

Perception Study of *Dangdut* Music in the Classic Motor Community

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Abstract—This article discusses the perception of *dangdut* music among the classic motorcycle community, Ador Motor Sport (AMS), the city of Tasikmalaya. Found *dangdut* music is very popular in this community. Asked how the perception of the classic motorcycle community of *dangdut* music, whether the classic motorcycle community likes *dangdut* music, whether *dangdut* music is part of every event held by the classic motorcycle community. Using qualitative methods with triangulation techniques the results of the study show that the perception of the AMS classical motorcycle community on *dangdut* music varies, including: perception of *dangdut* music, poetry or *dangdut* music messages, *dangdut* singers, and the existence of *dangdut* music.

Keywords: *classic, motorcycle, community, perception, dangdut music*

I. INTRODUCTION

Community is a set or unity of people who live together, because of the relationship between them, the relationship among others involves mutual relations that help each other [1]. A social group is a permanent and orderly unity of human life. Relationships between members take place in a friendly, familial and get to know each other. Social groups include clubs, groups and communities. Understanding community is interpreted as part of the community based on the same feeling, continuity, and mutual need and residing in an area where a certain residence [2]. There are many communities in Indonesia, one of which is the classic motorcycle community.

Motorcycle community is a group of motorcycle riders who are members of an association in certain places. Not a community if it does not have a common base, a place to share the feelings and hearts of all members of the community. In Tasikmalaya Regency in Indonesia, Singaparna District, Kp. Sukatengah there is a motorcycle community named AMS (Ador Motor Sport) which is now renamed the Singaparna Motor Academy. The history of the formation of the Motorcycle Community was started from the frequent gathering of young people who are also members of the Youth Organization in the village and there are also adults who have been married who participated and gathered in a workshop owned by Mr. Ador. Because people who often gather have the same hobbies in the automotive field, and most have a Classic Honda motorbike, CB Motor, a classic motorcycle community

called AMS has been established, and has been around for 5 years. Besides that, in the AMS motorcycle community, most of the members are music lovers and like music and like to listen to songs either alone or in various music events as part of it.

Music in the context of social interaction is a media that has the greatest influence in strengthening brotherhood in a community [3]. The simple element of music is said to be an Indonesian contemporary music composer, Slamet, A. Sjukur, namely: high and low sounds, long short sounds, loud soft sounds and sound colors [4]. That is the element that must be present so that it can be called music. Indonesia has a wealth of musical diversity, one of which is *dangdut*.

Dangdut music cannot be released from the drum, the sound of the drum that invites people to sway, even this musical instrument is the basis of the name of this type of music. Regarding the origin of the *dangdut* name Lohanda said in Muttaqin [5], naming the dang-dut name is thought to be an onomatopoeia between the beat of the drum and the *liukan* (dut). While the term *dangdut* is thought to have emerged in 1972-1973, it is the word for the drum sound: "dang" and "dut" [6]. One of the roots of *dangdut* music is Malay music, Malay music was highly developed in the era of the 1950s until the 1960s the lyrics were themed romance.

The lines of poetry are poetic and there are metaphorical language styles. This condition changed when in the early 1970s when Rock music was adapted to Malay rhythms in the form of costumes, musical instruments and stage styles [7]. Before the 2000s, this music was considered as lowly and inferior as reflected in the mockery that emerged in the nickname of this type of music. In reality, there are indeed *dangdut* song poems that are written as they are with straightforward verses that are very easy to digest [8].

The role of television is the most important factor in promoting *dangdut* music throughout the Indonesian community [9]. In addition, the role of regional musicians is more creative in packaging *dangdut* music by collaborating with other rhythmic songs accompanied by *dangdut* music. In the context of this study, *dangdut* music was chosen because this music is the most popular percentage of the AMS classic motorcycle community.

In the case of craze, of course everyone has a variety of perceptions in accordance with the knowledge in his brain. Likewise, in a community, where there are groups of people who have the same passion, but have different perceptions of the objects that are popular. "Perception is to interpret the stimulus that is already in the brain. Perception is a process that involves the entry of messages or information in the human brain, through human perception continuously making contact in its environment [10].

Broadly speaking, perception is a process used to collect, select and organize and interpret information that has been obtained from the reading of the results of stimulus stimuli delivered to the brain. Therefore, perception is also called a complex cognitive process and is experienced by everyone to produce information and information obtained will affect the person's mindset [10]. Someone's perception will be influenced by cooperation between external factors (stimulus) and internal factors (personal) which together will determine one's perception of an object being observed. As for what is meant by internal factors are things that come from within a person such as creativity, taste, intention and gender, while external factors include things from outside the individual, such as education, experience, environment and trust.

There are several conditions that must be met for the formation of perception. It was said by Walgito stated 3 conditions in the formation of perception, namely: (a) the existence of objects, (b) sense media, (c) attention. Based on these 3 conditions, it can be concluded that perception is a process of understanding or giving meaning to information on a stimulus, and individual recognition of objects through the senses which are then interpreted and given meaning based on previous experience to finally produce a reaction or attitude to the observed object [10].

Based on the focus of the problem above, it can be seen the purpose of the research is to describe the perception of AMS Tasikmalaya motorcycle community members on *Dangdut* music. The purpose of research is essentially something to be achieved and can provide direction to the activities to be carried out. Based on the above problem formulation, the objectives to be achieved are: To find out people's perceptions of *dangdut* music which includes perceptions of messages (poems delivered), *dangdut* singers, the stage acts of the singers and the existence of *dangdut* music.

II. METHOD

This research was conducted in Tasikmalaya Regency, precisely in the Singapore District. This study uses a qualitative descriptive approach. Discussing the problem is done by describing or describing the situation that occurs in the research object. Data sources used in this study include: (1) The main data source is oral information from informants recorded through written notes or through recording carried out on five members of AMS, (2) Data sources in the form of places and events by perpetuating the state of AMS activity in the form of photos and videos. (3) Written data sources in the form of additional material come from written sources.

Informant Identity The informants of this study consisted of five administrators and members of the AMS Tasikmalaya

Motorcycle Community in Sukatengah Village, Sukamulya Village, Singaparna District. Informant Data: 1. Agit Ardiansyah is 25 years the Chair of AMS Motor Community, the informant is a resident who lives in Kampung Sukatengah, Singaparna District. 2. Kurniawan is a 23-year-old Deputy Chairman of the AMS Motor Community, the informant is a resident who lives in Kampung Sukatengah, Singaparna District. 3. 22-year-old Rio Senjaya is a Member of the AMS Motorcycle Community, the informant is a resident who lives in Kampung Sukatengah, Singaparna District. 4. Agis Sugianto 18 years old is a Member of the AMS Motorcycle Community, the informant is a resident who lives in Kampung Sukatengah, Singaparna District and a student who is still in high school. 5. Rama Sukma M.R 18 years old is a Member of the AMS Motorcycle Community, the informant is a resident who lives in Kampung Sukatengah, Kec Singaparna and a student who is still in high school.

III. RESULTS AND DISCUSSION

A. *Perception About the Contents of Poetry*

Poetry is one type of old poetry that originated in Persia (now Iran) and has been brought into the archipelago together with the arrival of Islam. The word poem comes from Arabic namely *syu'ur* which means feeling. The word *syu'ur* developed into the word *syi'ru* which means poetry. Poetry in Malay literature refers to the notion of poetry in general.

Interview with informants: Agit Ardiansyah (Chair of AMS Motorcycle Community) stated "In my opinion *dangdut* music depends on the audience, so they can sort and choose the right one for themselves. Hmm don't disregard *dangdut* music because *dangdut* is a work that should be properly appreciated ". Kurniawan (Deputy Chair of AMS Motorcycle Community) stated "To be honest, for me, there are indeed many *dangdut* poems which lack good language, such as the first pregnant song, maybe you can use polite language so that it can be accepted in all circles". Rio Senjaya (Member of the AMS Motorcycle Community) stated "In my opinion, the era is developing into *dangdut* music, especially regarding the poetry of having". Agis Sugianto (Member of the AMS Motorcycle Community) stated "In my opinion, the *dangdut* music verses have a lot of problems, just for fun." Rama Sukma M.R (Member of the AMS Motorcycle Community) stated "In my opinion *dangdut* poetry is different, the same time? instead there is no variation. We are different, so *dangdut* music may also be different ".

Based on the data above, it is stated that the perceptions of members of the AMS Motor Community towards *dangdut* music different from one another. This difference in perception is caused by differences in the background of the informants. But other informants considered that *dangdut* music has experienced developments in accordance with the times and the demands of entertainment needs by the community. *Dangdut* music also carries out its function as a medium of entertainment (entertainment) is an activity that is pleasing to someone or the public.

B. Perception about Dangdut Singers

Interview with informants: Agit Ardiansyah stated "The name is young Neng, definitely happy if you see rocking *dangdut*. For me, the *dangdut* singer with that shake". Kurniawan stated "In my opinion, the development of *dangdut* music is flexible in the sense of following the times. Likewise, the singer tries to follow the wishes of *dangdut* fans, although for some people it is not polite ". Rio Senjaya stated "In my opinion, *dangdut* singers may also be prosecuted professionally, so they adjust to the needs and desires of their fans, for me it's a natural thing now". Agis Sugianto stated "*Dangdut* singers today, in my opinion, are more impolite than polite. They prefer to spit genitals, even though it is forbidden in religion and morals. Rama Sukma M.R stated "If I think there are good singers or not, depending on which one we like? Precisely there the art. Not all the same "

The information from the informant above shows that the *dangdut* singers are currently adjusting to the needs of the community for entertainment. They are stylish and dressed in accordance with current trends. As good singers, *dangdut* singers try to adjust to society.

Based on the results of research on the perception of the motor community on *dangdut* music, it can be seen that overall the perception of community members is relative, in the sense that the responses given to *dangdut* music are adjusted to different perspectives, opinions, and experiences. This means that everyone has different perceptions from each other and shows that *dangdut* music still exists and not the lower class music is proven by the popularity of *dangdut* music abroad.

IV. CONCLUSION

Based on the results of research and discussion, it can be concluded that the AMS Motor Community's perception of *dangdut* music includes perceptions of messages (poems delivered), *dangdut* singers, the stage acts of the singers and the existence of *dangdut* music varies between one informant and another informant. The difference in the need for *dangdut* music as a poll, is based on the situation and the unequal

conditions between one informant and the other informant. But as the Indonesian people who have cultural treasures, we should be proud of the existence of the works of the nation's children in the field of music, especially *dangdut* music, which currently has a relatively enduring existence, even developing with varied and varied types. *Dangdut* music also not only exists in the country but *dangdut* music is very popular abroad.

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