

The Implementation of Sport Management Course in the Management of Amar Tirta Swimming Pool, Palembang City

Widya Handayani^{1*)}, Farizal Imansyah¹

¹Universitas PGRI Palembang

* Corresponding author. Email: widyahandayani@univpgri-palembang.ac.id

ABSTRACT

This study analyzes the Amar Tirta Swimming Pool management in Palembang City as its functions, among others: planning, organizing, directing, motivating, and controlling. This research is a descriptive study using a survey method with an instrument in the form of a questionnaire validated by experts and providing support with interviews and documentation. The research sample used was Amar Tirta Swimming Pool employees, canteen administrators, and swimming tutors in Palembang City, with a total of 21 people. The data analysis technique used a descriptive method which was stated in the form of a percentage. The study results show that in the Amar Tirta Swimming Pool, Palembang City, most of them are in the sufficient category, a percentage of 51.5%. Most of the planning factors were in the adequate category with a percentage of 47%. Then, most of the organizing factors were in the sufficient category with a percentage of 51.5%. The driving factor was mostly in the sufficient category with a percentage of 57%. The motivating factors were mostly in the good category with a percentage of 41.7%. Based on control factors, most of them were in the sufficient category with a percentage of 43%. Thus, the management of the Amar Tirta Palembang Swimming Pool is categorized as sufficient. 7% and based on control factors, most of them were in the sufficient category with a percentage of 43%. Thus, the management of the Amar Tirta Palembang Swimming Pool is categorized as sufficient. 7% and based on control factors, most of them were in the sufficient category with a percentage of 43%. Thus, the management of the Amar Tirta Palembang Swimming Pool is categorized as sufficient.

Keywords: Management, Swimming Pool

1. INTRODUCTION

Sport is a movement activity that is needed by the body. Besides being able to maintain physical fitness, exercise can also maintain a healthy body. Sport and recreation are a human need for physical and spiritual fitness, which is very important to support our daily activities. It will be able to improve the quality of life of the perpetrator. People who exercise regularly are more optimistic in dealing with life and life [1]. This sport is very beneficial for children's growth and development, harmony between intelligence and skills development. The most important thing is that it can help children in balanced physical growth. To better introduce swimming sports activities to many people, The most common action taken so far is that swimming is included in the educational curriculum in schools ranging from elementary to tertiary education. At the University level, swimming sports are included in the learning curriculum and Sports Management. Students who are active and have

skills can open jobs, namely opening private swimming lessons and managing themselves.

Swimming pools are generally used to promote healthy water sports for both children and adults and are often suggested as the most suitable exercise for people with asthma, especially children [2].

Swimming is a water sport that is popular with children, especially elementary school children. This sport is very beneficial for children's growth and development, harmony between intelligence and skills development. The most important thing is that it can help children in balanced physical growth.

Based on the opinion of Imansyah [3], swimming is an activity or sport that is carried out in the water and where the sport is different from daily human life. The swimmer gets resistance caused by the push back from the water in front of him that the swimmer pushes or moves, while the thrust is obtained from hand movements and leg movements. Fast or slow forward movement in

swimming is the difference between the magnitude of the drag force.

What is available in the swimming pool, including a race pool, jumping pool, 1-meter shallow pool or heating pool, children's pool, and warm water pool. Swimming pools that are made must meet the national swimming pool standards set by the world swimming body FINA. For example, the competition pool required for competition must meet national and international standards, namely measuring 25 meters x 50 meters with 10 tracks. As for the availability of spectators stands on one or both sides and ensure good safety for visitors. Pool water must be clean, healthy with a good acidity (Ph) composition (Susanto, 2007: 5) [4]. The presence of a swimming pool with a modern concept. The owner or company's creativity with various models such as the swimming pool is formed round with modifications that have been adapted to the surrounding natural conditions to satisfy its customers. The development of swimming pools today has a positive effect on people being able to exercise by having fun without feeling bored. Because at this time many swimming pools have been specially designed as a vehicle for sports and recreation.

Amar Tirta swimming pool, located in Sako Kenten Palembang, is very strategic, where the pool is close to community settlements. The owner of the Amar Tirta Pond in Palembang City, Mrs. Sri Hartati.

Sports management, namely the implementation of planning, organizing, directing, motivating, and controlling processes in an organizational context which has the main objective of providing sports or physical fitness activities, products, and services as an effort to develop and advance the company [5].

The background stated about the management of swimming pool facilities needs to be done not to occur. In this case, the author will research the title "Implementation of sports management courses in the management of the Amar Tirta swimming pool in Palembang in 2020".

2. METHODS

This research is descriptive. In this study, researchers wanted to find information and overview the management system's implementation at the Amar Tirta Swimming Pool in Palembang City.

The method used in this research is a survey method. Data collection is obtained using a questionnaire that experts have validated in the form of a written

statement given to the respondent to be filled in with the actual situation accompanied by interviews and documentation as support.

2.1 Population and Sample

The population is a generalization area consisting of objects/subjects with certain qualities and characteristics determined by the researcher to study and then draw conclusions [6]. This study's population were all the Amar Tirta Swimming Pool employees included in the management function, namely: planning, organizing, directing (motivating), controlling (controlling). This study's sample amounted to 15 people consisting of 10 employee members, 3 swimming coaches, 2 canteen guards in the swimming pool.

2.2 Data collection techniques

Data collection techniques in this study using a questionnaire or questionnaire. According to [6], a questionnaire is a data collection technique done by giving a set of questions or written statements to respondents to answer. The questionnaire used is closed because the respondent chooses one answer.

3. RESULTS AND DISCUSSION

Based on the research results, it is known that the management analysis of Amar Tirta Swimming Pool is mostly in the quite good category with a percentage of 53%. With these results, the Amar Tirta Swimming Pool management in Palembang City has managed good management to achieve maximum results. From the results of each study, according to factors, among others:

1. Planning Factors

The results showed that Amar Tirta Swimming Pool in Palembang City, mostly in the Enough category with a percentage of 48.8%, in the Less category 21.4% in the Good category 14%, in the very good category 9.2% and very poor category 6, 6%. From these data, it can be concluded that for the planning of infrastructure facilities in the Amar Tirta Swimming Pool, Palembang City has planned the facilities and infrastructure intensively and following the needs, one of which is in terms of cleanliness and discipline.

2. Organizing Factors

Based on the research results, most of the Amar Tirta Swimming Pool in Palembang City management is in the sufficient category with a percentage of 51.5%. While in the less category of 23.9%, in the good category of 15.2%. In the very good category of 5, 5% and in the very poor category of 4.7%. Organizing the facilities and infrastructure for the Amar Tirta Swimming Pool are done by intensively checking the equipment for the pool, bathroom, and existing facilities by employees twice a week.

3. Directional Factor

Based on the results of the study, it is known that the Management Analysis of the Amar Tirta Swimming Pool in Palembang City is mostly in enough category with a percentage of 58.2%. Then, in the good category, it is 18.2%, in the less category it is 12%, in the very good category of 6, 7% and in the very poor category of 4.7%. The questionnaire grid consists of three indicators: employee direction, organization direction, and work mechanism direction. It was concluded that Amar Tirta Swimming Pool employees' guidance to all its members was carried out in one command with the manager's supervision. The manager also provides motivation and guidance for morale by encouraging him to come early, prepare for work, and monitor the pool environment's cleanliness.

4. The Motivation Factor

Based on the results of the study, it is known that the management of the Amar Tirta Swimming Pool in Palembang City based on motivational factors is mostly in the good category with a percentage of 43.8%, in the moderate category of 23.8%, in the less category of 14.4%, in the very good category of 9.5% and in the very less category of 8.5%. The questionnaire grid consists of two indicators, namely employee motivation and work mechanism motivation. Employee motivation applies in the Amar Tirta Swimming Pool, namely approaching each person or as a family. The manager will approach the employee with a warning by calling the employee if they make a mistake, then look for the best solution to feel comfortable in openness. The occurrence is conducive to doing the job—the manager's compensation directly to good and disciplined employees with thanks and a salary bonus. The manager carried out the work mechanism's motivation to his employee members

by participating in the field to clean the environment and sell tickets at the counters.

5. Control Factors

Based on the results of the study, it is known that swimming pool management based on control factors is mostly in the sufficient category with a percentage of 42.8%, in the less category of 28.5%, in the good category of 19.0%, in the very good category of 4.7% and in the very poor category, it was 4.7%. The control of the Amar Tirta Swimming Pool organization is carried out in an organized and coordinated manner. One of them is an intensive financial examination and a treasurer entry and expenditure report to the manager twice a week.

Employee control is carried out fully by the manager by supervising all employees in maintaining the pool facilities, checking 3 times a week, and holding meetings 4 times a month.

4. CONCLUSION

Based on the results of the research above, it is known that the management analysis of Amar Tirta Swimming Pool in Palembang City is quite good, with a percentage of 52.3%. The planning factor is mostly in enough category with a percentage of 48.8%. Mostly, the organizing factor is in the sufficient category with a percentage of 51.5%. Then, most of the directing factor was in the sufficient category with a percentage of 58.2%. The motivating factor was mainly in the good category with a percentage of 43.8%. Based on the control factor, most of it was in the sufficient category with a percentage of 42.8%. Thus, the Amar Tirta Swimming Pool's management analysis in Palembang City is in the Good Enough category.

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