

Perspectives on Cultural Strategy and World Diversified Music Education

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ABSTRACT

The diversity of world culture is the source and foundation of the development of music culture in various countries, and China's profound historical and cultural accumulation provides unique conditions for the development of music. This article explores the future development path of world music education from the perspective of cultural exchanges and mutual learning, and proposes strategies for constructing a world diversified music culture education system, actively carrying out the music education system, and improving the construction of international music education courses, with a view to better inheriting Chinese music culture in the new era as well as enabling Chinese music to actively integrate into the world's diverse music culture sequence and play a greater role.

Keywords: *Cultural strategy, World music culture, Diversified music education.*

1. INTRODUCTION

The modern world culture tends to the pattern of globalization. The integration stems from the mutual exchange and integration of cultural traditions from all over the world. The essence of culture from all over the world has been gathered into a complete, comprehensive and new cultural system. Therefore, traditional values and artistic views will be greatly improved and changed, which requires the active adaptation of people of all countries and all ethnic groups and the continuous learning of fresh culture.

China is a multi-ethnic country with thousands of years of history and culture. It has continuously improved and carried forward in the process of inheritance until today. Chinese culture is an inalienable part of the world's cultural heritage and plays a pivotal role in the composition of the world's multiculturalism. In addition, the cultural form of world integration lies in reasonable exchanges and communication. China continues to move forward on the basis of its own advantages and makes continuous improvements in all aspects. For example, Chinese music has a long historical heritage and has now become an important part of culture and art. If Chinese music wants to develop by leaps and bounds, it must carry out

corresponding reforms and innovations, actively cooperate with the pace of world cultural integration, and develop corresponding curriculum systems for learning to be able to conform to the trend of globalization.

2. RELEVANT STRATEGIES FOR BUILDING THE WORLD'S DIVERSE MUSIC CULTURE

2.1 *China Actively Participates in the Construction of World's Multi-cultures*

China has been very active in cultural exchanges and mutual learning among various countries, and has played a very important role in it. In recent years, relevant Chinese leaders have actively entered foreign universities to give speeches, promote Chinese culture, and share the essence of Chinese culture. At the same time, many foreign leaders and artists have been invited to China for exchanges and communication. This shows China's support for the diversified culture of the world and related strategies. It is not only the non-infringement of territories between countries can the harmony among countries be achieved, but more importantly, there must be cultural communication and exchanges with each other.

Only after countries have sufficient understanding of each other's cultures can they understand and respect each other. China made a statement in the corresponding joint meeting to support the formation of global culture and make unremitting efforts to build a global culture.

2.2 Various Countries Devote Themselves to the Construction of World's Multi-cultures

The diversity and identity of world culture is an important topic for the cultural seminars of modern countries. As early as 2003, Beijing hosted a large-scale Asia-Europe meeting (ASEM), and the theme was how to build world multi-cultures. This meeting attracted much attention. Nearly 30 countries from all over the world attended the meeting, and the number of relevant people reached hundreds. ASEM is a large-scale cultural event in the world. During the meeting, leaders of various countries conducted active exchanges to find common value orientations in different cultures of various countries, and make corresponding plans on how to realize the exchange between different cultures in the future, implement the corresponding plans, and formulate relevant laws on cultural exchange. The formation of the world cultural system is an inevitable trend. The relaxation of relations among countries is mainly reflected in cultural exchanges. Because the advantage of cultural exchanges is that there are no conflicts of interest and sensitive issues involving related territories, and they can have no scruples while communicating, which is conducive to the mutual integration, mutual learning and mutual understanding of cultures of various countries. The Asia-Europe Meeting on Cultural Exchange has not only facilitated the cultural exchanges between Asia and Europe, but also provided experience for the formation of multi-cultures in the world. In the speech at this meeting, the Chinese cultural commissioner stated: "The cultures of different countries are the foundation of cultural exchanges. Countries need to actively communicate with each other without any special reservations, and they need to understand and respect each other. The cultures of different countries are not mutually exclusive, instead, they must integrate with each other."

Relevant French leaders point out that European culture needs necessary communication and exchanges with Asian culture. France will actively encourage its citizens to accept and learn from

foreign cultures, and formulate relevant drafts of this proposal to establish an international cultural exchange center so that more French people can better understand Asian culture and make due contributions to Asia-Europe cultural exchanges.

3. AN ELABORATION OF ART EDUCATION OF WORLD'S MULTI-CULTURES

3.1 The Formation of Artistic Diversity Is Unstoppable

Music has a long history. Music has formed a fixed culture since its development. People absorb the essence of history in the process of music inheritance and continuously improve the art of music. The formation of the world's multi-cultures has injected strong impetus into the development of music. Related music educators and professionals are leading the modern music culture continuously, forming a pattern of diversified music culture. Music education has received widespread attention from countries and people around the world. How to absorb world culture and combine pertinent literature for music education is an important topic. In the process of music education, it is necessary to pay attention to relevant details, pay attention to the mutual integration of different cultures, retain the cultural essence of the original ecology, and inherit and carry forward the fine traditional culture. The diversification of the world is unstoppable in China, and the diversification of music culture will be an important task in the field of art.

World-class events are frequently settled in China, providing good opportunities and a very broad platform for the development of Chinese cultural diversification. Faced with a vast cultural platform, whether China can adapt and make use of it in a timely manner is worthy of people's deep thinking, such as whether the development of music culture can be integrated with the world's multi-cultures, how to pursue the pace of world integration, etc. Modern Chinese music culture has great limitations. Professionals should open up the idea of communication, adapt and use the new generation of globalized cultural system, carry out relevant college education courses, and make their due contributions to Chinese music culture.

3.2 Actively Building a Diversified Education System for Music Culture

Art comes from life, and music culture is the same. Any music work can't be separated from the background of real life. The advancement of modern art lies in the fact that the cultural background is not only limited to the local cultural traditions, it has been facing the world. The form of creating related works in the context of the integration of world cultures has become a trend; therefore, people should adapt to the development of the times, actively devote themselves to the cultural construction of modern music, and actively learn.

3.3 Difficulties Faced by the World's Diversified Music Education

The current music education in colleges and universities has not been able to actively adapt to the requirements of the multicultural characteristics of the world. There are two reasons for this: one is that music culture is an advanced art category that integrates the diversification of world cultures and it has not much experience. The fixed way of thinking of traditional culture confines people's minds. Music culture is a new thing that can't be really opened up to accept, which makes it difficult to carry out multicultural music education; the other is the lack of teachers in colleges and universities, and the corresponding teachers don't have sufficient experience, which limits the development of diversified music education courses in the world. If people want to advance the course of modern music courses, they must solve the above problems.

3.4 Theoretical Basis and Practice of Colleges' and Universities' Courses

Music is a form of artistic expression. The world's diversified cultural forms are extremely obvious in the field of music. The international trend of music art has been unstoppable. Therefore, it is the key for Chinese music culture to carry out the corresponding systematic music teaching in colleges and universities. In this regard, related national departments have carried out a comprehensive plan for the internationalization of music education in colleges and universities. It is necessary to carry out a large number of reforms in the music textbooks for primary and secondary schools and add the diversity and the identical characteristic of music to the compulsory columns, so as to enable students to understand the impact of

the world's diverse cultures on music art as soon as possible, and realize the necessity and importance of local culture in line with world culture. The Ministry of Education of China promulgated and implemented the "Full-time Compulsory Education Music Curriculum Standards" through the understanding of the characteristics of international music, which stipulates that colleges and universities and all students studying international music culture need to have a sufficient understanding of the background of foreign music culture in order to understand, support and respect international music culture. Students should earnestly understand and learn foreign cultures in the course, take the essence of them and combine the characteristics of local culture to carry out independent creations. Only with sufficient attention from the relevant government departments can the course be carried out smoothly.

3.5 Actively Cultivating Students' Hobbies

Colleges and universities need to pay attention to students' own conditions when enrolling in music majors. Choosing talented students can improve the quality of teaching and try to cultivate students' interest in learning as much as possible during the teaching process. Only when students really like music can they accept relevant knowledge autonomously. This is especially true for music creation. The curriculum design should be combined with students' acceptance capabilities.

3.6 Updating Teaching Plans

Art colleges and universities need to make timely teaching summaries during the teaching process, and the teaching plans must be updated in time. Since art is characterized by uncertainty, it is necessary to pay more attention to related problems in the process of the construction of music world-oriented and diversified curriculum. Carrying out diversified music courses in the world is an emerging topic, and there is not a lot of previous experience during teaching. Therefore, relevant professionals are required to conduct a timely summary of the study issues during the teaching period, communicate with the students in time, and understand the inner feelings of the students in the learning process. It is needed to construct a characteristic teaching plan in the teaching process, actively carry out outdoor teaching, bring students to learn in a special environment, and let students learn art under the conditions of being close to art, which not only improves the cognitive ability of the

learning process, but also stimulates students' fantasy about art and cultivates artistic inspiration.

3.7 *Combination of World Diversification and Local Culture*

Diversified cultures in the world are not all desirable. Educational institutions should rectify and reform their educational syllabuses reasonably to build the diversity of the world on local culture in order to rationally extract and graft the shining points of foreign music and art onto local music and art, and form a Chinese music art with the characteristics of the world's multi-cultures. The singing emphasis of national music should be extracted and integrated to form foreign music with Chinese emphasis. The curriculum development should be based on artistic creation, and students' innovative ability should be exercised.

3.8 *Implementing Online Teaching*

Establishing an online classroom is vital to the learning of the world's diversified music and art. The huge information resources of the network can provide great convenience for teaching and students. Colleges and universities can socialize with colleges and universities in China and foreign countries through the network, establish a teaching relationship that shares resources, truly realize the world's unified art teaching, and realize a teaching system of cultural exchanges between different countries on the hardware facilities. In the process of online teaching, it can provide a platform for students to communicate with each other. Students can publish their creations through the Internet and actively communicate with other students.

4. IMPROVING THE WORLD'S DIVERSIFIED MUSIC EDUCATION CURRICULUM SYSTEM

Modern cultures of various countries blend with each other and present the world's diversified cultures. Therefore, all local cultures should actively adapt to the cultural characteristics of globalization and make rational integration and utilization. It is necessary to have a certain cultural strategy while taking advantage of the corresponding culture. The modern Chinese government is actively adapting and using this global culture to push Chinese culture to a new historical stage, combine this diverse culture with music education in modern colleges and

universities, and carry out corresponding music courses, so that Chinese music culture can go to the world.

If China wants to truly establish a complete and diversified music education system, it must start with the existing related problems, and the corresponding problems can be solved by removing the existing problems and obstacles. For example, in the face of lack of teacher resources and insufficient teacher experience, relevant teachers should be organized to receive professional training and learn relevant knowledge. Only with a strong team of teachers can the country carry out the curriculum better, inject fresh music culture into the classrooms of colleges and universities, and provide high-quality music education for future generations. It is necessary to master certain ways and means in the process of music education, so that the quality of teaching can be improved, and the speed and degree of acceptance by students can be accelerated. A reasonable teaching environment is extremely important. The creative environment is the key source of inspiration in artistic creation. The same is true for art teaching. During the teaching period, children can be taken outdoors to learn. For example, these songs — Tibetan folk songs in Tibet, folk songs in northern Shaanxi, etc., contain the history and culture of a region or even a nation for thousands of years. Students can't fully understand it simply by learning in class. Only when they step into a specific environment can they feel the charm of culture, better learn and make related creations in the learning process, actively communicate with local folk song lovers, learn singing methods, and earnestly understand the local history and culture. The selection of teaching materials is very sophisticated in art teaching. The selection of the content of the teaching materials requires professional editing, and the selection of the content should be close to the characteristics of multi-cultures and combine the essence of the culture of various countries. For example, one can comprehensively study the method of singing Russian folk songs and Italian music, and the combination of rock music and national music can also produce rock music with national color.

5. CONCLUSION

The speed of the world's cultural diversification and globalization makes people have to accelerate the pace of learning. It is an important task to promote and inherit the world's diversified culture. Culture can't exist independently and needs to be

built on a corresponding carrier. For example, different music can express different emotions. It is necessary to let the essence of global culture penetrate into the cause of music education, which is embodied in the establishment of corresponding international music courses by colleges and universities in various countries. Colleges and universities need to actively carry out the construction of the world's diversified music culture, bring Chinese music art to the forefront of the world, and let the Chinese people understand the world's diverse cultures, understand the artistic connotation of other countries in the world, and understand, respect and accept foreign cultures.

AUTHORS' CONTRIBUTIONS

This paper is independently completed by Yide Peng.

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