

Investigation and Analysis on the Status Quo of Traditional Culture Inheritance in Independent Colleges

—A Case Study of Xi'an KedaGaoxin University (II)

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Abstract—The importance of traditional culture in higher education is beyond doubt. By analyzing the results of the questionnaire survey for the independent college students, this paper finds the main factors affecting the inheritance of traditional culture, which are concentrated in the social environment, the educated and the educators. Therefore, to improve the inheritance effect of traditional culture, the paper suggests that independent colleges can start from the following aspects: colleges should improve students' traditional cultural identity through various means, strengthen the construction of school system to ensure traditional culture teaching, establish a high quality faculty team, and perfect the traditional culture curriculum system of the school. In this way, a flexible and diverse, systematic and effective traditional cultural education system will be established to further strengthen traditional cultural education.

Keywords—Traditional Culture; Inheritance; Independent college; Curriculum structure

I. INTRODUCTION

Through the questionnaire survey, the author conducted a survey on the status quo of traditional culture inheritance for independent college students. After data analysis, the author found that most independent college students still have high recognition of traditional culture, and also know they have the responsibility to inherit and carry forward traditional culture. But in general, the students' knowledge of traditional culture is very limited, and there are still some problems to be solved in the inheritance of traditional culture.

II. AN ANALYSIS OF THE FACTORS AFFECTING THE INHERITANCE OF TRADITIONAL CULTURE

A. The Impact of the Great Cultural Change in Modern Times

At the beginning of the 19th century, the advanced intellectuals launched a vigorous new cultural movement with the Western Enlightenment idea aiming at "democracy and

science". They pointed the spearhead of the struggle at the core of traditional culture, Confucianism, proposed "to overthrow Confucius", and advocated "destroying the old and establishing the new". In this movement, all traditions have been completely vetoed whether it is good or bad. As a result, the status of traditional culture has nosedived in people's hearts. With the beginning of the "Cultural Revolution" that swept the country under the slogan of "breaking the four olds", traditional culture had completely become "sludge and muddy water of the old society". People regarded traditional culture as a remnant of feudalism criticized it indiscriminately. Traditional culture had experienced a devastating catastrophe in this catastrophe.

B. The Impact of the Current Utilitarian Tendency of Education

The utilitarianism of the current education system is very obvious. In Chinese higher education system, there is an outstanding problem that overemphasis on science and neglect of arts, specialized education as superior to elementary education. China's higher education only focuses on "hot" and "useful", and does not care to cultivate "social people with broad knowledge, excellent quality and humanistic care"[1], which leads to the marginalization of basic courses and the emptiness of humanities curriculum in Chinese higher education. The "uselessness" of the liberal arts (which cannot bring visible benefits and benefits) has made the theory of "the uselessness of literature, history and philosophy" pervasive in the higher education. Therefore, the literature, history and philosophy that carry the traditional culture are also ignored and blurred in China's higher education.

C. Educators Have Insufficient Knowledge of Traditional Culture

The cultural level of traditional cultural educators directly affects the quality of traditional cultural education. At present, most of the in-service teachers in Chinese higher education either experienced the ruin of the "Cultural Revolution" or were ruthlessly educated by the exam-oriented education. The traditional cultural education they received is incomplete. In

1. Research on College Chinese Course of Independent College (*The Teaching Reform Project of Xi'an KedaGaoxin University*)
2. Research on Enhancing Students' Interpretation of Ancient Literature Classics (2018KJ-08) (*Research Foundation Projects of Xi'an KedaGaoxin University*)

addition, due to the influence of utilitarian social tendency, few teachers devote themselves to the study of traditional culture, which limits the level of traditional culture educators.

D. The Impact on the Superficial Cognition of Traditional Culture

The influence of traditional culture on the parents of modern college students is also very limited. The attitudes of teachers and parents towards traditional culture directly affect the students who are taught. Their prejudices against traditional culture influence the students' view that "traditional culture is not important", which leads students to have a superficial understanding of traditional culture and a weak emotion. As a result, students spend a lot of time on learning professional knowledge, English and computer. They simply do not want to put time into the traditional culture of "not helping their career in the future."

III. THE IMPORTANCE AND URGENCY OF TRADITIONAL CULTURAL INHERITANCE IN INDEPENDENT COLLEGE EDUCATION

Liang Qichao, a thinker and educator in modern China, once said that "youth wisdom is national wisdom, youth wealth is national wealth, and youth strength is national strength"[2]. Youth determines the destiny of a country or a nation. The education of traditional culture is very important for the growth of youth. In recent years, the state has attached great importance to the inheritance of traditional culture. The Ministry of Education has issued *the Outline of the Guidelines for Improving the Education of Chinese Excellent Traditional Culture*. It points out that: "Strengthening the education of excellent traditional Chinese culture guides young students to understand the historical tradition, cultural heritage and basic national conditions of the Chinese nation more comprehensively and accurately, recognizes the historical inevitability of socialism with Chinese characteristics, strengthens the path of socialism with Chinese characteristics, realizes ideals and beliefs about the great renaissance of the Chinese nation and the Chinese Dream. It has great and far-reaching historical significance. [3]"

In the age of globalization, cultural power has increasingly become an important part of comprehensive national strength, the long-standing civilization and splendid culture of the Chinese nation over 5,000 years are the concentrated reflection of our cultural soft power [4]. At the high-level forum on "Traditional Culture and University Education" held in Tianjin in 2014, experts and scholars at the conference issued an initiative to national educators: to promote Chinese excellent traditional culture in university education. It also points out that traditional culture is a precious resource for cultural inheritance and re-creation, and is an indispensable spiritual guarantee for national rejuvenation and the rise of the country. As the highest level of national education, university education has an unshirkable responsibility in inheriting and carrying forward the excellent traditional culture of China. How to effectively integrate excellent traditional culture into the practice of contemporary university education, how to imbue and shape the soul and personality of young students with excellent

cultural spirit is a major problem facing Chinese higher education [5].

The independent colleges aim at cultivating applied talents, and emphasize the practical ability of students. It can make their own students have strong competitiveness in the job market. Therefore, independent colleges mostly choose popular social specialties to run schools. They are more concerned with the need for survival, but less with the basic profession that requires long-term investment and is related to the national economy and people's livelihood [6]. This makes the independent colleges pay more attention to the science and engineering teaching that can bring practical benefits. The education of traditional culture is more formal and indifferent, which makes students lose the important way to fully contact traditional culture. In addition, the independent college students have a poor foundation. The classical books carrying traditional culture are rarely read by the students. Few students can read classical books. The library collections in the school library are mostly in science and engineering or leisure and entertainment.

The absence of traditional culture education is particularly prominent in independent colleges. At present, there are many problems in the education of independent colleges, such as a lack of humanistic spirit, which gives expression to attaching undue importance to natural science while neglecting liberal arts, emphasizing instrumental knowledge over moral cultivation, and ignoring the cultivation of students' cultural connotation. The traditional culture curriculum is marginalized, lacking in curriculum setting, school hour arrangement, and teachers. These also make the independent college students show more problems: lack of humanistic spirit, utilitarianism of value orientation, weakened social responsibility, weak sense of integrity and teamwork, poor psychological quality, emptiness of the spiritual world, and imperfect personality quality.

IV. THOUGHTS ON PROMOTING THE EFFECTIVE TRANSMISSION OF TRADITIONAL CULTURE IN INDEPENDENT COLLEGES

Independent colleges undertake the task of popularizing higher education. Therefore, under the environment of fostering and practicing the core socialist value, independent colleges need to pay attention to cultivating students' humanistic spirit, promoting the coordinated development of college students' ideology and morals, and the quality of science and culture.

A. Strengthening the Self-identity of Traditional Culture

On the issue of traditional cultural inheritance, the subject's self-identity and pride in traditional culture is a necessary prerequisite for the inheritance of traditional culture. Only when students fully realize the value and significance of traditional culture, they will voluntarily accept the traditional culture and internalize it. It can be seen from the previous survey that although some students show interest in traditional culture, neither the school nor the students have enough attention. On the school side, there is a lack of systematic planning for the inheritance of traditional culture, and traditional culture education is stagnant. On the student side,

there are few channels for traditional culture acquisition, so the content of traditional culture they have acquired is limited and they do not understand the profound meaning of culture.

Education, as a fundamental task crucial for generations to come, is the cornerstone of national revival. Independent colleges must pay sufficient attention to the inheritance of traditional culture, enhance their sense of mission, responsibility and urgency. The colleges must profoundly understand the significance and role of strengthening traditional culture education for students, and enhance the status of traditional culture courses in the curriculum system of the college, so as to provide strong policy and institutional guarantee for the reform of traditional culture education, and to help students correctly recognize the value of traditional culture, and enhance the self-identity of traditional culture.

B. Establishing an Effective Guarantee System

Without the effective guarantee of the system, the inheritance of traditional culture can only be an empty talk. First of all, the establishment of the system should start from the management level of the independent college. The college should adjust the concept of running the school, integrate traditional culture and humanistic care into the school management work, and incorporate the concept of traditional cultural inheritance in the work assessment. Secondly, in the course construction and teaching, the college can adopt the credit elective system, and incorporate the traditional cultural course elective credits into the total credits, thus changing the students' idea that the traditional culture curriculum is an adjunct. Thirdly, in the college, the organization of traditional cultural activities should be incorporated into the counselor's student work management evaluation system, and encourage counselors to take an active part in the work of inheriting traditional culture. Thus, a system of guarantee with clear guiding objectives and clear incentive mechanism will be formed.

C. Perfecting the Course System and Reforming the Current Teaching Model

At this stage, classroom teaching is still an important way for students to acquire correct and systematic traditional cultural knowledge. Combining the characteristics of independent college students, we can first choose the liberal arts major as a reform pilot. The reform is carried out from professional training concepts to educational concepts and teaching objectives, as well as teaching material construction, teaching contents, teaching methods, evaluation methods, etc., so as to establish a curriculum system with the core of traditional culture courses, and to set up special courses on traditional culture. At the same time traditional culture lectures should be carried out. Teachers should be encouraged to diversify their teaching forms, and even to introduce traditional culture and art into the classroom, so that students can experience the charm of traditional culture personally. The second classroom should be included in the course teaching system, taking advantage of the long history and culture of Shaanxi, such as leading students into the Lou Guan Tai to feel the Taoist culture, leading students to Sima Qian Temple to worship the cultural celebrities, leading students to Huangdi

Mausoleum to search for the root of Chinese culture, so that students can truly experience and feel traditional culture.

D. Strengthening the Construction of Teachers and Improving Teachers' Traditional Cultural Literacy

The key to strengthening traditional culture education lies in teachers. In independent colleges, teachers' salaries are poor, personnel flow is fast, and the overall traditional cultural quality of teachers is not high. The college should start with improving treatment and human care, and effectively strengthen the construction of the teaching staff, pay attention to cultivating or introducing the corresponding academic leaders, encourage young teachers to further their studies and give teachers financial help in scientific research. Teachers should also learn traditional culture initiatively, constantly improve their traditional cultural literacy, and truly achieve "learning high as a teacher, doing best as students' model".

E. Widening Knowledge Acquisition Channels with Information Platform

Today, with the popularization of smartphones, information and knowledge can be quickly transmitted and popularized through the network. The campus network and WeChat public are a fast and efficient platform for spreading traditional culture. Through the guidance of network information, traditional culture is combined with the forms that students like, such as comics or pictures and texts, which are transmitted to students by WeChat public platform, and the popular historical movies and TV dramas, which guide students to recognize relevant traditional cultural contents...These make traditional cultures fresh, vivid and easy to understand, and enhance students' awareness and interest in traditional culture.

F. Developing Social Practice of Traditional Culture

Independent college students prefer to participate in activities and practice. So the college can carry out such classic poetry reading competitions, classic book reading exchanges, literary knowledge contests, traditional cultural knowledge contests, traditional art special competitions, traditional calligraphy and paintings exhibitions, etc. It can also showcase traditional costume culture and introduce historical and cultural celebrities through cosplay, and participate in Hanfu adult rituals and Hanfu degree awarding ceremonies to deepen students' understanding and recognition of traditional culture. These allows students to experience the charm of traditional culture, enhance national pride, combine excellent traditional culture with their daily life, and enhance personal culture in a subtle way.

G. Strengthening the Construction of Campus Culture

Campus culture construction has complementary and guiding effects on school education. Campus culture is a subtle education for students. The construction of traditional culture in independent colleges should make full use of campus environment. For example, using the professional advantages of art students to turn the white wall into a beautiful landscape or a story containing traditional culture. So that, students can live in the atmosphere of traditional culture and infiltrate the spirit of traditional culture.

V. CONCLUSION

The independent colleges that undertake the task of mass education have a long way to go to improve the humanities of students. Excellent traditional culture teaching is an important way to improve students' humanities quality. Colleges need to strengthen the construction of traditional culture curriculum system from the aspects of curriculum construction and system guarantee. The college teachers need to continuously strengthen their traditional cultural quality, and carry out effective teaching reform in the process of traditional culture teaching, so as to guide students to correctly understand traditional culture. In short, through the establishment of a flexible, systematic and effective traditional cultural education system, the college has cast traditional culture into students' life, thereby enhancing their sense of identity with traditional culture.

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