

Application and Development trend of Electronic Information Technology in Enterprises

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Abstract: With the rapid development of computer technology, the economic market is also driven by the future, and the enterprise has obtained a lot of convenience, whether the day-to-day management of the enterprise or the safety management of the enterprise, etc., can now be operated by the electronic information technology, So that the management efficiency of the enterprises and the working quality of the enterprises are greatly improved. In this paper, the application and development trend of the electronic information technology in the enterprise are analyzed and studied.

1. The application status and problems of electronic information technology in enterprise management.

1.1 The Application of Electronic Information Technology in Enterprise Management

Because the Internet has been popularized, the application of electronic information technology is becoming more and more extensive in enterprise management, but at this stage, enterprises are not fully aware of the changes that electronic information technology can bring to enterprises, so enterprises should first clarify their own development goals, see their own development situation, and have a clear understanding of their own development. In order to plan the development of the enterprise according to the actual situation, and when the enterprise makes the plan, we should try our best to improve the quality and efficiency of the work of the enterprise in order to achieve the strategic goal, but if the enterprise can not correctly apply electronic information technology, then it will To give a big discount to the quality of work in the enterprise.

1.2 The Problems of the Electronic Information Technology in the Enterprise Management

As shown in the figure:

The Problems of the Electronic Information Technology in the Enterprise Management			
Enterprise leaders do not pay enough attention to information construction	The cognition of information is not accurate and comprehensive.	Insufficient communication among various departments of the enterprise	Enterprise Safety Management still needs to be strengthened

1.2.1 The leaders of the enterprise have not paid much attention to the information construction Because the enterprise leader does not know enough about the information technology, it also leads to the enterprise not being able to keep up with the pace of the times in time, of course, this is also because the enterprise has been developing in accordance with the traditional development model of the enterprise, and the development concept has not been updated in time. However, because the enterprise still carries on the leadership planning under the traditional production background, so the enterprise does not pay enough attention to the electronic information technology, nor has it realized the help that the electronic information technology can bring to the enterprise. Therefore, the enterprise has not been better developed.

1.2.2 the cognition of informatization is not accurate and comprehensive enough Information technology is applied through computer, computer is the premise of using information technology, so if you want to use information technology to improve the quality of enterprise work,

then first of all, enterprises must be equipped with sufficient computers, and clearly recognize the importance of information technology. However, although many enterprises are equipped with sufficient computers at this stage, because the understanding of electronic informatization is not comprehensive enough, so the role of these equipment can not be played to the extreme, on the contrary, it will also increase the difficulty of enterprise information construction. Therefore, in order to realize enterprise informatization, then we should strengthen the level of computer application of enterprise employees and let enterprise employees. We have a clear understanding of information technology, so that we can reasonably use information technology to serve enterprises, improve the quality and efficiency of enterprise work, and promote the development of enterprises.

1.2.3 insufficient communication among departments of the enterprise

The different departments of the enterprise are mutually independent, but in fact, in addition to the independence, the enterprise department and the department are also connected with each other, because an enterprise needs the coordination and cooperation among the various departments, Moreover, because businesses often result in the need for communication and communication between the department and the department for a wide variety of reasons, the lack of communication is likely to lead to problems in the work. And the electronic information technology can strengthen the communication between the department and the department, and all the information can be shared and circulated in a short time, largely avoiding the situation that the communication between the departments and the department is not timely, and the problem is delayed. So the enterprise More importantly, we should strengthen the construction of electronic information technology, apply electronic information technology in the daily work and daily management of enterprises, and promote the development of enterprises.

1.2.4 Enterprise safety management still needs to be strengthened

In the process of enterprise development, the security environment is also a key point. If enterprises want to get sustainable development, then they are bound to establish a good security environment. At this stage, many enterprises pay great attention to the construction of security information, and electronic information technology can also be widely used in enterprises. The development trend of electronic information technology in enterprises is still relatively good. Although there are still some problems, but there are also some problems in enterprise safety management. If the enterprise safety problem can not be solved, then it may bring a heavy blow to the development of the enterprise at any time.

2. the concrete application of computer informatization in enterprise management.

2.1 Collection and processing of information

Just as a country wants to grow, it can not only target itself within the country, but also face the world, receive information from other countries, learn from the technologies and methods of other countries, and get international news. The same is true of the development of enterprises. In order to promote their own development, an enterprise must always understand and analyze the market dynamics. In the face of such a huge information market, enterprises need to search for the information they want, and then collate together as a reference for daily work to help enterprises make correct strategic decisions to improve their competitiveness.

2.2 the weak links of traditional enterprise management need to be strengthened by computer informatization.

Manpower has always been a very important existence in the traditional operation mode of the enterprise. Only with enough human resources can the enterprise develop and operate, because almost all the work has to be done by manpower, and the manpower completion work has a very big drawback, that is, the error rate is too large, and the work efficiency is low, and the development of the enterprise will be affected by the human work efficiency. If information technology is used in enterprises, information technology can help enterprises to improve the accuracy to a great extent, but also help enterprises to reduce human costs, but also help enterprises to strengthen daily

management.

2.3 computer informatization can optimize the financial management of enterprises.

For every enterprise, financial management is a key link, but also an important work, because in the process of enterprise development, financial management is a necessary existence, and almost every enterprise will set up a special financial department, even small enterprises, will also set up independent financial posts, because the finance department or financial position, mainly to carry on the financial management to the enterprise. If financial management can be well used, it can help enterprises to develop better. If information technology joins the financial management of the enterprise and carries on the financial management through the computer information technology, then not only the pressure of the staff of the enterprise can have As a result, the development of enterprises can also be promoted by information technology.

3.Conclusion

At present, there are still many problems in the enterprise information construction, so it still fails to achieve the ideal effect of the enterprise information construction, but it also reminds people that people should pay more attention to the information construction in the enterprise, strengthen the research on the enterprise information construction, solve the problems still existing in the enterprise information construction as soon as possible, and it is necessary to believe that in the development of the enterprise in the future, Electronic information technology can be better applied.

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