

# Analysis of Strategy for Superior Sporting Achievement in Binjai City in Supporting XIV North Sumatera POPDA

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**Abstract**— This study aims to obtain to find out the leading sports coaching strategy in the city of Binjai in preparation for the North Sumatra Student Sports Week in 2020 North Sumatra. This research was held in the Binjai Sports Building, Jalan Jambi number 02, South Binjai sub-district, Binjai, North Sumatra. The method used in this research is descriptive method with qualitative descriptive analysis techniques. The population in this study were all athletes fostered by the Indonesian National Sports Committee (KONI) of Binjai City. As well as the source of data obtained from athletes, coaches of the Indonesian National Sports Committee (KONI) Binjai, as well as departments in KONI Binjai City.

**Keywords:** *analysis, strategy, coaching*

## I. INTRODUCTION

The role of sports as a unifying tool that has been tested, because sport has the function of building a national spirit. Sports is used as a unifying tool for the nation, forming individual and collective character, and has the potential to dynamize other development sectors[1]. The obligation to contribute to national sports achievements should be our shared responsibility. Sports is as part of a tool to build national character that must be fought for[2]. Based on the values contained in the sport, the sport should be placed in a priority position, because those values are really needed by a nation that wants to progress. Sport is also part of an international culture. Socio-cultural diversity and specific geographical conditions also cause sports diversity[3]. Sports coaching in the city of Binjai has been going well even though it has not been fully optimal, based on the medal acquisition data during the XDDI POPDASU which took place in the city of Padang Sidempuan, the city of Binjai received 3 gold medals namely men's long jump, women's long jump and men's javelin throw, 1 silver medal is the men's 800 meter run number, and one bronze medal from the athletics branch is the women's 100 meter run number. On the basis of this thought that aroused the

attention of the writer to conduct research in the form of a thesis entitled "Analysis of Competitive Sport Development Achievement Strategies in the City of Binjai in Welcoming Popda North Sumatra to XIV 2020

## II. FRAMEWORK

Efforts to improve the quality of humans as a nation in aspects of life need to be carried out in earnest, so that it is possible to make a real contribution in national development. Understanding of human quality is covering physical aspects and spiritual aspects in the form and type of effort that is inherent to each other. Increased progress in the field of sports must be balanced with an increase in human resources[4]. In this case through the efforts and guidance and development of sports, sport has a role in national development needs to be fostered and developed. Through training centers or clubs it should improve spiritual health, character, discipline, sportsmanship, and the development of sporting achievements that can arouse national pride in promoting sports, as well as efforts to encourage people to actively participate in sports activities. The process of sports coaching must be carried out continuously and continuously in order to improve the conditions of achievement of Indonesian sports achievements which generally show inconsistencies[2]. The development of sports at this time shows remarkable progress, this can be seen from the many events - events and competitions that are on a municipal basis. With so many opportunities for athletes to compete through various championship events both on a local and national scale will certainly have an impact on the achievements of the athletes themselves. Achievement of maximum achievement must also be supported from various sectors including athlete performance, adequate infrastructure and program policies that are accompanied by an optimal budget. Some factors that are very influential in the development of sports achievements in the City of Binjai are: Sports human resources (trainers, athletes, referees and sports

administrators), Facilities and infrastructure, Binjai City regional government policies, Sports organization performance.

### III. PLACE AND TIME OF RESEARCH

This research was conducted at KONI Binjai City which involved all the management of the Leading Sports Branches in Binjai City. This research is expected to be able to provide an overview of the Strategies of Promoting Sports Achievement in the City of Binjai in Welcoming the North Sumatra Popda XIV 2019. The results of this study are expected to provide input to the Binjai City KONI in an effort to improve the sports performance of Binjai City students in the North Sumatra POPDA Event to the XIV Year.

### IV. METHOD

This type of research is a qualitative descriptive study, a process of problem solving that is investigated by describing the object of research clearly and in more detail (Confrenensi), and to draw generalizations that explain the variables that cause a symptom or social reality. Qualitative research aims to obtain information on the current situation and its relation to the variables in this study[5], [6][7].

### V. SUBJECT AND RESEARCH OBJECT

The subject in this study was the Pengcab / Askot who is in KONI Binjai City. The object of this study is " Analysis of Competitive Sports Coaching Strategy " in the city of Binjai.

### VI. RESULTS AND DISCUSSION

Sports coaching in the city of Binjai has been going well even though it is not yet fully optimal, based on medal acquisition data during the implementation of POPDASU to

XIII which took place in the city of Padang Sidempuan, the city of Binjai received 3 gold medals namely men's long jump, women's long jump and men's javelin throw, 1 silver medal is the men's 800 meter run number, and one bronze medal from the athletics branch is the women's 100 meter run number

### VII. CONCLUSION

There are several leading sports in Binjai City, namely from athletics. In its coaching strategy Koni Binjai should pay more attention to this athletic sport compared to other sports. Because this athletic sport is a sport that has the potential to win medals in events in the province of North Sumatra. It is hoped that this athletic sport will be able to contribute again to the medal in the event of the North Sumatra Regional Student Sports Week XIV in 2020.

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