

A Probe into the Causes and Countermeasures of the Phenomenon of Middle School Students' Graffiti on Student Wear

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Abstract—Student wear plays a vital role as part of campus culture and school education. While implementing its unified standardization role, student wear is also an important carrier to carry out the changes in physical and mental development during the growth of students. As a way for young people to express their emotional attitudes, graffiti is applied to student wear. The phenomenon of students wearing graffiti has also become an entry point for exploring the psychology of middle school students and the problems of Chinese middle school students. This paper takes the phenomenon of students' graffiti in the campus culture as the research object, and tries to reveal the reasons for the students' graffiti phenomenon and the middle school students' psychology, and combined with clothing design to explore how to combine the middle school students' psychology with the middle school students' wear to create a harmonious and good campus environment.

Keywords—student wear; student wear graffiti; middle school students' psychology; school uniform design; recessive culture

I. INTRODUCTION

As a unified dress for middle school students, student wear has always carried the attention of society and schools to student education. On the campus, the students have painted various forms of graffiti on the student's clothes. This phenomenon reflects not only the psychological development of students in the middle school age, but also the problems in all aspects of the construction of secondary school campus culture and the design problems of student wear as the carrier of this phenomenon. Faced with the campus graffiti phenomenon of middle school students, people should thoroughly explore its causes, find corresponding strategies, and effectively apply graffiti behaviors to the construction of campus culture to promote the healthy growth of middle school students.

II. THE DEVELOPMENT STATUS OF STUDENT WEAR

Student wear, the uniform dress worn by students in school life, is a unique way of confirming the identity of students and is also one of the manifestations of campus spiritual culture. China is known as "paying attention to dress and etiquette". The educational function of clothing has

been used in ancient times. In addition to the practical functions of "blocking cold and heat, wind and rain, obstructing the body, and decoration", the clothing has the cultural spirit of "representing etiquette and clear identity". As early as the Spring and Autumn Period, the Confucius taught in Confucius, the prototype of the student costume appeared. Confucius emphasized the "ritual". When he was in school, he asked the students to wear cyan clothes and hats, and dressed neatly to respect the teacher. In the true sense, the student costume originated from the school founded by the British Church in the early Middle Ages. It is a style similar to the priest costume. British student wear has a long history of development and styles. It has "bluecoat uniforms", Eaton clothes, traditional uniforms, boy uniforms, military school uniforms and Eaton collars. At the beginning of the 20th century, China's student wear began to circulate in military schools, technical schools, and medical schools. After the Revolution of 1911, Western modern thought was introduced to China. At the same time, overseas students returned to the country to introduce a student uniform culture from the West, replacing the student costumes of the Manchu style with the uniforms of the Zhongshan costume as the mainstream. It was not until 1993 that the National Ministry of Education officially began to implement the pilot work of modern primary and secondary school students. The State Education Commission issued the "Opinions on Strengthening the Management of Students' Wear of School Wear (School Uniforms) in Urban Primary and Secondary Schools, and officially brought the concept of student wear to the campus. The sportswear style has begun to become the mainstream of the student costumes in China's primary and secondary schools and continues to this day.

The implementation of student wear has the effect of strengthening students' ideological and moral education, enhancing students' sense of collective honor, implementing students' daily behavioral norms, optimizing the educational environment, and strengthening the routine management of schools, which is conducive to the protection and supervision of students' physical and mental health. This is of great significance to the healthy growth of young people and the strengthening of socialist spiritual civilization. The role of student wear is to remind students of their responsibilities

and obligations as a student, and to standardize students' morality and behavior. At the same time of norms and constraints, in the middle school campus where students' physical and mental development is in adolescence, another student's graffiti phenomenon, which is different from the conventional development, sweeps most of the middle school campus. Students wearing student wear with all kinds of graffiti have become a special sight on most middle school campuses. In China, most of the middle school's student wear is still dominated by large and simple sports styles, with a large area of white space, in these blank positions, painted a variety of patterns, symbols and text. Middle school students are happy to place their pens on the student wear, carefully arrange their own clothing, in order to leave their own unique mark on their student clothes, and some even spend money to find the outside studio to design for themselves. In the student wear cuffs, back and even the chest, in addition to the school badge, the white space can be a place for middle school students to design graffiti. Looking at the crowd, although the students' styles and main colors are roughly the same, they have different marks. The student wear graffiti phenomenon has become a common phenomenon in most middle school campuses.

III. ANALYSIS OF THE CAUSES OF STUDENT WEAR GRAFFITI

Graffiti originated in the United States in the 1960s, initially referring to images that were scribbled on the walls, and later developed into a world-famous artistic creation. Its creative content is rich and colorful, mainly based on deformed fonts, or a variety of cartoon characters or scenes, with brilliant colors, which create a strong visual and promotional effect. The phenomenon of middle school student graffiti on student wear is no longer new. Combined with the rules and regulations of middle school in China and the psychological development of middle school students, this paper analyzes the phenomenon of student wear graffiti in middle school in China, and can get the following reasons:

A. Restrictions on Campus Rules and Regulations

The school's requirements for middle school students to wear student wear are specific to each day at school. The requirement to wear student wear is to strengthen the students' ideological and moral construction, and to regulate the daily behavior of students, and prevent students and families from exerting unnecessary economic pressure on wearing and the psychological pressure of mutual comparison between students. Thereby a good learning atmosphere should be created for students. This is a clear definition of student wear in primary and secondary schools in China, as well as the cultivation of students in the education sector and the construction of campus culture. The measures to unify student wear have also weakened the gap between the rich and the poor on the surface from a certain degree of wear, so that students are basically at the same starting line in terms of clothing, and can concentrate on learning more. But at the same time, it also constrains the nature and personality of middle school students. As a middle school student, school time accounts for the vast

majority of daily life except for rest. The heavy academics have made middle school students lose their sense of freshness and relaxation in their daily lives. In the midst of a lively youth, the pursuit of freshness and newness is a hallmark of every teenager. The daily learning and life of almost three points and one line, together with the plain and monotonous clothing that can be seen everywhere, make students' life more boring. The resistance of adolescent students to the rules and regulations, and the reality that they want to challenge the authority of the school but can't be truly implemented due to various reasons, so that middle school students find a way to graffiti on the student wear, that can not only meet the rules and regulations of the school, but also show one's own uniqueness and persuade one's inner contradictions. Therefore, under the restrictions of school rules and regulations, the emergence of middle school students' rebellious psychology is an important reason for the student wear graffiti phenomenon.

B. The Clarification of Students' Emotional Attitudes

Middle school students have entered adolescence, in addition to challenging the rebellious psychology of authority, the pursuit of individual beauty and personality is also an important feature of middle school students in the adolescence stage. With the further development of adolescent individuals, middle school students have more obvious changes in both physical and psychological. Among them, in the aesthetic aspect, the middle school students gradually began to understand the "beauty" from the previous instinct pursuit as a human to gradually develop into a more systematic and targeted conscious behavior. Middle school students began to take the initiative to pay attention to and pursue what they think of the beautiful things and phenomena. In most areas, the student wear is a wide range of ordinary sports, and it is difficult for students to meet their definition of beauty. From the perspective of the psychological development of middle school students at this age, they will inevitably try to make corresponding changes.

Adolescence is also a period of sensitivity to the external environment. Middle school students are curious about new things and quickly accept and absorb the phenomena and opinions of various aspects around them, and selectively imitate, such as fashion, stars and other such popular things at the forefront. And they enjoy this unique and "outstanding" state, eager to attract more people's attention, especially the same age group of the same age. At the same time, doing what most people dare to think but dare not do makes the psychological satisfaction of middle school students greatly satisfied. There are also students who really have a strong interest in painting graffiti art or who like to write their favorite words on student wear. They will carefully design their favorite LOGOs and paintings or present the beautiful texts on the books or online or that reflect their views, status and personality on the student wear. This type of behavior is not excluded, but at the root, it is also a kind of personal sentiment.

C. The Unsatisfactory Design of the Student Wear

Although the design of student wear in China has improved in recent years, it has gradually moved closer to the design pattern of developed countries in large structures. However, in most parts of China, the design of student wear is still based on the "flour pocket" type of sports. The style is usually monotonous and generous, and there is a lack of aesthetics in design. Loose styles and large-scale white space in the design also provide conditions for students to graffiti on student equipment. Loose, large and monotonous style, regardless of gender, and unsatisfactory quality have become the reasons why students are dissatisfied with student wear. But middle school students are hard to make changes on their own. For the student wear accompanied by the day and night, the students only change their situation by adding their favorite elements to the clothing, so that they can maintain the freshness and enthusiasm while wearing the student wear every day.

IV. RESEARCH ON THE COPING STRATEGIES OF STUDENT WEAR GRAFFITI

A. Reasonable Control of Campus Rules and Regulations

Extremes meet is the key to every phenomenon. Being good at grasping this key point can reasonably control many problems. Some schools require students to wear student wear as long as they are in school. The heavy-duty curriculum in middle schools and the strict implementation of rules and regulations in other aspects of the school will inevitably make students feel depressed and restrained in emotional and other psychological aspects, thus affecting psychological conditions and learning conditions. In this regard, it is very important to properly control the arrangements of the campus rules and regulations. In terms of student wear, the regulations can be relaxed. For example, every Monday, Wednesday and Friday students must wear student uniforms in strict accordance with the regulations. On Tuesdays and Thursdays, they can wear other suitable clothing that meets the student's identity. On the one hand, this solves the problem that students who have to wear unclean or damp students to go to school because they cannot wash or wash after they are unable to violate the school rules provide a guarantee for the health of the students. There are also schools that require students to wear a student's back to school on Sundays for self-study. During the period, there will be a teaching director to check the uniforms of students' clothing. On Sunday, students who have no time to change back to school in the daytime will be criticized, which is not conducive to the mental health of students. On the other hand, if the school communicates with the students democratically and sets a time to properly wear student wear, then the students will go to school with the right clothing they like, and the learning status will also get a good development. While enjoying their rights, they will also fulfill their obligations with a greater understanding and recognition wearing student wear in a convincing time when the school must wear student wear. And this can solve the problem like this kind of student wear graffiti to a certain extent. Students will feel the democracy of the school, which will give the school a sense of recognition, which is a

favorable state for the further development of the students' physical and mental and the implicit education of the school.

B. Paying Attention to the Psychological Voice of Students

China's current education system is still in exam-oriented education. Compared with the students' academic performance, the school's attention to the psychological status of students and protection measures are somewhat inferior. In the case of heavy cultural studies, art classes, music lessons, and physical education classes, which are rare for middle school students, will be dominated by cultural classes to a certain extent. Under the ingrained notion of "studying every second of learning time and getting into a good school", the students are unable to voice objections that sports and music and art are replaced by major subjects. But for the long-term mental health development of students, this phenomenon is not conducive to good development. Appropriate supplementary courses will allow students to learn beyond the textbooks while they are physically and mentally relaxed. Taking the phenomenon of student wear graffiti as an example, the school can reasonably arrange art design courses, combine the school's art classes with information technology courses, and lead students to appreciate the excellent works of graffiti and feel its cultural background, teach the simple design concepts and operations appropriately. The school can properly arrange the blackboard poster construction behind the class classroom, and can also arrange a cultural wall or a graffiti wall for students to organize painting and painting the wall of the school building during the break. Allowing students to use their strengths in a proper way can not only enable students to use their skills but also relax.

C. Improving Student Wear Design

The unsatisfactory design of student wear is the root cause of students' dislike of wearing and causing student wear graffiti. According to the situation that most of China is still a large sports student, the lack of aesthetic design and the quality of clothing are the two most important issues for student wear. In terms of design aesthetics, failing to keep up with the times and not having Chinese characteristics is the key to improvement. Compared with European and American countries and Japan and South Korea, the concept of student wear has been officially confirmed since 1993. In the past two decades, the design of student wear has been slow in most parts of China. Only some provincial capitals or economically developed regions have relatively improved. Loose and fat, monotonous style, men and women are still the common state of student design in China. A satisfactory student is well-designed and must be accompanied by material quality support. The unsatisfactory quality of most students in China has become a well-known big problem, which requires relevant departments and all sectors of society to strengthen management supervision. In the student wear design problem, while improving the direction of the student uniform, the designer can add Chinese elements in the subtle aspects of the collar, sleeves, pockets and various button styles used. In the process of internationalization in keeping with the times, the cultural charm of our country is not lost. In terms of the student wear of sports styles, too

much simple white space is also a painting carrier for student wear and graffiti. Middle school students are in a lively and enthusiastic age, and it is not surprising that the art of graffiti with bright colors and strong contrasts is attractive. Adding contrasting graphics and elements to the too simple student wear still uses the quiet solid color as the main area to provide students with a good learning atmosphere. They also can add a lively color to other shoulders or waists and other details to create a state of mindfulness, learning, and activity.

V. CONCLUSION

As a kind of alternative cultural phenomenon, the student wear graffiti phenomenon is the product of the physical and mental development of middle school students in adolescence. At the same time, its production and development are inseparable from the construction of invisible culture in schools. Reasonable coordination and arrangement of the mode of interaction between the school and the students is a key point to improve the controversial campus culture phenomenon, which requires the understanding, coordination and cooperation between the school and the students. At the same time, graffiti culture is an art form. While being attracted by middle school students, being able to be effectively and well applied to improve the campus culture can not only add more vitality to the campus, but also enable students to better understand the beauty of art.

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