

## **Cultivating College Students' Socialist Core Values Based on Excellent Traditional Culture**

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**Abstract:** Since the 18th national congress of the communist party of China, general secretary xi jinping has repeatedly referred to the traditional culture of the Chinese nation, saying that “traditional Chinese culture is our deepest soft power”.

### **1. Introduction**

Xi jinping pointed out that "it should be made clear that Chinese culture embodies the deepest spiritual pursuit of the Chinese nation, and it is the rich nourishment for the Chinese nation to keep growing and grow stronger; The Chinese nation has created a time-honored Chinese culture, and the Chinese nation will surely create a new splendor of Chinese culture”. This is the rallying point for the revitalization of outstanding traditional culture under the new situation. It not only reflects the great importance attached by the central government to cultural construction, but also demonstrates the determination to promote social development and the great rejuvenation of the Chinese nation with a high degree of cultural consciousness and confidence..

### **2. The Rich Connotation Of Culture And Chinese Traditional Culture**

Culture has two meanings: one is the degree to which people master knowledge; the other is the achievements accumulated by the history of human civilization. Chinese traditional culture belongs to the concept category of the second culture. It is a national culture that reflects the characteristics and features of the Chinese nation and the overall representation of various ideological cultures and ideologies in history. The outstanding traditional Chinese culture is the concentrated embodiment of the language habit, cultural tradition, ideology and emotional identity of the Chinese nation. It embodies the moral norms, ideological character and value orientation widely recognized and accepted by the Chinese nation, and has extremely rich ideological connotations. The philosophical thought takes Confucianism as the core, as well as Taoism, Buddhism and other forms. Confucianism is based on "benevolence, righteousness, propriety, wisdom and faith" and attaches importance to people's moral cultivation Speaking of benevolence, integrity and morality is still of great significance to building harmonious and stable social relations today. Other forms of culture include writing

and literature (including poetry and ode), calligraphy and painting, music and opera, clothing, food, shelter and transportation, architecture and sculpture (including gardens), traditional Chinese medicine and traditional Chinese medicine, as well as folk customs and rituals, festivals and so on. The inheritance of traditional culture should follow the principle of taking its essence and discarding its dross, and carry forward the excellent traditional Chinese culture.

### **3. The Dialectical Relationship Between Chinese Excellent Traditional Culture And Socialist Core Values**

General secretary xi jinpings has put forward that "cultural confidence is more fundamental, broader and deeper. The fine traditional Chinese culture, nurtured in the course of more than 5,000 years of cultural development, and the revolutionary culture and advanced socialist culture, nurtured in the great struggle of the party and the people, embody the deepest spiritual aspirations of the Chinese nation and represent its unique spiritual identity. Historically, the more developed countries are, the more they attach importance to their historical and cultural traditions.

The core socialist values, which are gradually developed and improved on the basis of absorbing the rich nutrition of the excellent traditional Chinese culture, are the continuation of the excellent traditional Chinese culture in modern society, and the two are unified internally. As general secretary xi jinpings has pointed out, "the fine traditional Chinese culture is the spiritual lifeblood of the Chinese nation, an important source of maintaining socialist core values and a solid foundation for us to stand firm in the turbulence of world culture.

On the one hand, the excellent traditional Chinese culture has become an important source of socialist core values. The core value concept is often closely related to the cultural tradition and cultural accumulation. The outstanding traditional Chinese culture is a deep and fertile soil for the core socialist values. Without the nourishment of the outstanding traditional Chinese culture, the core socialist values will become water without source and wood without roots. The outstanding traditional Chinese culture runs through the Chinese people's ideology, customs, moral etiquette and other aspects, has affected and will continue to affect the Chinese nation's mode of thinking and behavior.

On the other hand, the core socialist values are the inheritance and sublimation of the excellent traditional Chinese culture. The cultural spirit of traditional Chinese culture is mainly manifested in three aspects: one is the spirit of cohesion, the other is the spirit of compatibility, and the third is the spirit of unremitting self-improvement, which are vividly reflected in the national, social and individual levels of socialist core values. The core socialist values are exactly the inheritance and sublimation of the core of Chinese excellent traditional cultural spirit in the new era.

Thirdly, we should constantly absorb the nutrition of cultivating core values from the excellent traditional Chinese culture.

#### **4. Integrate Chinese Excellent Traditional Culture Into The School**

##### **4.1. We Should Attach Great Importance To The Top-Level Design Of School Teaching And Education**

Chinese traditional culture is extensive and profound. Learning and mastering the essence of all kinds of thoughts is conducive to establishing a correct world outlook, outlook on life and values. We should fully understand the importance and urgency of education, adhere to the Chinese excellent traditional culture as the main line throughout the education teaching process, the overall planning, hierarchical design, organic connection, systematic progress, clear requirements, improve the system and mechanism, provide organizational and financial support. We should focus on improving the moral quality of college students, cultivating their ideal personality and enhancing their political literacy by taking the promotion of patriotism as the core, family and state feelings education, social care education and personality cultivation education as the focus.

##### **4.2. Careful Planning, Make Full Use Of The Main Channel Of The Classroom.**

When it comes to carrying forward and inheriting, we must first know, understand and identify with each other. This requires communication through the main channel of the classroom. We will apply the excellent Chinese traditional culture and the research results of traditional culture directly to education teaching. Through the provision of general education courses (compulsory and elective courses, a certain credit proportion shall be stipulated in the talent training program and included in the teaching syllabus and school curriculum system). deeply explore the humanistic connotation of professional courses (almost any course can find the content that corresponds to traditional culture and Confucianism, such as the interpretation principle of Chinese idiom story in marxist philosophy class; Explain the laws and theorems of science with traditional stories.

##### **4.3. Innovate The Carrier And Actively Create The Campus Cultural Atmosphere**

Cultural knowledge can be taught and disseminated, but the cultivation of cultural literacy is by no means accomplished overnight, which requires long-term cultivation. We need to carry forward and pass on excellent traditional culture and cultivate socialist core values. We need to integrate knowledge into everyone's daily words and deeds. We also need to create an atmosphere of carrying forward excellent culture on campus so that students can be soaked in it all the time. Can through the festival activities (such as north suit the annual "science art fashion festival", anniversary), college students' humanities knowledge contests, books, poems slams, lectures, the older generations of traditional craft techniques, and theme painting creation (for example, groups are art student socialism core values to 24 calligraphy and painting, the students in the process of artistic creation to fully understand and grasp its meaning, then with artistic interpretation, creative self education and reflection), micro film production, design competition, form the society, posted a portrait of the ancient sages, quote, Let the campus, all activities throughout the outstanding traditional Chinese culture and socialist core values are stamped.

##### **4.4. Timely Absorption, Committed To Re-Creat To Maintain Vitality**

Xi general secretary pointed out: "to make the culture of the Chinese nation is the most basic genetic adapted to

contemporary culture, in harmony with the modern society, with people happy, popularized with broad participation way, across time and space, beyond the nation, full of eternal charm, the value of contemporary cultural spirit to carry forward and inheriting the excellent traditional culture and carry forward the spirit of the age, based on domestic and facing the world of contemporary Chinese culture innovation spread out." We should carry forward, inherit and innovate the fine traditional culture. We should promptly reflect and reflect some of the new thinking, new ideas and new orientations emerging in the process of reform and opening up, build a system of inheritance and innovation, and make traditional culture more characteristic of The Times and capable of leading The Times.

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