

# Learning Character Values Through Assignment of Audio-Visual Media

1<sup>st</sup> Eddy Marheni  
Sports Coaching Education  
Universitas Negeri Padang  
Padang, Indonesia  
eddymarheni@fik.unp.ac.id

2<sup>nd</sup> Eko Punomo\*  
Sports Coaching Education  
Universitas Negeri Padang  
Padang, Indonesia  
ekopunomo@fik.unp.ac.id

3<sup>rd</sup> Firunika Intan Cahyani  
Sports Coaching Education  
Universitas Negeri Padang  
Padang, Indonesia  
intanfirunika13@gmail.com

**Abstract**— The problem in the research is the low character of students in the lecture process. This study aims to find out how the character of hard work, teamwork, discipline and creativity through the teaching model of character values uses audio-visual media as one of the technological innovations in the learning process. This type of research is qualitative research which is described in descriptive form. The study was conducted on 31 January - 10 April 2019. The research was conducted at the Faculty of Sport Sciences, Padang State University. The process of collecting data in research is more of a description than the results of observations, interviews, discussions and documentation. The results of the study show that students can explore their abilities through the process of making learning videos (audio-visual media) that can train the character of hard work, teamwork, discipline and creativity. With the model of character education teaching with an audio-visual media approach that is applied systematically and continuously. It is expected that a student will have emotional temper. This emotional intelligence is an important provision in preparing students for the future, because someone will be easier and more successful in facing all kinds of life challenges, including the challenge of succeeding academically.

**Keywords**— *Teaching Model, Character Education, Audio-Visual Media*

## I. INTRODUCTION

Education is a dynamic force in the life of every individual, which influences physical development, and mental development, social development, and morality development. Education can be said as a process of changing attitudes and behavior of a person or group of people in an effort to mature humans through teaching and training efforts [1]. Education is closely related to values, even education contains objective values. One of the important values in education is character or moral values.

Character education is an effort to develop virtue as the foundation of a useful, meaningful, productive life and the foundation for a just, compassionate and advanced society [2]–[4]. Good character includes three main components, namely: moral knowing, moral feeling, moral action. Moral knowing includes: moral awareness, knowing moral values, perspectives, moral reasoning, decision making and self-knowledge. Moral feelings include: conscience awareness, self-esteem, empathy, loving kindness, self-control and humility. Moral action includes competence, good will and habits.

The value and description of the value of character education in the table according to Sri Juidani [5], among others, as follows:

TABLE I. PERSENTASE AKTIVITAS FISIK SISWA KELAS I DI SEKOLAH

No	Value	Description
1	Religious	Obedient attitudes and behaviors in implementing religious teachings, being tolerant of other religious practices, and living in harmony with followers of other religions
2	Honest	Behavior that is based on efforts to make himself as a person who can always be trusted in words, actions, and work.
3	Tolerance	Attitudes and actions that respect differences in religion, ethnicity, ethnicity, opinions, attitudes, and actions of others that are different from him.
4	Discipline	Actions that exhibit orderly behavior and comply with various rules and regulations.
5	Hard work	Behavior that shows earnest effort in overcoming various learning barriers and assignments, and completing tasks as well as possible.
6	Creative	Think and do something to produce a new way or result from something you already have.
7	Independen	Attitudes and behaviors that are not easy depend on others in completing tasks.
8	Democratic	How to think, behave and act that assesses the same rights and obligations of himself and others.
9	Curiosity	Attitudes and actions that always try to find out more deeply and extensively from something that is learned, seen, and heard.
10	Spirit of nationality	A way of thinking, acting and having insight that places the interests of the nation and the state above self and group interests.
11	Love the country	Ways to think, behave and act that show loyalty, care, and high respect for the language, physical environment, social, cultural, economic, and political nation.

No	Value	Description
12	Appreciate Achievement	Attitudes and actions that encourage him to produce something that is useful for society, and acknowledge, and respect the success of others.
13	Friendly/ Communicative	Actions that show pleasure in talking, socializing, and working with others.
14	Love peace	Attitudes, words, and actions that cause other people to feel happy and safe in their presence.
15	Like to read	The habit of providing time to read a variety of readings that provide good for him.
16	Environmental care	The surrounding natural environment, and develop efforts to repair the natural damage that has already occurred.
17	Social care	Attitudes and actions that always want to provide assistance to other people and communities in need.
18	Responsible	The attitude and behavior of a person to carry out their duties and obligations, which he should do, towards oneself, society, the environment (natural, social and cultural), state and God Almighty.

Higher education is an academic institution with the main task of organizing education and developing science, technology and art [6]. It is important for universities to not only pay attention to the needs of students' academic competencies, but also fostering its character so that graduates become academically prepared and of good character [7]. The implementation of education includes efforts to shape the personality of students so that they become intelligent and have good character. Character values are aspects that need to be applied in every aspect of life. Because through the application of good character, good human beings will be created, especially among students who will go directly to the community after graduating from college. The application of character values is considered important among students because of the negative impact of social media, especially first year students. The negative impact of social media has made students apathetic, less socializing with others and also less creative especially in the recovery process.

Most students today are less concerned about the learning process, they are more thinking about how to get grades easily without having to struggle to follow the recovery process. This is also supported by several lecturers who intentionally sell grades (bribes / tutoring) for students who want to get high grades without having to laboriously follow the recovery process. If this continues to happen in the world of lectures will have a negative impact on the quality of scholars in Indonesia, especially scholars in the field of sports. It is necessary to have a learning model by utilizing technology as an aspect of assessment but it still remains a guide to character values.

One application of technology in the learning process is to use audio-visual media. Audio visual media is a variety of media that contain sounds that can be heard and contain images that can be seen, for example sound slides, various movie sizes, video recordings and more. This media is considered more attractive and better because it contains both the first and second components of the media [8]. The application of audio-visual media in learning is considered to be very optimal because it can increase student motivation and learning interest and can clarify the material presented.

Basic athletics is a subject that must be followed by students majoring in Sports Coaching especially first year students, this is because usually the basic athletic subjects are specifically benefited by new students. Athletics as the parent of a sport has many branches of race numbers so students are required to know, understand and explore the types of branches of race numbers. In addition, students are also required to be able to perform basic athletic movements such as ABC running techniques properly.

Based on the explanation of the problem above, the researcher tries to implement the character values of hard work, teamwork, discipline and creativity through the process of making learning videos (audio-visual media). Where students are given the task of making learning videos based on the groups they have specified. From the process of making the learning video the researcher will describe how the implementation of the values of the character of hard work, teamwork, discipline and creativity that is owned by students. The granting of final semester assignments using audio-visual media is considered effective in assessing student character in hard work, teamwork, discipline and creativity. Besides making learning videos (audio-visual media) in recovery is also useful as an evaluation material about recovery material that has been previously explained and also as an evaluation of motion in basic athletics courses.

The purpose of this study is to evaluate the character of students, especially first-year students about the characters that enter the realm of affective assessment. Affective assessment is one aspect of evaluating the real of attitude or ethics of students in the recovery process. Sports students who rely on the principle of sportsmanship need to have good affective values, one of which is by applying character values to each learning process in recovery.

## II. METHOD

The study was conducted on January 31-April 10 2019. The study was conducted at the Faculty of Sport Science, Padang State University. The process of collecting data in research is mostly a breakdown of the results of observations, interviews, discussions and documentation. The data that has been obtained will be analyzed qualitatively and described in a descriptive form [9]. The data analysis technique used in this study is to use steps as stated [10], namely as follows:

- a) *Data collection*
- b) *Data reduction*
- c) *Display data*
- d) *Conclusion drawing and verification*
- e) *Triangulation*

The subjects in the study were 60 second semester students in the basic athletics class. The 60 students came from different regions, besides that researchers also use different age and gender categories. It aims to obtain diverse information from sources that have different provisions.

### III. RESULTS

Based on the results of interviews and documentation in this study, researchers delved deeper into the teaching of character values using audio-visual media to first-year students on basic athletic subjects through the nature of hard work, teamwork, discipline, communicative / friendly and creative. The informants involved in the interview were first year students majoring in Coaching at Padang State University. To find out the value of the character of hard work, teamwork, discipline, and creative researchers obtained data based on the process of making a video of learning (audio-visual media). The descriptions of the results of research conducted by researchers include the following:

#### *A. Description of the Model of Teaching the Value of Hard Work Using Audio Visual Media*

The researchers' findings show that the value of the hard work character possessed by first-year students is quite good. This can be seen from the efforts of students to produce quality learning videos. Where students spend approximately 5 hours in the field in the process of video recording. To get a good movement of students who practice athletic movements to repeat repeatedly, this is done in order to obtain maximum video recording results. The nature of the student's hard work in the process of making this learning video shows that the assignment given by the lecturer is not just the fulfillment of the task but the subject has the assumption that a task done to the maximum will get maximum results as well. The maximum results in the form of the acquisition of values that will be given lecturer in basic athletics courses.

#### *B. Description of the Teaching Model of Teamwork Values Using Audio Visual Media*

The researchers' findings show that the value of teamwork in the process of making learning videos (audio-visual media) is very good. This can be proven based on the division of tasks in the process of making learning videos. For objects (students) that have a fairly good ability to move, the object (students) who become visual aids while those who do not have good ability to do the task of recording video. Each group consists of 5 students, where 5 students have different tasks according to their expertise and abilities. The division of tasks can be in the form of video recordings, demonstration of movements (learning video models) and video editing. In this study, researchers saw firsthand how a good collaboration process will produce good learning videos as well. In addition, the effectiveness of the time required will run on time.

#### *C. Description of Disciplinary Values Teaching Model Using Audio Visual Media*

The researchers' findings show that the character of student discipline during the process of making videos is still low. This is evidenced by the delay in making videos from a predetermined time. Many students arrive late for up to 1 hour, this makes some teams (groups) have to postpone the process of making videos due to team members who still haven't arrived. The delay in the process of making this video caused

some groups to be not optimal. Much time is wasted due to waiting for group members who have not arrived plus the weather during the making of the video is getting hotter so that it interferes with the video recording process.

#### *D. Description of Creative Value Teaching Model Using Audio Visual Media*

The researchers' findings show that the creativity of students during the video making process is very good. This is evident from the results of researchers' interviews with students, which said that the final project in the form of making learning videos opens opportunities for students to hone their students' creative editing skills in producing quality videos. With good video quality, later watching videos will find it easy to understand the learning videos made by students. During video making students are required to be creative in arranging the phases of making videos. In the process of making videos the researchers observed firsthand how good teamwork and creativity were greatly highlighted by each group for the creation of quality learning videos.

### IV. DISCUSSION

Character education is a mission to be achieved by the Ministry of Education and Culture in realizing national development. Steps to promote character education have been carried out by the Directorate General of Higher Education by providing grants for writing character education books to several universities throughout Indonesia since 2010 [11]. Padang State University (UNP) as a Character-Building University is committed to building character education, which is carried out from various aspects, including through the integration of character education through learning.

The value of the character of hard work, teamwork, discipline and creativity are important aspects in building quality graduates in higher education. What is meant by qualified scholars is not only based on cognitive abilities, but must be balanced with psychomotor and affective. The domain of affective assessment becomes an important field of assessment because the assessment involves psychological aspects in the realm of assessment. One aspect of psychology in the realm of affective assessment is character.

Character becomes very important thing that must be applied in every aspect of life. The role of values embodied in character becomes something that must be possessed by everyone, especially students. Being a student in a college is certainly different from being a student in school. For this reason, students are required to have good character, this aims so that later students who have obtained a bachelor's degree can take advantage of character learning in their work and teaching.

One of the character values that students need to have is the value of hard work. Hard work in the sense of behavior that shows earnest effort in overcoming various barriers to learning and assignments, and completing tasks as well as possible. The attitude of hard work, diligent, tenacious and thorough is very closely related. That is an effort that is carried out diligently or

hard it will be more leverage if accompanied by perseverance, tenacity and accuracy.

Students with the nature of hard work are urgently needed in dealing with the recovery process. During the lecture process students are required to have the nature of hard work in completing each task that is their responsibility. For this reason, students need to have a hard work, especially in the recovery process so that later the results of hard work can produce satisfying learning outcomes in the form of awards such as satisfying a GPA (cumulative achievement index).

Besides being demanded to have good hard work in the recovery process, students also need to have good teamwork. Practicing cooperation while still in recovery is something that needs to be applied by all lecturers, it is intended that later students can easily do teamwork when entering the workforce. Teamwork is useful as an effort of communication between individuals in solving problems and tasks faced.

Teamwork is a behavior that shows earnest effort in overcoming various learning and task barriers, and completing tasks as well as possible. Teamwork is a form of group work with complementary skills and is committed to achieving pre-agreed targets to achieve common goals effectively and efficiently. Mutual understanding and support for each other is the key to success from teamwork.

Similar to the value of hard work and teamwork, the value of discipline character is an important value in creating quality scholars. The importance of discipline must be applied to every educational institution and individual so that later every student has a great sense of responsibility as a prospective graduate who goes directly to the community.

Discipline is the main asset for success, with discipline someone will get used to the things that make him able to develop, do something right on time and develop the potential that exists in him. With the nature of discipline in students will give birth to creativity in completing tasks given by lecturers in the recovery process. Creativity is an instinct that is present from birth. Therefore, every human being is basically creative. However, it only takes a human effort to develop their creativity.

To be able to form creative characters in students, learning needs to train to find problems. In the process of finding a problem can explore the facts, identify patterns or relationships between situations that are not clearly related, and can use creative, conceptual or inductive considerations. Furthermore, students should be trained to find creative solutions and realize them in a productive work.

One of the solutions in practicing student creativity is by making learning videos as the final task of recovery. Learning videos in the sense of utilizing audio-visual media in the process of identifying character values, one of them is creativity. Audio-visual media can be used as a model of teaching the character values that exist in first-year students. For this reason, lecturers as teaching staff in tertiary institutions need to combine teaching models by applying character values in every aspect of recovery. The goal is that later students will have good character in living life in the community.

The presence of the media has significant significance in the teaching and learning process, because in these activities the unclear material delivered can be helped by presenting the media as an intermediary [12]. But the learning process the application of media in learning must be balanced with the values of character. This is because character education is the most important key to the rise of the Indonesian nation from adversity, to welcome the arrival of a new civilization [13].

## V. CONCLUSION

The importance of the application of character in each learning process is one of the efforts in increasing quality undergraduate especially sports scholars. With the character education teaching model with an audio-visual media approach that is applied systematically and continuously. It is hoped that a student will have emotional intelligence. This emotional intelligence is important in preparing students to meet the future, because someone will be easier and more successful in facing all kinds of life challenges, including challenges to succeed academically.

In a quality learning process there needs to be an evaluation of learning, especially the learning process in the affective domain. Lecturers as teaching staff in tertiary institutions must combine character teaching models as a way to improve the character of students, especially first-year students.

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