

# Exploration on the Elements of the Integration of College Students' Painting Art Talents and Folk Art Resources

Zhao Jingjing

Chongqing Real Estate College 401331

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**Abstract:** Art originates from life but is higher than life. Under the background of rapid development of science and technology and continuous economic progress, the traditional college teaching model can no longer meet the needs of society for talents. Under the new situation, innovative, professional and practical talents have more advantages in the fierce social competition. Therefore, the cultivation of college painting art talents should be close to life, and it must be combined with folk art resources to input a steady stream of artistic talents for China's modernization. Based on the importance of the integration of college students' painting art talents and the integration of folk art resources, this paper analyzes the current situation of the cultivation of painting talents in colleges and universities, and puts forward the ways to integrate the painting art talents and the integration of folk art resources in order to improve the synthesis of painting art students quality.

## 1. Introduction

In recent years, people from all walks of life have paid more and more attention to the development of folk art. China's folk art is a valuable asset inherited from Chinese history and a manifestation of a national culture. Therefore, as an art study and inheritance, college art education has Responsibility, but also the obligation to carry forward our country's folk art. With the progress of society, China's college art education has made a breakthrough development, but there are still some shortcomings in integrating folk art resources, which requires universities to continuously explore and continue to improve.

## 2. The Importance of the Cultivation of College Students' Painting Art and the Integration of Folk Art Resources

First of all, from the perspective of the protection and inheritance of folk art: the integration of folk art resources into the cultivation of talents in colleges and universities helps to root the essence of folk art resources in the education of college art and is an effective way to inherit the spiritual wealth of our country. It is conducive to arousing the consciousness of art students in the protection and inheritance of folk art [1]. At the same time, colleges and universities are the base for cultivating talents in painting and art. They have a keen insight into the new technologies and new changes in society. They integrate folk art resources with college painting art and can innovate the development of folk art resources.

Secondly, in the aspect of college art education: deepening the exploration of folk art resources can enrich the content of college art education, fully absorb the essence of folk art resources, and enhance the artistic charm of college students. In addition, the integration of college art education with folk resources can broaden the horizons of college art students and provide inspiration for new artistic creations.

## 3. The Current Situation of the Cultivation of Talents in Colleges and Universities

### 3.1 Simple Teaching Content and Lack of Teaching Resources

The art of painting needs sufficient teaching resources, and teachers need to provide students with innovative teaching content, so that students can find creative inspiration in the teaching resources.

However, some colleges and universities lack innovative teaching resources in the teaching of painting art, and the teaching content provided by teachers is simplistic. This has led to the lack of attractiveness in the effective painting art teaching curriculum, and it is difficult to cultivate innovative artistic talents. In addition, the teaching of many college teachers is still classroom teaching, with students' teaching textbooks as the material, students have no enthusiasm for the old teaching content.

### **3.2 Low Attention to Folk Art Resources**

Since the reform and opening up, China's various aspects of openness have become more and more high. China's relations with the rest of the world are getting closer and closer. With the improvement of people's living standards and the continuous development of the Internet, people can learn about foreign culture through the Internet and other means. However, while understanding foreign cultures, many college teachers ignore traditional Chinese culture and folk art. In addition, many college students are 90 years old. The psychology of seeking differences and the psychology of blind obedience are serious. The lack of correct guidance in integrating folk art resources has caused some folk art in China to be in an uninherited state. Therefore, this is Teachers in colleges and universities need to pay more attention to folk art resources when teaching.

### **3.3 Lack of A Reasonable Classroom System and Lack of A Professional Team of Teachers**

At present, many places have recognized the importance of protecting and promoting folk art. Many colleges and universities have also set up corresponding folk art majors. However, due to the lack of clear goals for the integration of folk art resources in colleges and universities, the professional classroom system is lack of rationality. Contemporary college students are in a stage of quick thinking, strong desire for knowledge, and rich creativity. However, if the curriculum of colleges and universities is unreasonable, it will be difficult to give full play to students' artistic ability in painting, which has certain limitations on the future growth of students. At the same time, the construction of teachers in some colleges is not professional. In the process of integrating painting art and folk art, there is a lack of professional instructors. These are all problems that colleges and universities need to solve urgently.

## **4. Approaches to the Cultivation of College Students' Painting Art Talents and the Integration of Folk Art Resources**

### **4.1 Enrich Teaching Content and Enrich Teaching Resources**

First of all, colleges and universities should clarify the importance of integrating the art of painting and art education in colleges and universities, and integrate the protection and promotion of folk art into the process of teaching art in colleges and universities [2]. At the same time, it is necessary to clearly define the school education ideas and educational goals of art education, formulate detailed teaching plans for the integration of folk art resources, integrate the local folk art characteristics, and carry out distinctive teaching content.

Secondly, college art education should analyze and sort out the regional characteristics and differences of folk art, classify the folk art of the country, and formulate corresponding teaching modes for folk art of different expressions, and explore the folk art resources in colleges and universities. The exhibition space in the art education curriculum, in order to further optimize and update the art education curriculum in colleges and universities. In order to be able to expand the teaching resources of the painting art curriculum. Let students have a clear understanding of folk art resources and college painting art courses. Thereby enriching the teaching effect and improving the learning efficiency.

Finally, in terms of teaching methods, traditional college painting art teaching pays more attention to the cultivation of students' painting skills and styling, and does not deepen the teaching of folk art inheritance. For the teaching of art design, students pay more attention to the design skills of students and the adjustment role of the market. Students lack certain innovation ability.

However, integrating folk art resources in the teaching of college art should effectively draw on the advantages of current college art painting teaching, paying attention to both artistic aesthetics and students' innovative ability.

#### **4.2 Strengthening the Emphasis on the Integration of Folk Art Resources**

Colleges and universities should attach importance to integrating folk art resources in the teaching of painting art. College teachers should have a deep understanding of folk art resources, strengthen theoretical exploration of folk art, and constantly update the concept of art teaching. For example, teachers should conduct on-the-spot investigations during the holidays, personally contact with folk art works and related folk art creators, communicate and communicate with them about the development of folk art, and open up an effective way for the integration of college painting art and folk resources path. At the same time, through continuous investigation and research, teachers create rich teaching content for students, and integrate folk art into the teaching of college art.

In addition, in the construction of the teacher team, in recent years, China's colleges and universities have introduced a number of young painting art teachers while expanding their enrollment. These teachers are energetic and able to accept new things quickly, but in teaching experience. And the ability to practice in art is relatively weak. Therefore, college art teachers should constantly enhance their professionalism and practicality, and inject new vitality into the integration of folk art resources. For example, colleges and universities can employ folk art inheritors or related experts to colleges and universities, and guide teachers of painting art to effectively integrate folk resources. Teachers should continue to learn, innovate constantly, and find a way of teaching art suitable for contemporary college students.

#### **4.3 Improve the Classroom System and Carry Out Folk Art into Campus Activities**

In order to realize the integration of folk art and college painting art, it is necessary to perfect the painting art teaching system and carry out rich and colorful teaching activities. In the traditional teaching of painting art, because of the lack of corresponding curriculum and supporting art teaching facilities, students are less motivated in learning folk art teaching, can not effectively play the subjective initiative of students, and students' creativity is difficult to display. In this case, colleges and universities should effectively use folk art works and traditional cultural festivals to deepen students' understanding of folk art. For example, the school should regularly organize folk art activities week, etc. During the art activity week, students can collect folk art forms from all over the country, let students participate, and introduce folk art works in detail for students to learn. Such as: Thangka in Tibet and the production of shadows in Tangshan.

### **5. Conclusion:**

The integration of folk art resources in the cultivation of college painting art talents is conducive to the inheritance of Chinese culture, showing the charm of folk art, enriching the teaching content of college painting art, improving students' creative ability and promoting students' all-round development. Therefore, college painting art teaching should pay attention to folk art resources.\

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