Reflections on Postgraduate Education in Art Colleges in the New Era

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ABSTRACT
The higher education in China has opened the door of the quality revolution of higher education in the new era, entered the new era. Standing at a new starting point, it faces new tasks and challenges. Graduate education is the core driving factor of implementing the strategies of developing China through science and education and strengthening the country through human resource development, therefore, it is necessary to re-recognize graduate education. How to continuously improve the quality of training and how to train high-quality talents has become a hot topic in graduate education research in the new era. Taking the graduate students of art universities as an example, this work discussed the characteristics of graduate students in art universities, the main problems faced by graduate education in art universities and the feasible countermeasures. Facing the new era, it is necessary to adhere to the starting point of cultivating people with morality, take the improvement of education quality as the orientation, consolidate the management of graduate training process, strengthen the curriculum construction, integrate research and innovation integration, establish scientific and reasonable quality supervision and evaluation mechanism, and strive to improve the quality level of graduate training.

Keywords: New era, Art universities, Graduate education

1. INTRODUCTION

The higher education in China has opened the door of the quality revolution of higher education in the new era, entered the new era. Standing at a new starting point, it faces new tasks and challenges. Graduate education is the core driving factor of implementing the strategies of developing China through science and education and strengthening the country through human resource development, therefore, it is necessary to re-recognize graduate education. In 2020, the Ministry of Education, the National Development and Reform Commission and the Ministry of Finance jointly issued the Opinions on Speeding up the Reform and Development of Graduate Education in the New Era, which clearly put forward that by 2035, China will initially build a powerful country in graduate education with Chinese characteristics. At present, China is in the stage of building a powerful country in graduate education, and is facing the opportunities and challenges brought by great development, great change and great adjustment. How to continuously improve the quality of training and how to train high-quality talents has become a hot topic in graduate education research in the new era. Taking the graduate students of art universities as an example, this work discussed the characteristics of graduate students in art universities, the main problems faced by graduate education in art universities and the feasible countermeasures.

2. CHARACTERISTICS OF GRADUATE STUDENTS IN ART UNIVERSITIES

Art universities are the basis for cultivating high-quality art talents. Taking the graduate students of art universities as an example, the graduate students of art universities have some common characteristics with ordinary university graduate students, but they also have some unique features.

2.1. Students are more outgoing, and they have wide and versatile interests

Most graduate students in art universities are outgoing, quick-minded, receptive, and active, but sometimes they will overestimate themselves and tend to react impulsively [1]. They are always emotional, and work with a certain degree of blindness. Although they are interested in a wide range, they are indifferent to study political theory.

2.2. Students attach importance to professional quality but neglect humanistic quality

The professional characteristics of art education pay more attention to the study of professional knowledge and skills, and the evaluation of students emphasizes the level of students' professional skills, which is also fully reflected in...
teaching. Therefore, a strong atmosphere of attaching importance to professional quality education has naturally formed in art education, and gradually transformed into a tendency, which is more prominent in the stage of graduate education. Some graduate students attach importance to "specialty" rather than "extensive learning", and to "specialty" rather than "humanistic quality". They have a narrow scope of knowledge, only master the professional foundation in their own research direction, only emphasize their professional skills, and think that the main task is professional study. However, they lack extensive cultural knowledge and overall humanistic quality [2].

2.3. Students have weak political, ideological and moral quality

Some students consider themselves to be the best students in the professional field, but ignore the study of political theory, showing poor sense of social responsibility, low ideological level, over-value and pursue personal interests, self-emphasis, lack of team spirit, cooperation spirit, and the down-to-earth dedication to climb the peak of art.

3. PROBLEMS FACED BY GRADUATE EDUCATION IN ART UNIVERSITIES

Colleges and universities are the main units and places to train graduate students, and their own educational and teaching conditions directly affect the quality of graduate students' education and teaching. Since the expansion of graduate enrollment in 2009, the construction of graduate teaching and scientific research infrastructure in most colleges and universities has lagged behind. Taking the graduate education work of art universities as an example, they have following problems.

3.1. Unsound teaching resources and scientific research platform for graduates cultivation due to the expanding scale of graduate student enrollment

The scale and quantity of graduate enrollment have increased, but the construction of resources and facilities related to teaching and scientific research is not perfect. For example, nearly 50% of the candidates in most art universities are adjusted students, so the quality of students is difficult to guarantee.

3.2. Unsound cultivation mechanism

The existing graduate training mechanism mainly evaluates the number of academic papers published by graduate students and the content of graduation papers, but neglects the quality of graduate papers and other aspects of the assessment or the formal aspects of the investigation. Therefore, the quantity of high-quality academic papers is few and the quality is not high. Additionally, the conversion rate of original achievements is low, which can not be widely popularized and applied. In the graduate thesis proposal, mid-term examination and other aspects of examination is not strict enough, and the teacher requirements are not high enough. Graduate students lack innovative thinking and ability in scientific research practice [3].

3.3. Uneven quality level of mentors

The number of tutors has increased, but some of them have bad ethics, which has seriously damaged the overall image of the tutor team and affected the fairness and quality of graduate education to some extent. For one thing, in the market economy environment, individual tutors are vulnerable to the erosion of bad social atmosphere in the face of work pressure and various temptations; for another, the system of supervisor responsibility gives supervisors great power in the training of graduate students, and to some extent provides opportunities and convenience for teachers’ moral misconduct. Some tutors have weak moral consciousness, one-sided understanding, outdated ideas, and poor self-discipline, and some of them pay insufficient attention of ideological and moral guidance to students. According to the results of the survey, only 28.8% of graduate students have the opportunity to communicate with their mentors in person; 31.7% of graduate students feel that there are few opportunities to communicate with their mentors in person. This seriously affects the guidance of ideological and political education.

3.4. Unreasonable establishment of the graduate course system

At present, the graduate curriculum system of most art universities is not reasonable enough, and many schools rely heavily on the training mode of academic degree graduate students due to the lack of teaching resources in the training process. The curriculum setting and the academic degree graduate student curriculum overlap cannot reflect the professional characteristics. At the same time, some art schools only pay attention to the study of professional practice courses, but ignore the study of theoretical courses; as a result, some students think that theoretical learning is useless.
4. COUNTERMEASURES OF GRADUATE EDUCATION IN ART UNIVERSITIES IN THE NEW ERA

4.1. Strengthening morality education is the starting point of graduate education in art universities

General Secretary Xi Jinping stresses that the effectiveness of moral education is the fundamental standard to test all the work of the school. In order to fulfill the fundamental task of morality education, it should not only strengthen the feelings and responsibilities of contemporary graduate students in terms of ideals and beliefs, but also carry out the "comprehensive education" in the training process. Moral composition is to root the original mission and forge ideals and beliefs among graduate students. The "entire morality education" is formed by tutors, course teachers, professional counselors for graduate students and the society; the "whole-process morality education" runs through the selection of graduate students, course teaching, scientific research training, professional practice, academic evaluation and degree awarding; the "all-round morality education" covers different ways and means of party construction demonstration, ideological and political courses, curriculum ideological and political courses, guiding ideological and political studies, scientific research ideological and political practices. Therefore, it can form a new pattern of strengthening morality with mutual support and cooperation [4]. The school administration, tutors and graduates should face up to the importance of moral education and strengthen the cultivation and improvement of politics, ideology and moral cultivation of art graduates.

Graduate level: It is necessary to strengthen the propaganda of graduate academic honesty education, innovate the form of academic honesty, enrich the content of academic honesty, regard academic honesty as an important link in the cultivation of graduate education, and infiltrate into the whole process of graduate education. Additionally, it is also important to strengthen the construction of academic norms and academic culture of graduate students, carry out systematic training activities on academic morality and academic norms in the way of online and offline, cultivate graduate students' scientific, rigorous and realistic style of study, innovative consciousness of seeking new ideas and exploring differences, and enhance their academic research ability and ideological and moral quality. It should improve the academic integrity management system, carry out the system of accountability and punishment for academic misconduct based on paying attention to academic moral education, strictly control the export of papers, adhere to the system of graduate thesis testing and blind evaluation, give full play to the supervisory role of the school academic committee, put an end to academic misconduct into the tutor assessment, and ensure the quality of graduate training.

Mentor level: It is necessary to strengthen the political theory and professional training of mentors to improve the level of mentors. First, it should strengthen the training of mentors in political theory and professional literacy, improve the training system of mentors through online and offline professional training, strengthen the construction of teachers' ethics, and enhance personal political literacy and professional skills, so as to improve their ability of guiding graduate students and meet the new requirements of the new era. Second, it is necessary to deepen the institutional reform of mentor management, further improve the management and assessment mechanism for the selection and appointment of mentors, implement the annual and appointment assessment of mentors, improve the evaluation system of teaching achievements and scientific research creation of mentors, give full play to the enthusiasm of mentors in teaching and scientific research, take teacher moral performance as the primary content of the evaluation, take the quality of graduate students as an important standard for the evaluation of mentors, and the results of the assessment as an important basis for the allocation of tutors' enrollment indicators, post evaluation and award evaluation, and interview and restrict recruitment for mentors who fail to perform their duties.

4.2. Taking the improvement of education quality as the guidance, tamping graduate student training process management as a starting point, and striving to improve the level of graduate training

It is necessary to straighten out the training management mechanism, standardize the graduate student management, and strengthen the mutual connection and linkage between the various links of training management. First, it should further optimize the subject curriculum, set up an educational development concept with the core of improving graduate education, pay attention to implicit development, promote the integration of science and education with industry and education, enhance the practical and innovative ability of graduate students, encourage and guide graduate students to participate in major national research projects, guide graduate students to combine academic research with economic and social development needs, and promote the action power of graduate education service industry development. Second, it should strictly manage the training process of graduates and improve the quality assurance supervision system. It should revise and improve the relevant systems and methods for the management of graduate students and their supervisors, regard academic morality, ethics and norms as compulsory courses for graduate students' training, and ensure the implementation of the daily management of graduate students. It is necessary to construct a scientific and standardized management system for graduate training process, improve the organizational process of the examination, opening speech, mid-term examination, and defense, conduct refinement management, further refine
the main responsibilities of the compaction supervisor and the defense committee, strictly manage the thesis defense process, refine and standardize the defense process, improve the quality of defense, and strengthen the management of dissertations and degree awards.

4.3. Strengthening curriculum construction and integrating research with innovation

Curriculum learning is an important factor to ensure and improve the quality of graduate education. Art graduate education is supposed to strengthen the curriculum construction, design a scientific and reasonable curriculum system, reform the content, method and form of political theory course, and enhance the art, vitality and practice of political theory course, so as to let students have interest in the course, and improve their political ideology and moral cultivation. At the same time, the curriculum system should be designed to ensure that the degree recipients have solid professional knowledge and optimize the knowledge structure and ability structure, so as to comprehensively improve students' artistic accomplishment, and strengthen the cultivation and improvement of students' artistic practice ability. An art university explores the teaching mode of "ideological and political with art", integrates the elements of ideological and political education in the aspects of talent training scheme, set up the creation idea that takes the people as the center, and cultivate correct art view, aesthetic view and creation view. In order to meet the needs of graduate courses and practice education, the college has all kinds of 12 graduate training bases, covering all fields and direction, and carries out the "cooperation between school and enterprises". After years of construction, practice bases have covered the main ethnic folk craft areas of the province.

4.4. Establishing a scientific and reasonable quality supervision and evaluation system

It is necessary to establish a scientific and reasonable evaluation system to measure the quality of graduate education in art universities. In view of the characteristics of graduate education of master's degree in art universities, it should also pay attention to the combination of goal orientation and process orientation in the whole evaluation work, and actively deal with the relationship between the unified requirements of the state and the characteristics of the training units, the relationship between the unified quality standard of professional art talents and the development of students' personality, as well as the relationship between students' artistic practice ability and the overall quality, especially the theoretical research ability. In order to ensure the quality of education and teaching, the school should set up a graduate education steering committee to examine and approve the direction of discipline construction and the graduate training system, supervise the professional teaching, evaluate and guide the teaching quality of each major in groups at the end of each semester. Committee consists of teaching management committee, the theory research council committee, and creative performance committee. Guided by social needs and centered on vocational ability, it clarifies the orientation of training graduate students for professional degrees, carries out top-level design according to different professional requirements, and introduces graduate teaching quality monitoring system and training quality supervision and evaluation mechanism, so as to conduct scientific evaluation of teaching quality.

5. CONCLUSION

Under the background of the new era, graduate education is faced with the problem of how to adapt to and lead the development of higher education and the test of the quality of high-end talent cultivation in the construction of an innovative country. In order to promote the cultivation and construction of high-level graduate students, it is necessary to take morality education as the starting point, improve the quality of education, consolidate the management of graduate training process, optimize the curriculum and integrate the research and creation, so as to establish a scientific and reasonable quality supervision and evaluation mechanism, and strive to improve the quality of graduate education.

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