

Sentiment Analysis of Learning from Home During Pandemic Covid-19 in Indonesia

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ABSTRACT

Covid-19 pandemic in Indonesia impacting education sector issuance policy for learning from home. This policy has many responses from the public on social media like Twitter. There are many types of methods using machine learning approach to classify and predict sentiment analysis about this topic on Twitter. A good method with the best performance is required to increase chances of getting correct prediction and classification. To answer these problems and solve these needs, this research aims to find the best performing classification and prediction methods for analysis. This research objective is also expected to provide an overview for practitioners as a reference for researchers in conducting research. This research used a dataset consisting of 71.70% negative sentiment, 11.78% positive sentiment, and 16.52% neutral from 27708 response data on Twitter. Sentiment grouping by 3 annotators has an average annotation agreement level of 80.57%. Logistic regression produced the best performance compared to 6 other methods with performance accuracy 98.03% and f1-score 92.69%. Information extraction that causes negative sentiment mostly comes from the process of self-adaptation to the learning from home policy. Meanwhile, the provision of the Ministry of Education and Culture's quota assistance has a major influence on positive sentiment. Information extraction that affects to this sentiment can be used by the government to improve the application of learning from home policies such as providing internet quotas which have been proven to affect positive sentiment.

Keywords: Twitter, sentiment analysis, Covid-19, learning from home, machine learning, classification

1. INTRODUCTION

The Covid-19 pandemic began to occur in Indonesia in March 2020 impacting all areas of life [1]. The impact in the field of education is issuance policy to learning from home, to reduce the spread of the Covid-19 virus [2]. So that efforts to improve the quality of education which are being intensified will receive additional new challenges with this policy [3]. The policy of implementing learning from home has received many responses and various opinions from the public. Responses and opinions from part of the community are channelled and conveyed through posts and comments on social media such as Twitter. Post data and public comments on Twitter can be used to analyse the types of public sentiment regarding the learning process from home [4][5][6]. Posts on Twitter were chosen for analysis because the number of users in Indonesia is very large, namely 166 million users in May 2020 [7]. Not only because of the number of users, but also because the number of posts per user in a day can be more than once [8]. So that it is easier to obtain, more effective and efficient than spreading out surveys and questionnaires [9]. Public sentiment analysis is useful for predicting and classifying the tendency of opinions or responses to learning from home to be positive, negative or neutral. Prediction and classification of sentiment on posts on Twitter can be identified by implementing and analyzing machine learning through

pattern recognition and predicting the next type of pattern that will appear based on the input parameter values that influence it [4][5][6]. There are many types of methods with a machine learning approach to the application of classification and prediction to sentiment analysis. A good method with the best performance when comparison method for evaluation required to get prediction and classification. Correct prediction and classification are also useful to help related parties accelerate the filtering of positive/negative sentiments in tracing the information contained therein to make improvements to fix that sentiment factor.

Based on those reasons for achieving the objective, this research formulated this problem into several research question (RQ):

- 1 RQ1: What is the best classified method to predict and analysis sentiment from posting on Twitter?
- 2 RQ2: What are information that indicates the factors causing sentiment about learning from home?

To answer this problem and solve this need this research aim is to search and find the best performing classification and prediction method for analysis. With this method, information that indicates the factors causing sentiment about learning from home can be mapped into positive or negative. This research objective is also expected to provide

an overview for practitioners as a reference for researchers in conducting research.

1.1. Related Work

There are many interesting topics on Twitter that can be obtained and developed by sentiment analysis, one of which is about the Covid-19 pandemic. Data support that is easily accessible and available has attracted many researchers to conduct sentiment analysis from Twitter. Some of the research including:

1. Country Image in COVID-19 Pandemic. Huimin Chen et al. in their research [4] conducted a sentiment analysis regarding the image of China which experienced the first effects of the Covid-19 pandemic on the response of Twitter users based on news from international media such as the UK and USA. Huimin Chen grouped positive, neutral and negative sentiment analysis categories on politics, economy, foreign, culture, situation, measures and racism. The classification methods used are SVM and Ours. The results show that politics, culture and racism get negative opinion trends from the foreign community. This research provides suggestions for government follow-up in improving the image of Chinese state.
2. Sentiment Analysis of Tweet about Covid-19. Goran Matosevic et al. in their research [10] conducted a sentiment analysis on Twitter users in April 2020 in 6 selected countries: the US, UK, Spain, Italy, Sweden and Germany. There are two datasets formed in this research: first contains tweets about Covid-19 in certain countries, and second, contains tweets from top 10 politicians, Twitter users in certain countries. The purpose of this sentiment analysis is to determine people's emotional responses by grouping them into several categories, including anger, anticipation, disgust, fear, joy, sadness, surprise and trust. The research shows that Spain is the only country where fear is in the top rank, followed by sadness. Based on only a sample of 6 countries, the researchers recommend this technique to see the perspective of people's emotions in various countries.
3. Sentiment Identification in COVID-19 Specific Tweets. Manoj Sethi et al. in their research [11] collected data via the Twitter API with data containing the hashtags # Covid-19 and #coronavirus to conduct sentiment analysis and create predictive models. There are 3 datasets that are processed, dataset 1 and 2 are 10000 data, while dataset 3 is a combination of dataset 1 and 2. Sentiment analysis is carried out by comparing 6 different methods through a combination of 3 datasets. The results of [11] show that the decision tree and svm have a good performance in classifying positive and negative sentiments of 91% -93% and tend to be stable against the combination of the 3 datasets. These researchers recommend processing larger data with the addition of the n-gram approach for more accurate results.

1.2. Our Contribution

There are many literatures that can be found in online journal databases about classify method to prediction and analysis sentiment from posting on Twitter. But, when researchers search sentiment analysis of learning from home during pandemic covid-19 in Indonesia from 5 online database journals such as ACM, IEEE, Scopus, Sciencedirect and Proquest, the database shows no available journal. Based on this result condition, researchers want to provide sentiment analysis of learning from home during pandemic covid-19 in Indonesia by finding the best classified method to prediction and analysis sentiment from posting on Twitter. Best correct prediction and classification is also useful to help related parties accelerate the filtering of positive/negative sentiments in tracing the information contained therein to make improvements. This research project can be used to overview for practitioners as a reference for researchers in conducting research.

1.3. Paper Structure

The rest of the paper is organized as follows. The first section introduces background, identifies problem, formulation research question and the aim of the research. Section 2 introduces the preliminaries used in this paper, which include machine learning, classification method, dataset and pre-processing. Section 3 presents a methodology that will be applied in this research. Then, the methodology and result will be discussed and analysis to answer the research question in Section 4. Section 5 contains conclusion of the paper. Finally, Section 6 contains limitation of the paper and presents directions for future research.

2. BACKGROUND

2.1. Machine Learning and Classification Method

According to Thomas W. Edgar (2017) in his research [12], machine learning is a field of research that looks at the use of computational algorithms to convert empirical data into useful models. According to Wittek (2014) in his research [13], machine learning is a broad research field that is mainly concerned with finding patterns in empirical data. According to Kavakiotis et al., (2017) in his research [14], machine learning is a scientific field that discusses ways how machines adapt and learn from experience to recognize patterns. Based on the opinion of the 3 references, it can be concluded that machine learning is a science in developing computer science used for learning and adaptation processes to recognize patterns formed from empirical data. Machine learning is classified into 3 categories:

1. Supervised learning, where the system makes functions by recognizing patterns of training data labeled to predict.
2. Unsupervised learning, in which the system tries to deduce unlabelled data structures.
3. Reinforcement learning, where the system interacts with a dynamic environment.

This research uses a supervised learning solution approach to predict and conduct sentiment analysis. In supervised learning, the system must inductively "learn" a function called the target function, which is an expression of a model that describes data. To infer the best target function, the learning system, given the training set, considers alternative functions, which are called hypotheses and are denoted by h . In supervised learning there are two kinds of learning tasks: classification and regression. Classification models try to predict class differences, such as blood groups, whereas regression models predict numerical values.

According to Ge et al. (2017), classification is a method in supervised machine learning that is used to recognize and predict variables based on input parameters [15]. According to Kavakiotis et al. (2017), classification is one of the supervised machine learning categories which is used to predict results based on the functions that have been training, usually, prediction targets only consist of 2 categories [14]. Based on these 2 papers, it can be concluded that classification is one of the methods in machine learning which is supervised to predict the output results based on pattern recognition when training on the dataset. Some of the most common techniques are Naïve Bayes (NB), Decision Trees (DT), k-Nearest Neighbour (k-NN), Logistic Regression (LR), Random Forest (RF), Support Vector Machine (SVM) and Artificial Neural Network (ANN).. In evaluating the performance results of the classification method, several ways are used to form a confusion matrix as shown below:

Table 1 Confusion matrix

		Prediction	
		YES	NO
Actual	YES	TP	FN
	NO	FP	TN

Based on table 1 explained that True Positive (TP) indicates that the model correctly predicts Positive cases as Positive, False positive (FP): indicates that the model incorrectly predicts Negative cases as Positive, False Negative: (FN): indicates that the model is wrong predicts Positive cases as Negative, True Negative (TN): shows that the model correctly predicts Negative cases as Negative. By using confusion matrix we can measure performance aspects including:

1. Measuring accuracy: $(TP + TN) / (TP + FN + FP + TN)$, but accuracy is not suitable for class imbalance. So we need another evaluation category.
2. Sensitivity = TP / P
3. Specificity = TN / N
4. Precision = $TP / (TP + FP)$

5. Recall = $TP / (TP + FN)$
6. F1 Score = $2 * (Precision * Recall) / (Precision + Recall)$, the goal is to find average performance on recall and precision.

2.2. Dataset and Pre-Processing

According to Jason Brownlee (2017), a dataset is a set of data consisting of several row and column data that describes an example of data that will be observed using machine learning [16]. The dataset is needed to create a predictive model during training. The use of datasets in machine learning for classification is divided into, namely training and testing. In general, the proportion of training data is greater, namely 70% -80% of the total dataset. Machine learning performance is highly dependent on the quality of the dataset [11]. Dataset in this research is the result of crawling posts on Twitter so that it is included in text mining. The quality of a good dataset in machine learning is determined by the accuracy of annotations when labeling the target column on the dataset and pre-processing to reduce irrelevant data [13]. According to Andrew Kurbatov (2015), pre-processing is a feature selection process on a dataset to reduce the use of irrelevant data during the computation process of training models in machine learning so that it is faster [17]. According to Carlos Vladimiro (2019), pre-processing is a process to reduce redundant and irrelevant data in datasets before being used by machine learning [18]. Based on these two opinions, it can be concluded that pre-processing is a process of reducing irrelevant data and redundant data to optimize the computational dataset at the training stage of the machine learning model to be faster [14] [15] [16] [17]. In-text mining, there are several examples of pre-processing to reduce data, namely tokenizing is the separation of word features with spaces, normalizing words, for example being transformed into lowercase letters, removing stopwords to eliminate unnecessary words [14] [15] [16] [17].

3. METHODS

This section describes the methodology that has been made to be applied in this research. The process used consists of seven main processes, including:

1. Data collection
2. Annotation dataset
3. Data pre-processing & feature selection
4. Machine learning classification methods
5. Comparison of machine learning classification methods
6. Selected and determine classification methods
7. Describe sentiment analysis results

The flow of the main all processes is described in the following figure:

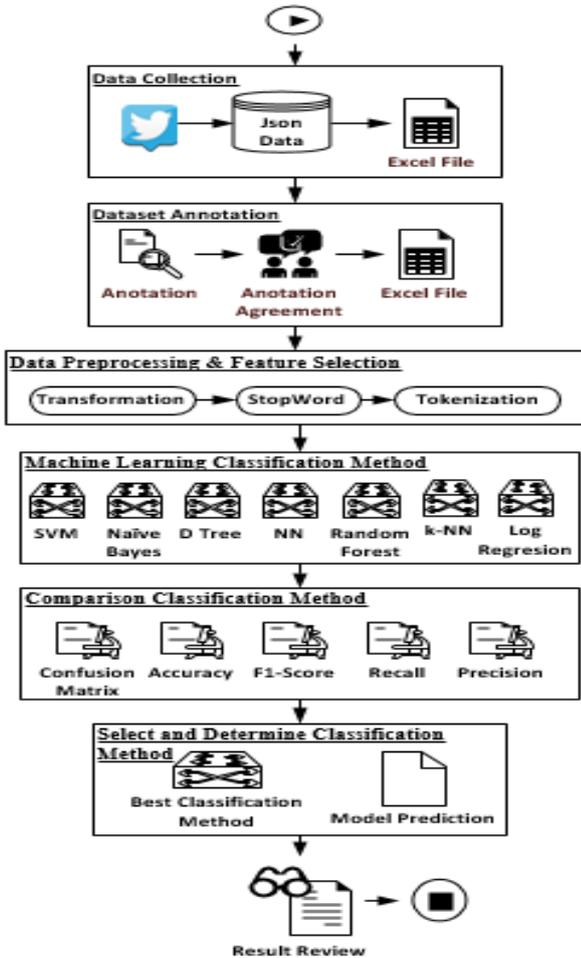


Figure 1 Flowchart diagram methodology

3.1. Dataset Collection and Annotation

This research uses data from posts on Twitter in November 2020 based on responses to learning from home policies during the pandemic in Indonesia. Data obtained through crawling using the Twitter API and then stored in the form of a json file. Because the Twitter policy is only allowed to be interesting for the previous 7 days, it is crawled periodically for 4 times. Any data that has been stored in json form is also transformed into an excel file to facilitate further processing. Data stored in Excel consists of only a few column values, including the data id, the date it was created, full_text which is the content of the post, display the name of the posting account owner and the location of the account owner. The annotation dataset is formed from a data collection labeled as the target for each data row. The target labels in the data collection are positive, negative and neutral. The target labeling of the data collection was done manually annotating using 3 annotators. The number of annotators is more than 1 and an odd number to get objective labeling targets. The chosen annotator has a criterion: a person who has used Twitter for at least 1 year and has a minimum education degree. Researchers assume

that these criteria are indicators that the annotator understands how to group categories. In the annotation process, if there are labels with different values, the majority value of the 3 annotators is chosen. If all label values are different, a prediction analysis is carried out from the previous data. The final result at this stage is a dataset in excel format which is used for the training and testing process.

3.2. Pre-processing and Feature Selection

After obtaining the dataset, the next step is to pre-processing data. Data pre-processing aims to reduce irrelevant data so that the subsequent computation process is faster and more efficient. The pre-processing data used in this research included:

1. Transformation, which aims to homogenize content with lowercase, remove url, remove word accents and remove html formatting.
2. Stopword, which aims to eliminate unnecessary words to reduce the number of words. Like this word, that, that, and others.
3. Tokenization, which aims to make each sentence of the post content on Twitter broken down by word using delimited spaces and the character ' '.

The results of the pre-processing data will make it easier to calculate the number of words that are important for the classification process, namely the bag of words.

3.3. Comparison and Selecting Classification Method

Machine learning classification method will run after pre-processing data. This research carried out the classification method selection stage by applying the classification process to 7 classification methods including SVM, Naïve Bayes, Decision Tree, Neural Network, Random Forest, k-NN and Logistic Regression. The performance of these seven methods will be sought by looking at the resulting confusion matrix. All of these methods use training data as much as 75% of the total dataset and testing data using 25% of the total dataset.

At this stage, the results of the performance of each classification method are reduced with an accuracy threshold of at least 80%. After reduction during training, performance comparisons were made against the remaining classification methods that were not reduced during the testing stage. The performance that is compared between classification methods is seen from the aspects that can be calculated with confusion matrix, such as accuracy, F1-score, precision and recall.

Researchers choose the best classification method from the 7 methods used based on the highest performance results in the previous stage. The method selection is done by ranking the performance by prioritizing the accuracy value, F1-Score, and the recall value. The classification method with

policy, namely 71.70% negative sentiment, 11.78% positive sentiment, and 16.52% neutral from 27708 response data on Twitter. Sentiment grouping by 3 annotators has an average annotation agreement rate percentage value of 80.57%. The results show that logistic regression has the best performance compared to 6 other machine learning methods for classification, such as SVM, Naïve Bayes, Decision Tree, Neural Network, Random Forest, and k-NN on data testing. Logistic regression resulted in performance with accuracy value 98.03% and f1-score 92.69%. Meanwhile, SVM is ranked 7th with an accuracy value of 85.92%. This research also shows evidence such as the results on the SVM that measuring the performance of the classification method only with accuracy is not suitable because it is possible that high accuracy only detects one of the true negatives. Information extraction that causes negative sentiment mostly comes from the process of self-adaptation to the learning from home policy. There is no issue about infrastructure in top 10 information that indicator causing negative sentiment of process learning from home. Meanwhile, the provision of Ministry of Education and Culture quota assistance has a major influence on positive sentiment. Information extraction that affects this sentiment can be used by the government to improve the application of learning from home policies such as providing internet quotas which have been proven to affect positive sentiment.

6. LIMITATION AND FUTURE WORKS

This research was conducted with the limitation of taking the dataset only in November 2020. The number of annotators in this research was only 3 people with an average agreement percentage rate of 80.57%. Extraction of information on positive and negative sentiments using only n-grams and counting the number of words that often appear in each category.

Based on the limitations of this research, similar research needs to be developed by adding to expanding the dataset. To improve the quality of the annotation and labeling of the target dataset, researchers suggest that annotators who are more skilled so that the percentage agreement of annotations is higher than the present. This research has not applied normalization during pre-processing to homogenize words, so the researchers suggest word normalization to reduce word diversity and thus speed up computation. Researchers also suggest the use of better information extraction methods. So that the extracted information can be used easily to mitigate negative sentiment.

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