

Research on the Long-Term Mechanism of Typical Cultivation of College Students in the New Era

Gang Li^{1,*}

¹*School of Energy & Power Engineering, Wuhan University of Technology, Wuhan, 430063, China*

^{*}*Corresponding author. Email: hbxylg88@163.com*

ABSTRACT

College students cultivation of advanced models is an important method of ideological and political education in colleges and universities. Socialism with Chinese characteristics has entered a new era. On the basis of summarizing the significance of college students cultivation of advanced models, this article analyzes the current status of college students cultivation of advanced models through questionnaires. Then, from the perspectives of grasping the contemporary characteristics of college student cultivation of advanced models, improving the cultivation method of advanced typical college students, highlighting the educational function of campus culture in cultivation of advanced models, etc., proposed the long-term mechanism of college student cultivation of advanced models established by universities in the new era.

Keywords: *Universities, Cultivation of advanced models, Long-term mechanism*

1. INTRODUCTION

The great era needs the support of the noble spirit, and the heroic cause needs the guidance of role models [1]. As an important base for talent training, colleges and universities shoulder the major task of cultivating socialist builders and successors for the country. On May 4, 2013, General Secretary Xi Jinping held a discussion with outstanding youth representatives from all walks of life, pointing out that "young role models are role models for young people to learn from, shoulder more social responsibilities and expect from the public, and play a strong exemplary role among young people and even the whole society". At present, our country is in a critical period of building a well-off society in an all-round way and realizing the Chinese dream of the great rejuvenation of the Chinese nation [2]. Nurturing advanced models among college students and giving full play to the leading role of advanced models among college students will help educate and guide students to strengthen their ideals and beliefs. Establish a correct world outlook, outlook on life, and values, so as to attract more college students to participate in the construction of socialism with Chinese characteristics.

2. THE IMPORTANCE OF CULTIVATING ADVANCED MODELS OF COLLEGE STUDENTS

2.1. Contribute to enrich the theoretical and practical research of college students' ideological and political education.

Advanced typical education is a commonly used method of ideological and political education. With the development of the times and changes in international and domestic situations, advanced models, as an educational resource, must be constantly updated. College students advanced models are the faithful representatives and practitioners of the socialist core value system and can play an active leading role among young students with excellent quality and personality charm. For colleges and universities to carry out advanced models education, the first task is to cultivate advanced models. Through the cultivation of advanced models, not only played the positive guiding role of advanced models, but also helped to combine the theory and practice of ideological and political education.

2.2. It is helpful to enhance the effectiveness of ideological and political education.

"Grasping the advanced and setting up the typical" has been proved to be an effective ideological and political education method. As an important starting

point of ideological and political education in colleges and universities, advanced models provide a strong guarantee for college students' ideal and belief education. As a member of young college students, college students advanced models have the closest and most frequent contact with their classmates. Their excellent quality can be directly presented to the surrounding students, which has a very strong appeal [3].

2.3. It is conducive to building consensus and contributing to the construction of socialism with Chinese characteristics.

According to the report of the 19th National Congress of the Communist Party of China, profound and complex changes are taking place at home and abroad. China's development is still in an important period of strategic opportunities [4]. Although the prospects are bright, the challenges are also very severe. The advanced model of college students is a high-quality talent and a benchmark of social value with the characteristics of The Times. Through their positive guidance and positive inspiration, the majority of young students can have models and goals, and then make continuous progress, so as to provide a continuous stream of excellent young people for the construction of socialism with Chinese characteristics [5].

3. INVESTIGATION ON THE CULTIVATION OF ADVANCED MODELS OF COLLEGE STUDENTS

In order to understand the current status of advanced models cultivation of college students fully and accurately, this paper took an engineering college of a university in Wuhan as an example, and conducted a questionnaire survey by anonymously issuing questionnaires. A total of 400 questionnaires were distributed, and 375 valid questionnaires were returned. The effective response rate was 93.75%. The survey adopted a random sampling method. Freshmen, sophomores, juniors and graduate students were sampled. The senior students were busy with employment and postgraduate entrance examinations, so no samples were taken. As showed in Table 1, among the 375 respondents, males accounted for 89.33% and females accounted for 10.67%. The ratio of men to women is more in line with the ratio of men to women in the college of engineering.

Table 1 Sample basic information table

category	variable	number of people	percentage (%)
gender	male	335	89.33

	female	40	10.67
grade	freshman	80	21.33
	sophomore	78	20.8
	junior	125	33.33
	postgraduate	92	24.53
political status	CCP member or CCP reserve member	62	16.53
	Communist Youth League	299	79.73
	the masses	14	3.74

3.1. It is necessary to cultivate advanced models among college students

Regarding the question " Do you think it is necessary for universities to cultivate advanced models ", the survey results are shown in Figure 1. 43.47% of college students think it is very necessary, 45.87% of college students think it is necessary, and only 10.67% of college students think it is unnecessary to carry out advanced models cultivation. Regarding the question of " Are you willing to learn from the advanced and typical figures selected by your university", the survey results are shown in Figure 2. 92% of college students expressed their willingness or willingness to learn from advanced models selected by their college. Regarding the question "what do you think of the role of advanced models cultivated by your university in promoting itself ", the survey results are shown in Figure 3. 57.33% of college students believe that the advanced models cultivated by universities have a greater promotion effect on themselves, and 35.47% College students said that the effect on self-promotion was average, and 7.2% of college students said they had no effect on themselves. The survey results of the above three questions show that in the new era of socialism with Chinese characteristics, contemporary college students generally recognize the practice of colleges and universities to cultivate college students advanced models, and most college students have aspirations to become talented, so colleges and universities should attach importance to the cultivation of college students advanced models work, and then have a positive impact on the majority of young students through college students advanced models.

Do you think it is necessary for universities to cultivate advanced models?

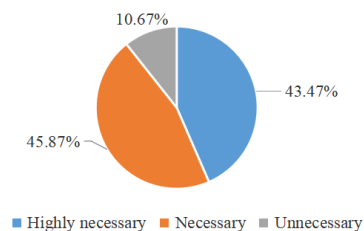


Figure 1 College students' awareness of the necessity of cultivating advanced models

Are you willing to learn from the advanced and typical figures selected by your university?

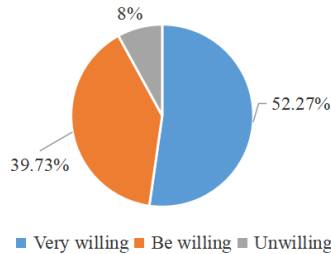


Figure 2 College students' willingness to learn advanced models

What do you think of the role of advanced models cultivated by your university in promoting itself?

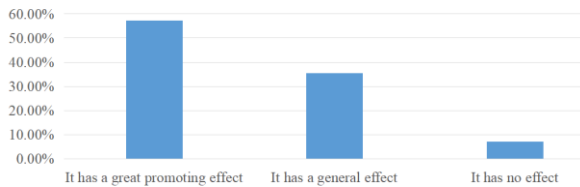


Figure 3 The promotion effect of advanced models on college students

Which characters do you prefer to learn from?

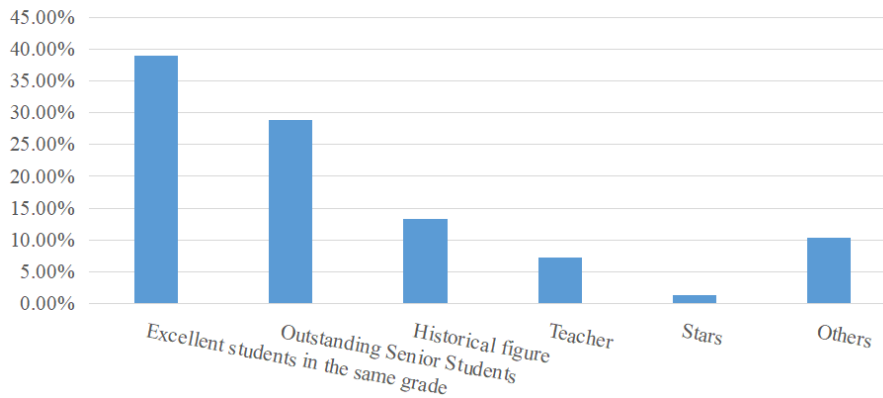
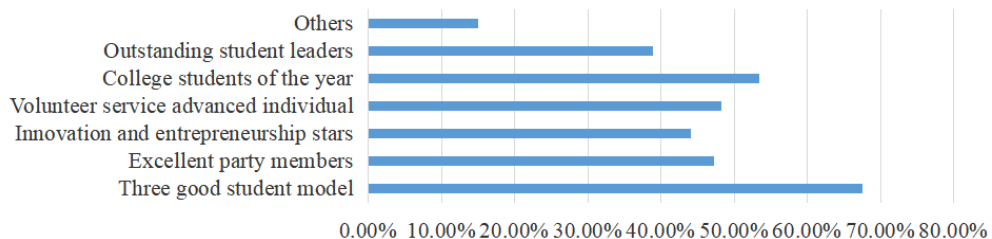


Figure 4 The learning tendency of college students

Which category do you pay more attention to in the cultivation of advanced models in universities?



3.2. College students tend to learn from the advanced models of their peers

According to the survey of which characters college students are more inclined to learn from, as shown in Figure 4, the first is the outstanding students of the same grade, accounting for 38.93%; the second is the senior students, accounting for 28.8%; followed by historical figures, teachers, celebrities and others. In addition, in the category survey of advanced models that college students are concerned about, the top three are the three good student models, college students of the year, and advanced individuals in voluntary service, indicating that college students recognize advanced models selected by colleges and universities. The survey results are shown in Figure 5.

Compared with other types of characters, outstanding students in the same grade and outstanding students in the upper grade belong to the peer group of college students. They have similar social background and life experience with other college students, and can more easily instill correct ideas and values into college students.

Figure 5 Advanced typical categories concerned by College Students

3.3. Propaganda of the advanced model of college students requires a combination of online and offline

The propaganda of advanced models is an indispensable key link in the cultivation of advanced models for college students. The effect of propaganda directly affects the educating effects of advanced models. From the survey of college students' understanding of advanced models methods, as shown in Figure 6, college students

learn about advanced models mainly through self-media, advanced models deeds report meetings and school college websites. At present, we are in the We-Media era. College students spend a lot of time on We-Media every day. This provides a platform for college students' advanced models propaganda work. In addition, advanced models deeds reports will allow college students to directly experience advanced models through face-to-face communication. The charm of it can better help college students find their direction.

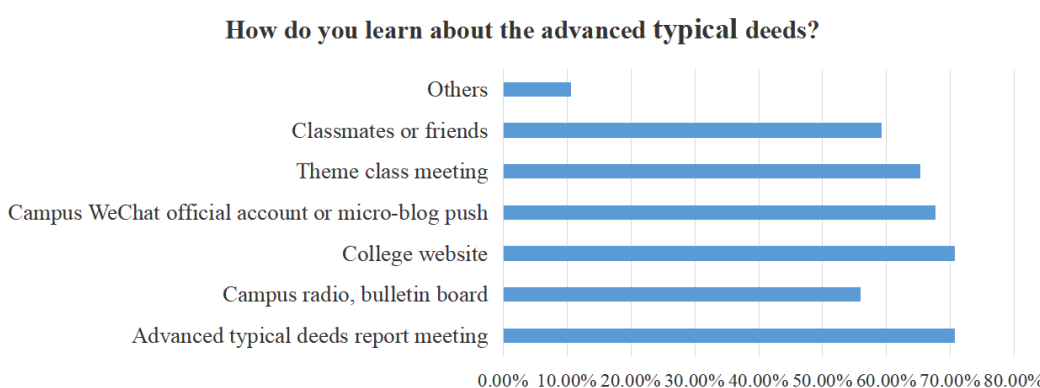


Figure 6 The way college students understand advanced and typical deeds

4. EXPLORATION ON THE LONG-TERM MECHANISM OF TYPICAL CULTIVATION OF COLLEGE STUDENTS IN THE NEW ERA

- 1) Grasp the characteristics of The Times of advanced typical cultivation of college students. Each era has its own characteristic idols. The cultivation of advanced models for college students should also aim at the characteristics of The Times and choose and set up models according to the needs of The Times. With the rise of the Internet, social change is accelerating. Under the new situation, the advanced models of college students should also conform to the development of the new era and reflect the current value orientation and moral requirements.
- 2) Improve the cultivation methods of advanced typical college students. The advanced models of college students come from college students, and grasping this point is the foundation of Cultivating College Students' advanced models. The cultivation of advanced models of college students should change the previous top-down method, adhere to the combination of top-down and bottom-up, and adhere to the method of coming from students to students. On the one hand, we should pay attention to the

- top-level design and grasp the direction of the advanced cultivation of college students; on the other hand, we should go deep into the group of college students, pay attention to the discovery link, and excavate the advanced models recognized by the majority of students with special significance.
- 3) Highlight the education function of campus culture in the cultivation of advanced models. In the long-term practice of educating people, colleges and universities have formed a unique ideological system for running schools and cultivated a positive campus culture. Campus culture plays a fertile role in the process of talent training, and can inspire students to discover and surpass themselves. The advanced and typical cultivation of college students should highlight the educational function of campus culture. Good school spirit and style of study can exert positive influence on college students, improve their spiritual realm, enhance their cohesion and cohesion, and regulate their daily behaviors.
- 4) To construct a long-term mechanism of cultivating advanced models of college students. The cultivation of College Students' advanced models is a systematic and complex project, which needs to build a long-term mechanism for the cultivation. The growth of advanced models follows the general law of talent cultivation. We should pay attention to the details of every link from the source to the output, that is, we need to build a systematic mechanism of

"discover scientifically - promote innovatively - incentive appropriately - caring and protecting - Continuous tracking", so as to continuously cultivate advanced models of college students that meet the needs of the times.

5. CONCLUSION

This paper analyzed the relationship between advanced model and college students from different aspects, and explored its long-term mechanism. On the whole, it can be seen that the establishment of advanced models can play a positive role in helping college students to make clear their goals and establish a good outlook on life. At the same time, from the exploration of the long-term mechanism, we can see that this is a systematic and complex project. Practice is the only standard to test the truth, how to better integrate advanced models into the life of college students, how to focus on different universities, how to meet the needs of the times and social development, and so on, these problems will eventually find answers in practice.

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