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# The Online College English Teaching Based on Ideological Elements

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#### ABSTRACT

The epidemic environment of COVID-19, no doubt accelerated the promotion of online teaching. This not only brings an impact to offline college English classroom teaching, but also brings challenges to college teachers. For the teachers, they should keep learning and thinking about how to adapt to English teaching in different environments by choosing online teaching tools or platforms. In addition, by integrating ideological and political education concepts into college English courses, students can not only feel the integration of Chinese and Western ideas and cultures, but also strengthen their sense of national identity and strengthen their ideals and beliefs, so as to inspire teachers to study and discuss online English classroom teaching from a new perspective.

Keywords: COVID-19, College English, Cloud Teaching, Ideological and Political Education.

## 1. "CLOUD TEACHING" MODEL BASED ON ONLINE APP

In the teaching process, teachers flexibly applied and innovated the content and methods of online teaching, and organically integrated "cloud classroom", "cloud thinking and politics" and "cloud practice", which became the new normal of English "cloud teaching" in this semester, and "cloud thinking and politics" is the main line running through the cloud teaching. Cloud classroom includes four dimensions: cloud teaching, cloud evaluation, cloud testing and cloud management. Teachers teaching through the cloud to check in theme discussion, to carry out the questionnaire survey, establish students self-evaluation, peer mutual, mutual between teachers and students, including multiple cloud evaluation system, pay attention to the fusion in-class test and final summative test online, reasonable design of formative evaluation and summative evaluation scale, based on the study of the data, improve the teaching management, improve the teaching quality. Practice of "cloud" is a "cloud" class way of effective inspection, but also an important guarantee of political education teaching means, put together the classroom study and practice teaching, adhere to the idea of paying equal attention to ideological education and practice education, practical knowledge, ability and value guidance all organic combine, form education resultant force, realize khalid ents. Combined with the development of the

epidemic situation and the actual teaching content, we carried out expanded practice activities with the theme of promoting the anti-epidemic spirit. Unit 1: Never Give Up! "Never Say Never" was held to share stories of famous people at home and abroad. Ask students to comment on the positive attitudes reflected in the famous sayings (or proverbs) in light of what they have seen, heard and felt during the COVID-19. The examples can be drawn from personal experience or from news reports. During the activity, students not only exercised their language skills, but also absorbed the power of example, carried forward the indomitable Chinese spirit, enhanced their confidence and belief in overcoming the epidemic, and realized the triple improvement of knowledge, ability and values by collecting materials, writing reports and refining opinions.

## 2. THE NECESSITY OF INTEGRATING IDEOLOGICAL AND POLITICAL EDUCATION INTO COLLEGE ENGLISH COURSE

In the current field of higher education, ideological and political education is still a very weak link. At present, there are special ideological and political courses set up by teachers in related fields, which usually have 4 class hours a week. Due to the short class hours, it involves less content, insufficient coverage and lack of depth. All these are the problems existing in the



ideological and political field of college education at present. Due to the existence of these problems, students' learning enthusiasm is not high, the influence on students is relatively weak. In the growth stage of students, ideology and politics is an important aspect to guide students' world outlook, values and outlook on life, and improve the comprehensive quality of college students. However, the problems existing in the current universitv education make students lack of corresponding cognition in ideological and political education. Secondly, in college education, other majors are completely independent from ideological and political education. In specialized courses, ideological and political education and study are rarely or never involved, which is one of the important reasons for the lack of ideological and political education system in universities at present. Ideological and political education is a relatively large concept, which contains a very wide range of content, need to carry on the continuous, long-term persistence, can play а corresponding role. In view of the present situation, we should first attach importance to the ideological and political education of college students. Teachers and students of all majors should respond positively, including teachers and classes of college English courses. For college public English teaching, the main purpose is to let students feel the western language and culture, social culture, promote the cultural exchange with the west and value feelings, so as to have a certain impact on students' thoughts, cognition, ideas, values. English course contents and teaching, the nature of decision with college students' ideological education with belongs to the category of ideology shape, therefore, if the ability of ideological and political education in college students' public English courses, students can not only acquire the western culture by learning, promote the exchange of culture and thought, will also experience Chinese culture and the values of fusion. In this process, English teachers play a very important role. They should not only be good at guiding students and promoting the communication between Chinese and Western cultures, but also vigorously cultivate students' critical thinking ability, objectively evaluate the essence of Chinese and Western cultures, and gradually form their own consciousness system.

## 3. COLLEGE PUBLIC ENGLISH COURSES ARE INTEGRATED INTO THE MAIN CONTENT OF IDEOLOGICAL AND POLITICAL EDUCATION

#### 3.1. Patriotism Education

There is an inseparable relationship between culture and interactive process. In the process of intercultural interaction, participants carry different cultural deposits, and there are differences in their consciousness concepts, logical thinking, language symbols, other symbols, material environment and social system, and also contain common contents to a certain extent. This means that cultural sharing is limited, and it is difficult to deeply integrate the wisdom of various parties. The central content of concept carried by a specific cultural group is a standardized value system. It can significantly affect the level of group solidarity, so it is very valuable. When individuals in a common cultural environment interact with each other, they tend to evaluate according to the standard value system, so as to distinguish the intention and behavior nature of the other party. This is also the process of inheriting and strengthening the content of values. However, during the intercultural interaction, different cultural groups hold different value scales, which can easily lead to misunderstandings, poor communication and frequent contradictory events. Therefore, it is of indispensable significance to integrate ideological and political education into college public English teaching for strengthening students' patriotism and strengthening their personality. When two parties use verbal and non-verbal symbols to encode cultural information, there are often barriers to communication. The patriotic education should be integrated into college English education. First of all, English teachers should consolidate their patriotism foundation, in the process of teaching, directly or indirectly into the patriotic feelings, to carry out patriotic education to students, publicize the fine Chinese national tradition, stimulate students' patriotic feelings, enhance the sense of national honor. A few students fail to establish correct value orientation and lack dialectical evaluation process of foreign cultural content. As a result, they often give a one-sided interpretation and fail to fully analyze the influence of Western thought. Some students unilaterally emphasize the advanced nature of the western model, hold an undiscernible attitude toward the pursuit of western values and living habits, and only regard the unfamiliar culture as the dominant culture, which is obviously irrational. Teachers need to deeply embed socialist values in language and cultural subjects, so as to bring a subtle influence to students. However, western learning is bound to carry capitalist value orientation, so during the English course, students must be targeted to convey patriotic feelings and thoughts, and encourage students to internalize the corresponding views. Under the environment of college public English class, it is necessary for teachers to use the classroom platform to promote the essence of local traditional culture, highlight the superiority of the socialist system, and promote students to upgrade their recognition of the fine quality of the nation. In order to ensure the completion of the construction tasks as scheduled in the primary stage of socialism, the main force of the new era must inherit the national quality, and the harmonious society and the revitalization plan also need them to maintain a higher comprehensive quality. This is also an indispensable part of the core socialist values and a requirement for patriots.



## 3.2. Information Literacy Education

With the development trend of economic globalization, countries are becoming more and more open to each other. In this environment, no country can exist and develop in isolation. Any change in the international market will have an impact on every country. Young college students bear the great responsibility of the rise and fall of the world, as the successors of the future country, must always care about the development and fate of the country, to pay attention to the competition and pattern of the international community, advocate peaceful development, promote the development slogan of common. From a small point of view, we should care about things around us, focus on hot social issues, and persist in learning Marxism. Because college students will basically have utilitarian motives during the study of English subjects, such as obtaining professional certificates, improving the level of diplomas, and obtaining ideal positions. This means that they fail to serve the primary purpose of English learning, which is to reduce the perceived level of linguistic and cultural attraction. They are also prone to be disturbed by utilitarian thinking and no longer pay attention to quality, value and other more critical contents. They cannot ensure that their own development conforms to scientific laws during the study period. Therefore, during the period of college public English education, students' demands for education should be taken into full consideration, and the task of information storage should not be completely taken as the task. Moreover, the teaching process should be avoided as the preparation work for CET-4 and CET-6 exams. It must have the effect of educating people. Through the interactive stage of teaching, we can improve the grasp of students' ideological and political content, guide and revise it, and shape a compound talent team that is more in line with the quality-oriented education initiative. In terms of students' relevant experience, we pay attention to enhancing their positive experience.

## 3.3. Excellent Traditional Culture Education

Excellent traditional national culture is the cultural essence of the Chinese nation, which needs to be inherited by the Chinese people from generation to generation. College education is the key stage of ideological and political education. It is necessary to strengthen the traditional culture education and integrate it into college English courses. Traditional national culture reflects the humanistic spirit and rich cultural essence of the Chinese nation and must be inherited. Teachers as a bridge in the process of cultural heritage, should first to cultivation of their own culture, and fully tap their own potential, application of scientific and reasonable way to help students master the cognition of the traditional culture of the Chinese nation spirit, the quality education and professional education of organic integration, to achieve the ultimate purpose of teaching and educating people. The five thousand years of Chinese civilization have given birth to the great spiritual pursuit of the Chinese nation. We should guide students to continue to study the theory of socialism with Chinese characteristics and follow the path of socialism with Chinese characteristics, so as to build strong and stable national confidence. Morality is the cornerstone of social relations. Only by carrying forward and inheriting traditional virtues and actively absorbing cultural essence and ideological connotation can we realize the Chinese dream of the great rejuvenation of the Chinese nation. College English teachers will encounter the phenomenon of cultural differences in the teaching content. Therefore, teachers should strengthen the analysis of the content from the perspective of cultural differences, and let students understand more comprehensively from the perspective of multiculturalism, so as to improve students' intercultural thinking awareness.

### 4. CONCLUSION

Under the epidemic situation, cloud teaching integrates ideological and political elements, which is a good opportunity for the integration of ideological and political courses in colleges and universities, and also promotes the rapid transformation and growth of teachers. The application of various information technology platforms has been gradually explored to solve the problem, such as flexible use of teaching software, improve teachers' curriculum ideological and political literacy, and optimize curriculum teaching methods. At the same time, fulfill the ultimate goal of curriculum education.

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