

Reform and Optimization of College Music Education From the Perspective of Pop Music

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ABSTRACT

As national economy and society picks up, the music closely related to the lives of the people is undergoing rapid upgrading. At present, thanks to its acceptance and understanding by the public, contemporary, popular and diversified social popular music has flourished. Social pop music occupies an important market position. Its development has a great impact on the music education in colleges and universities, and poses new challenges to its mode, thinking, reform and optimization. It is of great value and significance to fully understand and analyze the important characteristics of pop music and to grasp the enlightenment from the development of pop music to the reform of music education in colleges and universities.

Keywords: pop music, music education, education reform, popular thinking

I. INTRODUCTION

The society has entered the information age with high speed. In the current social process, people can feel the rapid changes in social life. The same is true in music, where more listeners tend to prefer rock, jazz and rap genres, and fewer listen to classical and traditional music with their hearts. Pop music gives people more freedom to express their feelings and relieve their pressure. College music education, an important part of college education and teaching, should also respect and face up to this social phenomenon. Pop music has dominated the market during its period of growth. The influence of popular music on college students should not be overlooked. Therefore, the reform and optimization of college music education from the perspective of pop music is of great theoretical and practical significance in the development of music education in today's era.

II. THE CONNOTATION AND CHARACTERISTICS OF POP MUSIC

The analysis of music education in colleges and universities from the perspective of pop music requires the understanding of the connotation of pop music itself. Although the theory of pop music is not mature in the accurate definition, there are rules to follow in the elaboration of its connotation. In addition, the characteristics of pop music itself is also an important basis for theoretical analysis.

A. Definition of pop music

The accurate definition of pop music is difficult to express through academic language. According to the conventions of the music industry, the connotation of this musical form, pop music, has the following points. First of all, pop music is generally based on and derived from life, and the emotions expressed in the music, the emotions expressed by the emotions can be directly felt by the public, and then cause emotional resonance. Secondly, the content of popular music is generally easy to understand. The spread of popular music has little impact on the cultural level and educational background of the audience, and there are also different pop music for the audience with different education background. Finally, the melody of pop music is relatively simple, the tune is catchy, easy to spread from mouth to mouth, which is also an important reason why it can be popular.

B. Typical characteristics of pop music

In-depth analysis and observation of pop music reveals that the complex, diverse music has the following characteristics: the first and biggest characteristics of pop music is popular. Most pop music stands in the perspective of the broad masses of the people to examine the world, express feelings, exhibit the voice of the broad masses of the people with the help of rhyming lyrics or reflect their desire and pursuit for a better life. Another characteristic of pop music is its diversity. In popular music, which does not have strict requirements on musical theory and melody skills, the first requirement is to be catchy and easy to sing. Finally, pop music is contemporary. It can be popular

because it is in a particular era, reflecting the characteristics of a particular era and the thoughts of people in the current era. As is known to all, the pop music of a certain era becomes no longer popular with the passage of time, which can also reflect the distinct times of pop music.

III. THE INFLUENCE OF POP MUSIC ON COLLEGE MUSIC EDUCATION

The development of pop music hugely impacted the music education in colleges and universities. In view of the fact that everything has two sides, the vigorous development of pop music has both positive and negative effects on the music education in colleges and universities. Only through reform and measures can the negative influence of popular music on college music education be avoided, and the positive influence of popular music on college music education be fully utilized, which is an important goal and mission of the next step of college music reform.

A. The positive influence of pop music on college music education

The most important aspect of pop music's positive influence on college music education is that it enriches students' extracurricular life. Whether it is music majors or non-music majors, the process of their acceptance of popular music is the process of being influenced by music and accepting the value emotion conveyed by music. Professional music has high requirements on the audience, and the audience tends to lose interest when they come into contact with and understand relevant music types. And pop music, in its own way and in its own form, enables the broad masses of the people to be able and willing to spread music. In their spare time, students can learn and hum popular songs, which plays a very important and positive role in relieving students' pressure of courses and channeling their feelings after class.

Secondly, the positive influence of pop music on college music education is also reflected in providing a good platform and opportunity for students to show themselves. The survey found that most of the songs that students choose to show and sing in various performances and evening parties are popular songs. Students are also willing to integrate their emotions and life thoughts into the melody of pop music, and express their thoughts and values through pop songs, which has become a "very popular" thing in students' extracurricular life for a period of time.

Finally, the positive influence of pop music on music education in colleges and universities is also reflected in that it provides abundant materials for music education. Although pop music is subjective in music creation skills, basic music theory knowledge

and principles are available. In college music education, college music education with the help of familiar pop music can impress students, make them firmly remember the corresponding music theory knowledge, and repeatedly deepen their grasp and understanding of music theory knowledge in the daily singing process. These are the important functions of pop music for music education in colleges and universities.

B. The negative influence of pop music on college music education

First of all, pop music has a serious impact on college students' outlook on the world, life and values. Many pop music involves the spread of feelings and values such as decadence, complaint and despair. Under the influence of such emotions, college students tend to have negative emotions towards the society, thus affecting their study and life. Especially when they encounter difficulties and setbacks in real life, they look to pop music for motivation and support. But in many cases, the values exhibited in some pop music persuade the audience to give up, or fail to express positive emotions, or even bring the negative emotions of the creator to the audience, leading them to extreme behaviors.

Secondly, the creation of pop music tends to be commercial, whether it is the way of promoting pop music or the way of adding sensationalism to the content or melody for the purpose of "popularity". When the audience thinks deeply, they find that the philosophy and wisdom contained in pop music is actually blank. Therefore, it not only occupies most of students' time, but also cannot play a role in students' active learning, active thinking and reflection on life, which itself has a very great negative effect.

Finally, in order to satisfy the taste of the masses, pop music does not pay much attention to the knowledge and requirements of music theory in the form of creation, which also leads to the questioning and challenge of music knowledge among students majoring in music. What's more, the life style and the way to success of pop music creators also have an important influence on students majoring in music. Students majoring in music often hope to achieve success in their career and life by "pursuing unusual ways" or "participating contest". They will give students a negative demonstration of success, which is also a negative influence unexpected by pop music.

IV. CURRENT STATUS OF COLLEGE MUSIC EDUCATION

This paper analyzes the connotation and characteristics of pop music and its impact on music education in colleges and universities. Next is the current situation of music education in colleges and

universities. Based on the current situation, the author finds out the problems and puts forward the methods to further optimize and improve the current college music education system and music education mode from the perspective of pop music.

A. The infrastructure of music education is not perfect

Music education has high requirements for software and hardware facilities in colleges and universities. At present, although most colleges and universities have music major teaching, the software and hardware facilities of different colleges and universities are of different quality in the process of music education. Some colleges and universities spread out their music education largely by playing popular music, because their infrastructure cannot meet the conditions and opportunities to teach other types of music. In this way, it is inevitable to accept all the negative influences of pop music on contemporary music education in colleges and universities, and the consequences of such negative influences are obvious. Most of the students cultivated by this kind of music education have poor aesthetic ability and strong creative ability, but they cannot make due and positive contributions to the society.

B. The imbalance of teachers in music education

Music education, in addition to environmental requirements, requires high for music education workers. Better colleges and universities pay attention to the teaching and communication of music foundation, music philosophy and music thinking, which can tell students what is truly beautiful and what is truly pleasant to listen to. However, some college teachers are limited in their ability and level and admit the view that "what is popular is pleasant to listen". This has caused students to follow the trend. In order to make the works popular, they don't care the correctness of values and ignore that the real popular songs actually have certain connotations.

C. The students of music education don't have the right motivation

In college music education, the study motivation of students, educatees, directly determines the effect of music education. In the current college music education system, some students of music major have improper motivation when they study music. Some students have the mentality of "chasing after idols", some students the mentality of "making money", and some students have the mentality of "becoming famous". With such mentality and motivation for music learning, China's music education cannot succeed. If a student majoring in music does not have a good state of mind and a correct outlook on the world, life and values, his musical works will not really enter the hearts of the

audience, and he will never be able to make his works truly popular.

V. THE ENLIGHTENMENT AND SUGGESTION OF POP MUSIC TO THE REFORM OF MUSIC EDUCATION IN COLLEGES AND UNIVERSITIES

This paper analyzes the problems existing in the content, form and students' motivation of music education in colleges and universities. In the last part, the author analyzes popular music, especially the really successful popular music, and provides suggestions for the reform of music education in colleges and universities.

A. Fully understanding the needs of educators and educatees, and improving the infrastructure construction based on teaching demands

Even a clever housewife cannot make bricks without straw. Before setting up the major of music education, colleges and universities should conduct sufficient research on the needs of music educators and the audiences of music education, so as to understand the requirements for infrastructure involved in the process of music education. Schools should ensure that teachers will not be unable to carry out teaching and accept all the negative influences on popular music due to the problem of infrastructure in the process of music education. In addition, colleges and universities should make a comprehensive assessment on whether they can carry out music education and have the ability of music education, and make a choice after a reasonable assessment. If the development of music education major itself is not within the scope of the school's ability, it is extremely irresponsible for the teachers engaged in music education and the students studying music major in the school.

B. Strengthening the training of music education teachers and optimizing the assessment system of music educators

Music education has a direct impact on the growth and development of students' hearts, and affects the formation and establishment of students' world outlook, outlook on life and values. If music educators themselves are not competent to guide students to establish correct ideals and firm beliefs, then they are not suitable to work in the position of music educators. Schools, as organizational units, should regularly organize teacher training to enable teachers to accept the latest music education theories and understand the current social and national needs and expectations of students majoring in music, and most importantly, learn good methods of music education, so that music education is closely combined with moral cultivation, and music education runs through the whole process and all stages of students' development. At the same

time, the assessment system of music educators should be optimized. Music educators should not be evaluated solely according to the impact indicators such as papers and projects, but should be evaluated from the aspects of music education teaching ability and music education teaching level, and praise and promote the outstanding music educators in related fields.

C. Guiding music majors to establish lofty ideals and correcting students' motivation to learn music

The problem of students' learning motivation is fatal to the whole teaching process. Therefore, the reform of music education in the new era should strengthen the education of students' ideals and beliefs, constantly correct students' learning motivation, and let students set up lofty ideals, instead of making students focus on material enjoyment and superficial pursuit of fame, students should be guided by the needs and expectations of the country and society to create good works that are truly beneficial to the society, the country and the nation and can carry forward positive energy within a certain scope. Students should be encouraged to combine practical problems and solve practical problems to create.

VI. CONCLUSION

This paper mainly studies the influence of pop music on the reform of college music education, and analyzes its three positive and negative influences. With its unique form, content and characteristics, pop music has an impact on college students and college music education. Such influence has three enlightenments for the current reform of music education. The first is to fully understand the needs of educators and educatees and improve infrastructure construction based on teaching demands; the second is to strengthen the training of music education professional teachers and optimize the evaluation system on music educators; and the third is to encourage music majors to establish lofty ideals and correct students' motivation for music learning.

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