

# The reform of English writing teaching for college students in the big data age

Yunyan Tao

Jiangxi University Of Engineering, Jiangxi, XinYu, 338000

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**Abstract:** In college English teaching, writing teaching is a very key and very important part, but usually, college English teachers tend to ignore the writing teaching of students and pay more attention to reading teaching and word practice. However, in order to make students achieve a good English achievement, it is necessary to pay more attention to students' writing teaching, and students' English writing ability proves students' comprehensive English level. This paper mainly focuses on the reform of college English writing teaching under the era of big data.

## 1. Introduction

With the increasing of our country's economic strength, people have entered the big data age, and the big data has a great influence on people's daily life and the mode of thinking, and the teaching of higher education is also influenced by the great data age. The teaching reform of university education has become an inevitable trend. The reform of the college English writing is a very important part of the teaching reform of the university, and the aim of the reform is to make the English composition level of the students further improved.

## 2. An Analysis of the Advantages of the English Writing Teaching in the University of Big Data

### 2.1 rich teaching resources

In the past college English writing teaching, the teacher adopted the teaching mode of the explanation style, that is, the traditional teaching mode, and the characteristics of the traditional teaching mode can lead to the difficulty of the students to get the improvement of the English writing ability. With the arrival of the large data age, the traditional writing teaching mode is obviously no longer applicable to the improvement of the students' ability, and the students can collect the materials required by themselves through the big data, not only through the teacher's explanation. And through big data, the information and data that students can get is immeasurable. So big data, as a very good channel, can be used as a student's writing ability And more convenience is provided for the improvement of the lifting.

### 2.2 explicit purpose of writing

The establishment of the writing purpose of Chinese writing and English writing is very necessary, because after the purpose of writing is defined, the students can only have the writing idea, and can carry out the writing activity according to the writing thinking. However, at the present stage, the college students do not pay attention to the English writing, the attitude of writing is not correct, the writing lacks purpose, and also lacks the ideological nature. In order to correct the English writing attitude of the students, the teachers should pay more attention to the teaching of English writing, and make the students feel the importance of English writing. At the same time, the teachers should guide the students to explore the charm of English writing, and to learn more about the fun of English writing. English writing. The students can be separated from the writing of the dead plate through the big data, and the thoughts of the students who want to express themselves are integrated into the writing, so that the writing is of ideological and purpose.

### 2.3 innovative teaching methods and methods

Big data is based on information technology, so it also means that people must apply big data through the network. The network can not only enhance people's office efficiency, but also enhance students' learning efficiency, so that students' English writing ability can be greatly improved. In the past, if students encountered words or sentences they did not know in the process of writing, students had to query through paper dictionaries, but paper dictionaries were not easy to carry, and some time needed to be wasted in the process of inquiry, resulting in students' writing process was always very difficult, but in big data's time, students could use the Internet. Look up the meaning of words and sentences, and the search speed of the network is very fast, which will not delay the students' writing time, and will also make the students' writing easier.

### 3. An Analysis of the Problems in the Teaching of College English Writing

The Problems in the Teaching of College English Writing		
Not paying attention to the Teaching of Writing	The teaching method of writing is old	Weak awareness of active writing
The teacher neglects the teaching of writing, which leads to the students not paying enough attention to writing.	Teachers still use traditional writing teaching methods, which can not stimulate students' desire to write.	Students resist writing and lack initiative writing consciousness.

#### 3.1 Do not attach importance to writing teaching

At this stage, most college English teachers will spend a lot of time on reading teaching, but the teaching of writing will inevitably be neglected. This is because college English teachers believe that reading teaching is the most important part to cultivate students' English ability and sense of language, and reading questions account for a large proportion of scores in English test papers. However, due to teachers' neglect of writing teaching, students' writing skills cannot reach the general standard, and the improvement of students' English comprehensive ability is hindered.

#### 3.2 The writing teaching method is too old

The current survey of college English teachers can find that most English teachers' writing teaching methods are very traditional, that is, to explain the students' model writing, so that students can follow the model writing through the understanding of the model writing. But this will also lead to the lack of ideological composition written by students, the content of the article is much the same, no personal characteristics.

#### 3.3 weak awareness of active writing

Because students are always prone to all kinds of problems in the process of writing, they also lead to students' resistance to writing, and students' lack of writing autonomy is naturally not conducive to the improvement of students' writing ability.

## 4. Countermeasures for the Reform of College English exercises Teaching in big data's era

### 4.1 change in teaching concepts

Teachers' teaching ideas will directly affect teachers' teaching effect and teaching level, so teachers must constantly update their own teaching ideas in order to ensure that their own teaching ideas can keep up with the development of education and teaching, and can improve students' learning level. At the same time, teachers should also learn to integrate and apply English resources, stimulate students' interest in English learning through English resources, and provide materials for students' English writing. Students can also collect more writing information through big data, improve their writing efficiency, and make their English composition more outstanding. In addition, teachers must also strengthen communication and interaction with students. to understand students' learning needs and provide students with the information resources they need. Teachers must make it clear that the teaching activities are students as the main body, so teachers should also respect the main position of students, in teaching with the needs of students and teaching objectives as the primary, clear that big data technology is only an auxiliary means. Teachers should also properly assign some writing tasks to students, so that students can constantly get writing ability through writing training, and learn to transform data information into learning skills, improve their writing skills.

### 4.2 Construction of Writing Teaching Evaluation system

Under the background of big data, English writing teaching can be carried out in combination with information technology. Combined with information technology, English writing teaching can provide more help to students, and students can also publish homework online through the network, waiting for teachers to correct, and teachers can also correct students' writing homework anytime and anywhere through the network. This not only strengthens the teaching efficiency, but also saves the teacher's time. Therefore, it is also necessary for teachers to make use of the English teaching platform, combined with the network function, to think about the ways to improve the effectiveness of English teaching, and the English teaching platform can provide more functions for students, and can also enable teachers to master students in a timely manner. Learning situation, and according to the students' learning situation to adjust the writing teaching plan.

## 5. Conclusion:

Under the background of big data's era, English writing teaching has been more convenient, and students can also obtain more information resources through big data if they want to improve their English writing ability. However, this does not mean that the development of information technology has only pure advantages and no disadvantages. To some extent, the development of information technology has two sides. Teachers should constantly update their teaching concepts, make rational use of big data technology, and strengthen their own application level of information technology, strengthen the importance of English writing teaching, so that students' comprehensive English ability can be improved.

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