

Developing Synectic Models with Hypnosis in Teaching Writing Short Story Through Value-Based Behavior Approaches

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Abstract—The objective of this study is to develop a synectic learning model with hypnosis to make students feel pleased and happy during learning activities to write short stories based on cultural value. Each student values one another during the creative writing process. The method of this research is Design-based Research (DBR) that was used to develop a synectic model with hypnosis that can create a new learning process. In this research, the step of the DBR approach was limited only until producing the prototype of learning material. The results of this study are expected to produce a learning model that can create and foster children's creativity in writing activities so that writing intelligence can be improved.

Keywords: *synectic model development, hypnosis, learning short story writing, cultural value*

I. INTRODUCTION

Writing is one of the language skills. All four language skills are highly interconnected and inseparable. Good reading culture influences speaking and writing skills. This is a fact that someone with a low reading interest or does not like reading will experience problems in writing including experiencing word rigidity, feeling stress in delivering ideas, and feeling restless during the writing assignments.

Previous research found that children have difficulty writing because of the inability to sustaining writing efforts. Students with LD fail to access the knowledge they have, and their difficulty in writing mechanisms interferes with the process of producing content, which leads to a minor result (Graham & Harris, 2003).

Within the interdisciplinary sphere, the journal discusses the causes, prevention, evaluation, and remediation of reading and writing difficulties in regular and special education settings. This encourages texts on teaching the process of reading and writing to students who experience difficulties in this field. Possible topics include adjustments to language learning styles, literature-based reading programs, teaching reading and writing in the mainstream, learning strategies, language-centered computer curricula, etc. (Taylor, 1992).

Synectic model is one of the learning models that can increase students' creativity in writing. This model was designed by Gordon as a direct stimulus for creative thinking. The synectic model also has a positive influence; able to

introduce collaborative work, improve learning skills, and built a sense of friendship among students. Based on the weaknesses of synectic and hypnoteaching methods in writing, the writer wants to develop a synectic and hypnoteaching model that the writer combines with literary techniques in which one literary work is made up of students to be a short story in learning to write.

In this study, researchers will develop synectic models with hypnosis through literary techniques in learning to write short stories with a cultural value-based approach. It is expected that these learning models can color curriculum in the selection of learning models that can change learner behavior and have high motivation in creative writing activities of literary works.

Learning has broad meanings and has various approaches. Depending on which angle we reveal. The most important thing from good learning is we should not box on issues with narrowed only by rules, regulations, and agreements in the school system. That actual learning includes all kinds of actions taken by humans in carrying out the role of their respective lives. According to Achmad (2016) by writing literary works (creative), a writer is not only able to express his creative ideas but also can earn enough income. Creative writing related to the creativity of the writer as an art creator who has its peculiarities in his writing. For sure, the experience, the knowledge, the culture, the environment, and the personality become the characteristics of a creative vision.

Creative writing can be seen from the creativity that students do in writing their ideas and experiences into creative work through a series of activities: determining topics and titles; explore experience-ideas; contemplating material; writing process, and reread the work. Hypnosis is a condition when a person is easy to accept certain ideas, information, and suggestions that can change someone from a bad to good. The technique for hypnosis has been used by teachers to make it easier for students to understand and digest each learning material. Motivation is the keyword in promoting effective hypnosis. Motivation is a part of optimizing one's condition. This is due to some information that is sometimes not easily accepted by someone even though the information has a positive intention (Hakim, 2010).

In the journal of Nahar (2016), several theories about behaviorism are presented. Among these are: behaviorism is a

view that states that behavior must be explained through observable experience, not by mental processes. Mental processes are defined by psychologists as thoughts, feelings, and motives that a person experiences but cannot be seen by others. Although thoughts, feelings, and motives cannot be seen directly, they are real things. According to behaviorists, these thoughts, feelings, and motives are not the right subjects for behavioral science because they cannot be directly observed. From the background and previous research, the researchers conducted the research entitled developing a syntactic model with hypnosis in teaching writing a short story based on cultural value. The objective of the research is to know how to design the model using a conceptual study based on books and journals. This research descriptive qualitative.

II. METHOD

In this research, the researcher uses qualitative, with the DBR process. The researchers develop the concept of the syntactic model with hypnosis. This concept was developed by creating a design and can be used as references for teaching and learning activity. This research was conducted by collecting some ground theories about the system, learning, an instructional activity, media, and communication. In this phase, the research was more focused on doing internal validation by experts in instructional design and other related expertise. Then, the external validation was conducted by the user of the conceptual models.

In qualitative research tends to discuss the focus of an issue to be described validly while quantitative research tends to discuss the diversity of responses from different subjects (Rusdi, 2018). Design and development research that focuses on the concept of models, products or other learning equipment is more oriented towards qualitative research, while development research that examines the impact resulting from the use of models, products and other learning tools is more oriented towards quantitative research. The two orientations are practically inseparable in development activities.

This research applies Design-Based Research and Educational Technology by Amiel and Reeves (2008), with steps of the DBR approach as follows.

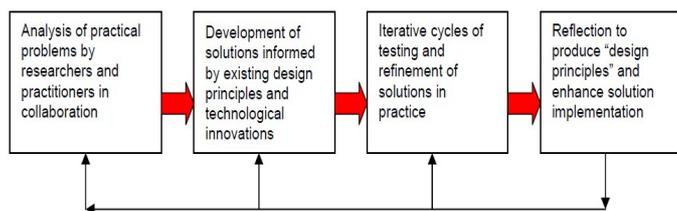


Fig. 1. Design-Based Research Framework according to Amiel and Reeves (2008)

From Figure 1, there are 4 general stages in the DBR approach, which is as follows (Intendia, 2016).

1. Problem identification and analysis
2. Design a solution
3. Repeated cycles in design testing and refinement
4. Reflections to produce design and implementation principles

The stages of research are carried out by literature review, researchers looking for library sources concerning synectic learning models, hypnosis, and values-based behavioral approaches. The literature sources are taken from books and some journals. After that, the researcher makes a journal list to see the use of the synectic model in language learning. After discovering the characteristics of the synectic learning model, then the researcher makes the design of the model. The design of a model that has been produced from development 1 is used as a reference and guide in developing learning tools such as lesson plans, teaching materials, instructional multimedia, learning models, learning environment design and assessment instruments. Development 2 prioritizes the validation of experts and practitioners to ensure that the product in line with the concept model produced from development 1.

However, this study is limited until the researchers produce a learning model design, which is the second stage of designing solutions. In designing the solution phase, researchers create a learning model approach with hypnosis through a values-based behavioral approach.

III. FINDINGS AND DISCUSSION

Development is an attempt to develop or provide more formulas in the synectic and hypnoteaching models. In this development, the researcher rests on the weaknesses of the synectic model and hypnoteaching, so that the weaknesses of both models are designed through a model modification that uses one literary work in the form of poetry to be transformed into a short story-shaped literary work. The purpose of the development is to create a learning model that can be utilized in learning at schools. Intelligence comes from the intelligent word which means perfect development of the mind (to think, understand, etc.) sharp mind and intelligence means smart or intelligent action which in this case is related to intellectual intelligence which demands intelligence on the development of brain, heart, body, and activation humans to interact functionally and spiritually with others. Because it is linked to the heart and care between humans, other creatures and the natural environment based on the belief in God Almighty. Literary works are the result of human thought related to experience, knowledge, and cultural results as outlined in writing in the form of works such as poetry, short stories, novels, and drama scripts.

Learning is a process of getting knowledge that emphasizes the quality of human resources, so that the results of learning can be implemented scientifically in life, both in industry and in entrepreneurship. Behavioral approaches emphasize changes in learner behavior from learning outcomes. The change in behavior is certainly for the better. A series of activities that can foster someone to do activities in doing something that has a positive impact and refracting mutual respect and praise for the actions that have been done by friends by using polite language. In language activities, people should always use polite language and not harm the interlocutor to achieve a communication goal.

TABLE I. PLAN IN DEVELOPING SYNECTIC MODELS WITH HYPNOSIS IN WRITING SHORT STORY WITH BEHAVIOR APPROACH BASED ON THEN CULTURAL VALUE

No	Preliminary activities	Core activities	Closing Activity	Value Culture-based activities
1.	Motivating students with video screenings and ice-breaking that aims to equalize students' feelings so that there are similar feelings between students who are full of readiness to learn and are challenged with assignments and materials in learning.	Form a team with	Appreciation to students who smoothly pour ideas in the short story and pay attention to the politeness of the students' language in each sentence written in the short story.	Providing culture-based motivation for values and politeness in language by playing videos and playing games.
2.	Conducting approach by hypnotizing students so students want to do the tasks instructed by the teacher. The hypnosis process is carried out by applying psychotransmitter communication techniques carried out by the teacher before the learning process and in preliminary learning.	Peer ratings are rewritten by students and used as material for writing short stories in describing the characters that will be developed by these students.	Guide students who do not have ideas and are constrained by writing with an individual approach and independent guidance to look for students' problems	Assessments are stored in the literacy tree of the 10 best short stories. Giving rewards from the teacher to the 10 best students and the publication of short stories from the 20 best short stories with digital literacy from blogs created by the teacher.
3.	Playing video songs that can arouse students' feelings.	The teacher gives examples of short stories and explains each part of the short story. When finished explaining the parts of the short story, students are	Students exchange short stories and assess by their friends with an appreciation for polite sentences in small cartoons and decorated as a form of appreciation	

		guided and told to write each part of the short story gradually. In this activity, students begin to develop their short stories		
		Exploring ideas to finish writing short stories or revising short stories that have been written.		

TABLE II. POSITIVE VALUES FROM THE DEVELOPMENT OF SYNECTIC MODELS WITH HYPNOSIS IN LEARNING TO WRITE VALUES-BASED SHORT STORIES CULTURE

No	Character Value	Strengthening cultural values	Behavior in learning
1.	Appreciate the process	Teach students the importance of struggling	The process of teaching asks students to be more creative without to produce the best-written works
2.	Visionary	Students have a high motivation to solve the problem.	By observing the activities and doing the activities students able to collect the data based on his experience.
3.	Respecting friends	Students give a positive assessment of their friends' stories and motivate their friends.	Brainstorming activities about his life experience.
4.	responsibility	Students try to finish assignments from the teacher on time.	In completing the task of writing a short story.
5.	Loving and maintaining love	Mutual respect for motivation and positive values in learning fosters a sense of love and from that sense, students will take care of one another.	Dalam kegiatan saling memberi penilaian positif dan saling memberi motivasi karena mereka adalah saudara. During the learning, process student give a positive assessment and motivating each other because they are brothers.
6.	highly motivated	From the video, students get a full spirit and motivation in learning.	Through watching the motivational show and listening hypnosis audio
7.	Be kind	Knowing the character and giving a positive assessment students can have a positive thinking to their friend	Through writing activities.
8.	Excitement and courtesy	The activity of appreciating having enthusiasm and high motivation will grow	Through learning activities.

		politeness.	
9.	Honest	Students will mention real events because the stories are written based on experience.	Through the process of writing.
10.	Have positive emotions	Emotions that grow from activities are positive, they will compete with each other to present the best in learning because of a sense of love and mutual respect between fellow students.	Through motivation and the impact of hypnosis.
11.	Cooperation and mutual cooperation	Helping each other, complementing each other, and perfecting each other's short stories with positive input.	In the lively learning activities between teachers and students.

As seen in Table I, developing synectic models with hypnosis in writing short stories with behavior approach based on the cultural value including preliminary activities, Core activities, Closing Activity, and Value Culture-based activities. Moreover, in Table II positive values from the development of synectic models with hypnosis in learning to write values-based short stories culture have been analyzed based on character value, strengthening cultural values, and behavior in learning. Writing is one of the productive language skills, where writing activities require knowledge and skills so that the writing is meaningful and well-targeted. Knowledge is obtained from the results of our reading, and skills are obtained from our habit of reporting reading results in written form. The process is still regarded as a problem for students because of their ignorance of how to express ideas, thoughts, and opinions in written form. For this reason, as educators, we must strive for students to be skilled in writing, of course, by applying appropriate methods, strategies, approaches, media, and techniques, so that these problems can be overcome.

Harmonization between ratio and emotion is the key to success in life. To establish such harmonization requires a high level of thinking. So there is a journey between hope and purpose. Keeping emotions under control requires treatment in learning. One treatment that can be done is by psych transmitter communication techniques conducted by teachers to hypnotize their students in learning. So that learning objectives are appropriate and there is a value or culture as the added value in learning that can be learned by students and if this is accustomed, it will become a positive habit in life.

Developing synectic models with hypnosis in learning to write short stories based on values culture is one of the appropriate learning models applied in learning to write. The characteristics of synectics which aim to make students skillful in writing and even smart in writing are framed by hypnosis through psych transmitter communication techniques that are done by the teacher before learning. It can make students

become well behave and can obey what the teacher commands in learning. Wrapped with the process of hypnotizing students before learning begins with giving the motivation to foster creative writing skills and continued with a series of learning that familiarizes the process of positive evaluating on the behavior and creativity of other students so that it will become an intrinsic culture of values.

IV. CONCLUSION

At the beginning of learning some students were caring and trying to understand what has been done. All students are moved to do their best in learning. After the sense pattern is achieved, giving motivation is conducted to increase students' creativity. It can be seen from lively learning, a warm atmosphere, mutual respect and love for fellow friends, mutual motivation and input when there is stickiness in writing, and dilute each other with interesting discussions so that the writing process is rolling and produces the best work. The next activity is the process of writing short stories based on experience and the results of their writings are examined by other friends, and they value each other's work by giving positive evaluations and giving each other constructive comments.

Teacher centered learning is still widely practiced in schools and this is regarded as a traditional way of learning. In the traditional way of learning, the classrooms generally do very little writing exercises compared to classes that apply certain approaches, this causes students to have less potential in writing (Graham & Harris, 2003). From the problems raised by the previous researchers, the researcher approached the learning model for developing synectic methods with values-based hypnosis, which is expected to be able to solve or minimize problems in writing. So students are more skilled and creative in writing short stories. This is for the progress of the nation, a developed nation can be seen from the results of his writing or his work.

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