

Research on the Innovative Design of Manual Bag Based on Traditional Garment Technology*

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Abstract—In the process of innovative design of manual bag, the application of traditional garment technology can better improve the aesthetic feeling of manual bag design, and inherit and develop the national characteristics; this has an important impact on the development of manual bag making. In the process of manual bag design, it is necessary to pay attention to grasping the traditional garment technology, inheriting and developing the diligence and wisdom in the national culture, so as to promote the design of the manual bag with national characteristics. In the course of the research on the innovative design of the traditional garment technology, this paper grasps the characteristics of the traditional garment technology, realizes the combination of the traditional technology and the innovative design of the cloth manual bag, inherits and develops the traditional culture, and pays attention to bringing forth the new through the old, and better promotes the development and progress of the manual bag.

Keywords—traditional garment technology; manual bag; innovative design

I. INTRODUCTION

In the process of innovative design of manual bags, the development of domestic handmade goods industry is relatively slow and the degree of maturity is not as good as that of foreign countries. In foreign countries, some famous international brands, such as Hermès and LV are pure handmade, integrated with national characteristics, which make the products have more personality characteristics, and promote the development and progress of hand-made leather goods. At present, domestic craftsmanship enthusiasts began to join in the production of handmade leather goods. In the development of manual bag, the integration of traditional techniques of garment can incorporate new elements for the design and production of manual bags. The innovative development of traditional elements makes the design of manual bag more characteristic and rich in cultural and artistic connotation. In this paper, in the process of research

on the innovative design of manual bags, the traditional garment technology is integrated to achieve the innovative design of manual bags, so as to enhance the market competitiveness of manual bag in China and promote the internationalization of cloth manual bag.

II. ANALYSIS OF THE DEVELOPMENT STATUS OF NATIONAL TRADITIONAL TECHNOLOGY

With the rapid development of social economy, people pay more and more attention to the cultural connotation of cloth manual bag, which makes the traditional culture permeate and apply effectively in the manufacture of manual bag. The application of manual bag to traditional technology pays attention to material collection in life, and improves the connotation and grade of manual bag design with exquisite and meticulous shape. At present, the world famous manual making absorbs and draws lessons from the traditional process, which has won people's favor and recognition [1]. Combined with the development of national traditional technology in China, after thousands of years of development, national traditional technology has become an important spiritual wealth in China. The traditional handicraft superb skills, unique forms of expression and diversified national style are difficult for industrial products to have. There is a close relationship between the national traditional technology and the cloth manual bag. The combination of the national traditional craftsmanship and the manual bag is helpful to develop the cultural connotation of the manual bag, and to improve the cultural taste and connotation of the handmade bag effectively. Therefore, in the current economic development environment, it is of great significance to strengthen the effective combination of traditional garment technology and manual bag design and production, and to carry out innovative inheritance and development of national traditional technology in order to improve the production effect and artistic connotation of manual bag. At present, with the development of national traditional technology, attention should be paid to grasping the characteristics of traditional culture, realize the close combination of traditional culture and modern garment design, make modern clothing highlight the cultural

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connotation, and improve the aesthetic effect of modern clothing [2]. The national traditional technology and modern garment design have been combined more closely, and good results have been obtained. In the design and manufacture of manual bag, the reference and application of traditional garment technology is of great significance to improve the making effect and quality of manual bag.

III. THE APPLICATION ANALYSIS OF TRADITIONAL GARMENT TECHNOLOGY IN MANUAL BAG INNOVATION DESIGN

In the process of modern manual bag innovation design, the effective application of traditional garment technology enriches the artistic connotation of manual bag, and makes the traditional culture inside information effectively reflected in the manual bag making and design, which is conducive to enhancing the aesthetic value of manual package, and is also of great significance to the inheritance and development of traditional culture [3]. The application of traditional garment technology in the innovative design of manual bag should focus on the following points:

A. Application of Garment Embroidery and Paper-cut Technology in Innovative Design of Manual Bag

According to the traditional Chinese technology, embroidery and paper-cut are a kind of traditional artistic means. Embroidery and paper-cut are widely used in garment design, which improves the effect and level of garment design and effectively combines garment design with Chinese traditional culture. Embroidery is also called silk embroidery, which can not be separated from the development of silkworm rearing and silk reeling in ancient China, and with the development of many years, the skill level and aesthetics of embroidery have reached a higher level. Embroidery still occupies an important position in the aesthetics of the contemporary people [4]. At present, combined with some Chinese style garment design, embroidery has been widely used in Chinese style clothing design, which makes the clothing design highlight the national characteristics. In the process of manual bag innovation design, the application of Chinese traditional embroidery can also enhance the aesthetic sense of manual bag design and inherit and develop traditional culture. In the choice of embroidery, combined with the preferences of men and women manual bags, the embroidery animal pattern of dragon and phoenix can be applied in the design of manual bag to improve the aesthetic effect of manual bag. In addition, in the process of embroidery pattern selection, flowers and plants, geometry and so on can also be applied, embroidery patterns can be designed on the surface of manual bags, embroidery layout structure can be grasped, embroidery layout can be misplaced on manual bags, the artistic form of manual bags can be more abundant, and can has a unique style [5]. Therefore, the application of traditional embroidery art in the innovative design of manual bag can effectively improve the design effect and quality of manual bag, and improve the aesthetic effect of manual bag. In addition, in the application process of traditional garment technology, attention should be paid to the application of paper-cut art. Paper-cut art combines thousands of years of

development history in our country, and is a unique national cultural symbol. The application of paper-cut technology in the design of manual bag can combine the color, shape and form characteristics of paper-cut, combine the national art with the modern design of manual bag, so as to create a strong national flavor, enhance the visual dynamic change, and effectively improve the artistic expression of manual bag [6].

B. Application of Garment Tie-dyeing and Ink Painting Technology in Innovative Design of Manual Bag

Combined with the application of tie-dye and ink painting technology in garment design, the traditional art is applied to modern garment design, which improves the aesthetic feeling of garment design and greatly improves its cultural connotation and cultural connotation. In the process of tie-dyeing layout of traditional handicrafts, geometric patterns are mainly used to integrate culture and art, thus increasing the aesthetic effect and artistic expression of garment. In the process of garment design, the material of garment pattern is mainly selected from animal and plant images, and involves the link of flower binding and dyeing. Combined with the traditional clothing technology, it is also feasible to apply these two traditional processes to manual bag design [7]. In the process of designing and making manual bag, it mainly adopts pure manual way, mainly sew, sew and tie, so that the manual bag adds artistic appeal and gives people a kind of simple feeling. In the design of manual bag, the application of garment tie-dyeing and ink painting technology, through the application of multi-level halo, can effectively enhance the artistic charm of manual bag and highlight a kind of simple and elegant charm. At the same time, the application of traditional garment technology in the innovative design of handicraft bag should grasp the difference between garment design and manual bag design, and make a good size design in pattern selection and pattern size design, so as to make the pattern proportion fit with the manual package size ratio, and enhance the aesthetic feeling of handicraft bag. From the application of Chinese ink painting in garment design, the choice of Chinese ink painting is mainly based on folk traditional patterns, which has elegant flavor and reflects the artistic characteristics of Chinese traditional culture. When applying ink painting in manual bag design, attention should be paid to the application of freehand brushwork technology, which mainly focuses on landscape, flowers and birds, so as to add the national elements of manual bag design and highlight a kind of implicit beauty. In the process of modern manual bag design, attention should be paid to the application of national elements such as ink painting, pay attention to grasp the leather surface of manual bag, select the color and material of leather surface effectively, make the ink painting and the material of manual bag combine better, and set off the beauty of manual bag with the help of ink painting [8]. In the design, it is necessary to pay attention to highlighting a kind of elegant, such as the dream seems to be the real situation, so as to make the manual bag more aesthetic.

C. Analysis of Innovative Design of Manual Bag Based on Traditional Garment Technology

In the application of traditional garment technology in innovative design of manual bag, we should pay attention to grasping the connotation of traditional process of garment, realize the combination of traditional process of garment and innovative design of manual bag, inherit advantages of the traditional garment technology, so as to improve the effect and quality of manual bag design and enrich the design connotation of manual bag. In the process of innovative design of manual bag based on traditional garment technology, we should pay attention to grasping the innovation path, which can be grasped from the following points:

1) *Paying attention to the innovation of the material quality of the manual bag:* In the process of innovative design of manual bag, it is necessary to grasp the material of manual bag, pay attention to the artistic experiment of innovation and innovation of material, and innovate the material in order to adapt to the application of traditional process of garment in the process of inheriting and developing the traditional process of garment and integrating the connotation of traditional process of garment. For example, in the process of manual bag material innovation, we can combine the visual experience of the cortical material itself to innovate, so that the cortical material can be effectively combined with other different hard, soft materials, so as to enhance the design effect of the product and enhance the visual beauty of the manual bag [9].

2) *Paying attention to the innovation and development of form and function:* In the process of shape and function innovation and development, attention should be paid to grasp the product form of manual bag. The product form of manual bag will have an important impact on the innovative design of products. For example, in the process of cutting the leather of manual bag products, the choice of stereoscopic cutting and suture technology will have a great impact on the morphology and function of the product [10]. In view of this situation, in the process of innovation and development of form and function, art form can be combined with practical functional products to achieve innovation and development, enhance the practicability of manual bags, and realize the organic combination of aesthetics and practicality.

3) *Grasping the development of personalized customization:* In the process of making and designing manual bags, personal preferences and usage habits, aesthetic characteristics, professional specialties and other factors are considered for personalized customization, so that manual bags can better meet the actual needs of consumers. In the process of innovation and development of manual bag, in the process of individualized customization, attention should be paid to the making design of manual bag, the personal preferences of consumers should be integrated, and the elements of traditional culture should be integrated according to personal preferences, so that the traditional

process of garment can be combined with the design of manual bag making, so as to better meet the individualized needs of consumers and promote the innovative development of manual bag.

IV. CONCLUSION

In the process of innovative design of manual bags, the inheritance and grasp of traditional garment technology is conducive to improving the design effect of manual bags, integrating handicraft bag design into national cultural connotation, and improving the aesthetic effect and quality of manual bags. In this process, attention should be paid to the relationship between traditional garment technology and manual bag design, realize the effective integration and interworking of the two, better integrate the garment design technology into the manual bag design, realize the inheritance and application of the traditional cultural elements, enhance the cultural connotation and cultural connotation of the manual bag design, in order to enhance the aesthetic effect of the manual bag, and open up a broader market for the development of manual bag products. At the same time, in the process of innovative design of manual bag, attention should be paid to grasp the traditional process, distinguish the difference between traditional process and modern process, provide more inspiration for manual bag design, enrich people's aesthetic requirements, enrich the design of manual bag, and better promote the development of innovative design of manual bag.

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