

# **A study on the Reform of English Teaching in Colleges and Universities guided by Employment**

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**Abstract** At present, college graduates can be seen everywhere, which brings employment pressure to college students. In recent years, the problem of employment difficulties for college students has gradually risen, affecting the harmonious development of society. In this environment, if college students want to highlight their personality among many employment competitors and attract the attention of corporate recruiters, they first need to strengthen their own ability and have more professional skills than others under the same educational background. For English majors, the higher the level of English, the stronger the competitiveness in the workplace, the more able to stand out among many competitors, and the greater the possibility of success. But before you get a high level of English, Students need to train and study hard, and the educational environment is very important to the improvement of students' English performance and English proficiency. However, the traditional English teaching methods lack clear teaching orientation and teaching objectives, and students can not achieve good English level in the traditional English teaching environment. Based on this, this paper analyzes the present situation of English teaching in colleges and universities under the guidance of employment, and puts forward some reform strategies according to the actual situation of English teaching, hoping that it is beneficial to optimize the English teaching structure and create a good learning environment for students.

## **1. Introduction**

In recent years, there has been a transformation in the educational reform of colleges and universities in our country, and colleges and universities have implemented the policy of expanding enrollment. Under this environment, the overall number of college students has become a straight line trend. This environment will bring pressure on students' employment and make the students have a competitive relationship. For this situation, although the state has taken measures such as encouraging college students to start their own businesses, or providing more social jobs for college students to alleviate the problem, it has not achieved practical results, most graduates lack innovative awareness, do not have enough employment experience in self-employment, so that the industry rules are not clear, so most students are mainly employment. But in fact.

## **2. An Analysis of the present situation of College English Teaching**

### **2.1 The actual teaching method does not match the needs of the social talents**

Teaching work. For college English educators, it is necessary to make it clear that the syllabus can only play a reference role and play a guiding role in English teaching. However, with the continuous development of the traditional syllabus, the practicability of the traditional syllabus needs to be investigated. Therefore, the actual teaching content also needs to be designed according to the market talent demand, otherwise, it will not be of great benefit to the development of students' employment.

### **2.2 Lack of a perfect college English education team**

The teaching quality of teachers determines the quality of students' classroom learning. As far as English majors are concerned, students can carry out efficient learning programs, improve their English expression ability and speak English fluently only if they have a perfect structure of teaching staff. However, at present, due to the lack of social experience, many English teachers in

college English courses only use textbooks as the main teaching reference in English teaching, which is divorced from the actual situation and makes the cultivation of students' English ability not comprehensive enough. In addition, English is a course that requires students to learn more and practice more. Simple explanation of grammar in class can not improve students' oral English expression. Only if colleges and universities have perfect college English education team and realize the integrated teaching mode of reason and reality, can we improve the quality of students.

### 3. Employment-oriented Strategies for English Teaching Reform in Colleges and Universities

The following table shows:

Employment-oriented Strategies for English Teaching Reform in Colleges and Universities		
Construct a college English teaching model oriented to employment.	Arrange reasonable and effective teaching contents	Reforming the traditional English Teaching system

#### 3.1 Construction of Employment-oriented College English Teaching Model

The employment-oriented college English teaching model is not mere formality. First of all, college English course teachers need to make clear the demand for talents in the current social development, make clear the deep meaning of "employment-oriented", always put students in the primary position of teaching, and train students to meet the market demand according to the characteristics of students' demand. Secondly, it is necessary to improve the connection between students and the market by constructing an employment-oriented college English teaching model. Schools need to regularly put college English educators into the enterprise to study and learn the ability characteristics of English talents in international trade enterprises, according to the opinions and suggestions of employers. Set up the English course in English. Finally, the college English educators can make full use of the Internet information platform, so that the students can learn English after class, and improve the English learning efficiency.

#### 3.2 Arrange reasonable and effective teaching content

Based on the employment-oriented English teaching link in colleges and universities, we should innovate the traditional teaching content, abandon the traditional English content, which is not practical and seriously delays the innovation of English content. For example, more practical cases of enterprise development can be introduced to enable students to understand the dynamics of the enterprise and the demand for English professionals while improving their English professional knowledge. In this environment, teachers can make full use of Internet resources to show students the essence of enterprise development. For college students majoring in English, oral ability and listening ability are the basis of students' learning English, and they are also the part that English teachers need to explain to teachers in the classroom. This requires teachers to improve their oral and listening abilities in content innovation.

#### 3.3 Reform of the traditional English teaching system

For different students, there is a great gap in the English base. Some students have a solid foundation for English in high school, but some students feel very hard in learning English. If the English educators in colleges and universities still follow the traditional teaching methods in the classroom, It is not necessary to improve the students' enthusiasm for learning, so it is easy to play games in the English class and to sleep, which is a waste of learning resources and the performance

of youth. It is necessary for educators to take effective measures to correct the attitude of the students. This will need to start from the teaching system. In fact, the teaching focus of college English is to improve the oral English expression of students. On the basis of this, it is necessary to reform the traditional English teaching system, and to improve the employment advantage of English major students in the future.

#### **4. Conclusion:**

As far as college students are concerned, the purpose of going to colleges and universities to study is to better employment, happy life and stable development. Therefore, from the perspective of music teaching, it is necessary to take the employment orientation of college students as a prerequisite, and according to the demand for talents in the market, to construct individualized talent training programs and talent training objectives for students, although there are still some shortcomings in the English education links in colleges and universities at this stage. However, as long as English educators realize the importance of employment development and take the market and enterprises as the reference object of talent plan, they can realize efficient talent training program, train students to meet the needs of enterprise development, and then improve students' employment competition. A competitive advantage.

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