

Application of the Concept of 'A Harmony with Nature' in the Interior Design of Alila Hotel & Resort, Ubud

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ABSTRACT

Ubud is one of the world's tourist destinations favored by both local and foreign tourists, with a variety of potentials that can attract tourists such as natural beauty and cultural uniqueness. The development of tourism in Ubud which is quite busy has resulted in the construction of resort hotels in various locations. Alila Hotel & Resort is one of the resort hotels in Ubud. For that, we need an interior design in accordance with the image of the hotel that can attract many visitors. The purpose of this study is to analyze and determine the application of the concept of 'A Harmony with Nature' in the interior design of Alila Hotel & Resort, Ubud. Methods of data analysis using qualitative methods that are descriptive and use a theoretical basis obtained from literature data as a guide so that the focus of the design is in accordance with the facts in the field. The results showed the application of the concept of 'A Harmony with Nature' to the elements that form space including floors, walls, ceilings, aspects of form, materials, colors and decorative elements.

Keywords: Interior, Hotel Resort, Natural, Ubud

1. INTRODUCTION

With the rapid development of the times, the activities of the public will increase. This busyness can be in the form of busy working in an office, college, school and so on which can cause a feeling of boredom. Therefore, we need a comfortable place for resting, and refreshing for the visitors, in the form of resort with special local natural potential.

Bali is one of the world's tourist destinations that is favoured by both local and foreign tourists, with a variety of potentials that can attract tourists such as natural beauty, cultural uniqueness, social life, as well as various religious ritual activities. Based on data from the Central Statistics Agency of Bali Province, the arrival of foreign tourists to Bali Province in 2020 was recorded at 528,883 visits. Along with the number of visits to Bali, it is hoped that there will be growth in the residential sector (hotel resorts) which can accommodate the number of tourists visiting Bali. This is supported by the natural potential in Bali which is still maintained today. One of the famous tourist attractions in the Bali region is Ubud nature tourism. From the description above, the Ubud area is very potential if it is used as an accommodation that can provide a feel of comfort and ensure privacy for its users but still contains elements of recreation by utilizing the existing natural potential. This requires planning and designing a resort hotel where these facilities are commercial for lease. This resort functions as an accommodation as well as recreation for tourists and is equipped with supporting facilities. The surrounding natural conditions are used as the main attraction for resort hotels.

Seeing the beautiful natural potential of Ubud and the traditional elements that want to be highlighted, a design approach was chosen with the hope of being able to create resort hotel by prioritizing the concept of back to nature, to introduce, preserve, increase the cultural values and traditions of Ubud and educate tourists to protect and appreciate natural environment.

1.1. Related Work

The concept or theme in interior design is the designer's rationale that is used to solve design problems. The interior design concept is determined after the designer can identify problems as a result of analyzing data that obtained from clients.

The natural concept is a concept that highlights the natural characteristics of the interior. In creating a natural atmosphere in the interior, there are several elements that can be used to present a natural atmosphere, such as colours and materials. Gordon (1995) stated that the color created by the presence of light is a form of energy that can affect the mind (mood) and emotions. In design, color has a very important role, because it has a psychological effect on the viewer and can give a certain meaning or impression.

According to Subkiman, Anwar (2010) Natural materials are materials made from materials obtained from nature and used in the construction sector as they are in nature.

Processing only undergoes cutting and tapping. There are two classifications of natural materials; there are biological and non-living. Biological is a material that comes from

living nature, for example wood, bamboo, rattan and others. Non-living is material originating from nature that is not living, for example stone, sand, and others.

Researchers conducted literature studies through books, journals and articles related to topics around interior design of resort hotels with themes harmony with nature.

In this design, the design issues raised in the interior design of Alila Hotel & Resort are described into several things, including how to apply the concept of 'A Harmony with Nature' to the interior design of Alila Hotel & Resort, Ubud and to what interior elements the concept of 'A Harmony with Nature' is applied.

The purpose of designing Alila Hotel & Resort is to analyze and determine the application of the concept of 'A Harmony with Nature' in the interior design of Alila Hotel & Resort, Ubud.

1.2. Our Contribution

This paper presents the application of the concept of 'A Harmony with Nature' in the interior design of Alila Hotel & Resort, Ubud.

2. BACKGROUND

2.1. Object of Research

In this review, the object under study is the Interior of Alila Hotel and Resort. The research covers the application of the concept of 'A Harmony with Nature' in the interior design of Alila Hotel & Resort, Ubud. Researchers conducted literature studies through books, journals and articles related to topics around interior design of resort hotels with themes harmony with nature.

3. METHODS

The data collection methods consisted of literature studies and field studies. Literature studies are carried out by looking for theoretical references that are relevant to the Alila Hotel & Resort interior design case or problem. Field studies were carried out through online observations due to restrictions of Covid-19.

The method of exposure in this paper uses a descriptive method, which is to describe the state of the subject or object based on the facts that are visible or what they are.

Methods of data analysis using qualitative methods that are descriptive and use a theoretical basis obtained from literature data as a guide so that the focus of the design is in accordance with the facts in the field.

The variables of this research are materials, and motifs that will be analyzed through shapes and colors.

The scope of this design is divided into 3, such as lobby, rooms and restaurants of Alila Hotel & Resort.

The location of the research object is at the Alila Hotel & Resort, which is located at Desa Melinggih Kelod, Payangan Gianyar, Bali 80572.

4. FINDINGS AND DISCUSSIONS

Alila Hotel & Resort is located in the village of Melinggih Kelod, Payangan, Gianyar, Bali. The hotel sits on a quiet and secluded highland with the Ayung River in the valley's foothills. The Ayung River is the longest river in Bali, with a length of about 62.5 km, crossing several regencies in Bali.

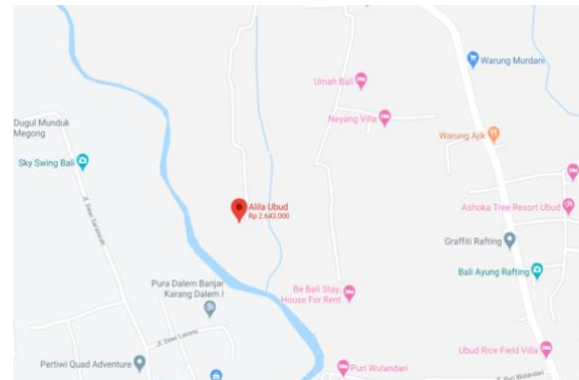


Figure 1. Location of Alila Hotel & Resort (Google Map, 2020)

The Alila Ubud area has a land area of 17,744 m² which is divided into two floors. The first floor contains a lobby, lounge, receptionist, meeting room, restaurant and bar, kitchen, service room, staff room, mechanical electrical room, outdoor area such as swimming pool, tennis court and other facilities. The second floor contains a ballroom, pre-function room, spa, fitness, and bedrooms.



Figure 2. The Facade of Alila Hotel & Resort (www.hotelscombined.com.au, 2020)

In terms of building facades, the image displayed by Alila Hotel & Resort is natural and ethnic. This can be seen from the carved ornaments on the wall and there are many trees around it. Natural images can also be seen from the use of materials on the building facades such as natural stone and solid wood.

Alila Hotel & Resort as a resort hotel in the Ubud area which is famous for its natural beauty and culture, has a natural, warm and ethnic image. This image then applied to the interior design of the hotel.

In designing the interior of this hotel, the style used is contemporary. The choice of this style is because the contemporary style has a concept of space that seems open or open plan, harmonizes the room that blends with the outer space, has an open facade. The design is practical and functional with simple geometric shape and neutral colors with a clean look. The use of large windows and using a lot of natural materials. This style is suitable with the theme to be applied to the interior design of Alila Hotel & Resort, namely 'A Harmony with Nature'.

As we know, Ubud itself is famous for the natural beauty of terraced rice fields and forests which are still very beautiful and have the potential to attract many tourists. This natural potential is then raised as a design concept where the hotel interior is made natural to blend with the outside so that visitors not only enjoy the natural beauty outside the hotel but also from inside the hotel. Local traditional elements will be applied, but still pay attention to the interior which is up to date and not excessive.



Figure 3. Design of Lobby
(Author, 2020)

Lobby is designed with comfort in mind, especially in terms of circulation of a large enough space and the use of unobtrusive colors. To give a natural impression, natural materials such as solid teak wood, natural stone travertine, bamboo, rattan and hanging plants are used. Apart from natural images, ethnic images are also displayed in the lobby. On the floor, a pattern is given that takes the idea from a Balinese mandala. Mandala literally means circle. The pattern that is used is a repetitive geometric floral pattern that has no spiritual meaning, only used as an aesthetic enhancement decoration.



Figure 4. Mandala Patterns
(Author, 2020)

The application of ethnic elements in this hotel is also applied to the application of Balinese carving ornaments. Balinese carvings have all forms of carvings of leaves, flowers and fruit that are convex and concave. It can be said that Balinese motifs are combination of concave and convex shapes. This motif is then simplified, repeated and then applied to the walls of lounge area marked in the image below.

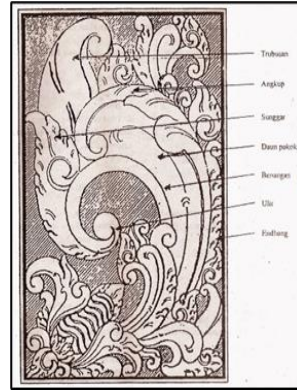


Figure 5. Balinese Carving
(<http://mycarving21.blogspot.com>, 2020)

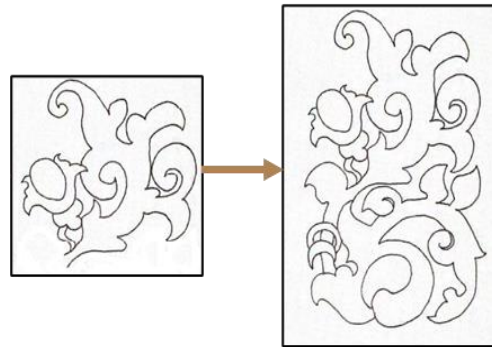


Figure 6. The Simplified Balinese Carving
(Author, 2020)



Figure 7. Lounge Design
(Author, 2020)

In the wall area, solid wood panels are provided with a combination of oak and black oak with a natural clear finish to maintain its naturalness. Ceiling of Lounge was given

hanging plants with the type of *Dischidia Geri* to add a natural impression. This pot is hung close to the window so that it still gets enough sunlight. This plant was chosen because it was easy to care for and didn't need to be watered every day.



Figure 8. Hanging Plants *Dischidia Geri*
(Author, 2020)

The sitting area in the lobby, made terraced by taking the concept of terraced Ubud rice fields that has an important philosophy for the local community. There is also a vertical garden and bamboo slats that are hung and arranged in such a way that it looks like a flying bird to make the design more integrated with the Ubud forest outside.

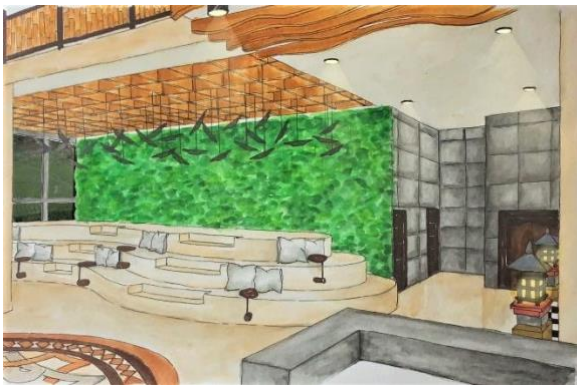


Figure 9. Design of Sitting Area in Lobby
(Author, 2020)



Figure 10. Ubud Rice Fields
(www.baligetaway.co.id, 2020)

To create a space that has a natural image, natural materials such as natural stone on the floor and walls, solid teak wood, rattan hanging plants and other natural materials is used. This material is applied to space-forming elements, such as floors, walls, and ceilings as well as to furniture in the room.



Figure 11. Material Scheme
(Google, 2020)



Figure 12. Room Design
(Author, 2020)

For the room area, artificial hanging plants are given to enhance the natural impression. The artificial plant was chosen with the consideration that it does not need extra maintenance and does not emit carbon dioxide (CO₂) at night. The concept of furniture in the interior design of this hotel is a traditional and contemporary style with a simple,

functional form, and dominance of natural materials such as solid wood and rattan.



Figure 13. Design of Sitting Area in Restaurant (Author, 2020)



Figure 14. Restaurant Design (Author, 2020)

The color composition used at Alila Hotel & Resort adjusts natural colors such as dark brown, light brown and beige. Green was used for the accent color. The goal is to create a warm and comfortable natural atmosphere for visitors.

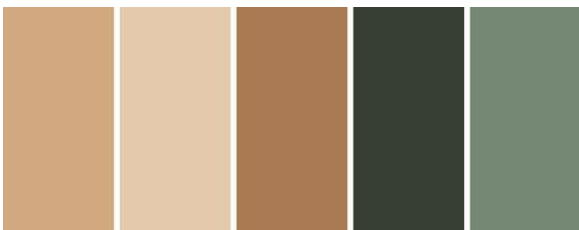


Figure 15. Color Scheme (Google, 2020)

With the advancement of science and the understanding of the meaning contained in decoration, the development of shapes, patterns and colors should be unlimited. The development carried out is precisely based on the meaning in the decoration itself. In a sense, development can be carried out further from the physical outside of the building to the physical inside of the building. In the interior, development can be done on the room-forming elements, furniture and accessories. With the development of Balinese decorations in the interior, it is hoped that the unity of the concept between architecture and interior can be achieved.

5. CONCLUSIONS

From the design of Alila Hotel & Resort, it can be concluded that the image to be displayed in this design is natural, warm, and ethnic. The room provides a warm natural atmosphere with a touch of local tradition in the interior.

To support this image, the theme chosen is 'A Harmony with Nature'. The natural potential of Ubud which is very beautiful is appointed as a design concept where the hotel interior is made natural to blend with the outside so that visitors not only enjoy the natural beauty from the outside of hotel but also from inside. Local traditional elements will be applied, but still pay attention to the interior which is up to date and not excessive.

The application of the concept of 'A Harmony with Nature' can be seen in the space-forming elements which include floors, walls, ceilings, which are dominated by natural materials. In terms of form, adapting the shape of terraced rice fields in Ubud, using materials that are dominated by natural materials, using brown monochrome colors with green accents, and also applying decorative elements such as hanging plants.

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