

# Research on the Effect of Implicit Ideology and Politics on the Improvement of Students' Professional Quality

—Taking the practical training course of *Medical Cosmetology Technology* as an example

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**Abstract**—Based on the analysis of the current situation of the professional quality of the students majoring in cosmetology, combined with the typical professional characteristics of the practical training course of *Medical Cosmetology Technology* and its extremely strong operability, this paper explores and refines the implicit ideological and political elements suitable for the course, that is, the comprehensiveness of skill development, the establishment of healthy personality and the shaping of good craftsmanship spirit, and integrates them into the classroom teaching of the course to promote and accelerate the comprehensive development and perfection of students' professional quality, so as to truly realize the whole process and all-round education.

**Keywords**—implicit ideology and politics; professional quality; the spirit of craftsmanship

## I. INTRODUCTION

General Secretary Xi Jinping stressed at the National Conference on Ideological and Political Work in Colleges and Universities that “to do well in ideological and political work in colleges and universities, it is necessary to make good use of classroom teaching as the main channel, improve the affinity and pertinence of Ideological and political education, meet the needs and expectations of students' growth and development, and make all kinds of courses and ideological and political theory courses peer with each other to form a synergistic effect. [1]” Carrying out the ideological and political work throughout the whole process of education and teaching, persisting in cultivating people with morality as the central link and realizing the whole and all-round education, are the expectations of the Party and the country for the contemporary education and the historical mission that all educators should bear in mind. Professional teaching of medical cosmetology technology course is no exception.

The professional quality of college students refers to the professional ethics, professional consciousness, and professional behavior and habits displayed in the learning of theoretical knowledge and practical skills of their professional courses. These professional qualities include both explicit qualities and a series of implicit ones [2]. For example, in the

*Medical Cosmetology Technology* course, the mastery of professional theory, the professional hands-on operation ability and the embodiment of behavior habits in the operation process, which can be mastered through repeated practice are the explicit part of professional quality. And the factors such as work attitude, professional ethics and values that cannot be directly measured are called the implicit part of professional quality. It is the implicit professional quality that often plays a decisive role in the future work, employment, development and core competitiveness, mainly reflected in the comprehensive development of students' skills, the establishment of healthy personality and the shaping of good craftsmanship spirit. Therefore, in the teaching process of *Medical Cosmetology Technology*, we should follow the rules of whole process and all-round education and comprehensively improving students' professional quality, to specially cultivate the comprehensive development of student skills, healthy personality and good craftsmanship. We integrate implicit ideological and political elements into the course teaching. By inspiring students' craftsmanship, we promote students' comprehensive skill development and the establishment of healthy personality, then enhance students' vocational ability and employability, and improve the students' professional quality integrally.

## II. THE CURRENT TEACHING SITUATION IN THE PRACTICAL TRAINING COURSE OF “MEDICAL COSMETOLOGY TECHNOLOGY”

“*Medical Cosmetology Technology*” is a major course of medical cosmetology and its related majors, which plays an important supporting role in the composition of the talent training program of the major. This course integrates professional theory and practice, and is a discipline with outstanding professional characteristics and strong operation. Especially the training part of the course is the most practical embodiment, which is an important component of cultivating students' comprehensive development of skills, healthy personality and good craftsmanship. Currently, the practical training class of the course pays too much attention to the cultivation of explicit professional quality, and relatively neglects the implicit parts of professional quality. That is, for

Fund Project: Education and Teaching Reform and Research Project of Eastern Liaoning University in 2019

many years, the medical cosmetology technology training courses have aimed at strengthening students' hands-on ability training, have always emphasized to focus on the learning and practice of students' operating technology. While teaching professional skills and improving hands-on ability, they neglect students' implicit professional quality, that is, the students' comprehensive skill development, healthy personality establishment and the formation of good craftsmanship spirit, which makes the transfer of professional skills knowledge, hands-on ability improvement and the infiltration of craftsmanship spirit fail to synchronize, showing the state of "two sheet skin" for a long time. To solve the problems existing in the above teaching process, we have made a preliminary discussion from two aspects: exploring the implicit ideological and political elements in the course and how to integrate them with the course organically, integrating the implicit ideological and political elements into the medical cosmetology training organically, and thus driving the implicit professional quality to be implanted in the students' hearts, and building the students' overall professional quality in the practical teaching.

### III. EXPLORE THE IMPLICIT IDEOLOGICAL AND POLITICAL ELEMENTS OF THE PRACTICAL TRAINING COURSES AND IMPROVE THE CONSTRUCTION OF IMPLICIT PROFESSIONAL QUALITY

The so-called implicit ideological and political education means that the educator educates the educatee in a subtle and silent way, and the educatee does not feel that he is receiving the ideological and political education at all. This kind of education mode and the explicit ideological and political education instilled directly into the educatee constitute the two main ways of Ideological and political education [3]. Implicit ideological and political education refers to other unplanned and expected educational methods other than ideological and political courses. Students unconsciously receive ideological and political education by relatively implicit and indirect means. General Secretary Xi Jinping pointed out in the National Conference on Ideological and Political Work in Colleges and Universities that to do well in ideological and political work, colleges and universities should change with the things, advance with the times, and update with the situation [4]. However, for a long time, the traditional explicit ideological and political education has occupied the mainstream position, the student's dominant position has been neglected and the outdated and single teaching methods are easy to cause students' inner exclusion of the curriculum. Therefore, in order to deeply explore the implicit ideological and political elements in the practical training course of medical cosmetology technology, we reinterpreted the four meanings of the craftsman spirit, namely the professional quality of dedication and perseverance, the professional behavior of striving and pursuing perfection, the creative spirit of innovative enterprising and indefinite art, and the professional ethics of patriotism and not seeking fame and wealth. The practical training course of medical cosmetology technology is popular with the students for its close connection between professional skills and human beauty, the aesthetic experience and strong operability. However, due to the complexity of skills in practice, students often inevitably

encounter many problems and difficulties. At this time, it seems that some students cannot keep it up, which will cause their operational level stagnated and even lose their interests in learning. So how to make students keep their initial strong interest, stick to the learning and training of skills for a long time, have the lifelong spirit of persistent focus, continuous improvement and endless craftsmanship even if they are in the career state after internship and employment, promote their skills more comprehensive and develop their personality more perfect is the research goal of implicit ideological and political education that we insist on from beginning to end in teaching of medical cosmetology technology training course. With the guidance of this goal and based on the actual situation of the class, design the work operation under different environment background. For example, in the "eyebrow design training" class, according to the different age, different facial features, different occupation, different skin color and other factors, to design the eyebrow type and color of different beauty seekers on the basis of the knowledge we have learned. We focus on cultivating the valuable qualities of unity, integrity, collaboration, and responsibility of students in each group through methods such as difficulty decomposition step by step, from simplicity to complexity, targeted, and speech encouragement. Continuously infiltrate the spirit of craftsmanship in practical teaching, so that students can practice their professional skills and the professional quality of dedication and perseverance, the professional behavior of striving and pursuing perfection, the creative spirit of innovative enterprising and indefinite art, and the professional ethics of patriotism and not seeking fame and wealth can be deeply rooted in their heart, which will be an important part of their own professional accomplishment.

### IV. EXPLORE THE BREAKTHROUGH POINT OF THE ORGANIC INTEGRATION OF IMPLICIT IDEOLOGICAL AND POLITICAL ELEMENTS AND THE COURSE

Firstly, in order to better integrate the implicit ideological and political elements with the medical cosmetology technology training course, we start from the course rules and orientation, and feel the pulse of the "pain point" in the practical training course, that is, the current situation of "the teaching of professional knowledge and skills, the improvement of practical training operation ability and the infiltration of craftsman spirit" are out of sync. For example, in the training course of medical cosmetology technology, the teaching of the training part of Cosmetology begins with the most basic line technology practice, followed by the design of standard eyebrows, eyes, lips on paper and simulated skin, and finally a gradual process that completely and truly showed the designed works by a variety of tools and techniques. The implicit ideological and political elements involved in different stages of learning are different. At this time, the craftsman spirit embodied in the implicit ideological and political elements should be deeply interpreted according to the different contents of classroom teaching. Meanwhile, according to the training objectives of higher vocational education for the cultivation of socialist technical and applied high skilled talents with all-round development of morality, intelligence, physical education and aesthetic, enable students understand how to apply what they have learned, how to unite and cooperate, how

to face difficulties, how to abide by and respect rules, how to be honest and trustworthy, how to have the bas and how to persevere, how to keep improving, how to be creative and enterprising, and how to be the professional and how to persevere, how to keep improving, how to be creative and enterprising, and how to be the professional integrity of patriotism. It lays the foundation for outstanding career achievement, which is the correct positioning of the implicit ideological and political elements into the course.

Secondly, based on the combination of refined curriculum design and strengthened classroom organization and management, the implicit ideological and political elements are flexibly applied in the teaching process. The course of implicit ideological and political education is only a change in the choice of teaching materials and teaching methods for teachers, rather than adding a large ideological education module in the class. Therefore, in the course design, we should be silent, not forced and artificial, starting from the teaching method, teaching organization and teaching evaluation to design the main line of the course, to truly achieve the goal of “changing with the things, advancing with the times and updating with the situation”. For example, the line exercises at the beginning of the class, the teaching process is changed from easy to difficult, and taking into account the differences of different students’ practical ability. Reasonably organize the teaching links, make the vast majority of students understand the true connotation of line practice through moderately easy and appropriate teaching design, and strengthen the classroom organization and management. For example, in order to achieve the goals of “teaching and learning from each other, and supporting each other”, the group mode of “the strong one leads the weak one” is adopted, so that students can experience helping others and harmonious unity in their study, which is natural for ideological and political education. In addition, we can flexibly use ideological and political elements to carry out different ideological and political education in different teaching contents. For example, in the teaching of “line expression of line eyebrow”, students can feel and understand the beauty of harmony and feel the endless and progressive behavioral power of art through persistent and dedicated teaching and learning, striving for perfection and hard work with students.

#### V. ESTABLISH AND IMPROVE THE CARRIER AND SURVIVAL SOIL OF IMPLICIT IDEOLOGICAL AND POLITICAL ELEMENTS TO COMPREHENSIVELY IMPROVE STUDENTS’ PROFESSIONAL QUALITY

Firstly, improve course construction materials and design teaching procedures that contain implicit ideological and political elements, such as teaching content, teaching methods, organization methods, evaluation mechanism and other aspects to cultivate the survival soil for the implicit ideological and political elements. Starting from the course orientation and the course rule, we try to achieve the synchronous development of “professional skills and knowledge teaching, hands-on ability improvement and penetration of craftsman spirit”. At the same time, improve the training goals of application-oriented and high-tech professional talents, so that students can learn the essentials of getting along with others, the spirit of unity and cooperation, the attitude of facing difficulties, the quality of

honesty and trustworthiness, have the basic quality of future professionals, and strive to organically integrate the professional skills with the dedication and perseverance, the striving and pursuing perfection, the innovative enterprising, indefinite art, the patriotism and not seeking fame and wealth of the craftsmanship spirit, which will better meet the needs of the future beauty market.

Secondly, form a set of relatively perfect classroom organization management methods, highlight the advantages and flexibility of Ideological and political elements to guide classroom organization and management. The flexible ideological and political elements into the environments are designed for students with different starting points, different speed of progress, different learning attitudes and different personality characteristics, which can further strengthen classroom organization and management, and truly achieve the effect of “when one is surrounded by the virtuous, he will become upright himself”.

Finally, continuously improve the teachers’ professional quality and better lead and promote the integration of implicit ideological and political elements into the medical cosmetology technology training class, to create a good environmental foundation for the comprehensive improvement of students’ professional qualities. As the saying goes, if you want to give someone a glass of water, you must have a bucket of water. If you want to smoothly introduce the implicit ideological and political elements into the practical teaching of medical cosmetology technology, et the students feel the shock of professional skills, marvel at the beauty of professional works, and thus have a stronger interest in professional learning, then as a front-line professional teacher, it is necessary to have the corresponding professional reserve, that is, explicit professional quality, such as professional skill reserves, professional knowledge reserves, etc. Only with sufficient reserves can we give full play in the teaching process, so that students can truly feel the connotation of craftsmanship spirit of keeping improving, elaborating and pursuing perfection. Meanwhile, as a front-line teacher who can reasonably integrate the implicit ideological and political elements into the classroom teaching, he must have good implicit professional quality, such as work attitude, good professional ethics and correct values. These implicit professional qualities cannot be directly measured by standards, but in the teaching process, the teachers can invisibly affect and lead the students. Their personal practices make students feel the charm of excellent professional quality, and play an important role in positive guidance for the comprehensive development of students’ skills, the establishment of healthy personality and the shaping of good craftsmanship spirit, thus to further enrich the students’ own professional quality and realize the goal of the whole process and all-round education.

#### VI. CONCLUSION

By studying the rule and course orientation, the elaboration course design and class organization and management, improve the recessive ideological elements into the carrier of the curriculum and soil, the spirit of craftsman in motivate students to promote students’ comprehensive skills development and the establishment of healthy personality is the key to improve

students' professional quality, should be applied in the technical courses, through the strengthening of students professional quality and enhance the core competitiveness of students employment.

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