

# The Narrative of Art Education Management Research as Seen by Chinese Scholars

Zhi'an Bie

College of Music  
Nanyang Institute of Technology  
Nanyang, China  
University of Shinawatra  
Bangkok, Thailand

**Abstract**—This paper takes the research perspective of art education management and the research results of Chinese scholars' art education management as the research object. Based on the analysis of 65 journal articles, 48 monographs and 8 foreign literatures, this paper discusses the main achievements and shortcomings of Chinese art education management research, and gives a reasonable positioning from the discipline construction level to the Chinese art education management research.

**Keywords**—*Chinese scholars; art education management; public art education management*

## I. INTRODUCTION

Art education management is an interdisciplinary subject of art and management. Among them, art is the theoretical basis of art management, and management is the methodology to realize art management. In the past 20 years, the author has summarized the research results of art education management, pointed out the shortcomings of the research, and believed that the academic research of art education management should be deepened, so as to further improve our regular grasp of the discipline of art management, thereby establishing a sound disciplinary system and promoting the development of China's art education.

## II. RESEARCH FIELD OF PUBLIC ART EDUCATION MANAGEMENT IN COLLEGES AND UNIVERSITIES

The aesthetic education thought is formed by Cai Yuanpei on the basis of inheriting the traditional music culture of our country and absorbing the research results of Western aesthetics. Xiao Youmei upholds the aesthetic education policy advocated by Cai Yuanpei and gives the academic status of aesthetic education independence. Since the restoration of the college entrance examination system in 1977, "aesthetic education" has been gradually implemented in art education. In 1998, the Department of Education of the Ministry of Culture, Ying Feng, published "Thinking about the Management of Higher Art Education". This article stands at the height of the management of government functional departments. It is the main problem of the management of higher art education at that time and how the

government departments are facing the 21st century. The thinking of art education management is discussed. The article believes that higher art education should establish a system of legislation, rule the education according to law, establish and improve the quality monitoring system of higher art teaching with teaching evaluation as the core, and become the signal that the government departments implement the legislative norms of art education management in colleges and universities.

Since then, with the development of art education, college art public education has been fully developed, and art education management has attracted the attention of scholars. From the perspective of art education management, this paper analyzes the current situation, problems and measures of public art education management in Colleges and universities, referring to Yang Jiyong and Tian Peichun's "On the Value of College Public Art Education Courses and the Lack of Education and Teaching Management", and Xia Lijun and Li Wenxin's "On the Management of Public Art Education in China's Colleges and Universities", and Wang Junmei's "On the Management of Public Art Education in Colleges and Universities". The above views are slightly more obvious, and the improvement approach is general. But there are also results that give deep inquiry and theoretical analysis. For example, Pan Xue's "Research on the Management of Public Art Education in Colleges and Universities" reflects on the public art education system and mechanism of a university and related policies issued by the government; teaching organization, teachers, teacher management, and art education management concepts; Xu Wei, "Public Art of Colleges and Universities", Educational Management Transformation Research, through the discussion of the characteristics and functions of public art education, illustrates the significance of public art education in today's society; analyzes the problems and causes of public art education, and combines the research results of domestic and foreign scholars to public institutions Art education management put forward viewpoints and suggestions worthy of reference; Zhao Yue's "Practice of Equalization and Distribution of Public Art Education Resources and Its Management Strategies" draws a new perspective, new ideas and new methods for art education management by means of enterprise management. In "Study

on the Efficiency of Art Education in Colleges and Universities and Its Improvement Path", Wang Yi takes the non-professional music education in ordinary colleges and universities in China as the research object, and analyzes the efficiency of music education in colleges and universities on the basis of theoretical synthesis, questionnaire survey and key interviews. This paper studies the main ways of improving the efficiency of music education, and makes a useful exploration in the theory and practice for the music education and teaching reform in ordinary colleges and universities and the improvement of music education efficiency. This article discusses four aspects: asking questions, causing problems, solving problems, and refactoring measures. It has a high position and deep academic knowledge. It uses questionnaires, efficiency analysis, and enterprise performance appraisal methods to apply enterprise management and education management. The interdisciplinary and interdisciplinary research of educational psychology and artology deeply analyzes the problems in the art education system of colleges and universities and gives novel and multi-angle improvement measures.

The above results take different research perspectives such as management philosophy, background of the times, and implementation process. Using the theories and methods of art, anthropology, sociology, education, management, etc., on the basis of in-depth investigation and analysis, the management of public art education in colleges and universities. Conducting more detailed research, it has a certain representativeness in the research of public art education management in colleges and universities.

### III. THE MULTI-DIMENSIONAL CARE OF PROFESSIONAL ART EDUCATION MANAGEMENT IN COLLEGES AND UNIVERSITIES

The management of higher professional art education refers to the emerging majors that are based on the cultivation of professional art talents in colleges and universities, and relying on modern management concepts and management theories. At present, the research results in this field are mainly reflected in management status and strategy, management mechanism and methods, management concepts and characteristics, and comparative management research.

#### A. *Status Quo, Mechanism and Problems*

In 1998, the government departments increased the requirements for the management of public art education in colleges and universities, and some achievements in professional art education management experience emerged. Fan Mu's "An Important Mark of the Scientific Management of Higher Art Education — A Summary of Undergraduate Teaching Evaluation of Beijing Dance Academy" takes the undergraduate teaching evaluation of Beijing Dance Academy as the research object, and uses the method of comprehensive analysis to manage the art education management Achievements in facilities and professional teaching achievements were affirmed and suggestions were made; Liu Zhenhua and Zheng Yi's "Following the Law of

Art Education to Create the Characteristics of Art Schools — Review of the Teaching Management Reform of Jilin Art College in Recent Years", Teaching at Jilin Academy of Art Management reform is the research object. Through the review of teaching management reform in recent years, it summarizes the experience of teaching management reform in Jilin Academy of Art, and introduces the "Quality Standard System for Professional Talents of Jilin Art College" by reference to the testing standards of the International Organization for Standardization.

Some researchers have also turned their attention to the status quo of art education management in colleges and universities. For example, Hong Xia's "Some Thoughts on the Status Quo of Management of Higher Art Education in China", "Study on the Characteristics and Research of Optimization of Art Education Management in Colleges and Universities" by Shan Bing, Wan Lijun and Dong Yuantong, Yu Wan's "Art Education Teaching in Colleges and Universities" Management Discussion, Bing Baihui's "Analysis of the Status Quo of Art Education Management in Art Colleges and the Direction of Education Development", Liu Guirong and Wang Dongxing's "The Management Mechanism and Modernity of College Aesthetic Education and Art Education", etc. The commonalities of these papers are: first, it is available to adjust measures to local conditions, optimize and improve, follow the laws of education, reflect the laws of art, actively establish the management mode of art education with Chinese features and personnel training mode, and solve the problem of talent export and employment; second, it is needed to popularize public art education, improve the effectiveness of education by multiple means, strengthen "aesthetic education" from the perspective of theory and time, care and improve the quality of national life. It is necessary to establish the life concept of aesthetic education, raise the significance of humanistic salvation, and finally to institutionalize and socialize aesthetic education and art education.

In addition, Yan Shutao and Wang Dongxing's "The Future Construction of China's College Art Education Management Mechanism", Guo Han, Zheng Hua's "Study on the Harmonious Management Mechanism of Higher Art Education", Zang Hui's "Strengthening the Management Policy of Art Education to Build a Management of Science Education Culture" System, Wang Jianping's "Innovation in Practice, Improving Innovation in Practice: Efforts to Create a New Situation for Art Education in Colleges and Universities", Xu Feng's "Exploration of Art Education Evaluation Models in Colleges and Universities", Chen Yuanhua's "On the Path of Implementing Objective Management of Art Education in Colleges and Universities", Liu Qingqing's "Exploration of the Management Mode of Art Education in Colleges and Universities", etc. These papers analyze the current problems of the art education curriculum system in colleges and universities, and put forward the innovative mode of sustainable development art education.

Some scholars have tried to explore the management of art education with the help of sociology and management.

Wan Lijun, MengHeTulaGa's "The Problems and Countermeasures of the Development and Management of Art Education in Colleges and Universities in China" take the art education of ordinary colleges and universities in China as the research object, and aim at the management form of the management and development of art education in ordinary colleges and universities in China. The management scope is not comprehensive, and the connection between development and art practice is not close. It is proposed to introduce the individual student academic planning management, the whole process management of teaching life and the art education with the integration of society as the development orientation. Learning from the study of management art education; In the background of the 11th Annual Conference of China Art Management Education Society, YinWenting and SuiXin has demonstrated the educational concept and mode of Chinese art management disciplines in the way of conference summary, building a bridge of dialogue, communication, cooperation and development at in and out of China. It fully reflects the current situation of art management education under multicultural background, and the "new vision" of art management education. It is the development trend of art management education.

It is believed that the convening of the 11th annual meeting of the China Society of Art Management Education in 2013 has played a leading role in the study of art education management, and the researchers' academic vision has been broadened. Song Lin's "Strengthening the Management Policy of Art Education and Constructing the Management System of Science Education Culture" takes the research perspective of art education, takes the efficient art education management system as the research object, and applies the research methods of sociology and management to the art of our country. The analysis of the current situation of education management puts forward an effective way for the management planning and teaching mode of innovative art education; Yang Zhenhe and Wang Shiyue mainly discusses the problems and corresponding solutions in the management of art education in cross-type art colleges and universities. Cross-type art education has strong characteristics of interdisciplinary integration and relatively new subject setting. He puts forward the corresponding strategies to jointly promote the development of art education in colleges and universities.

The above research explores the improvement of the art education management system in a scientific, orderly, legalized, and humanized way. Both of them are aware of the crux of hindering the development of art education management. Later, researchers have also found a multi-disciplinary research approach. Unfortunately, there is still a lack of deep academic support in the specific research interface.

### *B. Ideas, Characteristics and Comparison*

The research ideas of scholars are different. They are good at taking different perspectives, grasping characteristics, and interdisciplinary, while some scholars have used the comparative research method to achieve unique effects.

Chabo and Zhang Yi's "On the Cultivation of the Ingenuity of Art Design Talents in Colleges and Universities" takes the cultivation of art design talents in colleges as the research object, takes the spirit of ingenuity as the research perspective, and uses the analytical research methods of education and management to the art design talents of colleges and universities. Character education and path have been sorted out and analyzed; Li Fengchan's "Multimedia Network Technology and Art Education" takes art education as the research object, takes the perspective of education, and interprets the importance of multimedia network technology in art education. Dong Feng and Zhou Xiaoyin's "Art Management Education in the Multicultural Context: A Summary of the 11th China Art Management Education Annual Conference", with the 11th Annual Meeting of the China Academy of Art Management Education as the research background, through the Xinghai Conservatory of Music Combining and analyzing the ten-year development history of the Department of Art Management and the China Art Management Education Society, sharing the successful experiences of art management education and practice in regional cultural contexts, thinking about the problems and opportunities faced, and discussing the current localization and How to make positive management of Chinese art management in the process of globalization True value judgments and path choices respond to the dramatic changes in social and cultural development with a new attitude.

Wang Yan's "Introduction to the Reform of Art Education Management in Colleges and Universities" takes the research perspective of art education. Taking the management of efficient art education as the research object, it analyses the necessity of art education reform and puts forward reform measures. Yang Zijiang's "Innovative Research on the Management Mechanism of the Second Class Art Education in Colleges and Universities — Based on the Case of Henan University of Technology", using qualitative research methods such as field research and in-depth interviews, it has set a good benchmark for the second classroom art education management in colleges and universities. Shan Bing, Wan Lijun, Dong Wei's "Study on the Characteristics and Research of the Management of College Art Education Management", to promote the development of art education in colleges and universities, analyze the characteristics, current situation, existing problems and causes of art education management in colleges and universities, and propose optimization Countermeasures for art education management. Wang Xiaolin and Peng Yun's "Establishment of Higher Art Education Management System in Accordance with the Law of Art Education: Interview with Wang Xiaolin, Assistant Dean of the Central Academy of Fine Arts and Director of the Academic Affairs Office" Adopting a Conversational Writing Model and Taking the Construction of the Central Academy of Fine Arts as a Study Objects, detailed answers to the basic positioning and strategies of the teaching management department, the rationalization and sharing of educational resources, the transformation of the characteristics of teaching and management, the monitoring of teaching quality and the changes of teachers' roles and the current challenges faced by the school; Li Dujin "The

application of the concept of total quality management in the quality management of higher art education", taking the research perspective of management philosophy, taking the quality management of higher art education as the research object, using the research methods of comparative studies and management, analyzing the total quality management. The basic connotation of the introduction of the education system and the feasibility of the higher quality art school to draw on the overall quality management concept. Cheng Lan analyzes the characteristics and current situation of the management of higher art education, and provides useful exploration and thinking for the management concept, management mode and management methods of higher art education in China.

The above results are different, and the viewpoints have their own characteristics. The shortcomings are that the measures are empty, the arguments are insufficient, the lack of clear theoretical analysis and support, the content is more repeated, the patchwork is obvious, the discussion is simple, and the concept is not new. Zhong Tao's "Some Ideas on the Introduction of Flexible Management in Higher Art Education" puts forward the idea of introducing flexible management in higher art education and effectively promotes the development of higher art education. Chen Xi's "Building a Scientific and Harmonious Management System of Art Education in Colleges and Universities", taking the current art education management system of colleges and universities as the research object, strengthening the cultivation of aesthetic ability; under the international background of the impact of world cultural diversification, Chinese and Western art education in China Education, modernity and tradition should pay attention to coordination and other issues.

These achievements are analyzed and studied from different angles of theory, system and operation of art education management. However, there are improper logic systems, unclear structure and unclear academic theory. The integration of education, management and art is not natural. The research object is messy, the content is narrow, and the text narrative is not accurate. It needs further analysis and research.

Feng Yu's "Comparative Study on the Modes of Music Education Management Organizations in Four Universities in China", combined with the author's experience in the management of grassroots music education, with the representative music education management institutions of four universities in China as the research object, intuitively Based on the analysis of the current situation of the music education management institutions in the four universities, the comparative analysis and research on their management models, the angles are novel and the techniques are unique, but there is still lack of academic support, and various measures are only staying above the utopianism.

Works in management, such as Li Jinfu's "Art Education Management", is an early research achievement in this field, answering some important theoretical topics in the field of art education management, and providing a practical paradigm of art education management.

#### IV. THE RESEARCH INTERFACE OF BASIC ART EDUCATION MANAGEMENT

The basic school education management refers to the majors that take primary and secondary schools and pre-school art education as research objects, and rely on modern management concepts and management theories. At present, the research results in this field are quite fruitful, mainly in the aspects of preschool art education management, primary art education management, middle school art education management, and social art education management.

Wang Li's "Analysis of the Management of Art Education in Middle Schools" takes the management of art education in primary and secondary schools as the research object. From the three dimensions of teachers, teaching and school, it analyses the problems existing in the management of art education in primary and secondary schools, and believes that: first of all, lack of incentives The teacher's working environment of the mechanism and the two wrong tendencies in the teaching of art education: First, knowledge and skills are supreme, and emotional experience and creativity are neglected. Second, it is limited to classroom teaching and ignores the use of social art education resources. Secondly, the institutionalization of school art education management is lacking; the social art education management system is imperfect, the art education concept and the education management behavior innovation are insufficient; Wang Yuling's "Social Art Education Management Talent Cultivation Research", from the perspective of talent cultivation, points out that training Social art education management talents, "product" curriculum system is a key element. Teacher Management with the Orientation of Art Education; Teaching Mode Change with Quality Education as the Direction; Incorporating Art Education Management into School Institutional Construction; Zhang Weimin's "Analysis of the Ways of Children's Art Education Management Innovation" points out that education management innovation is children's art education An important part of innovation. It puts forward its own views on children's art education management, institution management mode and teacher training and management; Mao Xiaohui's "Optimization Management, Improving the Quality of Art Education" takes Ningbo Elementary School Art Education Management as the research object, and proposes characteristic management and teaching. The above articles pointed out some shortcomings of current basic art education management, and proposed corresponding reform measures. However, the analysis of problems and measures lacks specific data and information support, lack of academic support and feasibility analysis.

Xie Qing and Zhang Wenwen's "Remote Higher Art Education Resource Management and Teaching Quality: Taking the Zhejiang Learning Center of Modern Distance Education of the Central Conservatory of Music as an Example", taking the research perspective of remote higher art education, taking resource management and teaching quality as the research object Using pedagogy, management, and statistical research methods, the relationship between teaching cost management, budget analysis and compilation of education funds, scale effect and school cost, and the

ability to develop learning resources in learning centers, improve school efficiency and distance education A more detailed theoretical analysis of quality.

The above results show that scholars pay attention to and lack of research on basic art education and art education in remote areas. It is hoped that in the future, researchers will pay enough attention and care for the status quo of art education in this field.

## V. CONCLUSION

In just over a decade, scholars have carried out scientific research in the field of art education from the management methods of art education, the management nature of art education, and the management mode of art education, and have achieved gratifying results. In 2013, the 11th China Art Management Education Association was held. This academic conference can be said to summarize the achievements of the previous art education management, affirm the achievements, point out the deficiencies, and at the same time, in the process of supervising the discipline construction and scientific research results, it is also necessary to reflect on Row. The research results after 2013 are more extensive, the research is more profound, the cross-disciplinary research results of multidisciplinary subjects are remarkable, and many heavy journal articles are published. There are also many articles on art management.

In any case, under the active work of scholars, the research results of the Chinese art education management discipline are gratifying, but in the new era, it is a must to see the shortcomings and continue to move forward in reflection. First, there are not many papers published in the core journals. The paper indicates that the quality of the research should be further improved. At the same time, scholars in various fields should pay due attention to the development of the discipline of art education management, and encourage more young scholars to study in this field. Secondly, the number of art education management papers is not proportional to the growth of academic quality. Thirdly, the focus of future art management research tasks is still the scientific support and discipline construction. The prosperity and development of the art education management discipline requires scholars to make greater efforts.

## REFERENCES

- [1] Ying Feng. Reflections on the Management of Higher Art Education [J]. Art Education, 1998 (06).
- [2] Yang Jiyong, Tian Peichun. On the Value of Public Art Education Courses in Colleges and Universities and the Imperfections of Education and Teaching Management [J]. China Forum, 2013(09).
- [3] Xia Lijun, Li Wenxin. On the Management Approaches of Public Art Education in Chinese Universities [J]. Art Education, 2013(03).
- [4] Wang Junmei. Study on the Management of Public Art Education in Colleges and Universities [J]. Northern Music, 2015, 35(12).
- [5] Pan Xue. Research on the Management of Public Art Education in Colleges and Universities [D]. Huaibei Normal University, 2014.
- [6] Xu Wei. Research on Management Transformation of Public Art Education in Colleges and Universities [D]. Ningbo University, 2013.

- [7] Zhao Yue. Study on the practice subject and management strategy of equalization and allocation of public art education resources [D]. Beijing Dance Academy, 2015.
- [8] Wang Yi. Study on the efficiency of art education in colleges and universities and its improvement path [D]. Nanjing Agricultural University, 2014(PhD thesis)
- [9] Fan Mu. An Important Mark of the Scientific Management of Higher Art Education — A Summary of Undergraduate Teaching Evaluation of Beijing Dance Academy [J]. Art Education, 1998 (06).
- [10] Liu Zhenhua, Zhengyi. "Follow the Law of Art Education to Create the characteristics of the Academy of Arts: Review of Teaching Management Reform in Jilin Academy of Arts in Recent Years" [J]. Modern educational Science, 2008 (09).
- [11] Hong Xia. "Some thoughts on the current situation of the management of higher art education in China"[J]. Cultural and educational materials, 2015 (09): 72-73.
- [12] Shan Bing, Wan Liju, Dong Yuantong. "Research on the characteristics and optimization countermeasures of art education management in colleges and universities" [J]. Art Education, 2015 (09).
- [13] Yu Wan. "On the teaching management of art education in colleges and universities" [J]. Art technology, 2014,27 (02).
- [14] Bing Baihui. "Analysis of the current situation of art education management in art colleges and the direction of educational development" [J]. Science and technology information, 2013 (10).
- [15] Liu Guirong, Wang Dong Xing. "A probe into the management mechanism and modernity of aesthetic and artistic education in colleges and universities" [J]. Journal of Hebei University, 2012 (01).
- [16] Yan Shutao, Wang Dongxing. The Future Construction of Art Education Management Mechanism in Chinese Universities [J]. China Adult Education, 2010(13).
- [17] Guo Han, Zheng Hua. "Study on harmonious management mechanism of higher art education" [J]. Art Exploration, 2009, 23 (06).
- [18] Zang Hui. "Strengthening the management policy of art education and constructing the system of scientific education culture" [J]. Music Life, 2013 (06).
- [19] Wang Jianping. "Improving innovation in practice — Striving to create a new situation of art education in colleges and universities" [J]. Art Education. 2006 (04).
- [20] Xu Feng. "A probe into the evaluation model of art education in colleges and universities"[J]. Sichuan drama. 2005 (06).
- [21] Chen Yuanhua. "On the Path of Implementing Target Management in College Art Education"[J]. Art Education, 2013(08).
- [22] Liu Qingqing. "A probe into the management mode of art education in colleges and universities" [J]. Journal of Zhejiang Radio and Television College, 2002 (01): 81-82.