micro level. Emphasis is placed on the integrity and operability of the implementation process of the concept of "strengthening moral education and cultivating people", aiming at arousing the concern of the effectiveness and long-term effectiveness of moral education in the field of moral education with the holistic view of moral cultivation.**

Keywords—moral cultivation; content system; construction

I. INTRODUCTION

Morality is the standard of behavior for adjusting various social relations between man and himself, man and man, man and society, man and nature. Moral cultivation is a practical activity of purposeful and planned layered setting and implementation, which aims at stimulating an individual's inner benevolence, focuses on the cultivation of details and long-term guidance in the process, aims at improving individual's moral accomplishment, promotes the unified development of knowledge, emotion, will and action, and improves the effectiveness of moral education on the basis of people-oriented concept. [1] It has the characteristics of effectiveness and long-term effectiveness. On the whole, the formation and construction of moral cultivation model is conducive to improving the effectiveness of moral education, maintaining the integrity of moral education, and promoting the consistency of moral process evaluation. "Three-dimensional coverage" refers to the composition of the content structure of moral cultivation, which includes three basic dimensions: macro level, meso level and micro level.

II. FRAMEWORK FORMATION AT THE MACRO LEVEL

A. Interpretation of "What to Be Cultivated" in Moral Cultivation

1) Cultivating Taoism: Taoism refers to the law of the development of everything. In the field of moral education, the regular "Tao" which has been summarized according to previous experience is the first thing that moral education makes moral education objects contact. [2] Taoism is introduced into the object's mind in a preconceived way and asks people to remember it, so that the words and deeds can be closely around the way that conforms to the "Tao" standard. Then, in the long course of life and moral experience, people can realize the charm and essence of "Tao", which is embodied in the individual's deep understanding of "Tao" in moral conduct. [3] In the process of "cultivating Tao", the way of moral cultivation is to have a meaningful understanding of the environment and situation and experience of "Tao", which is the assistant summary and transfer of the guiding method of thinking.

2) Cultivating virtue: Guidance and standard design should be done according to the law of Tao, and the process of internalization of Tao into individual's inner morality should be standardized. "Virtue" comes from the inner recognition of "Tao" by the objects of moral cultivation, and it is also the improvement of moral cognitive level. The key point of "cultivating virtue" lies in the process of condensing and cultivating morality. The essence of "Tao" is slowly rooted in the individual's inner heart through cultivation. During the long period of cultivation, a habit of cultivating "virtue" is formed. In accordance with the growth of human beings from the perspective of natural ecology, the process of gazing, watching and looking forward to the individual's "moral upbringing" should be constructed in an all-round content system in the process of condensing morality and the continuation and development of virtue.

3) Cultivating morality: Cultivating morality organically integrates the two important contents of "cultivating Tao" and "cultivating virtue". Virtue is the manifestation of the divergence of "Tao", and "Tao" is the highest pursuit goal of virtue. Moral cultivation reflects its natural ecological view and value in the process of reciprocating in this way. Although the time is long and the content is complex, the function of moistening things silently and being in line with human-oriented growth should not be underestimated.

B. *Target Regulation of "What to Be Formed" in Moral Cultivation*

"What to be cultivated" in the moral education belongs to the link of content system setting, and "what to be formed" in the moral education is more like result display after content implementation, belongs to target regulation, and produces a new round of content renewal. According to the content system setting of "what to be cultivated" in the early stage, "what to be formed" in the moral cultivation should also correspond to the construction of the target system, and also provides the impetus of change and regulation for the setting and updating of content system.

Realizing the Taoism needs to be in line with the content setting of "cultivating virtue" in the moral cultivation. In the initial stage of moral cultivation, the implementer of moral cultivation transmits the essence of Tao to the moral cultivation objects in the way of external immersion according to the inner understanding of the moral cultivation objects, so that the scope and criterion of morality can be clearly defined in his mind. In the process of realizing virtue, people always take the enlightenment, guidance and norm of individual's internal "virtue" as the core to promote individual's moral accomplishment. Being benevolence refers to guiding individuals' internal multiple emotional incentive system through continuous guidance during the period of moral cultivation, awakening the dusty spirit of "love" so as to turn to the good with a more inclusive attitude. In the process of moral cultivation, individuals actively seek and discover the spirit of great love, enhance their ideological realm in interactive communication, and make great strides towards the direction of "benevolence" with the standard of goodness.

C. *Definition of the Scope of Moral Cultivation*

Moral cultivation aims at the overall improvement of the individual's moral level, and it is a process of exerting influence on the individual through the form of cultivation in accordance with the requirements of moral norms in the field of morality. In the meantime, people can promote the observance of legal norms through the cultivation of morality, but it is impossible to make preventive development according to the requirements of legal norms. They involve different fields and directions. [4] It is clear that generativity is the highest form of moral cultivation, in which "cultivation" is for "no cultivation", but for better "life". "No cultivation" is the realization of the "generation" state and achieves the real state of self-discipline.

D. *Mastering the Subject-object Scale of Moral Cultivation*

One of the reasons why moral cultivation is reasonable and accepted by most people is the positive correspondence on the key issue of human-oriented growth in the process. The implementer of moral cultivation always records or describes the development context and problems of the moral cultivation objects in scientific and objective means by objective observation and guide. The operation system of independent moral cultivation of the moral cultivation objects is stimulated by designing experience in different environments. Through self-breakthrough growth in key links, the moral cultivation of moral cultivation objects is promoted in the watchful process. [5] The implementer of moral cultivation should control the relationship between the subject and the object of moral cultivation from a professional perspective, and take the principle of non-participation, non-intervention and non-interference to observe, guide, watch and answer in order to promote the early realization of the autonomous moral formation of moral cultivation subjects.

III. STRUCTURAL GRASP AT MEDIUM LEVEL

A. *The Puzzlement and Rebirth of the Zone of Proximal Development*

The analysis of the difficulties after the determination of the "zone of proximal development" is the core link to promote individual moral cultivation. Confusion means rebirth, and the breakthrough and growth of the "zone of proximal development". However, how to accurately judge the emergence of "the zone of proximal development" depends on the long-term and consistent requirements and observations of the moral cultivation implementer on the objects of moral cultivation, so as to fully interpret the key links and effects of development from a more familiar perspective. On the one hand, the rebirth of the "zone of proximal development" refers to the individual's growth through hard work; on the other hand, it refers to the formation of professional judgment and management team accompanied by the improvement of individual's attention, so as to get rid of the ambiguous state in which the world was determined solely by subjective judgment in the past.

B. *Pain and Itching of Stage Growth*

In the structure of "giving and obtaining", the concept of "giving and obtaining" refers to the ability to clarify the relationship with objective criteria of being right and wrong, make uncertain choices, abandon the factors that hinder development, break through the limits of growth and get higher spiritual pleasure and pursuit at different levels when meeting cognitive conflicts or temptations in each stage of individual moral cultivation. The so-called "painful life accompanying each other" is the description of the relative state of pain and pleasure in the moral growth of individuals. The extreme painful experience is like pushing people to the edge of despair. This kind of state similar to death also indicates the new life after nirvana. [6] Beautiful leapfrogging and guarding aims at breaking through the bottleneck of growth, increasing internal motivation, and promoting smooth transition and development in the process of development.

IV. NODE SETTING AT MICRO LEVEL

In the process of moral cultivation, a number of nodes will emerge. Nodes indicate the key process of each growth. The conflicts between the old and the new occur with the improvement of the level of moral cognition. Nodes are numerous and weightless.

A. Choice of Moral Dilemma

In the specific situation of moral cultivation, when the moral dilemma arises, it means that the key nodes of individual moral growth appear. Under the control of artificial environment, the virtual experience is set up to require the corresponding moral behavior of the object of moral cultivation by the subjective will of the operator. At this time, the moral dilemma is entirely artificially set. The evaluation of the results can be judged by the formation of intuitive moral behavior. However, whether the process of producing behavioral results is based on the will of the subject of moral cultivation, or the tendency of "good children" to cater to the preferences of the manipulators, is also one of the manifestations of the complexity of process control factors. The second way is that the moral dilemma appears naturally in the course of its natural development. The third way is the synthesis of the first two modes on the micro-moral dilemma node. In conformity with the natural development of the moral cultivation object, the situation of moral dilemma is artificially set up, accompanied by the autonomous solution of moral dilemma, so that the moral cultivation object can achieve the ideal level of development.

B. Breakthrough of Conflict of Moral Contradictions

Breakthroughs in moral conflict occur after the choice of moral dilemma. Evaluation is to sort out the core of the dilemma and present the key moral conflict. And a moral dilemma, because of the complexity of its environment and objects, is likely to have two or more moral contradictions and conflicts. In the case of only one point of conflict, the implementer of moral cultivation can guide the object of moral cultivation, make matching analysis of the key elements of conflict, put forward corresponding solutions, and give full play to the imagination, and make hypothetical imagination about the effect and result of the application of the strategy.

C. Subversion and Generation of Moral Cognition

In the process of moral cultivation, with the advancement of moral cultivation process, the level of each element will be improved, and the coordinated and unified development of the elements will occur. In the field of moral cognition, the main function of cultivation lies in the negation of the unreasonable part of the original moral cognition, and the new moral cognition gradually forms. The alternation and integration of the old and the new in moral cognition also evaluates the scientificity and rationality of the content setting of moral cultivation from another aspect. When the content of moral cultivation can make the object of moral cultivation obtain the systematic generation of moral cognition, it can say that the content setting at this time is reasonable.

D. Awakening and Harmony of Moral Emotions

What we need to do in moral cultivation is to awaken the deep emotional experience of the nurtured object and give it back, so as to make it a constant source of power for individual moral development in the interaction of one in one out. The whole link is the systematic cultivation of moral cultivation objects by the implementer of moral cultivation. However, people will neglect the two individuals who always interact closely in the process of moral cultivation, that is, the implementer of moral cultivation and the object of moral cultivation, which is the basis for the smooth development of moral cultivation. Most of these forms of communication evolve and develop in a silent and emotional way. [7] Therefore, when setting up the content system of moral cultivation, it should fully take into account the relevant relationships, actively play its positive emotional edifying and guiding role, and rationally avoid the negative emotional impact of generalization.

E. Choice and Control of Moral Situation

The key links of the micro-level node setting in the process of moral cultivation include four forms: the real moral situation of the subject, the virtual moral situation of the subject, the real moral situation of the object, and the virtual moral situation of the object. The implementer of moral cultivation needs to combine the consistent moral behavior of the objects of moral cultivation with the objective developmental judgment of the zone of proximal development, select the moral situation with high matching degree according to the actual conditions, and then guide the objects of moral cultivation in a developmental way.

V. CONCLUSION

In short, the three-dimensional coverage covers the whole process of individual life, and the depth of the three-dimensional coverage pays close attention to every minute link of individual moral cultivation. Such integration of dimensions lays a foundation for the implementation of moral cultivation process and the realization of goals.

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