

# Power of Language Style Ustaz Syafiq Riza Basalamah Based on Sentence Structure

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## ABSTRACT

This study serves to determine the style of language used by Ustaz Syafiq Riza Basalamah in the lectures he delivered. This study uses theories from Gorys Keraf. The data in this study are in the form of utterances delivered by Ustaz Syafiq Riza Basalamah from a video titled The attitude of a Muslim facing a pandemic published on the Official Syafiq Riza Basalamah Channel with a duration of 1 hour 16 minutes 14 seconds on June 11, 2020. The first analysis was transcribed all videos, after being transcribed, then identified data or marking and naming data in accordance with forms of language style. Furthermore, it is classified or grouped according to the forms of language style based on sentence structure. Then the interpretation of the meaning of the style of language is interpreted and finally concluded in every data. The results obtained in this study are the discovery of 17 language style speech based on sentence structure. The interpreters are the climax style of 3 utterances, the antithesis style of 1 utterance, and the repetition language style of 14 utterances. The 14 utterances are subdivided into 2 epizeuxis repetition style speeches, 5 anaphoric repetition style speeches, 3 mesodiplosis repetition style speeches, 1 simplotke repetition style remarks speech, and 3 epistropa repetition style speeches.

**Keywords:** Language Style, Sentence Structure, Religious Lectures

## 1. INTRODUCTION

Language style is known as style. Style is a way of expressing oneself whether through a person's language, behavior, and way of dressing. So that with this language style a person can show his thoughts and feelings according to what is felt [1]. Language style is useful for creating beauty in work and language, everyone must have their own language style to express something that is felt as a manifestation of their own character and personality. When viewed in terms of language, language style is a way of using language that is limited as a way of expressing someone's thoughts that are unique by showing their soul and personality [2].

Through communication activities carried out between speakers and speakers indirectly contains several elements of politeness, interest, and honesty. Thus, good communication can be established between the two by choosing the right vocabulary. This is very concerned about in choosing a few words to convey a specific purpose and purpose. Therefore, many people use language style to convey messages to others. One of the human needs for language style is religious lecture activity (da'wah).

Lecture activities are now widely found in electronic media. Especially in this pandemic era, all groups use electronic media, especially YouTube to fill their spare

time which is very much due to having to stay at home. One of the speakers who used his social media for preaching was Dr. Syafiq Riza Basalamah, M.A. He is an ustaz who has a distinctive language style and has a jargon that says here we start and in heaven we stop. Every day he uploads his videos on YouTube with a duration of approximately 1 and a half hours in each of his lectures. No doubt 706 thousand subscribers are always waiting for a study from Ustaz Syafiq Riza Basalamah and he is able to attract the attention of the public to watch every lecture that has been uploaded to his YouTube account.

From several videos uploaded by Ustaz Syafiq Riza Basalamah, the author is interested in researching the Use of Language Styles in Ustaz Syafiq Riza Basalamah's Speech based on sentence structure. This is because Ustaz Syafiq Riza Basalamah is a popular hit Ustaz among young people. In addition, the use of the language style conveyed by Ustaz Syafiq Riza Basalamah always attracts the attention of the audience and the studies delivered are also related to things that are currently being discussed. For example, recently he uploaded a video entitled the attitude of a Muslim in facing the pandemic. In the video, the message he wants to convey to the audience is that we must be grateful for the blessings that Allah has given. With this pandemic we can feel the joy of home. Where in the house we can gather with families who may have previously been busy with work, but with this pandemic we can gather at any time with family at home.

In connection with this research, similar studies have also been conducted before. So that the authors find several references related to the use of language styles, including Hardianto [3], Alamsyah [4], Purangga [5], and Inderasari [6]. A religious lecture material delivered by the speaker. This opinion is in line with the research conducted by Uli [7], Lestari [8], Hasanah [9], and Irfan [10], that in any event communicating indirectly the speaker will use a variety of language styles in the speech delivered.

In addition, a similar opinion has also been expressed by Ardin [11], Yunus [12], Handono [13], and Fitriyah [14], that language styles are used in various activities of human life. Language style also reflects a person's personality by expressing what he has felt. Other research that becomes a reference for the author in this case is research conducted by Priyanto [15], Mukhlisin [16], Budi [17], and Susilowati [18], the results of this study can be concluded that the use of language style media is not only contained in religious lectures (da'wah) only. However, in the use of other utterances, such as in traditional pantun, artist community groups, novels, songs, and poetry. This proves that the language style is used by various circles of the community.

Based on the research of Putrianasari [19], Zulkarnain [20], Alfianika [21], it is known that the use of language styles conveyed by each speaker has their own characteristics, so that they can leave an impression on each listener. With a certain language style possessed by each speaker is a form of expression of the wearer's feelings. Some of the research that has been done before is different from the research done at this time. Because the object of study is different, namely regarding the utterance of Ustaz Syafiq Riza Basalamah. The focus of this research is the peculiarity of the language style conveyed by Ustaz Syafiq Riza Basalamah based on the sentence structure in a video on YouTube with the title of a Muslim's attitude towards a pandemic. The problem limitation is how the type of language style is based on the sentence structure used by Ustaz Syafiq Riza Basalamah at Youtube. The purpose of this study was to describe the language style based on the sentence structure used by Ustaz Syafiq Riza Basalamah at Youtube. The benefit of this research pragmatically is to find out what language styles are always used by Ustaz Syafiq Riza Basalamah and theoretically add insight and knowledge about language style studies based on sentence structure.

## 2. METHOD

This research is a type of qualitative research, namely a research procedure that produces descriptive data, either written or oral, from people and observable behavior [22]. The choice of this type of research is qualitative because it is in accordance with the data obtained in the form of words in the video lecture of Ustaz Syafiq Riza Basalamah on YouTube. The method used is descriptive method and the data in the study were utterances delivered by Ustaz Syafiq Riza Basalamah with a video entitled "The attitude of a Muslim to face a pandemic" published on the Syafiq

Riza Basalamah Official Channel with a duration of 1 hour 16 minutes 14 seconds on June 11, 2020.

Data collection techniques are documentation techniques that produce important notes in order to obtain complete data and not make it up. The documentation used is to transcribe the speech speeches in videos that have been downloaded from YouTube. Data analysis was performed after the data was transcribed. The data analysis technique consists of four steps. First, identification of data, namely data that has been transcribed is read back, then gives a sign and name the data according to the forms of language style based on sentence structure. Second, classifying the data, namely the data identified, then classified based on the forms of language style based on sentence structure. Third, interpreting the data, namely the speech interpreted its meaning and explained the form of language style based on the sentence structure. Fourth, make conclusions about the data that has been analyzed. The presentation of this data analysis uses descriptive methods, namely the formulation of data in the form of words and not data in the form of numbers, using descriptive methods.

## 3. FINDINGS AND DISCUSSION

Based on the transcription of the lecture by Ustaz Syafiq Riza Basalamah, it was found that the data was in the form of speech style based on sentence structure consisting of climax, antithesis and repetition. The explanation is as follows.

### 3.1 Climax

The climax language style is a language style that has the idea of the mind increasingly developing [2]. There are 2 utterances showing Ustaz Syafiq Riza Basalamah having a climax style. One of them is as follows.

*All the blessings of all the comforts of all the facilities that are used by all servants in this life to themselves, to their families, to their communities in their countries are all divine gifts.*

From the speech above, it can be seen that the speech is included in the language style based on the sentence structure, especially the climax. Where from the existing speech, it is clear that the idea that Ustaz Syafiq Riza Basalamah wants to convey is increasingly developing, such as all the pleasures, comforts, and all facilities used by humans on earth are gifts from God which we should be grateful for. The aim to be conveyed is actually to state that the blessings that have been obtained so far are a blessing from Allah.

### 3.2 Antithesis

The antithesis language style is a language style that uses opposite words [2]. The form of speech that shows Ustaz Syafiq Riza Basalamah has an antithetic style of language is as follows.

*In fact, Allah's blessings are many. However, only a few of Allah's servants are good at being grateful.*

From the above speech, it can be seen that the speech is included in the style of language based on the sentence

structure, especially the antithesis. Where from the existing speech, it is clear that the idea that Ustaz Syafiq Riza Basalamah was trying to convey contains contradictory words, such as the number of blessings of Allah but few who are clever to be grateful. The words many and a little are included in the antithetic style of language because the words contradict or contradict.

### **3.3 Repetition**

Repetition language style is sound repetition of both sentences, phrases, words, and syllables which are considered important so that they give stress in a discourse. Based on the theory of [2], there are eight types of repetitions, but in Ustaz Syafiq Riza Basalamah lecture, only five types of repetitions were found, including epizeuxis repetition, anaphore repetition, epistrofa repetition, simpleke repetition, and mesodiplosis repetition. In this study, the repetition section is also the most dominant language style found in Ustaz Syafiq Riza Basalamah's lecture. The description of this type of repetition is as follows.

#### *3.3.1 Epizeuxis repetition*

Epizeuxis repetition is a direct repetition which is repeated several times in a row because it is considered important. There are 2 utterances showing Ustaz Syafiq Riza Basalamah having an epizeuxis repetition style. One of them is as follows.

*Try opening the Quran to Surah An-Nahl verses 53-54, Surah An-Nahl verses 53-54. This surah is known as the delicious surah.*

From the above speech, it is clear that there is a repetition of the phrase of Surah An-Nahl verses 53-54 which was uttered by Ustaz Syafiq Riza Basalamah. The purpose of this repetition is to emphasize that in the al-quran surah An-Nahl verses 53-54 there is a discussion about the blessings that Allah has given, so that surah An-Nahl is known as surah favors even though the meaning of surah An-Nahl itself is a bee.

#### *3.3.2 Anaphore repetition*

Anaphore repetition is a repetition in which the form of repeating the first word on each subsequent line or sentence. There are 5 utterances showing Ustaz Syafiq Riza Basalamah having anaphorical repetitive language style. One of them is as follows.

*I know the behavior of ana chant since I was at home Ustadz. You know how she educates children, you know how to spend her time at home.*

From the above speech, it can be seen that there was a repetition of the phrase ana tau at the beginning of the sentence uttered by Ustaz Syafiq Riza Basalamah. The phrase ana tau aims to emphasize to the listener that since the pandemic he has learned much about his wife while at home, both in educating children and the way his wife spends time at home.

#### *3.3.3 Mesodiplosis repetition*

Mesodiplosis repetition is a repetition in which the form of repetition is in the middle of a successive line or sentence.

There were 3 utterances showing Ustaz Syafiq Riza Basalamah having a mesodiplosis repetitive language style. one of them is as follows.

*today eat the eggplant plucked eggplant, tomorrow eat the pickled spinach, the day after tomorrow eat the lettuce picking lettuce....*

From the above speech, it can be seen that there is a repetition of the words eat and quote in the middle of a consecutive sentence uttered by Ustaz Syafiq Riza Basalamah. The words eat and quote are intended to emphasize Ustaz Syafiq Riza Basalamah's congregation that the conditions in the village during this pandemic no one felt the difficulty of basic commodities. Where, if the community wants to eat different kinds of vegetables every day, they can immediately pick them in their yard.

#### *3.3.4 Simpleke repetitions*

Simpleke repetitions are repetitions that are in the form of repetition at the beginning and end of a line or sentence in a row. The form of speech that shows Ustaz Syafiq Riza Basalamah has a repetition simpleke language style is as follows.

*Now there is such a thing as agriculture, what is the use of plastic, what is the name of congregation, hydroponics. Yes. Hydroponics. Have a mango tree in a pot, have a durian tree in a pot .....*

From the above speech, it can be seen that there is a repetition of the phrase having a tree at the beginning and the phrase in the pot at the end of the consecutive sentences uttered by Ustaz Syafiq Riza Basalamah. This phrase aims to emphasize that all plants that use a hydroponic system can be used easily and more efficiently. For example, if you have a mango tree or a durian tree, just put it in a pot.

#### *3.3.5 Epistrophic repetition*

Epistrophic repetition is a repetition in which the form of the repetition is at the end of a row or sentence in a sequence. There are 3 utterances showing Ustaz Syafiq Riza Basalamah having an epistrofa repetitive language style. One of them is as follows.

*Entering the house to read bismillah, eat and read bismillah, enter the toilet to read bismillah, wear bismillah reading clothes, open bismillah reading clothes, go to the family to read bismillah, all read bismillah.*

From the above speech, it can be seen that there was a repetition of the word bismillah at the end of a consecutive sentence uttered by Ustaz Syafiq Riza Basalamah. This word aims to emphasize that wherever and whenever the situation is we must always read bismillah. Whether you enter the house, eat, enter the toilet, put your clothes on, take off your clothes and so on.

From the results of the above studies, this study can be linked to previous studies. Where [23] has researched the language style of K.H. Zainuddin M.Z. entitled K.H. Zainuddin M.Z. in the lecture of isra mikraj at South Tangerang. The similarity between previous research and this research is that both of them examine the language style of an ustaz. However, the difference lies in the object and the type of language style. Anjani researches Ustaz

K.H. Zainuddin M.Z with the type of language style based on direct meaning, especially rhetorical language style. Meanwhile, the authors examined Ustaz Syafiq Riza Basalamah with the type of language style based on sentence structure. The results obtained by Anjani are that it is known that in the content of Ustaz K.H. Zainuddin M.Z used various language styles, such as ellipsis, correction and metonymystones, while to beautify the message conveyed by Ustaz K.H. Zainuddin M.Z used the style of language in the assonance, apostrophe, and alliteration as well as in the closing part of the lecture at Ustaz K.H. Zainuddin M.Z, the language style used is assonance and hyperbole.

Based on the results of previous research with current research in general, it can be concluded that in the lecture activities the ustaz often use language styles to attract the attention of listeners and create beauty in language. In addition, the styles used by the ustaz also varied greatly.

#### 4. CONCLUSION

Based on the results of this study, it was found that there were 17 speech styles based on sentence structure. The form of language style based on the sentence structure is a climax of 3 utterances, 1 antithesis of 1 speech, and 14 reps of repetition which includes 2 repetition epizeuksis speech styles, 5 repetition anaphore language style utterances, 3 repetition mesodiplosis style speeches, 1 repetitive speech style. simploke, and 3 epistropa repetitions of the speech style. Based on the discussion that has been presented, it can be seen that the lecture delivered by Ustaz Syafiq Riza Basalamah which is more dominant in the language style used is repetition.

#### ACKNOWLEDGMENT

Finally, I can finish this paper with the support of all those who have helped me in all matters. Especially to my parents who always provide support and endless prayers for me. Furthermore, I would like to thank all the postgraduate lecturers of Indonesian Language and Literature Education who have provided useful knowledge for me. This paper is far from perfect, but it is hoped that it can be useful not only for researchers but also for readers. Thus, if there are readers who want to criticize or give suggestions, I would like to thank you.

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