

Development of Poster as Media for the Beginner Students in Writing Class of German Department

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ABSTRACT

Research development of poster is motivated by the reality of students in German Department in UNESA. In this department, Germany is taught as a foreign language. The students have problems in writing class, especially for the beginners. Based on a preliminary observation shows that the students have difficulties to find and organize their ideas, even though the main materials from book are given. These difficulties are caused by these factors; most of the German learners have no basic knowledge about German language when they are in the Senior High School. The students just begin to study Germany in this department. Another difficulty of the students is due to the lack of vocabulary knowledge. So, it is important in German Department to develop a poster as media for teaching and learning process for beginners in the writing class as a tool or media to solve those problems. To be specific, this paper is going to focus on developing of poster, which is made based on level A-1 German International Standard, it commonly called in Germany as *Gemeinsames Europäische Rahmen*. The poster also will be presented in five themes. The method which used in this research is developing research

Keywords: *Poster, media, writing class, Germany*

1. INTRODUCTION

Germany department gives opportunities to the high-school students to join in this department. There is no specific requirement of Germany for the candidate of students who wants to join this Department. Although them candidate of student did not learn about Germany yet. Or they have already learned Germany at high-school. Both of them could join German Department and the learning process of Germany started from beginning. Of course, they should have four competencies in Germany. Those competencies are listening, writing, speaking, and reading. Those competencies are should be understood from basic to advanced level.

Learning Germany for beginners, the students have to learn productive competencies and receptive competencies. They have to understand speaking and writing from basic level until advanced.

Based on pre-observation as a teacher in these two subjects, researcher found that it is needed suitable learning tool which used in the learning process. Why? Because, the condition of the students, a lot of them are have no competencies in Germany when they were in high-school. So it is important to prepare good materials (Writing material in this case) for them in order to the students could understand the lessons easier.

As information, the teaching and learning in Germany department usually using books. It is called as *Netzwerk*

A1. This book is used for all of the Germany department students in Indonesia. This book presents four competencies. So, it is not only focusing on writing skill but this book also presents those four competencies. That is why it needed to develop a new media or teaching material especially for writing. Another reason, the researched have opinions that the online learning process during this pandemic is also need more effective than the main book

According to the observation pre-research, it found that it is needed the different and various materials for support and to make complete the material for writing for the Germany department students. From this situation, it is interesting to discuss about poster development especially about poster and develop preliminary product of poster for the beginner student in German Department.

1.1. Related Work

1.1.1. Poster

Poster is a picture, which could describe one-two main ideas [1]. From this picture people can identify and get the main point what actually poster wants to say. Poster is also tool to communicate something.

The good poster has terms are (a) has enough details, (b) should have a subject that can be visualization, (c) the

sentences in the poster must be simple, not to complex. It is better enough words rather than too much sentences, not to long sentence too, (d) Poster should contains words which a part of sentences and are presented as the whole meaning of a poster, (e) the character of alphabets must be simple either, (f) the size of poster should big enough for the readers so they can understand it well.

At other side, the purposes of the producing this poster are could get people's attention to the products. And also, people got an interest to visit or take a look of the products.

Poster is also belongs to media and also Poster is one of media in learning process, including in writing learning process. Sadiman [2] has definition about media. According to him, the definition of media is *medium* which as an intermediary.

In learning process, the using media have a good Side. But Media has also have Terms which are to giving the students motivations in learning process, (b) media have an opportunity for students to make interaction to the other, (c) the media should also having a possibility to learn it by themselves. And furthermore, the media should have terms of suitability characteristics. There are (a) suitability with the resources, (b) it must have sources such as money, power, and competencies to make or produced the media, (c) there must be a flexibility and efficient also could be used in a long period of time.

2. METHODS

Method means that the way of act according to some systems [3]. This article was write base on research developing research. development research or usually called as R&D. It means that this developing research is a series of a new procedure or an improvement of a procedure which had been produced.

Borg & Gall [4] argued that R&D research has many steps. These steps are (1) Research and information collecting. (2) Planning (3) Develop preliminary form of product, (4) Preliminary field testing (5) Main product revision (6) Main field testing (7) Operational productrevision (8) Operational field testing (9) Final product revision (10) Dissemination and implementation.

This developing posters are made through steps above. But, the writer have a lack of sources and times. So, this developing posters are designed until develop preliminary form of product in this article. It means that the steps are done until the main product revision – in the third step. From this achievement, the writer/researcher hopes that this developing poster will be continue in the future especially until dissemination and implementation – the whole steps in this developing research done.

Hereby are the five steps in this R&D research. Abd in this artikle until the develop preliminary poster.

(1) Research and information collecting.

In this phase, the researchers are identified that even though online or offline learning and teaching process need a poster media to make easier the learning process. Based on this situation of the learners are in the beginner level that started learning Germany.

(2) Planning

The planning concepts of these posters are included 5 themes which the main themes are taken from a book. The name of the book is *Netzwerk A1*.

(3) Develop preliminary form of product,

In this section, the writer tries to develop those five themes.

(4) Preliminary field testing

In this section, the writer tries to test on the limited fields.

(5) Main product revision

In this section, the writer tries to make revisions of the previous products.

3. RESULTS AND DISCUSSION

The products of these posters are presented in 5 themes. There are:

- (1) *Begrüßung* (greetings) and *Aufwiedersehen* (saying goodbye),
- (2) *PersönlicheInformationanschriften* (about personal identity writing),
- (3) *Hobbys*,
- (4) *Tag der Arbeit* (works day), and
- (5) *Problemebei der Arbeit* (Problem in Job area)

All of the posters are made in Germany based on International Standard (A1 Standard). It means if the standard is for beginners. This standard of language proficiency refers to international standard *GemeinsameEuropäischeReferenzrahmen*. All of the themes were designed and were chosen to be presented for beginner students in A1 level.

Figure 1. The first poster

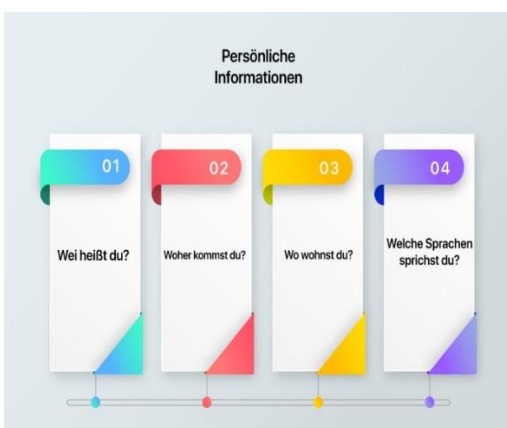


This poster has theme saying greeting (*Begrüßung*). The Poster is one of the five themes in the first level for beginners in Germany learner. Actually, in this theme, contains about how the beginner learners in Germany start to learn (a) about saying regard to others and saying self-introduction to others. It means that in this case, the students have to understand and say about greeting. The learners can explain about personal information about this.

The process in this writing, the beginner learners used to have saying greeting. In this case, greeting is also belongs to theme “*Guten Tag*”. In Germany, the learners’ outcome is for having competencies to say greetings as part of introducing themselves or each other for the beginner students. Besides that it must for them to have a good understanding about greeting in Germany. These posters are designed to help them especially to greeting the others at the beginning of an encounter and also being able to say farewell.

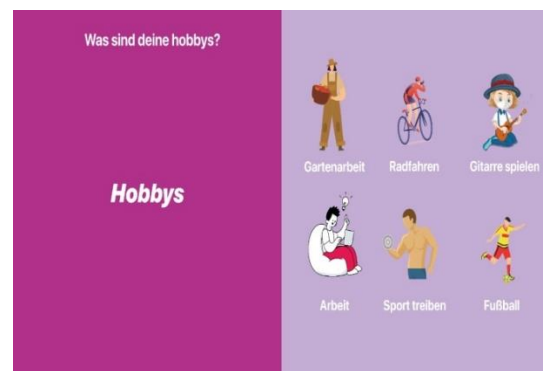
For example: ‘*Hallo, Guten Morgen, Guten Tag, Grüß dich*’ for greeting in the first greeting when we meet somebody and also ‘*Tschüss, and Wiedersehen, Gute Nacht*’ are for greeting if we want to end our encounter.

Figure 2. The second poster



The second posters, in this moment are presented for the theme of about personal identify. In writing learning process, the students make or write about this. This Poster below is designed to make learner for them to write a simple paragraph easily. In these Terms of the poster there are four questions, who can lead them to make their writing better. Shortly, these posters are designed to help the beginner learner in Deutsch Department to both of making and writing a good paragraph or text in introducing themselves based on this visualization in this poster. The visualization helps them to write questions: ‘what is your name?’, ‘where do you come from?’, ‘where do you live?’, ‘what language was studied?’, and other reasons. By using this poster as visualization, the students (the beginner learners) can be helped to organize the ideas, so they can produced and improve their writing to be better.

Figure 3. The third poster



The third poster has theme about hobby. In the process of learning *Gerr*, many beginner students must have competencies to write about the differences of hobbies and also can write “what is your hobby?” in simple writing. So based on those needed, the posters were designed to help them in order to, they produces their writing easier.

Meanwhile, the first Poster tries to make the beginner learners to know the differences of job. From this side, they also learn vocabulary. And the end, this vocabulary can be as a modal if they make a simple writing about what is their hobby. Others word the beginner learners are led to the section. They must learn vocabulary about hobby and the expression from a lot of hobbies. So, it is the presentation of third poster.

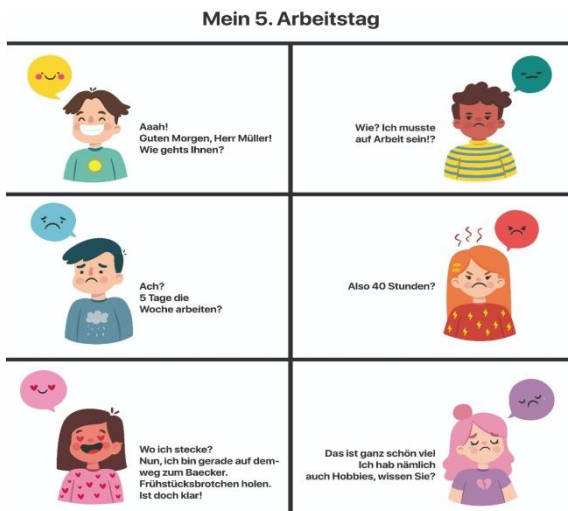
The Poster tries to identify the kind of hobbies that learners can mentions. The purposes, in order to, the students can know and memorized the vocabulary which they can use or apply in a simple paragraph. Tan the learners implicate the vocabulary in writing. Here, they start to both make and write a simple paragraph about “what is your hobby?”

Figure 4. The fourth poster



The fourth Poster is about Job, especially Job area. Here the Poster try to say about illustration the day of Job at 1. Mei. In German it called *Tag der Arbeit*. It means their area lot of phenomena in this day.

Figure 5 The fifth poster



The last poster try to present about job, especially about activity in daily normally people get the job.

4. CONCLUSION

The developed Posters were designed for the beginner learners. In this case, the Posters were designed to make them easier to write a simple writing based on standard competencies at German language learning teaching A1 level. Based on this standard, the posters were made to improve the vocabulary at the first step. Then, they produced the simple writing based on posters. There are five themes that have been designed. And, all of this,

have through phase of identifying of need, checking the competencies, what in this level needed.

The writer is realized that those five Posters are really not perfect in all sides. Maybe, on the next steps will improve these posters better.

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