

Exploring the University History's Important Role on Construction of Campus Culture and Students' Ideological and Political Construction

Tong Jie^{1,*}, Zhang Lu², Zhao Yina³

¹²³*Archives School History Museum, Beihang University, Xue Yuan Road, Hian Dian Distract, Bei Jing, China*

**Corresponding author. Email: tongjie@buaa.edu.cn*

ABSTRACT

As a part of campus' culture, university history plays a very important role in campus culture construction. The history of university reflects the development of campus, shows the changes of campus from construction to the development. The history of university also can embody the idea, cultural atmosphere, the spiritual outlook and the core value of university. At the same time, as the carrier of campus culture, the history of university spread the campus in different forms. Through collecting, arranging and utilizing the university history resources, the function of university history for inheriting university history can be realized. The purpose of this paper is elaborating on the connotation of university history culture, the relationship between university history culture and campus culture, and the problems encountered in the process of promoting the construction of campus culture. Taking beihang university as an example, this paper explores the new ways of promoting the campus culture by deeply exploring the cultural resources of university history, integrating the university history culture into the campus culture, and promoting the ideological and political education and humanistic education in universities.

Keywords: *University history culture, campus culture, political education, humanistic education*

1. INTRODUCTION

As a part of campus's culture, university history plays an important role in carrying forward campus culture and propagating campus culture. With the development of the education, the universities have paid more and more attention to the university history culture. As a "double first-class" university, in the key period of the school, deeply exploring the university history's important role on construction of campus culture and students' ideological and political construction has the high value, it is not only the inheritance of campus culture, it also opens up new ideas, provides new ways and finds new directions.

The history culture of the university reflects the development of the campus culture, witness a change from the establishment to the development, and it contains the experience of teachers and students that working together to make the university develop and grow. In order to promote the construction and development of campus culture, and guide teachers and students to love their own schools and their own country, the cultural resources of university history plays an important role[1].

2. BACKGROUND

2.1. *The Spiritual Connotation of University History Culture*

University history culture is the representation of school history, and it is also the chain for the school history on inheritance, it includes all material products created by school in the practice of university history. University history culture is the accumulation of school on experience, lessons, wisdom and so on. It is the sum of material and spiritual wealth accumulated by the school[2].

Under the guidance of Xi Jin ping's thought of socialism with Chinese characteristics in the new era, we should actively set up a display platform of university history culture with the information and integrate. Put the university history culture into the campus culture, and combine the university history culture with the ideological and political education, we can promote the construction of campus culture, and also can lay the foundation for the university to cultivate the new people of times[3].

2.2. The Relationship between university history culture and campus culture

University history culture and campus culture as the cultural phenomena coexisting in university. They are interdependent and inseparable. If the campus culture of a university is not based on the university history culture, it will lose its characteristics. At the same time, if the university history culture is not integrated into the campus culture construction, the university history culture will lose its significance[4].

The relationship between university history culture and campus culture is mainly reflected in the following aspects:

As the carrier of campus culture, the university history culture carries the value of campus culture. University history culture contains rich spiritual connotation and cultural heritage. These spiritual connotations and cultural details are not only displaying the campus culture, but also inheriting the campus culture. The history of the university reflects the development of the university, it also shows the spiritual connotation of a school in different times, and guides the continuous development of a university.

University history culture serves campus culture. As an important part of campus culture, university history culture not only includes rich material culture, but also contains rich spiritual culture. With its powerful driving force, university history culture promotes the development of campus culture. As the foundation of campus culture, university history culture lays a good foundation for the development of campus culture.

University history culture promotes the development of campus culture. The role model of the core characters in the history culture of the university can not be underestimated. The advanced deeds of some figures play an important role in promoting the campus culture. These characters are indispensable key roles in the development of university and play a vital role in the development of university[5]. The history of the university not only enhances the pride, responsibility and self-confidence of the teachers and students, but also sets an example for the teachers and students to encourage their continuous progress, which promoting the development of the campus culture.

2.3. The problems in the process that university history culture promote the construction of campus culture

At present, although the university history culture is developing in promoting the construction of campus culture, the progress needs to be accelerated. Because there are some difficulties and obstacles in promoting the construction of campus culture. These difficulties

and obstacles are mainly reflected in the following aspects:

The attentions university pay to the university history culture are not enough. The university's cognition of university history mostly stays on the record of yearbook compilation and important events. Although each university basically has its own university history hall, it still lacks of the inheritance, development and propaganda of university history culture. Therefore, the university history culture has not played its due role, and there is still a long way to go in promoting campus culture construction.

The excavation of university history cultural resources is not deep enough, each university history culture has a long history, many university history cultural products and school history cultural spirit have not been deeply excavated, therefore, how to dig into the university history cultural resources, is an important thing that need to do. Excavating the cultural resources of university history in depth includes not only some memorable school history cultural products that show the development of the school, but also some valuable stories and precious spiritual culture told by the founding officials.

In the process of recording, carrying forward and propagating the university history culture, the use of information management tools is not enough. With the continuous improvement of the information level, the information construction of each university is advancing by leaps and bounds, and the information system of the university is becoming more and more perfect. In order to inherit the history culture of the university, we need to fully understand the characteristics of campus culture construction in the information age, make clear the basic requirements of information technology for the inheritance of university history, and find the appropriate path for the construction of university history[6].

2.4. Taking the Beihang University as an example to explore a new way of promoting campus culture with the university history culture, and explore the university history's important role on students' ideological and political construction

Taking Beihang university as an example, in order to promote the construction of Beihang's history culture, Beihang history museum has launched the Oral Beihang Project. The project has published a book, and completed a documentary film ,and held two exhibitions which attracting so many people to watch. We also have completed more than 80 oral interviews, through recording and processing of the founding elders, we accumulated a lot of material, that can inherit the feelings of serving the country in the sky. This project is based on interviewing the people that played an important roles in developing beihang

university, through arrangement and a massive media campaign, the teachers and students can be inspired, and the students' ideological and political construction can be enhanced. Recently, beihang history museum is organizing the materials of the interviews, and spreading them on the WeChat subscription, which can expand the influence.

Deeply explore the rich internal characteristics and multi-dimensional ideological and political education function contained in the universities history is a new way to educate the students. Innovating the education and communication form of university history culture, and building a three-dimensional communication platform of university history culture can give full play to the main channel function to the ideological and political theory course, which also can promote the organic combination of university history culture with ideological and political education.

We should innovate the function of university history culture' construction, and integrate these into the ideological and political education of students. In the form of classroom or wechat subscription, we can deepen the construction of university history culture into the hearts of students and enhance the cultural confidence of students.

3. CONCLUSION

University is a critical period in which one's values are formed[7]. The history of university is especially important as the first visual education that students received in university. As an important part of campus culture, university history culture has such difficulties in the process of promoting campus culture. But as a continuous project, the university history culture will speed up and take new steps.

The construction of university history culture is a continuous project, which will continue with the development of the university. In the future, we should not only strengthen the research team of university history culture, but also take some professionals with the special ability and innovation ability into our team, which can raise the level of the team. At the same time, it is also necessary to build a three-dimensional display platform of university history culture. With new high-tech means, new media and new ways, the level of the university history future will higher and higher.

ACKNOWLEDGMENT

This work was supported by beihang university's party building project and supported by Beijing institute of higher education 2020-2021 project.

REFERENCES

- [1] Zhou Hai. The Role of University History in the Inheritance of Campus Culture[J]. Higher education forum,2020(11):14-15.DOI:10.16400/j.cnki.kjdkz.2020.04.007
- [2] Gao Qisheng. A study on the status and role of school history culture in the construction of university campus culture [J]. Science and Wealth ,2014(5):379-380.
- [3] Sun Zhe. A Study on the Path of the Integration of School History and Culture into the Ideological and Political Education in Colleges and Universities [J]. Theoretic observation ,2020(1):54-56.
- [4] Qi Lin. Exploration on the Relationship between Campus Culture Construction and Students' Comprehensive Quality Cultivation [J]. Education and training ,2016(1):144-145.
- [5] Tong chao. Taking the history culture of the school to promote the construction of campus culture-taking Xi'an University of Science and Technology as an example[J]. Higher Education, 2018(10): 182-183.DOI:10.16681/j.cnki.wcqe.20189108
- [6] Yu Limei. Difficulties and Countermeasures of University History Cultural Inheritance in the New Media Era[J]. Lan tai world,2019(09): 121-123.DOI: 10.16565/j.cnki.1006- 7744.2019.09.33
- [7] Zhang Hongxia.The path and practice of cultivating cultural brand activities in University History[J]. Drama House,2017(17):167-169.