

The Role of Library Managers in Improving Students 'Reading Interest'

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ABSTRACT

The purpose of this research to know the role in raise reading interest library management students through borrowing, management a reading room, a collection of books and interaction with the school. This study the use of qualitative. The result of research obtained: (1) the role of the library in terms of lending in improving am read that facilitate loans provide a library card, socialization way lending book, did loans graciously and communicative, the increase in human resources in the library, the present for most student borrow a book; (2) the role of management library in terms of management a reading room in raise reading neat and to be clean, extending the reading room, environmental comfortable; (3) the role of the management of the library in terms of collection of books in improving diverse collection of books, the involvement in the collection of books, increase the number of a collection of books, and (4) the role the school library. Management through interaction student in the cooperation with the school principal, teacher government and private.

Keywords: The Role of the Management, Student, Reading Interest

1. INTRODUCTION

The needs of society in today's era of technological globalization have high hopes for libraries. As an information provider, a library is demanded in the speed of access to information and accuracy of scientific elements. All of this cannot be separated from the influence of the manager and librarian who are the driving force of a library [1]. In optimizing this role, it is necessary to organize information to make it easier for library users to find the required information quickly and precisely. User satisfaction is the main guide for the implementation of organizing information. Library as we know it is one of the information providers and distributors whose function and role are quite significant in the world of information [2].

The implementation of learning in national education is centered on students so that they can: learn to have faith and obey God Almighty, learn to understand and live, learn to be able to carry out and act effectively, learn to live together and be useful to others, and learn to build and find identity through an active, creative, effective, and fun learning process [3]. To support learning activities in these schools, schools must have learning resources, one of which is a library. As stated by Mulyasa, the library is the best learning

resource for obtaining information related to learning tasks [4].

The Law of the Republic of Indonesia Number 43 of 2007 has mandated that libraries in schools / madrasahs are required to have a collection of textbooks designated as compulsory textbooks in sufficient numbers to serve all students and educators. Funding for libraries in schools / madrasahs must also be allocated at least 5 percent of the school / madrasah operational budget or expenditures for goods outside of personnel expenditures and capital expenditures for library development [5]. In ensuring the quality of the library, at least it is necessary to meet the national library standards which consist of: library collection standards, facilities and infrastructure standards, library service standards, library staff standards, implementation standards and management standards.

In detail, the advantages of school libraries, both held in Elementary Schools (SD) and in Junior High Schools (SMP) are as follows: School libraries can lead to students' love of reading. The school library can enrich the learning experience of students [6]. The school library can help develop language skills [7].

Especially in learning at school, reading is very necessary to support the knowledge that must be

mastered by students. So that reading is certainly a habit that all students in Indonesia must have. Currently there are still many students in schools whose interest in reading is still low, as evidenced by the progress in international reading literacy study (PIRLS) research that shows that Indonesian children's interest in reading occupies position 36 out of 40 countries sampled [8].

Schools must pay attention to students' interest in reading, especially in the school library. School libraries are facilities and facilities in the implementation of education, so schools must have adequate libraries to support education [9]. Reading is a complex behavior, which consciously or unconsciously involves the use of various strategies in an effort to build a model of meaning that is allegedly intended by the author [10]. Therefore, it is necessary to develop reading interest starting from families, schools and communities through libraries that can provide diverse collections and provide good services [11].

The way to increase reading interest in the United States is by providing reading in the library, where children spend their daily time [12]. The condition of students' interest in reading in schools in formal institutions in Indonesia is not different from the general condition of the reading interest of the community. Most students who go to the library aim not to be maximized in the role of reading books or looking for references but do a lot of things that are not useful, such as chatting, sleeping, avoiding unwanted class hours, and so on.

In fact, the library is still underestimated by the public. It is no secret that the library is only interpreted as a cold and rigid book warehouse, even though there are some other people who see libraries in terms of benefits, such as institutions providing knowledge, learning facilities outside of school to a place to play with friends [13]. In accordance with these conditions also occurred in SD Negeri Sukalali and SD Negeri Kertayu. For the two schools, the conditions were that the library room was rarely visited, the library room was less attractive. Lack of student interest in visiting the library. There is no library teacher with a linear educational background. The library building is poorly maintained. However, the current condition of SD Negeri Sukalali library has been renovated but has not yet been inaugurated. So, for the time being the library building cannot be used for the process of borrowing books for children.

2. METHOD

This study was conducted in SD Negeri Sukalali and SD Negeri Kertayu. In this study the authors used a qualitative research type. Qualitative research is a research that needs to be carried out in accordance with the problem under study [14]. There are also those who

define a procedure that uses descriptive data in the form of written or spoken words from people and actors who can be observed [15]. Qualitative research tends to develop and is widely used in social sciences related to with social / human behavior, with various arguments, of course [16]. Data collection is a systematic and standard procedure for obtaining the necessary data. In an effort to collect data, researchers tried to find information related to the focus of this study, both in the form of opinions, facts and documentation. The data collection methods used by researchers are three methods, namely the observation method, the interview method and the documentation method. The nature of descriptive research is to describe and interpret existing data, for example about the situation experienced, a relationship, activities, views, visible attitudes or an ongoing process, interrelated influences [17].

3. RESULTS AND DISCUSSION

The following is an explanation of the results of data analysis:

NO	FOCUS	SD Negeri Sukalali	SD Negeri Kertayu
1	The Role of Library Managers in terms of Lending in Increasing Students' Reading Interest	Facilitate loans and provide library cards, conduct socialization on how to borrow books, provide friendly and communicative loan services, improve human resources in the library, give gifts to students who borrow books the most	Facilitate loans and provide library cards, conduct socialization on how to borrow books, provide friendly and communicative loan services, increase human resources in the library
2	The Role of Library Managers in terms of Reading Room Management in Increasing Students' Reading Interest	The layout is neat and always clean, expanding the reading room, a comfortable environment and adequate facilities.	The layout is neat and always clean, expanding the reading room, a comfortable reading room.

3	The Role of Library Managers in terms of Book Collections in Increasing Students' Reading Interest	Increase the variety of library book collections, involve teachers in the selection of library book collections, increase the number of new book collections.	Improving books in the library, involving school stage holders in increasing the variety of books by involving teachers and students in the selection, adding to the book collection with gifts from every graduation student
4	The Role of School Library Managers through Interaction with Schools in Increasing Students' Reading Interest	Collaborating with school principals, collaborating with teachers, cooperating between schools and collectors.	Cooperating with school principals, cooperating with teachers, cooperating with government and private agencies.

1) The Role of Library Managers in terms of Lending in Increasing Students' Reading Interest

To increase students' interest in reading, library managers must make efforts that encourage the achievement of educational goals marked by increased reading interest. In addition, reading must become a habit in order to ultimately improve student achievement [18]. One of them is good management. To manage well in order to increase students' reading interest in SD Negeri Sukalali and SD Negeri Kertayu, there are library management efforts carried out in terms of providing loans including: First, simplifying the procedure for borrowing books. Second, socialize how to borrow books. Third, provide loan services in a friendly and communicative manner. The fourth is increasing human resources in the library. The fifth is giving rewards for students who borrow the most books.

Socializing and facilitating the borrowing procedure, by simplifying and socializing the borrowing procedure, it is hoped that students will be happy to borrow books so that they are also happy to read. With the joy and enthusiasm of students in the library, it is hoped that in the future they will be able to contribute to the country by sending the nation's sons and daughters to become strong and strong successors with adequate intellectual vehicle scientific provisions according to the needs of the growing era.

Providing friendly and communicative loan services can increase students' reading interest. According to [19]. If he has positive motivation, he will show interest,

have attention and want to participate in a task or activity. The world of education in Indonesia is still faced with salient problems, among others: (1) the government is still low in obtaining education; (2) the quality and relevance of education is still low and (3) the management of education is still weak [20]. Efforts to increase human resources in libraries, through sending library staff for library training, library seminars and then also attending library workshops are expected to grow libraries in increasing reading interest and student learning achievement.

The characteristics of quality user service can be seen in terms of:

- a. Human Resources: 1) courtesy and friendliness of officers in providing services, especially for officers who interact directly with users: 2) responsibility in serving library users 3) empathetic, fair and fair in solving problems and handling complaints of professional users.
- b. Library services: 1) punctuality of service, related to waiting time and processing time; 2) service accuracy, relating to services; 3) that minimize errors, 4) easy access to services, associated with the number of officers serving, supporting facilities such as computers.

2) Discussion on the Role of Library Managers in terms of the Reading Room in Increasing Students' Reading Interest

Learning facilities which are part of the school culture are anything that can support and facilitate teaching and learning activities. The facilities in question are educational facilities in schools, in the form of buildings or classrooms and supporting equipment therein, learning media, books or other learning resources [21]. One of the ways to increase students' interest in reading in the library is by improving library facilities. This is because the library is a means of developing students' knowledge, skills and attitudes. With the addition of facilities in the library, it is hoped that the enthusiasm and interest in reading to visit the library will increase, because in the library students can read, study, summarize and discuss comfortably, and can find references easily.

One of the library facilities is the reading room. If the reading room is adequate and attractive, students will be more motivated to visit the library and read books in the reading room. Efforts are carried out as well as: an attractive and comfortable layout, expanding the reading room, a quiet environment with adequate facilities. The condition of the library reading room of the two institutions above can be said to have met the requirements even though it is not ideal, but all that will be pursued with an attractive and comfortable layout such as: using simple room decorations, not excessive, paint space is not dazzling and not gloomy.

3) Discussion on the Role of Library Managers in terms of Book Collections in Increasing Students' Reading Interest

The role that is carried out to increase students' reading interest in the library is by adding library materials. Additional library materials need to pay attention to the interest of the community being served. Thus, the selection of library materials must be guided by a story that is in accordance with the function and position of the library. Within the scope of the school, library material collection is carried out by a team that involves several components, including teachers, librarians, library managers, school / madrasah principals, students and committees if possible. The school library will be able to fulfill its function properly if the type and quality of the materials provided are good too. For this reason, adding library materials according to the curriculum is absolutely necessary in addition to other books that attract students' reading interest.

The collections of books in the libraries of the two institutions are sufficient in supporting Islamic religious education lessons as well as general subjects, for example: religious support books, general books and references. But it needs to be added. All book collections are neatly arranged on the shelves that have been provided according to the type of book. As for the procurement of new book collections obtained from purchases, donations from the sports office, the education office, new publishers and grants as well as donations from class VI students who come out with the provision that 1 student 1 book is a finger book. In the procurement of book collections, librarians must involve teachers so that librarians know what books are needed by students and teachers, as well as an effort to promote new book collections to teachers and students. With an adequate collection of books, it is hoped that it can support learning activities.

4) Discussion of the Role of School Library Managers through Interaction with Schools in Increasing Student Reading Interest

Library managers really need to collaborate with school principals where the principal will later collaborate with other parties such as regional libraries, government and private agencies as well as university libraries in an effort to help school library managers in increasing student reading interest. The principal, as a leader of an educational institution, must fully understand how to manage his administration in an educational institution in order to bring the institution he leads to a school that is capable of competing in the era of globalisation, yet still cultured [22]. Library managers in an effort to increase students' interest in reading cannot be separated from the help of the principal, where the principal, one of which is a

motivator, will certainly also help in increasing student reading interest.

4. CONCLUSION

Departing from the results of research conducted in the two schools above, the following conclusions can be drawn. The Role of Library Managers in terms of Lending in Increasing Student Reading Interest is carried out by: making it easier to borrow and provide library cards, socializing loan procedures, providing friendly and communicative loan services, improving human resources in libraries, providing reward for students who borrow the most book. The Role of Library Managers from the Aspect of Reading Room Management in Increasing Students' Reading Interest is carried out by: attractive and comfortable layout, expanding reading room, quiet environment with adequate facilities. The role of library managers in terms of book collections in increasing student reading interest is carried out by: increasing the variety of library book collections, involving field teachers in selecting library book collections, increasing the budget for new book collections, Involving school stage holders in adding variety of books, adding collections books with gifts from each student who will graduate. The role of school library managers through interaction with the school in increasing student interest in reading is carried out by: collaborating with school principals, cooperating with teachers, collaborating with schools and libraries with community elements, especially book collectors, collaborating with government and private agencies.

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