

Some Thoughts on the Integration of "Chinese Dream" into Ideological and Political Education of College Students

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Abstract. Since the Eighteenth National Congress of the Communist Party of China was held, General Secretary Xi Jinping has mentioned the "Chinese Dream" more than 60 times in his important speeches, and vividly analyzed and discussed the content and characteristics of the "Chinese Dream" and the way to realize it. He also pointed out that the "Chinese Dream" has given young college students important responsibilities and missions, thus arousing great attention of Ideological and political educators in Colleges and universities. College students are excellent talents among the young people, and they are also high-quality talents needed in the process of building socialist modernization in China. As far as the country is concerned, the development of Ideological and political quality of young college students is directly related to the prosperity and prosperity of our country. This thesis makes a detailed analysis of the concept and content of the "Chinese Dream", points out the theoretical and practical significance of the close combination of the "Chinese Dream" and the current ideological and political education in Institutions of higher learning, and explores the innovative path of the integration of the two.

Keywords: "Chinese Dream", College Students, Ideological and Political Education, Path.

1. The Interpretation of the Connotation of "Chinese Dream"

"Chinese Dream" carries the dreams of hundreds of millions of people in our country, and is also the driving force of our nation's continuous progress. It has the function of inspiring people and guiding people. In the new era, as the main place for socialist talents cultivation, colleges and universities need to constantly innovate and develop the mode and ways of Ideological Education in order to effectively promote the continuous development of current college students.

Dream is the direction that a person keeps moving forward. Dreams can illuminate the way forward and make people's lives full and happy. As long as you have a dream, you have a clear goal, and you also have direction and motivation. The "Chinese Dream" is the dream of the Chinese people. It is precisely because of the existence of the "Chinese Dream" that the major nationalities of our country can unite and work towards the same goal. For the development of spiritual civilization in the world, the history and culture of the Chinese nation is an important part. However, in the Qing Dynasty, because of the invasion of imperialism, our country suffered unprecedented attacks and humiliation, so our civilization lost its brilliant luster.

In recent years, with the continuous progress of our society and the gradual improvement of people's living standards, more and more people begin to pay attention to the "Chinese Dream" and want to realize the great rejuvenation of our nation as soon as possible. In addition, the "Chinese Dream" has a profound connotation, which highly summarizes the concept of China's development, and gives a high degree of affirmation to China's construction of a socialist country.

2. The Practical Significance of Integrating the "Chinese Dream" into the Ideological and Political Education of College Students

2.1 The "Chinese Dream" can Define Students' Goal of Struggle

"Chinese Dream" refers to the beautiful dream of our people for the future, including national prosperity, national rejuvenation and national happiness. Therefore, at present, the main purpose of colleges and universities is to make students deeply aware that if their dreams can be combined with the "Chinese Dream", then their dreams can be realized as soon as possible. At present, under the

guidance of the "Chinese Dream", college students can closely combine their dreams with the "Chinese Dream", so as to strengthen their goals and directions, and then contribute to the "Chinese Dream".

2.2 Integrating the Chinese Dream into Ideological and Political Education is the Call of the Times

The "Chinese Dream" is the driving force of the current development of our country, and the "Chinese Dream" can help the people better understand the "Chinese Dream", at the same time, it also enriches the content of Ideological and political education in Colleges and universities, and also provides a diversified form for the development of Ideological and political education. From all aspects of the "Chinese Dream", such as its connotation, ways and attributes, the "Chinese Dream" can promote the construction of a sound ideological and political education system in China's colleges and universities. In addition, the "Chinese Dream" is closely combined with ideological and political education, so as to continuously achieve personal goals and promote the sound and rapid development of socialist modernization, thus successfully promoting the development of Ideological and political education of college students.

2.3 Necessary Requirements for the Great Renaissance of the Chinese Nation

It will take a long time and the Chinese people to work together to realize the "China Dream". The realization of the "Chinese Dream" can not be separated from the hard struggle of local college students. Essentially, only when college students truly realize the connotation and spirit of the "Chinese Dream", can they push forward the "Chinese Dream" to the greatest extent, and then clarify their responsibilities and obligations, so as to realize the great rejuvenation of our nation. At the same time, from the perspective of College students, college students should take the initiative to combine theory with practice, and promote their all-round development, so as to continuously strive for the realization of the "Chinese Dream" and strive to become successors to the construction of socialism in China. In addition, institutions of higher learning need to convey the spirit of College Students' continuous struggle for the realization of the "Chinese Dream" to society, and promote the struggle of Chinese nationals together, and condense the strength of the people of the whole country, so as to realize the "Chinese Dream" as soon as possible.“

3. The Innovative Path of Integrating "Chinese Dream" into Ideological and Political Education of College Students

3.1 Enriching the Teaching Content and Finding the Right Fit Point

In the current textbook system of Ideological and political theory in Colleges and universities, this paper holds that each course propagates the spirit of "Chinese Dream". For example, in the course of Introduction to the Basic Principles of Marxism, teachers should be able to combine the views and methods of Marxism contained in the "Chinese Dream" and make a deep analysis of the concepts related to the "Chinese Dream" by dialectics. In the course of Introduction to Mao Zedong Thought and the Theoretical System of Socialism with Chinese Characteristics, teaching can be combined with the contents related to the "Chinese Dream". At the same time, teachers need to constantly update and optimize the original knowledge structure and system, and use the new ideas and theories of the "Chinese Dream" to help students understand the course systematically and comprehensively. In the teaching process of basic courses in universities, the newly revised textbooks have included the main content and spirit of the "Chinese Dream" in the curriculum. Therefore, educators should base on the basic knowledge of textbooks and combine the connotation of the "Chinese Dream" so as to establish the spirit of the "Chinese Dream" of students.

3.2 Stimulating Students' Enthusiasm with Daily Ideological Education

First, the level of entrance education. For freshmen, the university campus is a strange and interesting place. For them, during their freshman year, their learning and life style, and even their self-awareness will also undergo tremendous changes. Therefore, college students at this time have high plasticity and education. Therefore, university campuses should start all kinds of theoretical education and party history education about the "Chinese Dream" for freshmen, so that college students can improve their ideological quality. In addition, university campuses should also carry out as many kinds of Ideological and moral education and quality and cultural education as possible, so as to improve students' political and moral quality. Moreover, university campuses can invite Party and government leaders and relevant scholars on campus to give lectures on forms and policies for students, so as to answer questions for freshmen and improve their sense of social responsibility and mission. Second, the level of form and policy education. In the process of higher education, situation and policy education has always been an important content. College teachers can guide students to discuss and analyze their own concerns according to their understanding ability. Third, the level of graduation education. College campuses need to integrate the current forms and policies of our society so as to guide college students to understand the various policies of our country and the requirements for talents, so as to promote college students to combine their personal pursuit with the "Chinese Dream" organically.

3.3 Publicity by Means of New Media

Institutions of higher learning should make full use of the emerging media to develop various publicity and education software, and make these publicity and education software as knowledgeable and interesting as possible. Firstly, the campus can publicize the "Chinese Dream" through the campus website. Because students will register for campus websites, the use of websites to publicize the "Chinese Dream" will make the spirit of the "Chinese Dream" more deeply rooted in the hearts of the people. Therefore, colleges and universities construct propaganda websites related to the "Chinese Dream" and use various pictures, videos and other ways to publicize the connotation and spirit of the "Chinese Dream", so that students can have a deeper understanding of the content of the "Chinese Dream" and establish the "Chinese Dream" consciousness. Secondly, university campuses can also promote the "Chinese Dream" through mobile apps. Through the establishment of various mobile phone applications, such as "college life" and "college students' entrepreneurship", we can provide various services for college students' campus life, such as emotions, psychology and learning, so as to guide students to master scientific and effective learning methods, and let students learn to plan their own campus life, and let students strive for the early realization of the "Chinese Dream". Thirdly, university campuses can also integrate with the theme of "China Dream" by setting up micro-blogs and micro-messaging platforms. At present, new media such as Weibo and Weixin are very popular among young people. Therefore, colleges and universities can make use of new media, such as opening micro-blog accounts, opening micro-message public numbers, and publishing articles on the theme of "Chinese Dream", so as to improve students' enthusiasm and build up students' awareness of "Chinese Dream".

3.4 Strengthening the Construction of Campus Material Culture

Material culture covers many aspects, such as education, scientific research, life, environment and so on. In addition, material culture is also the material basis of campus culture. Combining the "Chinese Dream" with the construction of campus culture is to build a good atmosphere of propaganda and education for the "Chinese Dream", so as to make students more profoundly aware that the "Chinese Dream" is closely related to their own lives, and thus establish the awareness of the "Chinese Dream". On the one hand, the construction of landscape campus, and the use of a variety of material carriers, such as flowers, trees, buildings, and hanging slogans about the "Chinese Dream". In addition, the campus can also use a variety of forms and ways to disseminate the spirit of the "Chinese Dream", such as campus windows, propaganda boards, posters and so on, so that students can be exposed to the strong atmosphere of the "Chinese Dream". On the other hand, the exhibition

of various works of art on the theme of "Chinese Dream", such as sculpture, painting and calligraphy, can educate students in the process of cultivating students' sentiment. At the same time, the campus can construct thematic activities related to the "Chinese Dream" and integrate the theory and spirit of the "Chinese Dream" into classroom teaching.

3.5 Deeply Developing the Construction of School Style on Campus

On the one hand, "Chinese Dream" can guide the construction of school spirit in Institutions of higher learning. Therefore, incorporating the theme education of "Chinese Dream" into school songs, school emblems, school mottos and even various school activities can help students better understand the "Chinese Dream". The functions of universities are not limited to teaching and scientific research, but should make students realize that they should shoulder more responsibilities and obligations, and let students understand that they are also part of promoting the development of our country, and should also establish the spirit of "Chinese Dream". On the one hand, taking socialist core values as the basic idea can improve students' moral accomplishment. To advocate students to practice socialist core values, we should not only start from one aspect, but also from three aspects, namely, the state, society and individuals. In addition, colleges and universities should cultivate students to be loyal patriots, at the same time, colleges and universities should also cultivate students to be innovative practitioners, and cultivate students' spirit of self-improvement, so as to carry forward the fine moral character of our Chinese nation, and let students establish a pioneering consciousness of keeping pace with the times and daring to innovate.

3.6 Combining the Chinese Dream with Social Practice

Only by combining theory with practice can students better understand the content of the Chinese Dream. Institutions of higher learning need to increase students' practical activities as much as possible, develop various forms of practical activities, and integrate the idea of "Chinese Dream". In the process of practice, students can truly feel the splendor of the country and the great achievements made by the Communist Party, thus deepening their understanding of national policies, regulations and guidelines, thus greatly improving national self-confidence and pride, so that students can have more courage to face the problems encountered in the process of pursuing the "Chinese Dream". After years of struggle by the Communist Party of China, we have created a peaceful and prosperous China for our citizens. As the youth of the 21st century and the successor of the road of building socialism in our country, we can't have any reason not to assume the responsibility of building a stronger motherland, so as to encourage college students to pursue the "Chinese Dream" continuously, and organically combine their dreams with the "Chinese Dream", so as to make a contribution to the great rejuvenation of our country.

3.7 Improving the Political Literacy of College Teachers

In order to win the respect of students, ideological and political teachers should not only let students understand the content of teaching, but also make students happy to learn. In addition, ideological and political teachers should set an example to improve their moral and political literacy. Everyone has different views on the Chinese Dream. Different times give different meanings to the Chinese Dream. Ideological and political teachers in Colleges and universities need to keep pace with the times, constantly improve their professional knowledge, and enhance their moral accomplishment, so as to jointly promote the continuous development and prosperity of Ideological and political education in Colleges and universities.

4. Conclusion

The "Chinese Dream" is the ultimate dream of the contemporary Chinese people and the only way to realize the great rejuvenation of the Chinese nation. In order to realize the great "Chinese Dream", we must cultivate all kinds of excellent talents, such as comprehensive talents and professional talents. College students are the reserve force for the construction of modernization, so colleges and

universities need to carry out ideological and political education for college students, and also need to combine the "Chinese Dream" and let students understand the connotation and main content of the "Chinese Dream". At the same time, colleges and universities also need to enable students to establish the spirit of the "Chinese Dream", so as to integrate theory with practice, and train all kinds of outstanding talents, so as to realize the "Chinese Dream" as soon as possible.

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