

# Analysis of Economic Management of Geological Exploration Units in the New Environment

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## **Abstract**

Geological exploration can be classified into different categories such as mineral geological prospecting, hydrogeological prospecting, engineering geological prospecting, etc. According to different requirements of the market, the units will schedule the categories of geological prospecting reasonably. Geological exploration, as the pillar industry of the country's economic development, plays an important role in the improvement of the national economy and the development and utilization of resources. Meanwhile, the economic form of geological exploration enterprise has also been affected by the international economy and resources. The scope of work on geological exploration units under the new environment is becoming wider and wider with the new coming requirements for this industry that units should orchestrate the organizational structures to achieve reasonable, controllable and efficient economic management rationally.

**Keywords:** *Geological Exploration Unit; New Environment; Reasonable planning; Economic Management*

## **1. Preface**

With the continuous development and reform of the market economy system, it has provided a broad space for the economic management and development of geological exploration units. At the same time, it has also challenged the economic management of the units by requiring the orchestrated plan and formulation of the management system. Based on the influence of the new environment, geological exploration units have responded to the national dividend policy and gradually begin to reform traditional service methods. Therefore, the units must accelerate and strengthen the construction of the internal economic management system in order to realize the comprehensive management of the various departments as the strong basis for the development of units in the new environment of the gradual improvement and expansion of the service network. Firstly, this article analyzes the significance of strengthening the economic management of geological exploration units and then comes to the problems existing in the economic management of the units. Finally, it provides guidance for the units to strengthen their internal economic management in the new environment by proposing corresponding strategies.

## **2. The Significance of Strengthening the Economic Management of Geological Exploration Units**

As a production-oriented enterprise in the economy

management system of the market, geological exploration units are also a pillar industry for national resource development that has a very important impact on social development and resource utilization. In the internal management of units, economic management occupies the most important part of the management. Market economy management regulations are still at a stage to be improved, even though we have a steady development of national economy for years. Economic management is particularly important for the development of geological exploration units where reasonable economic management always plays a key role in the development. As the lifeblood of healthy and efficient development of the units, it guides the units in the new environment under the basis of continuous reform and development and the driving force. In the new environment, the strengthening of internal economic management of the geological exploration units can reasonably avoid the risks that may occur in the development process of the unit, properly resolve various economic disputes of the geological exploration enterprise in the development process, and escort the development of the enterprise which is of great significance for the steady and long-term development.

## **3. The Problems on the Economic Management of Geological Exploration Units**

### ***3.1 The Lack of a reasonable economic management system***

A reasonable economic management system plays an

important role in the economic management of geological exploration units. Once it lacks a reasonable economic management system, incoordination between the economic management and the development of the market economy always comes first, and ultimately leads to the instability of economic development, which will bring about serious economic management problems. If a reasonable economic management system doesn't exist in the unit, it will have some work in the process of geological exploration data not timely maintained and processed and even affect the precision of the geological exploration units issued report. Furthermore, it will bring serious safety hazards and construction difficulties to the subsequent construction of projects related to geological exploration, which is not conducive to the geological research of project construction by geological exploration units, thus affecting the development of geological exploration units and bringing serious economic losses to them.

### ***3.2 The Lack of a Reasonable Product Structure Integration Strategy***

A reasonable integration strategy of the product structure is particularly important for the economic development of geological exploration units. With the rapid economic development, the economy system itself is also constantly updated and developed, which puts forward development requirements for the integration of product structure. The diversification of the product structure is required to conform to the development of the market economy and to be synchronized with the development of the market economy, which is extremely beneficial to the development and management of the economy. With the development model of market economy in the new environment, there will be a lot of new products. In addition to meeting the development needs of market economy, new products also need to meet the economic management norms of geological exploration units. Therefore, the geological exploration enterprise must gain a reasonable product structure integration strategy to guide the production of products to promote the economic development. The lack of a reasonable product structure integration strategy will lead to the lack of reasonable integration and planning of the product, while the lax structural management will meet product problems, which will eventually lead to serious economic losses. It will also make the investment cost in the operation stage of the product too large with low profit, resulting in a relatively serious product internal friction problem, which seriously restricts the economic development of units and brings serious management problems to economic management.

### ***3.3 The Lack of High-quality Economic Management Talents***

High-quality management personnel are particularly important for the units, who are good at using reasonable,

standardized, and appropriate management methods to manage the economy, and formulating appropriate economic management measures to regulate the development of the market economy. The geological exploration units, as enterprise and public institutions, are closely related to the development of the market economy system and equipped with increasingly close economic contacts with other units and institutions which require the economic management personnel with high-quality management methods and means, and better understanding of economic laws. Furthermore, they shall constantly improve their own economic management quality and handle the economic and legal relationship between geological exploration units and other units and institutions. However, the existing problems are that the economic management personnel of the units are generally lack of high quality, only with weak legal awareness and uneven legal literacy. Some even ignore the constraints of laws and regulations and pay no attention to the importance of laws and regulations in economic management. As an enterprise and public institution, the number of economic contracts is increasing day by day in the development of its "big geological" integrated service process. The lack of high-quality economic management personnel with ignorance on the law will lead to the failure to preserve the contract after the contract is signed, or the lack of adequate understanding of the signed contract terms, which will eventually bring economic contract disputes, economic penalties and serious economic losses to the units.

## **4. The Strengthened Strategies on the Economic Management of Geological Exploration Units**

### ***4.1 Establish a Sound Economic Management System for Geological Exploration Units***

Under the background of the new environment, the sound economic management system of geological exploration units directly affects the stable economic development of geological exploration units. Nowadays, the management system which they adopt is a contract system for most geological exploration units. It puts forward high requirements on the management of geological exploration units and demands to have sufficient management methods and measures for the management system to realize the internal control. The reform of the economic system of the units is more dependent on the economic management measures. In the process of continuous development and reform, geological exploration units should constantly improve the economic management measures so as to achieve better internal economic management. With the implementation of the national economic policy management system and various basic policies, it is of great significance to establish a sound economic management system and a sound economic restraint

mechanism. Therefore, the units must enhance macroscopic guidance to the economic management system, and constantly challenge the management measures according to the economic benefits of units in order to meet the development needs.

#### **4.2 Reasonably Adjust the Economic Management Mode of Geological Exploration Units**

A good economic management model is essential to the development of a unit or enterprise. With the continuous development of society, the adjustment of product structure has also undergone tremendous changes. The diversification of product structure determines the product market share to a large extent during the development, thereby affecting the economic benefits. The structural diversification of the product requires a good economic management model to promote the economic growth, and prevent the product differentiation in the process of product structure adjustment, which affects the economic development. Particularly, unified allocation, settlement and utilization of funds shall be implemented in terms of capital management of geological exploration unit. Reasonable adjustments have to be made for the management model in the process of economic management by formulating relevant economic management rules and regulations according to the economic development status with standardized internal fund settlement behavior. For geological exploration units, a reasonable and effective unit economic management mode can realize the optimal integration of unit resources and the macro-control of economy. In this way, the capital use efficiency of geological exploration units can be improved, and the economic risks of geological exploration units can be reduced to the maximum extent, which plays a very important role in the development of units. Therefore, it is necessary to make reasonable adjustments to the internal economic management mode of the unit to meet the needs of different economic development systems in different periods and maximize the stable economic development of geological exploration units.

#### **4.3 Introduce High-quality Economic Management Talents**

Talent is the lifeblood of enterprise development. A well-developed company means a strong foundation of a team of high-quality talents, who are able to bring impetus and formulate reasonable control measures to promote the long-term development of the company. The units should vigorously introduce high-quality economic management talents, analyze the economic development system reasonably and improve the system problems in the process of economic development. In different periods, reasonable and standardized economic management

measures should always be formulated to realize macro-control of the economy, avoid financial risks caused by economic instability in the process of economic development to the greatest extent, and promote the stable development of units. With the implemented strategic system of "rejuvenating the country by talents and strengthening the country by talents", the units should introduce high-quality economic management talents to realize the all-round economic management and promote the sustainable development of the unit economy.

### **5. Conclusion**

The continuous changes in the new economic system have put forward requirements for the economic management where only by establishing a good economic management system can geological exploration units meet the demands of the development. Therefore, the evaluation and control of their own units should be carried out with the sound economic management system to realize the reasonable adjustment of economic management mode and guarantee the sustained and steady development to the greatest extent. What's more, the new environment also puts forward requirements for the economic management talents. The high-quality management talents are demanded to perform macro-control of the economic system so as to promote the healthy and stable economic development of the units.

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