

# Analysis of the Limitations and Breakthroughs of Art Design Teaching

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**Abstract**—The teaching of art design major is one of the modern teaching methods and contents, which can break the shackles of traditional teaching and improve the teaching quality. For the current art design teaching in colleges and universities, art design teaching is a integrating teaching of thinking and emotion. It needs corresponding educational staff to continuously stimulate students' innovation and creative ability, and lay the foundation for the development of art in modern society. This article analyzes the bottlenecks in modern art teaching design, and analyzes the connotation of optimizing art teaching to stimulate students' innovation and creative ability, hoping to lay the foundation for optimizing the quality of art teaching and improving the creative thinking of art students.

**Keywords:** *art teaching, creative thinking, design analysis, limitation, breakthrough*

## I. INTRODUCTION

Art design is a constantly updating content based on social development, human aesthetics, and life needs. Throughout the entire art design, designers need to constantly breakthrough the limits of thinking, break the modern shackles, and create a work with spirit, connotation and depth that can meet the human's life and social development. Art-designed works should stand the test of modern market and public needs, and must be practical and targeted. The corresponding designers should also get rid of the self-respect of traditional art based on the concepts of "design", "innovation", and "development", and exert the unique life connotation strength in response to the needs of people's lives. In response to this, China has put forward the requirements of innovative development and breakthrough of restrictions on art teaching. It is required to continuously innovate and adapt to modern life in modern art design, and to cultivate more creative, insightful and productive art creators based on the pursuit of art and human development. The author analyzes the education problems existing in modern art design teaching, and proposes corresponding optimization measures for optimizing the development of art design and breaking the limits of thinking for the development of education in China.

## II. THE VALUE AND SIGNIFICANCE OF CREATIVE BREAKTHROUGH IN ART DESIGN TEACHING

Compared with traditional art teaching, art design has strong practicality and versatility. Art design is a product created based on life and human development, and it needs to be popular and practical. In terms of appearance and use aesthetics, it is necessary to have the exterior of "art", and in terms of functionality and demand, it must also have the practical interior of "design".

To create an art design function that meets the needs of human use, it needs to be different from traditional art ornamental products. Fine art is a very human performance, and a product that reflects human spiritual needs. The design is to serve human beings, and to be convenient and practical. It can be seen that art design is a combination of the two needs of beauty and reality.

With the development of China's modernization, the complete design art needs to be a multi-disciplinary complex. It must be combined with the social environment, technological development level, and production conditions to conduct research, and combined the successful requirements of design and market inspection work, the corresponding needs of designers, and the progress and development of the times. According to the development model of modern society, it is also necessary to understand the fashion pulse, economic needs and consumer needs of the society, be familiar with a variety of production materials and arts and crafts, and eventually promote the innovation of artwork to transform pure art works into living art products.

From the entire process of converting art products into art design products and from the perspective of its creative characteristics, the entire art creation process is relatively simple, mostly relying on the artists' "inspiration". However, art design is targeted, has content, and has strong restrictions.

## III. ANALYSIS OF LIMITATIONS AND BREAKTHROUGHS IN ART DESIGN

Restrictions on artistic design refer to the principles or prerequisites that must be followed in artistic design. Artistic designers are required not only to show emotional artistic style, but also to reflect the use value and the necessity of social use. According to the analysis of the style of art, art

design merges the characteristics of art creativity and the availability of tools. Therefore, the corresponding designers need to follow the corresponding design restriction rules in order to achieve the coexistence of rationality and sensitivity, and complete the integration of art and science.

The breakthrough of art refers to surpassing and breaking the traditional stubbornness. With precise of satisfying both functionality and use requirements, art design requires innovating design attributes. In accordance with the needs of society, it needs to continue innovating and optimizing the design. In the process of entering social optimization, it is necessary to break the traditional thinking, set new ideas, reflect a new social style, and bring new habits and taste reforms to people's lives. It also allows the whole art design to realize the cycle of people's society and life in the continuous replacement. However, the innovative purpose of art design is to serve humanity, and to meet the artist's personal preference and style manifestation.

#### IV. ANALYSIS OF TEACHING DIRECTION AND CONTENT OF MODERN ART DESIGN

In accordance with Chinese artistic talent training standards and art teaching requirements, the teaching of modern art design in China needs to strengthen the practical ability and application ability of grassroots students. On the basis of innovation, art design teaching emphasizes catering to society and promoting society. It is by no means an "island" education for artists. The entire art design teaching is not to be separated from society. It should be to ask students to serve the society and to think creatively. Therefore, throughout the whole teaching process, teachers often allow students to master the entire process of scientific design, and continuously train students to rationally analyze the current state of art and solve problems in design in a timely manner, in order to tap students' inspiration and make it a professional art talent with artistic style and ability.

##### *A. Breaking learning restrictions and promoting comprehensive teaching*

Graphic design is a basic ability that all art students must possess, and it is also the "writing brushes, ink sticks, paper and inkstones" and "reinforced concrete" of all artistic ideas. It is also the blueprint and material for casting art products. The birth of a concept with creative and artistic value requires the comprehensive concept of graphic design. In the modern teaching concept, the birth of graphic design is also a comprehensive system concept. With the combination of perceptual and rational art concepts, the expression ability of the entire art is enhanced. Based on the color expression ability and the overall grasp of the entire product, the comprehensive role of the entire design system is improved. Based on the entire graphic design system and content management, the continuous expansion of basic modeling design, decorative design and font design is also the key to improving and optimizing students' sensory and expression. Moreover, there are many contents in graphic design. Through step-by-step learning, students can also get more

thought inspiration from it, which ultimately improves the connotation and quality of the entire art.

Cultivation based on innovative ideas is also the focus of students and teachers. In art design teaching, teachers should grasp the content and connotation of teaching, so that students learn to understand art, innovate art, create art, and for the functional purpose of design, innovate the entire design needs, continuously optimize the creative subject of the entire design, and ultimately improve the contribution and optimization to the society to meet the works suitable for consumers. In response to modern artistic creation requirements and practical teaching, the corresponding teachers can also help students to carry out thematic teaching of design projects, let students understand the connotation of modern case teaching, and make students familiar with and understand the content of modern design courses. For the design market research and design positioning research, teachers can also optimize the innovative construction and management of the entire design work from the initial value research and design positioning research, integrate all the information and data content to form a standardized design report, and require all staff to analyze the work in accordance with the corresponding work. Aiming at the comprehensive and optimized content of training, it is necessary to constantly innovate and optimize the students' practical ability, and constantly break the shackles of teaching environment and the teaching content, and improve the quality of teaching management.

##### *B. Breaking through the limits of students and creating a comprehensive teaching environment*

In the modern teaching environment, teachers will use stimulating teaching methods to continuously improve the creative potential of students, help students integrate and continuously improve the quality of students' thinking teaching. In the entire teaching management, teachers should also pay attention to experimental teaching quality and conceptual teaching connotation, provide students with an open and diversified creative environment, and make students experience a variety of teaching styles through the guidance of case teaching to stimulate students' enthusiasm for learning. In modern teaching, teachers can use project teaching methods, such as allowing students to teach the product packaging and structural system. Throughout the design curriculum, teachers can allow students to break the traditional design teaching mode, allowing students to "go wild", make "wonderful thinking", break the traditional solid state of thinking, and change the traditional result-based teaching method into project inquiry, using the process to guide teaching. In the entire teaching model, it is also recommended that teachers can start with classroom selection, ideas mining, art research, and raw material analysis to provide students with an independent learning space, so that all students will exert their independent thinking characteristics. Teachers should abandon the previous teaching thinking, conduct corresponding research and analysis on the problems in modern teaching, and analyze and answer the existing problems one by one to optimize the teaching content and goals, actively explore the

diversity and purpose of language teaching, and provide more innovative and connotative design works for people's modern life.

#### V. SUGGESTIONS ON MEASURES TO OPTIMIZE THE EDUCATION OF ARTISTIC TALENTS

##### A. Grasping the connotation of art teaching

Throughout the art design teaching, teachers must understand the relationship between art design and art, technology, and human life, understand the limitations and problems of art design, and constantly investigate the nature of art. While optimizing and enhancing the value of art, teachers should optimize the purpose of art teaching and the goal of art cultivation. Throughout the teaching process, teachers are advised to grasp the content and essence of teaching, face up to the functional and practical characteristics of artistic design, and use daily products as cases to prevent students from entering the "flashy" cycle. It is also necessary to actively explore the connotation and depth of art design, to understand the creative ability of students, to allow students to continuously explore and optimize, and at the same time, to allow students to improve their artistic sensitivity on the basis of the technology with the ability of organization and creative thinking.

##### B. Doing a good job in the connection with the informationization

With the advent of the modern information age, China has strengthened the connotation and quality of modern art teaching. Aiming at the advantages of artistic creation and the characteristics of digital information dissemination, the corresponding teaching teachers of artistic design creation should also grasp the characteristics of design. Combining the characteristics of art media and the development of modern information age, based on people's life, spirit, and artistic needs, products need to be designed to meet people's modern life and spiritual needs. Based on the dissemination characteristics of informatized data, teachers can allow students to use the characteristics of "big data" and "multimedia" to conduct in-depth data research to make them understand the structural characteristics of products. Teachers can also make market research, and allow students to organize data, charts, and compare the characteristics of the development of information technology, so as to allow students to break the fixed thinking, change the previous thinking imprisonment, and ultimately enhance the value of artistic creation.

##### C. Enhancing the learning interest of students

"Interest is the best teacher". Only when students have a strong interest in one thing will it attract their attention. In the teaching of the course, by carefully choosing novel and interesting teaching content, it can stimulate students' interest and make them generate enthusiasm and thirst for knowledge to cultivate their divergent thinking, which is also a prerequisite for innovation and breakthrough. Second, it will be necessary to give full play to students' initiative. For

example, in the visual communication design teaching course, teachers can group students and design according to their own ideas and thoughts. In the whole process from collecting materials, accumulating materials to selecting designs, carefully considering them to inspiring, and completing innovation, teachers are no longer just the role of mentors and supervisors, but more like students' peers or collaborators. Teachers can allow students to design according to their own ideas, give full play to their initiative, and then stimulate their creative thinking. Third, it will be important to lead students out of the classroom and inspire their creative inspiration. Art originates from life. Out of the classroom, boring theory can be turned into interesting practice through countless lively examples. Of course, in practice, students can develop their ability to deal with problems. Teachers can also strengthen the guidance of students' ideas and innovative thinking and promote the formation of divergent thinking to complete the "breakthrough" in art design teaching and achieve a qualitative leap.

#### VI. CONCLUSION

In summary, with the continuous breakthrough and improvement of modern art design, China has strengthened the reform and optimization of modern art teaching. It is worth noting that, considering the characteristics of art design teaching, in modern teaching, "restriction" and "breakthrough" should be the relationship between innovation and development, and give design characteristics and rules to bring more innovative ideas to the development of human life. In view of the teaching characteristics and goals of art design, by adopting teaching that is full of vitality and practicality, it can enhance the connotation of modern design teaching and lay the foundation for the progress and development of society, and ultimately contribute to the progress and development of modern society and lay the foundation for the progressive development of society in the future. In this regard, the author analyzes the teaching methods of modern art design talents, and puts forward a research analysis based on the needs of national art talents, hoping that it can be a reference for the corresponding art colleges to continuously improve students' learning enthusiasm and learning efficiency.

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