

Forensic Communication Speech of Prabowo Subianto Victory Claim on Post Presidential Election 2019

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Abstract—Indonesia has finished its election day on April 17, 2019 then and on the same day, almost all the television's quick count announced the number of win for the Jokowi-Amin pair, while the Prabowo-Sandi pair was in the next position. Two days later, Prabowo announced a speech which containing his victory claim. That victory speech was not attended by Sandiaga. This situation raises a long polemic to the public until now. This study aims to discover the meaning and speech motives on victory claims which announced by Prabowo. Research methods which used is discourse analysis with data collection methods in the form of observation of video speeches by using qualitative data analysis techniques. The data generated is a description of the meanings and motives of Prabowo's victory claim speech. That the motive for the victory claim speech was because of unpreparedness to face defeat and distrust at KPU institutions as well as survey institutions.

Keywords—Communication Forensics, Presidential Election, Discourse Analysis

I. INTRODUCTION

Message is part of communication that has a strong influence on the target of communication (communicant). The message contains a lot of components that we can describe into various analyzes, in addition to the message material itself, there are also subjective elements of the communicator (the messenger). Through messages we can describe communicator thinking, we can also understand what is felt and also the communicator character. The interpretation of the message depends also on the style of the language, sentence structure, the way of conveying and verbal intonation, even the non-verbal style used by the communicator also influences it, as stated by Charles R. Berger that message production is fundamental in communication, even verbal, non-verbal, and both. In the encoding process, communicators encode messages and change their thinking into speech, writing, and action [Charles R. Berger, Michael E. Roloff, David R. Roskos-Ewoldsen, 2011].

Communication is an important thing that can not be separated from human life, especially in the political world. As a potential leader of the nation, candidates must be able to package messages of communication (ideas, programs) into a healthy and systematic logic that is easily accepted by the public. On the contrary, they also actively participate as good communicants by intelligently accepting opinions, input,

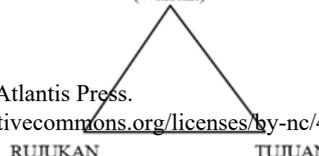
proposals and criticisms raised by the public. In terms of the community as voters, the series of campaigns and political messages are a means of getting to know the candidates's personalities, so they are expected to increase their participation in voting rights on the 'election day'.

Forensic communication is a new approach to communication research. What is done by forensics is identifying and interpreting physical and non-physical signs that are directly or indirectly related to reveal something behind the incident. While communication forensics reveals the meaning and motives behind the message left by the object of communication. Communication forensics observes visual messages, touch messages, auditory messages, smell messages, gustatory messages or a combination of two or more types of messages in this research forensic communication used to dissect the meaning and motives behind Prabowo's victory speech.

Like other forensics that probe the traces (artifacts) inherent in an action, so communication forensics collects, analyzes and interprets traces (artifacts). In this case from an act of communication. The artifacts or traces of the communication action are nothing but messages both messages that are seen (visual messages), auditory messages, gustatory messages or a combination of two or more types of messages [Ruben and Stewart, 2006: 54-68]. The traces of the message, both presented through verbal and non-verbal signs, are not merely meaningful, but also have a purpose for the user.

Theoretically and practically, firstly the function of the sign is a tool to evoke meaning. A sign refers to the object it marks. When the sign is confused with the mind, the meaning appears [3]. The relationship between the reference sign, the mind which gives rise to the usual meaning is illustrated in the triangle meaning, which among others is made by Charles S. pierce and Ivor A. Richard. Another function of the sign is to achieve a goal. For the benefit of the speaker (communicator), the sign function functions to (1) make sense (the sense) of the listener something that is stated for the next to think about it, (2) express the feeling (feeling) or attitude towards an object, (3) tell) the attitude of the speaker to the audience, and (4) showing the purpose or outcome desired by the speaker or writer, both consciously and unconsciously.

LAMBANG
sign/symbol/act
(Warrant)



Symbols, Referrals, and Objectives. With this formula, as seen in the picture, the theoretical basis forensic communication with the main activities of transferring the message (sign) becomes solid, including to be applied into ideas, speech and actions. What is done by forensics is identifying and interpreting physical and non-physical signs that are directly or indirectly related.

The thinking, character and credibility of the presidential and vice presidential candidates also determine their electability level. All forms of messages as concrete ideas that are thrown at the public will affect public attitudes towards them. When individuals produce messages in the context of social interaction, either face to face or through media intermediaries, the ability of individuals to coordinate discourses and actions and communicate efficiently is very much determined by the similarity of the background that is owned [Schober and Brennan, 2003]. Background similarity consists of the totality of the individual's views about the same beliefs, assumptions and knowledge.

In the current political situation in Indonesia which is still warmly boisterous in the presidential contest, there are many messages about the terms of political content that we hear and we see, given that all contestants have conducted a series of campaign programs to win the contestation. The KPU (General Election Commission) as the election organizer also maximized its duties and functions until the announcement of the results of the contest on May 21, 2019 ago.

Since the voting took place on April 17, 2019, until the announcement of the election results on May 21, 2019, there have been a lot of series of political events that are considered unsettling and confusing Indonesian people. Counting 3 times the presidential candidate number 2 Prabowo Subianto made a victory claim speech based on the results of the real count version of the campaign team obtained from C1 form which was mentioned by him as a fact in the field.

This paper focuses on analyzing of the discourse on the presidential victory claim by presidential candidate number 2 Prabowo Subianto which is described as follows: (1) What is the language suggested in the victory claim? (2) What are the other attitudes and elements when the message of victory claims is made public?.

II. STUDY METHODOLOGY

In this study it is using a qualitative descriptive approach by analyzing data sourced from moving images (video). Data was obtained through document techniques sourced from YouTube broadcasts by mainstream CNN Indonesia media, tvOne News, and Indosiar.

Then the data obtained were analyzed descriptively using the focus parameters of Norman Fairclough's discourse analysis study : by editing the use of language and message

material; visualization; use of non-verbal language/body language (gestures, facial expressions, expressions). The critical discourse analysis of the Fairclough Normal model explores and describes semiosis, including the perspective of the use of language as an important element in communication as part of social processes, also observes the interrelationships of other elements that support the use of language (non verbal/body language, strata, experience, person qualifications and others) [Fairclough, 2005].

By analyzing the language, researchers also intersect with other branches of science that are closely related to the element of persona. This is because in the frame of mind individuals are influenced by many things and many factors. In determining action and language selection, a person is influenced by sociological, cultural, historical, practical and theoretical aspects, education and so on [Fairclough, 2006]. Thus it is needed to deepening of the message was conveyed through script analysis. From these scripts, researchers can describe the message material and the accuracy of the target message and the research target frame of mind.

III. RESULTS & DISCUSSION

A. VICTORY CLAIM (I)

Source: YouTube [Indosiar: Prabowo Claims He Wins in 2019 Presidential Election - Quick Count 2019 Presidential Election] on April 17, 2019 at 16:54 Western Indonesia Time, https://www.youtube.com/watch?v=0JSkFL__yCg.

“Bismillahirohmanirrohim, Assalamualaikum Wr. Wb. Best wishes to all of you, shalom, om swastiastu, namo budaya, greetings of merit. Ladies and Gentlemen, I spoke after following the progress of the vote counting from earlier we frankly were concerned from last night many incidents were detrimental to supporters 02 candidate. Many ballots did not arrive, many KPPS (Voting Organizers Group) were open at 11am, many things were our supporters no invitation and so on. Not to mention that there have been many ballots that have been punched for 01 candidate, but even so, all of you, the results of our exit polls at 5,000 polling stations, show that we won 55.4%. And the results of this quick count, the quick count results, were exit polls, our quick count results won 52.2%. Ask all volunteers to guard the victory in all polling stations and sub-districts, also I emphasize here to the Indonesian people that there are efforts from certain survey institutions that we know have worked for one side, to lead opinions as if we were defeated. Ladies and gentlemen, don't be provoked, keep an eye on the polling station, secure C1 form and also keep the sub-district off guard. My brothers and sisters, I urge all of my supporters to remain calm, all calm and not provoked to carry out anarchic acts. Stay focused on guarding the ballot box, so that the lies that have been done can be resisted. I emphasize here to my supporters not to be provoked at all and to avoid all forms of excessive action, extrajudicial actions, and any acts of violence. Thank you, for our supporters, please look after the TPS (Voting Place).”

Microstructure Analysis : The message conveyed emphasized the exit poll that had been obtained and the data input that was conveyed had been carried out by the winning team. 52.2% of the victory from Prabowo's quick count did not convey how the results could be verified properly. There was even a message delivered to the supporters to continue guarding the ballots and form C1, but it was connected with

a message that implies for their supporters to maintain conductivity. during the vote counting process.

Mesostructure Analysis : In essence, the statement of this claim would trigger debate and tension among the opposing parties, especially the emergence of accusations against fraud committed by political opponents, but this time it was precisely Prabowo's camp that reminded supporters not to be affected by provocation and avoid violence. This message that is not in place is what researchers consider unnatural. The expression and intonation revealed by Prabowo is very clear that he is maintaining what he believes to be the truth that what really deserves to be superior in the election results is himself and his partner (Sandiaga Salahudin Uno).

Macrostructure Analysis : In the declaration and speech of Prabowo Subianto's victory claim, he was not accompanied by his running mate, Sandiaga Salahudin Uno. Seen in the show he was accompanied by party elites and volunteers. This kind of titulation was responded to by his supporters with the same belief. This is interesting for researchers to focus on the feedback generated as a result of the message delivered by Prabowo to his supporters. So much the message material that the supporters also have the same attitude in maintaining their trust that Prabowo is the one who deserves to be seeded.

B. VICTORY CLAIM (II)

Source: YouTube [tvOneNews: Claims Win 62% Based on 'Real Count', Prabowo Takbir and Sujud Syukur] on April 17, 2019 at 20:00 Western Indonesia Time, <https://www.youtube.com/watch?v=9nqOJEmPL3Y>

“Brethren, fellow countrymen and and homeland, ladies and gentlemen. I only want to provide updates, that based on our actual count, we are at 62%. This, this, this is the result of a real calculation. In..at the position of more than 320,000 polling stations, that means around 40% and I have been convinced by statisticians that this will not change much. It can...it can go up by 1%, it can also go down by 1%. So today, we are currently at 62%. People...brothers and sisters, but I still ask, I still ask all Prabowo-Sandi volunteers, all members of the Indonesian coalition party to prosper fairly : The Prosperous Justice Party (PKS); National Mandate Party (PAN); Democratic party (PD); Workers Party (Partai Berkarya); and the Gerindra Party (GERINDRA), its cadres and most importantly, mothers from all over Indonesia. Please, take care of the ballot boxes. If we look after the polling station this morning, now we keep the ballot boxes, in the sub-district and the main one, save C1. But I want to say all the elements, but I ask calm down, calm down, calm down, calm down. But I ask all Prabowo-Sandi supporters to maintain order to maintain peace, do not be provoked by provocation. A fair coalition is prosperous and all its volunteers do not want Indonesia to be divided. We just want to be united. I am very urgent here, do not be provoked, we will not use methods outside the law because we have won, people are with us...people are with us, we are part of the people. Ladies and gentlemen, this is a victory for the people of Indonesia, all the people of Indonesia. And I say here, I will become president for all Indonesians. For those of you who defend number 1 candidate , you will defend me. I and I will be the president of all the people of Indonesia, we will build a victorious Indonesia, a prosperous Indonesia, a peaceful Indonesia, a respected Indonesia in the

whole world, Indonesia which is no longer hungry, Indonesia will be able to smile because it calms its future. I think so, thanks to the head of the our campaign team (BPN), thanks to the scholars who supported us, but all the religions that supported us, all party cadres, all my allies, my colleagues, PKS, PAN, Democrats, Work and most importantly mom's party. Also, also, also retired fighters throughout Indonesia, workers, farmers, fishermen, especially millennials, honorary teachers, doctors, nurses, midwives, artists. Gentlemen, thank you, our struggle is not in vain. We don't have money, we don't pay money for our witnesses, but the truth wins. We believe and believe that the Greatest God always defends rights. I, as a Muslim, want to close my direction by declaring takbir and then prostration, thanksgiving. But this without reducing the respect and hard participation of friends of other religions, all of our friends take part in our defense, Christianity, Catholicism, Protestantism, Hinduism, all of us together, incidentally we are the majority, we want to glorify God Almighty. Allahu Akbar!, Allahu Akbar!, Allahu Akbar!. Independent!, independent!, independent! Indonesia!, Indonesia!, Indonesia! Thank you.”

Microstructure Analysis : This time the victory claim reached 60% but the data presented by the team's recapitulation was not delivered in detail, Prabowo tended to submit conclusions on the results of data processing alone. This time he also called all of his supporting parties who are members of a fair and prosperous Indonesian coalition and supporters who come from various circles to thank you. In the action of his claim this time he made a prostration of gratitude to emphasize the clause he delivered.

Mesostructure Analysis : The same message that the researchers consider as the message delivered in an inappropriate place is still heard delivered by Prabowo. This is unusual when a belief in the victory in the presidential election will be in the form of an illegal claim. Moreover, these claims are carried out consecutively in the adjacent period.

Macrostructure Analysis : Less than 24 hours a second declaration of victory was carried out by Prabowo Subianto and his vice president still accompanied him. This time the rhetoric becomes stronger in emphasizing each sentence. The response that was raised was even stronger against the supporters of candidate pair number 2. Some media captured the same peculiarities in the absence of Sandiaga Uno in the declaration of this claim. This led to diverse speculations in the minds of the media crew.

C. VICTORY CLAIM (III)

Source: YouTube [CNN Indonesia: Accompanied by Sandiaga Uno, Prabowo Declares Victory as President & Vice President 2019-2024] on April 18, 2019 at 17:29, Western Indonesia Time, <https://www.youtube.com/watch?v=SpF2dG5Ti74>.

“Bismillahirohmanirrohim, Assalamualaikum Wr. Wb., best wishes, brethren, shalom, om swastiastu, namo budaya, greetings of merit. My brothers and sisters of the same country today, Prabowo Subianto, stated that I and Sandiaga's brother Salahudin Uno declared victory as president and vice president in 2019 (crowd)based on calculations of more than 62% and C1 form that we have recapitulated. I repeat, today, Prabowo Subianto stated that

I and Sandiaga Salahudin Uno declared victory as Indonesia's president and vice president in 2019-2024 based on calculations of more than 62%, real count and CI form calculations that we had recapitulated. We declare this victory more quickly because we have evidence that there have been efforts with various types of fraud that continue to occur in villages, sub-districts, districts and cities throughout Indonesia. For all supporters of the pair number 2 candidate Prabowo-Sandi who came from various circles, who came from Indonesian coalition parties, was justly prosperous, the islam religious leader, volunteers, other religious figures and all religions, young men and millennial women, all the mothers and militant fathers wherever we are, we are not grateful to God, the deepest and highest gratitude. We believe in the mercy and blessings and blessings of it is our long struggle for political struggle to succeed with the support of the people. We implore that the victory that we obtain with the permission of God Almighty makes us behave jumawah and other excessive attitudes. This is the right time for us, the nation's children, to immediately turn to each other's brotherhood. As Mr. Jokowi said, the broken chain is immediately reconnected. Of course I and Sandiaga Uno will remain friends with Mr. Jokowi and Kyai Ma'ruf Amin and all in the number 1 candidate line, all of them are our brothers. We will be the president and vice president of all Indonesian people for the sake of the glory and preservation of all of the Indonesian people and our Republic of Indonesia that we love based on the Pancasila and the 1945 Constitution.

Finally, let us work hand in hand with our party, whatever our religion or our tribe, whatever our ethnic and racial groups, our work or cultural background so that we can immediately rise to build a nation together with Pancasila as our ideology and outlook on life. God willing, we will build a government that consists of the best and rises (crowd) of the nation's most intelligent and bright and noble children so that we can all accelerate our national development. Quickly careful with full awareness so that Indonesia becomes a sovereign country full, prosperous, just and prosperous respected and respected in international relations. Wassalamualaikum Wr. Wb., Best wishes, brethren, shalom, om santi santi om, namo budaya, greetings, thank you, good evening, thank you for the willingness of all of you. I ask permission as Muslims to declare takbir three times and independent! Three times. Allahu Akbar!, Allahu Akbar!, Allahu Akbar!. Independent!, independent!, independent! Indonesia! Thank you."

Microstructure Analysis : In this third claim, it is still the same as the previous analysis in which Prabowo Subianto described his version of the vote counting analysis so that it is worthy to be declared the winner.

Mesostructure Analysis : The message conveyed is still the same, but what is unique is the expression shown by the peculiarities felt by researchers increasingly peaked when he noticed Sandiaga Uno's facial expressions and gestures in the declaration of victory claims this time. Sandi who looks unenthusiastic and looks down. This implies a physical inequality with his mind. The researcher felt that Password did not want to be in the situation and moment of the declaration.

Macrostructure Analysis : Still less than 24 hours of the second declaration of victory was made by Prabowo Subianto, now the declaration was delivered again, but this

time Sandiaga Salahudin Uno accompanied his presidential candidate in delivering a victory claim speech.

IV. CONCLUSION

Prabowo has declared his victory 3 times since the end of the vote on April 17, 2019 until April 19, 2019 which is a celebration with his supporters. This is not good and is considered to have hurt the election. Because the KPU as the election organizer has the authority to determine the legitimate election results based on the results of the ballot counting. The researcher considered that there was a great fear of defeat by the presidential candidate number 2 Prabowo Subianto because all survey institutions that carried out quick calculations recorded the opposite results, that the superior percentage of the ballot counting at that time was in the candidate number 1 candidate stronghold.

This also made the situation in the community not conducive, because the unilateral claim by Prabowo Subianto was considered to have made the public confused. This is also considered to be embarrassing until the Australian foreign media in their article entitled "Loser Prabowo claims victory on Indonesia" stated that Prabowo was so distrustful of the results of a quick count conducted by a number of Indonesian survey institutions. Repeatedly within 2 days declaring victory is an unusual thing.

What is of concern to the researchers is that in the claims of victory I and II, it is not seen the presence of Sandiaga Salahudin Uno as Prabowo's vice president, this matter is considered as something odd, as if the unilateral claim by Prabowo is not supported by his partner. Moreover, examining the expression and facial expression of Sandiaga Uno, who was present in claim 3 which seemed lethargic and lackluster, implying a clear message that his presence there was not correct and impressed uncomfortable. Then the messages conveyed by Prabowo to his supporters to maintain order and not provoke. This is very unusual, because with the existence of claims like this, what is feared is actually provoking supporters of number 1 candidate stronghold Joko Widodo and Ma'ruf Amin, but instead Prabowo gave the warning to his supporters.

The irregularities captured by the researcher show the number of unusual message streams delivered by Prabowo in his victory claim. Every message contained in Prabowo's victory claim reflects his attitude and feeling at that time, namely the fear of defeat in the 2019 presidential election contestation.

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