

Study on Perfecting Modern Agricultural Management System in Xingwen County

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Abstract—this paper aims at studying on perfecting modern agricultural management system in Xingwen county. modern agricultural management system in Xingwen County should start from the following four aspects: (1)to consolidate and perfect family contract responsibility system;(2)to cultivate new type of agricultural operating subject;(3)to enrich the agricultural mercerization management system;(4)to protecting the interests of farmers and establishing a close interest relationship between farmers and other business entities.

1. Introduction¹

Xingwen County is located in the junction of Sichuan, Yunnan and Guizhou provinces, and its geographical location is relatively remote. In addition, it is located in the karst geomorphic area so modern agriculture development is restricted by the natural environment. Optimizing the modern agricultural management system is an important means to make up for the unfavorable natural conditions of agricultural production. In order to realize agricultural modernization in Xingwen County, it is necessary to optimize the modern agricultural production system. However, different scholars have different opinions on how to optimize the modern agricultural management system. Some scholars believe that the choice of modern agricultural management system should be based on local agricultural management practice, with emphasis on strengthening rural roads, irrigation facilities and upgrading the level of agricultural mechanization. Some scholars also believe that the establishment of a regional modern agricultural industry system should be integrated with the agricultural management system and agricultural service system. Others believe that the establishment of modern agricultural management system has a close relationship with the development level and stage of local agricultural industry. If the local agricultural production is mainly based on the production of agricultural products, the focus of modern agricultural management system is to strengthen agricultural production facilities; if the main local issues are the processing of agricultural products, then the current situation is obvious. The focal point of the substitute agriculture system is to strengthen modern equipment such as processing and logistics. This paper aims at at studying on perfecting modern agricultural management system in xingwen county.

2.the Path of Modern Agricultural Management System

2.1 consolidating and perfecting family contract responsibility system

First of all, It is the basic form of management that should be adhered to for a long time in the development of modern agriculture in Xingwen County. No matter how the agricultural management system is reformed or innovated, Xingwen County should adhere to the basic position

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of family management. That is to say, the construction and development of modern agricultural management system, management system and service system should be carried out on the basis of family management. The development and formation of any new agribusiness should also be based on family management. The innovation and reform of agricultural policy should consolidate and develop family management, not weaken it.

Secondly, the contractual management relationship of rural land will remain unchanged for a long time. We will implement a stable and long-term policy for the contractual relationship of rural land, and continue to implement the policy of extending the second round of land contracting for another 30 years after its expiration, so that farmers can have a stable expectation of the contractual relationship of land management. In the process of optimizing the modern rural management system, Xingwen County should adhere to and implement this policy to ensure the stability of the basic rural management system.

Thirdly, the dual management mode of combining unified operation with decentralized operation should be adhered. With the continuous improvement of urbanization and the development of social productivity, some drawbacks of the household contract responsibility system have gradually emerged; especially the small scale of farmland management and the high cost of production caused by the decentralized management of farmers seriously affect the international competitiveness of our agricultural products. Therefore, in order to optimize the agricultural management system in Xingwen County, we should adhere to the dual management mode of combining unified management with decentralized management.

Finally, reforming of rural land system. Xingwen County should implement this policy and adopt different forms to realize the separation and Realization of ownership, contractual rights and management rights of rural land. There are more and less land in China and the demand for land is increasing with the development of social economy. However, there are a large number of idle homesteads in rural areas. Activating rural residential land is of great significance to guarantee the demand for land for social and economic development and to realize the land property rights and interests of farmers. Therefore, in the process of optimizing the modern agricultural management system, different measures should be taken to realize the separation of ownership, qualification and use rights of rural residential land, so as to create conditions for the development of modern agriculture.

2.2 To Cultivate New Type of Agricultural Operating Subject

First, Modern agricultural enterprises are an important force in the development of agricultural modernization. Therefore, we should focus on the selenium-rich grain crops and oil crops, sericulture and characteristic fruits and vegetables, and support the leading industries through land, finance and credit policies and measures, especially new agriculture-related industries such as processing, cold chain logistics, and e-commerce. Through the establishment of a close interest-linking mechanism, farmers can be promoted to develop modern agriculture and increase their income.

Secondly, we should vigorously develop large professional households and family farms. Through economic means such as subsidies and taxation, large farmers in planting and breeding industries are guided to set up family farms. Through planning, we will actively guide the transfer of rural contracted land to large professional households and family farms, and encourage the concentration of production factors such as land, technology and capital to large professional households and family farms. The government should set up special cross-sectoral organizations to solve the problems of capital, technology and land in the production and operation of large professional households and family farms.

Third, we should vigorously develop agricultural cooperatives with special industries related to rice planting, black-bone chicken breeding, tea planting and kiwifruit planting. Additionally, we should enrich and expand the functions of farmers'professional cooperatives. While realizing the production and marketing functions of agricultural products through farmers'specialized

cooperatives, the credit functions of farmers' specialized cooperatives should be brought into full play. In addition, we should promote the mergers, mergers and alliances of the same types of farmers' professional cooperatives, and guide them to form cooperatives under the principles of voluntariness, equality and mutual benefit. Finally, we should strengthen the dynamic management of farmers' professional cooperatives. Those who do not meet the conditions for establishment should be withdrawn in time to avoid arbitraging government financial funds through shell organizations.

Fourthly, we should vigorously develop the construction of agricultural specialized service organizations. We should optimize the construction of public welfare agricultural production service system. Through financial support, personnel support and organizational support, a public welfare service system including agricultural technology promotion, animal and plant disease prevention and control, and supervision of agricultural product quality and safety should be established and improved. In particular, we should give full consideration to the advantages of public welfare service system in large-scale pest and disease control, large-scale epidemic disease control, excellent varieties promotion and advanced agronomic demonstration. And social agricultural professional service organizations should be developed.

2.3 Enriching the Agricultural Marketization Management System

Firstly, promoting moderate scale management of agriculture. Xingwen County should actively cultivate new agricultural management subjects so as to inject new vitality and momentum into the development of rural agricultural economy. Professionals with strong market management ability should be encouraged to become agricultural brokers or professional peasants. Through the construction of professional team, we can improve the ability of agricultural products market development and expand the channels of agricultural products sales. Gradually improve the degree of farmers' organization, and run agricultural industrialization through the whole modern agricultural market system. Xingwen County should pay attention to the brand benefit of agricultural products, strengthen the innovation of agricultural market system and the deep integration of agricultural products development, promote the development of rural e-commerce, and establish a new marketing network of agricultural products.

Secondly, we should actively construct the modern circulation system of agricultural products. Through vigorously promoting the further development of the chain operation of agricultural production materials such as chemical fertilizers and pesticides, and actively guiding and supporting the leading enterprises of agricultural industrialization and large circulation enterprises to introduce funds, technology, talents and advanced management experience, the logistics and distribution system of agricultural products with cross-regional and agricultural industry characteristics will be established and a unified system will be formed. 1. Stable sales network, enhance the ability of centralized procurement and unified distribution of agricultural products, and achieve effective docking between production and consumption. Xingwen County should accelerate the development of e-commerce for agricultural products, actively promote the form of online auction transactions for agricultural products, and establish a new e-commerce platform to alleviate the problem of difficult sales of agricultural products.

Thirdly, brand building of agricultural products with special advantages should be emphasized. Through the docking with Jingdong, Tianmao, Pingduoduo and other e-commerce platforms, strengthen the construction of agricultural products online exhibition hall and brand promotion of agricultural products marketing, improve the commercialization rate of agricultural products, and expand the influence of agricultural products market in Xingwen County. On the other hand, we should actively organize agricultural enterprises, farmers' professional cooperatives, family farms and other new agricultural operators to participate in various types of agricultural products exhibition activities at all levels, and actively expand the influence of the image of "green" and "selenium-rich" of Xingwen agricultural products. Finally, we should promote grading and standardized packaging of agricultural products. Through the construction of agricultural product

standardization system, improve the agricultural product marketing service platform, improve the circulation efficiency of agricultural products, and promote the transformation and development of modern agricultural circulation mode

2.4 Protecting the interests of farmers and establishing a close interest relationship between farmers and other business entities

Firstly, we should improve the degree of farmers' organization. On the basis of existing farmers' professional cooperatives, we should set up social organizations such as farmers' associations, gradually establish a bottom-up interest expression mechanism and interest realization mechanism, so that farmers can truly participate in the management of social affairs.

Secondly, we should establish and improve the rural social security system. Gradually narrow the social security gap between urban and rural residents, through the establishment of adequate social security to weaken the dependence of farmers on land and land. Finally, establish a timely settlement mechanism for rural disputes. Through democratic participation, self-management, Township regulations and folk conventions and other forms, timely settlement of disputes between farmers in the areas of territory, benefit distribution, property inheritance and other fields, to avoid intensification of contradictions.

Thirdly, we should innovate the way of sharing farmers' interests. The rural collective assets and farmers' land contractual management rights will be shareholded, so that farmers become shareholders, through the operation of collective assets to achieve shareholding distribution of interests, farmers can get dividend income.

Finally, we should actively promote the legislative process of agricultural market planning, construction and management, give full play to the decisive role of market mechanism in resource allocation, and at the same time give play to the government's macro-control ability in agriculture.

3.conclusion

Xingwen County has made great progress in the field of modern agricultural development in recent years. The choice of its modern agricultural management system should do as follows: start from the following four aspects: (1)to consolidate and perfect family contract responsibility system; (2)to cultivate new type of agricultural operating subject ; (3)to enrich the agricultural mercerization management system; (4)to protecting the interests of farmers and establishing a close interest relationship between farmers and other business entities

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