

Coffee Shop Timeline as a Public Space in Makassar City

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Abstract—The development of coffee shops in Makassar took place in 2005, using simple shop houses or modest homes, for decades, this place has become a favorite choice for city residents to carry out their activities every day, the emergence of coffee shops is a phenomenon of human needs to socialize and communicate indirectly give nuance to the community. Makassar city development in its history. The research objective is to find out and verify the development of a coffee shop as a public space in the city of Makassar. Qualitative research uses observational data collection methods, in-depth interviews and documentation using GPs Map to determine the coordinates of the coffee shop. The data analysis method uses phenomenology, based on interpretations describing the basic structure of reality, focusing on the meaning of the subject's experience. Explain how the object of experience is made in full meaning, communicated in everyday life, subjectivity is the topic of research itself. Various types of coffee shops in the city of Makassar ranging from coffee shops are on the sidewalk or in the gutter to the building is equipped with a comfortable space atmosphere. Coffee shops present the availability of public space in various informal activities in various aspects of routine, the diversity of coffee shops is influenced by the potential of the surrounding environment and its existence is one of the factors in the existence of various communities as users of coffee shops.

Keywords: *coffee shop, Makassar city, phenomenology, public space*

I. INTRODUCTION

In recent years the routine of drinking coffee in Makassar is arguably increasingly growing, as coffee shops increase with a modern concept, young people follow the habit of sipping coffee that was once dominated by adults. A number of traditional coffee shops in Makassar have survived, for decades, these places have become a favorite choice for city residents to run their daily routine. Several coffee shops are attracted by Makassar residents. Such as: Dottoro coffee shop, first standing on tinumbu street in the 1960s, before the branches followed at a number of locations, the owner intends to make the place a healer of saturation for men with a typical serving of fragrant and delicious coffee. The flagship menu is strong milk coffee

served. This place is a place where people from various classes from the bottom to the top mingle with the people. Daeng Sija coffee shop is located on topas raya street, this place also serves coffee by hand, a typical coffee dish, because coffee is brewed and heated on an oil stove that produces a distinctive aroma. Daeng Sija is currently expanding its business by forming franchises in several locations in Makassar and changing its name to coffee holic by sija. Daeng Anas Coffee Shop, standing on the pelita raya street since the early 2000s. This place was later known as a hangout for residents of various professions, this place serves coffee in a traditional brewing way, a container to warm and pour coffee using brass material, which produces a distinctive aroma and taste. Hai Hong coffee shop, this shop has been established before Indonesia's independence. Until now it is still located on the serui street where it was originally built. Its location in the middle of an ethnic Chinese settlement, close to the harbor and down town Makassar, is an old city area formed by the Dutch colonial.

In this city hundreds of coffee shops are present, ranging from modern coffee shops such as Starbucks to traditional coffee shops. The proliferation of trademarks in Makassar has occurred in recent years. People are looking for a cheap and comfortable place to meet or gather with friends or colleagues. Many coffee connoisseurs spend up to 24 hours a day in coffee shops. In a coffee shop, many things ranging from the unimportant to what is considered important can be talked about, people can feel comfortable sitting for long. People who do not know become familiar, and those who already know become more familiar.

Coffee shops are closely related to public spaces, the function of the coffee shop that allows it to be a space that can be enjoyed, occupied by anyone. This function presents a coffee shop into a free space for everyone. For Lynch, mentioning public space is nodes having a significant role for a city.

Coffee shops in the city of Makassar when viewed from its growth always follow the rhythm of the development of the city. The phenomenon of contemporary public space in the city of Makassar has sprung up in the form of a coffee shop. The existence of a coffee shop in Makassar is not something new that has been going on since the Dutch colonial era. The phenomenon of the coffee shop as a cultural phenomenon that lives in the community has become a public vehicle for interaction and discussion. It is interesting to study, the phenomenon of the coffee shop that continues to grow has become a gathering place for people in carrying out their daily routines with diverse user backgrounds.

II. MATERIAL

Sulawesi coffee is a jewelry from Indonesia, the reason is that some coffee from South Sulawesi which grows at an altitude has never happened on other islands in Indonesia. Traditionally Sulawesi coffee has been processed using the "wet-hull" method in the same way as other Indonesian coffees. This process determines the many flavors of the coffee, such as low acidity, "full body", and relatively mild. Coffee in Sulawesi is processed slightly differently, coffee is dried in low humidity as did Central America, then only skinned for export. This is done because coffee will produce a clean and non-concentrated taste.

A. Coffee shop in the City of Makassar

Basically, a coffee shop is identical to the middle-aged, as the development of the coffee shop is not only interested in certain circles but includes various elements, ranging from parents, young people, women too often in coffee shops as a form of socialite. Makassar City also feels the presence of a coffee shop, almost every primary road to the neighborhood residential street, the existence of a coffee shop in Makassar can be found since Indonesia is not yet independent, the people of Makassar city no longer consider the coffee shop as a place to drink coffee as usual, the existence of a stall coffee in every corner of the city is actually a place where people sit and buy and enjoy a cup of coffee, a coffee shop is a place to relax for coffee, etc., but they have transferred the function of the coffee shop as a place for them to openly discuss, exchange ideas, discuss about various kinds of problems and problems that are around them, internet chatting, reading newspapers, even various political problems they discuss in coffee shops, and alluding to some matters relating to young people and their behavior. From the coffee shop they can observe the problems that occur around them.



Fig. 1. Bontee coffee shop with a home terrace concept

In the picture above we can see the activities that occur in the coffee shop by utilizing the terrace of the house as a place to drink coffee, so it is seen that the coffee shop is not only a place for buying and selling, but also has other functions for the community concerned. That is the reason that the attraction of the coffee shop is so enchanting for the audience, from day to night the coffee shop makes a story that never runs out for discussion.

B. Public space

Public space is an area that appears in a specific space in "bourgeois society" [7]. This is a space that mediates between civil society and the State, where the public organizes itself and where "public opinion" is built. In this space the individual is able to develop himself and be involved in debates about the direction and goals of society. Jurgen Habermas defines public sphere that is [7]:

A domain of our social life where such a thing as public opinion can be formed (where) citizens.... deal with matters of general interest without being subject to coercion.... (to) express and publicize their views

The public sphere concept of [7] prioritizes dialogical conception with the assumption that individuals come together to the same location and dialogue occurs with each other, as the same participants in face-to-face conversation. Definitely

Based on the scope [3], public space can be divided into several typologies including:

- *External public space.* This type of public space is usually in the form of outside space that can be accessed by all people (public) such as city parks, squares, pedestrian pathways, and so on.
- *Internal public space.* This type of public space is in the form of public facilities that are managed by the government and can be accessed by residents freely without certain restrictions, such as post offices, police stations, hospitals and other citizen service centers.
- *External and internal "quasi" public space.* This type of public space is in the form of public facilities which are usually managed by the private sector and there are restrictions or rules that must be obeyed by residents, such as malls, discos, restaurants, coffee shops and so on.

Based on its function in general it can be divided into several typologies [4], including:

- *Positive space.* This space is in the form of public space which can be used for activities that are positive in nature and usually managed by the government. The form of this space includes natural / semi-natural space, public space, and public open space.
- *Negative space.* This space is in the form of public space that cannot be utilized for public activities

optimally because it has a function that is not in accordance with the comfort and security of social activities and its condition that is not managed properly. The forms of this space includes movement rooms, service rooms and abandoned spaces because of the poor planning process.

- *Ambiguous space.* This space is a space that is used for transitional activities from the main activities of the people which are usually shaped like a lounge in shops, cafes, religious houses, recreation rooms, and so on.
- *Private space.* This space is in the form of privately owned spaces by citizens which are usually in the form of private open spaces, home yards and spaces in buildings.

Coffee Shops as a place for people to gather and enjoy a cup of coffee, coffee shops provide service opportunities as a place for social interaction for the community. Coffee shops can also provide opportunities for members or community groups to gather, discuss, read, and be able to see the situation that is happening around. This phenomenon has entrenched the Makassar community itself. There is also a mention that sitting in a coffee shop has become a tradition and habit for the community. The picture below is the atmosphere in a coffee shop, the location is in a traditional shopping parking area which is converted into a culinary sales area for Makassar city residents.



Fig. 2. Atmosphere in a coffee shop

The community as an important element in the activities in the coffee shop using interaction as a moment to form a public space. Social interaction can be interpreted as a dynamic social relationship, where the relationship can be a relationship between one individual with another individual, between one group with another group, and between groups with individuals. In interactions there are symbols which are interpreted as something of value or meaning given to them by those who use them.

The nature of the coffee shop as a place applies to coffee connoisseurs. The mind and body are inherently related in the interpretation of physical experiences [17]. Experience is created through the interaction of people and places, relationships that can be used to promote people-place relationships in coffee shops. To approach this relationship, it is understandable that a person's relationship to his environment is a product of sensory feedback produced by experience. Spaces and places are different, but the relative role is as a component of environmental design. Space can be defined physically or implied, but refers to the

restricted environment that humans occupy, which is strategically created to respond to functions. Space establishes the relationship between function and meaning in buildings, despite ordering relationships between people [9]. Coffee shop represent the physical space. The place explains the purpose and character of a coffee shop, through nature identified as a space for meetings, relaxing, and informal learning. the environment of people transactions and social interactions that occur in coffee shops result in places, which are facilitated as the senses of mobile users.

III. RESEARCH METHOD

The starting point of any type of research is nothing but the source of the problem, without problems research cannot be carried out. Problems must be thought out and formulated clearly, simply and completely because all elements of research stem from problem formulation. In this research about the topic of timeline coffee shop as a public space in Makassar City, it is a qualitative form of research depending on several problems such as what problems to be solved by using the methods and analysis used.

The determination of focus or problems in qualitative research will be ensured when the researcher is in the field of research, the formulation of the problem is quite good and has been formulated on the basis of literature review and supported by a number of specific experiences. Refinement of the problem formulation or focus is still being carried out by the researcher already in the background of the study, the problem determined is tentative and can be changed according to the situation of the research background. This type of research uses descriptive qualitative because research problems are intact, complex, dynamic and full of meaning.

Researchers conduct research by jumping into the field, describing and constructing existing realities and approaching the source of information is expected to get more maximum data. Research is aimed at understanding social phenomena from the perspective of the participant's perspective. Research subjects are informants, people who are used to provide information about the situation and condition of the setting (location or place) of research. The technique used to determine informants in research is that researchers enter certain social situations, namely coffee shops and then conduct observations and interviews with people who are seen to know about social situations and conditions. This research chooses the location of the coffee shop, the coffee shop here is the coffee shop in Makassar and sees the existence of the coffee shop itself. The main data sources in research are words and actions, and additional data such as documents and so on, in this connection the types of data are divided into words and actions, written data sources and photographs, primary data is data collected by researchers directly from the source is the object and subject of research, the object of research is the coffee shop and the research subject is the human coffee shop user and secondary data is data collected as a map of the researcher's location only as data users.

Data is collected in a natural setting in a coffee shop, then the data collection technique in this study is participant observation, where researchers observe what people are doing, listen to what they say and participate in their activities, in the research used is no interview structured (unstructured interview) or open where the researcher does not use interview guidelines that have been arranged systematically and completely, for data collection that is used only in the form of an outline of the problem to be asked. Documentation is a record of events that have passed in the form of writings, drawings or monumental works of someone. Study documentation is a complement to the use of methods of observation, interviews and recording through photo tools. Analysis of qualitative research data was carried out since before entering the field, during the field and after completion in the field. Data analysis is more focused during the field process together with data collection for a certain period.

IV. RESULTS AND DISCUSSION

For coffee connoisseurs, a cup of coffee is a common thing to do in leisure time and is carried out anywhere, for certain people enjoying coffee is not only the bitter sweet sensation that is felt but how the content that accompanies the activity will have a wider impact. Coffee connoisseurs ranging from workers to executives have no barriers in terms of enjoying, this proves that the coffee shop has cultural potential that can lead the community towards social integration, social interaction, which occurs in the coffee shop to make the atmosphere come alive and make it feel at home coloring activities that is in a coffee shop.

Coffee shops are synonymous with places that are less comfortable, the atmosphere is monotonous and crowded with current developments no longer, synonymous with comfortable places, good space atmosphere, good service. Coffee shops with various facilities and infrastructure are offered, the community makes the coffee shop as a comfortable place to do various activities such as meeting old friends, friends, family, colleagues, places to discuss, business, get the latest information, unwind, carry out routine activities and various other activities, making coffee shop as a center of a variety of communities that started a variety of activities and daily routines in various professions. The daily routine of the Makassar city community is spent in coffee shops, this is a positive energy possessed by the citizens of Makassar City as an entity whose civilization has been known to the world, the presence of the coffee shop in the life of Makassar City is very influential, both in terms of increasing life support consciously or not has changed the color of people's lives due to the presence of supporting facilities for the coffee shop. The picture below shows the community activities in the coffee shop.



Fig. 3. Atmosphere of coffee lovers in a coffee shop

Coffee shops do provide a variety of benefits for all groups of people who visit, of course, serves as a center of information to the public about discourses circulating in the community both in the political, social, legal, critical discourse, entertainment, lifestyle, work and as a space public for the community. The existence of a coffee shop in Makassar city also meets the needs of the community for new things not found other than in a coffee shop, if visitors gather in a coffee shop able to create a public atmosphere, the coffee shop is a container that can provide a place for people to communicate with one another, the conditions where people interact by communicating in coffee shops various ideas and ideas appear in this place.

The coffee shop in Makassar city is growing in almost every main, secondary and tertiary road. The existence of a coffee shop confirms the existence of the community, through meeting various social statuses, culture and even multicultural identity, in a broader view the coffee shop also brings together a variety of new identities, this community identity implies their existence, for example the motorcycle community, the jeep community, the student community, the sniper community, the gem lover community, the bird lover community, the music lover community, the photographer community, the fanatical community. As for the other groups who did not state that he came from a particular community, but with their majority being in the coffee shop, it naturally created that the majority in the coffee shop represented their existence, such as the ethnic Chinese group in the coffee shop, the project seeker group or the project consultant groups of transport drivers, the majority of workers are workers, the majority of groups are mass organizations. The picture below shows the middle and upper women in a coffee shop or commonly referred to as a socialite group.



Fig. 4. Community of coffee connoisseurs in coffee shops

Coffee shops in Makassar city are often found by offering various forms of online communication or social media by using internet devices in order to provide services

to meet the needs of each customer, thus giving a familiar impression due to the continuous communication factor, it can even cause a sense of satisfaction for coffee connoisseurs. who have high mobility but want to get special service because it is helped by social media, Coffee shops like this are usually the majority of customers are students and contractors and consultants, as a form of service in selling an item to meet customer needs. The picture below shows a coffee shop that provides internet facilities for coffee connoisseurs from among students or project search workers and a coffee shop that has a common watching room facility.



Fig. 5. Coffee connoisseurs among students and construction actors in coffee shops and Figure and The atmosphere of watching together in a coffee shop.

For coffee connoisseurs the usual thing to do is to take free time and can be done anywhere but for certain people enjoying coffee not only feel the sensation of coffee itself but how the content of activities that accompany the activities will have a wider impact, for example students who enjoy coffee or drinks and food in a coffee shop meaningful if interspersed with small discussions or work assignments, business people or project seekers enjoy a cup of coffee with business relations, bikers or roaders enjoy a cup of coffee with other communities accompanied by jokes, the music community gather while showing off their musical abilities while enjoying a cup of coffee, coffee connoisseurs make the coffee shop a third place for them, for coffee connoisseurs with their own concoction at home or work will be different terraces when enjoying coffee in a coffee shop, this is the situation and conditions in enjoying coffee. Affects the taste in drinking coffee and usually each coffee shop each has its own peculiarities that are not found in other coffee shops. From this reality the coffee habit for the community is a lifestyle and even becomes the community's needs.

Their existence is not just a familiarity, in which frequent discourse occurs, the development of insights and even entertainment with a variety of coffee shops with diverse communities that are established with different backgrounds, coffee shop activities form new cultures and

habits in various sectors of life. Each coffee shop in Makassar has unique visitors and this is greatly influenced by the surrounding environment, the development of this coffee shop is much influenced by the surrounding environment, for example in the northern zone of Makassar city which is an old city with a grid shape created by the Dutch invaders at the time that with city facilities such as passenger ports and people's ports, factories, warehouses, markets, fish auction places and settlements of old city residents, many coffee shops are found around them. Coffee connoisseurs also vary according to the potential of the environment around the coffee shop, for example around the passenger port and the harbor of the coffee connoisseurs are port workers, perpetrators of sea freight forwarding services and so forth. In the eastern zone of Makassar city, the potential of the environment around a coffee shop is like an airport, the city transportation terminal, universities/ high schools, hospitals, centers business district (CBD), settlements, in the southern zone of Makassar city the environmental potential around a coffee shop is like a settlement the old city, high school, military facilities and settlements, while for the western zone of Makassar city the potential for the environment around the coffee shop is like a sports stadium, urban settlements, centers business district (CBD), offices and many more environmental potentials that can support the emergence of various coffee shop with various facilities, infrastructure and services offered.

The diversity of the existence of a coffee shop indirectly has an effect on community activities in a place for example in terms of work, in a coffee shop with a variety of people with social interactions that occur between buyers and sellers, fellow buyers occur relatively long communication and even conversation can be repeated again in the next day has its own uniqueness, here the coffee shop shows its role and function as a potential means, the actors in the activity of this coffee shop create various work things such as services, goods, procurement and so forth, this is the uniqueness of the coffee shop that able to create various aspects of the routine that is in it.

V. CONCLUSION

The existence of a coffee shop in Makassar City has its own meaning for the citizens of the city of Makassar. Coffee stalls provide a variety of benefits for all walks of life for those visiting, functioning as a center of information to the public about discourses circulating in the community both in the political, social, law, critical discourse, entertainment facilities, lifestyle, work as well as functioning as a public space for the community, a coffee shop a container that can provide a place for people to communicate with each other, conditions where people interact by communicating in various coffee shops ideas and ideas emerge in this place.

Coffee shops in Makassar are developing in almost every main, secondary and tertiary road, coffee shops in Makassar are closely related to the utilization of public spaces and as such they are formed, with the presence of coffee shops in the midst of the community, able to bring availability public space is informal in social interactions, channeling hobbies which ultimately gives a sense of

comfort as well as giving a sense of community to various activities in the city. For coffee connoisseurs, this coffee shop is the third place, this factor is the situation and conditions in enjoying coffee affect the taste in drinking coffee and usually each coffee shop has its own characteristics that are not found in other coffee shops. From this reality the habit of drinking coffee for the community is a lifestyle and even become the needs of the community.

Coffee shops in the city of Makassar as information centers are often found by offering various forms of online communication or social media by using internet device in order to provide services to meet the needs of each customer, thus giving a close impression because of the continuous communication factors, even can cause a sense of satisfaction in itself for coffee connoisseurs who have high mobility but want to get special services because it is helped by social media.

The existence of a coffee shop indirectly has an effect on community activities in a place in terms of work, in a coffee shop with a variety of people with social interactions that occur between buyers and sellers, fellow buyers occur relatively long communication, coffee shop shows its role and function as a means Potentially, the perpetrators of activities that exist in this coffee shop create a variety of work matters such as services, goods, procurement and so on, this is the uniqueness of the coffee shop that is able to create various aspects of the routine that is in it.

The potential and attractiveness of the environment around the coffee shop has its own characteristics, the diversity of coffee shops in Makassar due to the potential of the surrounding environment such as a sports stadium, a high school / university, a port, a fish auction place, a market, a business center, there are warehousing areas, there are dense settlements, there are offices, there are hospitals, there are land transportation terminals, there are airports.

The existence of the coffee shop is also due to the existence of various communities in the community such as the motorcycle community, the car community, the student community, the contractor community and project consultants, The animal lover community, the gemstone community, the shooting community, the music lover community, the ball supporter community, the tribal community Chinese, political volunteer communities, community organizations and so on.

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