# Development of Integrity Culture in Chinese Urban Community: Theoretical Logic and Practice Approach

Hongyuan Xu[1, a], Liansheng Yang[1, b]

[1]School of Marxism, Dalian University of Technology, Dalian, China

[a]xu_hyuan@aliyun.com, [b]84707554@163.com

**Abstract:** Integrity is the baseline for behaviors, and it is also the basic condition for social functioning. Strengthening the development of integrity is the practical need of society. Developing integrity culture is the most important part of the development of integrity. Strengthening the development of integrity culture has great theoretical and practical significance for promoting the integrity virtue and social development. The development of integrity culture relies on the carrier of the urban community, which has the dual characteristics of morality and culture, exerts the value function of morality, and forms a positive interaction with community governance. In the process of the development of honest culture in urban communities, there are some practical problems, such as blind spots in macro mechanism guarantee, medium development content becoming formalistic, and classification of micro target groups not being precise, etc., and the system needs to be optimized from the macro, medium and micro levels.

## 1. Theoretical Logic for Development of Integrity Culture in Urban Communities

Integrity is the ideological soul of human civilization, the core value of the vigorous development of all social development undertakings, and the moral and ethical foundation of good cooperative relations between people. Socialism with Chinese characteristics has entered a new era. People's all-round development and overall social progress require a higher level of integrity development. The development of integrity culture is the most important part of development of honesty and integrity. Promoting the development of integrity and social development has great theoretical and practical significance. As a basic organizational unit of society, urban communities are the community of people's production and life, and the main front for the development of honesty and integrity. Taking development of integrity culture in urban communities as a breakthrough in social governance innovation is an urgent need for urban governance and social governance in the new era, and is of great significance to the harmonious and orderly development of society.

### 1.1 Potential hidden influence

The integrity culture takes the internal mechanism of morality and culture as the logical starting point and has potential hidden influence. Integrity culture has the dual attributes of morality and culture, while morality and culture all have implicit tension or power. The integrity culture is accompanied by the implicit influence of morality and culture.

Integrity culture has a morally hidden tension. Under the influence of the integrity culture, people will have a potential state of integrity and consciousness when conducting social interactions. In the process of social interaction, there is no real conflict of interest and practice, and there will be no crisis of honesty and integrity. The integrity of the time is in a latent state, and the integrity of this latent state is considered as a potential hidden tension in the society. The implicit tension of this moral culture has the function of social integration. If this potential integrity reaches a certain scale, social interaction and social cooperation will be smoother in the whole society.

Integrity culture has the implicit power of culture. "Culture is not only a work of intellectual and imaginative, but fundamentally speaking, culture is still a holistic way of life." [1] Culture is the manifestation of the whole social life world, and the integrity culture is the culture form of this manifestation. Due to the inherent mechanism of culture, the integrity culture has potential implicit power. People communicate and practice in this social community, develop culture in the process of

practice, forming a fixed cultural view, and continue to strengthen this cultural concept with the inertia of consciousness, forming a moral concept and norm system of expression, manifestation and representation of this cultural significance. The integrity culture is formed in this cultural concept, and is accompanied by relevant integrity thought, integrity system, and integrity concept. The integrity culture that can be used as a way of life and communication is a kind of influence, discipline and identity, and becomes a potential implicit power. "This kind of implicit power is dispersed in the process of social life and becomes the inherent soft power of social stability, showing cultural nature and social will."[2]

## 1.2 Ethical value function

The most basic dimension of integrity culture is the dimension of morality. The emphasis of modern society on integrity culture is owing to the reality of integrity problem and crisis. The fragmentation of the interests and concepts of modern society has brought great challenges to the stable development of society. Giving play to the moral value function of integrity culture is a moral value criterion that governs human behavior. Through the potential hidden influence of morality and culture, the value function of the integrity culture of urban communities will be brought into play, and the integration and adjustment functions will be brought into play to promote the development of a harmonious community.

Give full play to the integration function of the development of integrity culture in urban communities. The implicit influence of the development of integrity culture has the function of social integration. The cohesiveness of the community is a concrete representation of the integration function of integrity culture development. The development of integrity culture can strengthen the cohesiveness of urban communities. The ideological behavior of community members promotes the formation and development of community cohesion by providing original motivation. Practice shows that the development of community integrity culture is a powerful lever to achieve community integration and enhance community cohesion.

Give full play to the adjustment function of the development of integrity culture in urban communities. As a moral dimension of the integrity culture, the role of moral and cultural recessive influence, the evaluation of good and evil, the use of social opinion, traditional customs and inner beliefs to regulate people's words and deeds. The adjustment of people's words and deeds to a certain extent will inevitably lead to changes in social relations. The regulation function of integrity culture is regarded as the most prominent and most important social function of morality. Compared with the regulation function of the law, the morality adjustment function of the integrity culture is more extensive and pervasive. Through multi-level and multi-subject function adjustment, it can effectively reconcile various interests and conflicts. Integrity culture regulates people's relationships and activities, and does not resort to compulsory punishment. It mainly cultivates the awareness of integrity culture and forms the concept of integrity culture through the methods of discussion, communication, and education.

## 1.3 Goal dimension of governance

The moral value function of integrity culture development leads to social governance. The necessity and value of strengthening the development of integrity and credit culture are emphasized and understood based on the perspective of social development. The analysis and exposition from the perspective of governance is the deepening and upgrading of the value implication of the development of integrity culture. The development of integrity culture in urban communities will promote the optimization and improvement of community governance, and the improvement of community governance will also promote the development of community integrity culture. Therefore, there is an interactive logic between the development of integrity culture and community governance.

The moral value function of integrity culture development regulates people's behavior and provides stability and predictability of social development. Integrity culture determines the moral orientation of people in public life, and at the same time delineates the scope of human rights and obligations, and fundamentally adjusts people's lives. The integrity culture fosters a sense of honesty and integrity, and guarantees public life with potential ideology. The ultimate goal of the integrity

culture is to achieve an orderly public life. In the process of achieving an orderly public life, it is necessary to continuously improve governance capabilities and optimize governance paths. "Community is the basic unit of the social governance system and the microscopic cell of the national governance system. The modernization of the community governance system and governance capacity is the driving force for improving the national governance system and realizing the modernization of governance capacity." [3] Integrity culture can be used as a tool and object of governance, and moral governance and cultural governance will become an important form of state governance. The community is the basic space of the living world and the moral and cultural community of sense-making. As far as community governance is concerned, the development of integrity culture has become a practice form of community development. The development of integrity culture in urban communities is to use morality and culture as the object and tool of governance. Through the community governance network system, cultivate and shape the values of community moral culture, exert the governance function of integrity culture, foster the elements of community, and build a collective of community publicity. action. It can be seen that the development of integrity culture in urban communities can be an important operational strategy for community governance.

## 2. Realistic Problems in Development of Integrity Culture in Urban Communities

Due to the moral and cultural characteristics of the integrity culture, the promotion of the development of integrity culture has its special difficulty. Under the background of social transformation and the transformation of the main contradictions in the current society, many complicated factors have intersected each other. At the macro, medium and micro levels, China's integrity culture development faces multiple difficulties. The development of integrity culture in urban communities also has many realities. problem.

### 2.1 Blind spots in macro mechanism guarantees

The development of integrity and credit culture is the combination of morality and the rule of law. The development of integrity and morality education and integrity system should complement each other. However, the current mechanism of supporting the integrity culture is imperfect and leads to a blind spot for protection. As a kind of moral culture, integrity culture will be greatly reduced in effectiveness if it is not guaranteed by a sound mechanism. At present, China is at a critical stage of social transformation and reform. Many social credit laws and systems that are compatible with it have not yet been established or are difficult to play their due role, making the development of integrity culture lack the support mechanism of the macro level.

### 2.2 Medium development content becoming formalistic

The current integrity culture and credit has a tendency to be instrumental and formal, and its inherent moral and cultural values are easily overlooked. At present, the governance of urban communities is still governed by the government, but the traditional administrative thinking still exists. This kind of thinking makes the community feel at a loss when it comes to developing integrity culture and culture, which leads to a serious formalization of the development of integrity culture. Of course, this is also due in large part to the fact that community managers do not know the importance of developing integrity culture. In the complex social background, the community managers themselves do not pay enough attention to the issue of integrity, and their own bias has made the emphasis on the development of integrity culture not in the form. The manifestation of this formal tendency ultimately leads to the lag of development and even the effectiveness of community governance.

### 2.3 Classification of micro target groups not being precise

The key of integrity lies in people. The main purpose of integrity culture development is to be people-oriented, strengthening people's sense of integrity, cultivating the concept of integrity, influence people's words and deeds, and creating a credible environment and build a credible society. Therefore, the key to developing a credible culture lies in people. Community members are the main body of

urban community activities and the core subject of integrity culture development. The diversified and complicated levels of urban community members make the integrity culture more difficult in the process of development. In the face of complex group classification, some communities did not classify education and classification in the development of integrity culture, and did not identify targeted industries and key areas for targeted development. In the development of integrity culture, according to the identity background, education level, industry, classification, different groups, different key points and difficulties in development, there are also differences in the content and form of development.

## 3. Practical Approach of Developing Integrity Culture in Urban Community

The practice of developing integrity culture and culture in urban communities requires a comprehensive consideration of macro, medium and micro levels, thus promoting the optimization and upgrading of development. Putting people first, establishing relevant guarantee mechanisms, striving to solve practical problems in the process of developing integrity culture in urban communities, enhancing the moral education of community residents, promoting the benign operation of community governance, and promoting the harmonious and orderly development of the whole society. The practical path of developing integrity culture in urban communities can be considered from the following aspects.

### 3.1 Macro level: establishment of a guarantee mechanism for the development of integrity culture

The basic approach of integrity culture development is integrity moral education and the development of integrity system, that is, the soft and hard constraints on the subject of integrity behavior. However, the frequent happening of credibility and crisis show that, it is difficult to solve the problem fundamentally from the propaganda and education level, and it must start from the institutional level. The development of integrity culture in urban communities requires the state to strengthen the establishment of relevant mechanisms at the macro level and guarantee the development of integrity culture.

A sound legal system is the prerequisite for the development of integrity culture. Establishing relevant mechanisms can ensure the smooth progress of the development of integrity culture. The lack of credibility and credibility in the current economic and social life are closely related to the imperfection of the law. The crisis of good faith is difficult to solve by ethical means. Modern society needs a contract of integrity and related mandatory laws. All kinds of social interactions and social cooperation in the field of developing integrity culture require the protection of the legal system. The establishment of a legal system can effectively solve the problem effectively by the characteristics of communication and cooperation. Through strong legal development and system development, social development has enabled people to form a sense of integrity, create an atmosphere of integrity, and effectively promote the development of integrity culture. If the guarantee mechanism and the integrity culture and credit have achieved positive interaction, the whole society will also tend to be benign. Without the guarantee of the legal system and the constraints of related mechanisms, it is very easy to lead to the imbalance of social order. Coupled with the characteristics of integrity culture, it is not enough to rely solely on propaganda and education. Only by cooperating with the establishment and implementation of the system and mechanism can we promote the in-depth development of the integrity culture.

### 3.2 Medium level: Improving the management ability of integrity culture in urban communities

Improve the management ability of the city's community integrity culture development, and avoid the formalization and instrumentalization tendency in the development process. Strengthen the emphasis of urban community managers on the development of integrity culture. When propagating and educating community residents, community managers should strengthen their own learning. Only when they learn enough, can they publicize and educate community residents. In the process of propaganda and education, we must pay attention to the dynamic effect of integrity culture into the

ear, into the brain, and into the heart, and pass the spiritual value and cultural meaning of the integrity culture to the people accurately and completely. In the form of propaganda, in addition to some regular publicity activities, it is also necessary to develop a form that community members can understand and accept more easily. Using the advantages of modern technology, carrying out the management of community integrity culture, actively build a public communication platform, build a public opinion space, and mobilize the enthusiasm of community members.

Due to the interaction logic between integrity culture development and community governance, strengthening community governance capacity and governance level will correspondingly improve the management ability of urban community integrity culture development. In the process of community governance, mobilize the resources of the community or members of society, through effective governance and implementation processes, strengthen community functions, coordinate conflicts and problems in the community, and enable community members to fully and consciously participate in the development of the integrity culture, achieving the goal of promoting the improvement of the integrity awareness of community members and the cultivation of integrity behavior, and improving the management ability and level of the development of the community integrity culture..

### 3.3 Micro level: Differentiating schemes for the development of integrity culture of members of accurate urban communities

The integrity culture ultimately needs to be implemented. Design differentiation programs for people at different levels and in different fields, and carry out accurate classification planning for development entities. The ultimate goal of the integrity culture development program is to educate people, cultivate people's sense of honesty and integrity, and form a good social environment and social atmosphere. The concept of honesty and integrity as an extremely important moral concept needs to be produced and formed through propaganda and education. Integrity education is not just a one-way infusion of knowledge, but a subtle process of moral formation. These educations should also be carried out under the social environment. There is no environment consistent with the educational goals. Any education is pale and powerless. The community is faced with the needs of all levels of society. The community has a variety of educational and propaganda functions for the development of integrity culture. The significance of the development of community integrity culture lies mainly in the hidden influence and penetration of its actual existence. Based on the characteristics of community members and regions, design a differentiated integrity culture. Due to the differences in educational background, employment environment, income level, and geographical location, social resources, and cultural background of community members, the scheme of developing integrity culture is also different. According to the characteristics and differences, the community should design a special integrity culture development plan that meets the local needs and people's needs.

### 4. Conclusion

The moral character and cultural characteristics of the integrity culture determine that development of integrity culture is ultimately the work of education and transformation of human beings. Its complexity determines that the development of integrity culture needs to systematically examine it in many aspects of social practice. The development of urban communities requires economic capital and moral capital. A community with moral civilization is a livable community. To promote community governance, it is necessary to strengthen the moral development based on the integrity culture, give play to the value function of moral development, and promote the good governance of the community and society.

### References

[1] Raymond Williams. Culture and Society: 1780-1950. New York: Columbia University Press, 1983.

[2] Li Shan. Theoretical Logic and Action Path of Community Culture Governance. Peking: Higher

Education Press, 2017.

[3] Cao Haijun. Community Governance and Service Innovation under the Guidance of Party Building. *CASS Journal of Political Science*, vol. 1, p. 95, 2018.