

# Framing Online Media Era Covid-19 (Case Study News Pro and Cons of PSBB Jakarta at *Detik.Com* and *Kompas.Com*)

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## ABSTRACT

Indonesia is the country affected by the COVID-19 virus. One of the cities that became epicentrum of the spread of the Covid-19 virus is DKI Jakarta, the capital city of Indonesia. Therefore, the Government enacted PSBB (Large-Scale Social Restrictions) DKI Jakarta policy on April 10, 2020 to slow the spread of the COVID-19 virus. However, the government's decision to impose a policy of PSBB reaps the pros and cons. The purpose of this research is to identify the news about the Pro Cons of PSBB DKI Jakarta in both online media editions from April 7 to May 30, 2020. By using The Framing Theory of Robert N. Entman Model, with qualitative approach. Based on the problem formulation in this study, researchers found detik.com and Kompas.com framing in presenting a news story. Detik.com one of the media that is counter, while Kompas.com is a media pro to PSBB policy in DKI Jakarta. The ideology used by detik.com is the economy, it can be seen through the perspective of the media Detik.com that emphasize of economic growth. Meanwhile Kompas.com healthcare ideology by supporting policies and paying attention to the health of community.

**Keywords:** Covid-19, Pro-Cons PSBB, Framing Analysis, Jakarta

## 1. INTRODUCTION

Throughout human history, when infectious diseases appeared was a phase that never escaped from human life. Infectious diseases become a threat in the community. Based on world health organization facts, there have been several new diseases that are contagious and potentially epidemic [1]. COVID-19 (coronavirus disease-19) is a new type of infectious disease that causes epidemics in 2020. WHO has warned that COVID-19 is an infectious disease that causes public health to be threatened and has come to international attention on January 30, 2020 and has been declared a pandemic on March 11, 2020 [2]. Large-scale social restriction policies (PSBB) are a way to prevent the spread of the COVID-19 virus in Indonesia, especially in the DKI Jakarta area. It turns out that the government's decision to implement a large-scale Social Restriction (PSBB) policy throughout the DKI Jakarta area, reaped the pros and cons among the people of DKI Jakarta. One of the reasons for the rejection of the PSBB policy is caused by some parties who feel harmed in terms of economic and social aspects. Detik.com and Kompas.com are two of the media that are constantly trying to provide the latest news about COVID-19 in Indonesia. One of the sub-topics in the Detik.com Kompas.com about the pros and cons of PSBB DKI Jakarta.

The topic seems to be rated as an issue that has high news value for both media. Both Detik.com and Kompas.com have their own perspectives and interests in delivering or producing news to be presented to an audience commonly referred to as framing news.

Framing is the way the media preaches events that come from the point of view that they want to convey to the reader. Framing analysis has a purpose in knowing how reality (groups, actors, and events) will be framed by the media. Framing is centered to see the media telling stories about the events that occurred and the media constructing the news because there are facts from the construction results [3]. In framing related to the issue of Pros and Cons of PSBB policy, the media talks about the pros and cons then the understanding of the pros is a good response, or agree on a thing. Whereas cons are a bad view, breaking, or disagreeing of a thing. The relationship with Large-Scale Social Restrictions is that researchers want to assess from both online media the direction in which both media are impartial. Media that is Pro will highlight the support of a figure, reveal the development of a figure, and present news in accordance with existing problems. While The Cons in the media are violating the ethics and privacy of a character, giving a great opportunity for people to have opinions, and present fake news from citizen journals.

Therefore, the purpose of the establishment of this research to find out how Kompas.com and Detik.com framing the pro-cons of PSBB Jakarta in the mass media. And researchers have a problem formulation that is how online media Detik.com and Kompas.com framing the pros and cons of PSBB Jakarta in the mass media. And what the ideologies of the two online media in the pro-cons news PSBB Jakarta.

### **1.1. Related Work**

Hari Sevriyanto Siregar [4] made a thesis with the title Constructive Journalism Practice on The Issue of Moral Panic During the COVID-19 Pandemic (Robert N. Entman Framing Model Analysis in Corona Indonesia News Detik.com in the Period 2-4 March 2020). Problem Formulation of this thesis is how to framing the Detik.com on the issue of moral panic, how the practice of Detik.com through framing the issue of moral panic. The results of research on framing practices of this study are researchers concluded that frame Detik.com always put a solution greater than information that makes the public more panicked. Although, there is one news that provides solutions with fewer portions. But overall Detik.com always provide information solutions from every news published.

Kheyene Molekandella Boer, Mutia Rahmi Pratiwi, Nalal Muna [5] from Mulawarman University Samarinda, Dian Nuswantoro University, APP Jakarta Polytechnic. making a Journal with Problem Formulation How the process of framing online media in the coverage of Covid-19 handler policies and the role of millennials.

The results of research in framing analysis, can be drawn a conclusion that the role of the media is not limited to information sharing, the development of the era demands the media to perform the role of 'watch dog' or guard dog for the upper elite in formulating every policy for the benefit of society. The results showed that CNN media Indonesia.com, Liputan6.com and Kompas.com provided clarification space for the government, namely the Covid-19 task force for the pro-cons response from the public regarding the involvement of influencers. And the results of this study show several important points; First, define the problem that is controversial to the community in this case netizens for the efforts that the task force wants to collaborate with influencers as an effort to educate millennials. Second, the government believes that the largest source of spread of the virus is dominated by millennials. Third, make moral judgment where influencers emphasize that their contribution is solely without pay and proof of dedication to the nation in helping the government suppress the spread of Covid-19, especially in millennials. Fourth, treatment recommendations from four media are considered important for various parties to collaborate, unite to play a role in efforts to prevent the spread of the virus. Not just from the government but from influencers and the public. The emphasis in these four media is that everyone has their own role in providing awareness about the dangers

of Covid-19 so that it will lead to Indonesia returning to health.

The latest research is a with the author Nishya Gavrila, Farid Rusdi [6] entitled Framing Analysis Detik.com and Kompas.com on the Worst Jakarta Air Quality News in the World coming from the Faculty of Communication Sciences Tarumanagara University which has a problem formulation how to framing online media Detik.com and Kompas.com in the worst Jakarta air quality news in the world.

Based on the results of his research, Framing Media Online Detik.com: Overall Detik.com frames the worst Jakarta air quality news in the world always discusses the response of Anies Baswedan as governor of DKI Jakarta to provide solutions to overcome the bad air in Jakarta, the author also summarizes the causes of poor air quality in Jakarta version of Detik.com, namely due to heavy vehicles crossing the JORR (Jakarta Outer Ring Road) toll road area and project development. The moral message conveyed by Detik.com is the need to plant trees in the Jakarta area, urge the public to reduce the use of private vehicles, as well as to test gas emissions checks issued by vehicles. Treatment Recommendation or settlement offered by Detik.com to overcome the poor air quality in Jakarta is to conduct regulations on emissions checks, together with the manager of JORR (Jakarta Outer Ring Road).

## **2. METHODS**

Research that has been done by the author, using qualitative research approach. This qualitative approach is used because researchers obtain data from news article analysis and have no connection with images and numbers. In this study, the authors used the Critical paradigm to analyze the articles that will be used as results and findings. And to analyze the article that has been obtained researchers choose framing model Robert N. Entman. Based on the concept of framing this model is used by the author to illustrate two selection processes as well as to emphasize its own aspects of the reality of a medium. Framing according to Robert himself amounts to four points, namely defining a problem, estimating the problem or source of the problem, making a moral decision, and making an emphasis on solving a problem. Therefore, researchers want to see the four points that have been presented, through the pro-cons coverage of large-scale social restrictions in the DKI Jakarta Area in Detik.com and Kompas.com through framing Robert N. Entman. Data collection techniques used by researchers through primary data are based on data from the Online news portal itself, namely ten news articles from Detik.com, and ten news articles from Kompas.com related to the issue of Pro Cons of Large-Scale Social Restrictions in the DKI Jakarta Area. as well as to obtain secondary data According to Sugiyono [7], explained that the three stages to conduct qualitative research data analysis is to sort out and focus on the important thing, secondly do a brief description, third look for the core to draw the final conclusion.

### 3. FINDINGS AND DISCUSSIONS

Based on ten online media reports Detik.com related to large-scale social restriction policies implemented by the Governor of DKI Jakarta. There are seven counter news, namely:

**Table 1** Pros and Cons of Detik.com

No	Article Title	Date	Pro & Cons
1	Penerapan PSBB Hari Pertama, Jalan Sudirman-Thamrin Lengah	10 April 2020	Pros
2	Pakar Transportasi Kritik Permenhub Tak Sinkron dengan Aturan PSBB Lain	12 April 2020	Cons
3	Ikuti Aturan Menkes. Anies Tegaskan Ojek Tak Boleh Bawa Penumpang di PSBB	13 April 2020	Cons
4	Pemerintah: Sebelum PSBB Kasus Corona DKI 50% Nasional, Kini 39%	11 Mei 2020	Pros
5	1.066 Perusahaan Langgar PSBB Jakarta: 184 Ditutup, 882 Ditegur	12 Mei 2020	Cons
6	PSBB Mau Dilonggarkan, Nggak Takut Ancaman Gelombang Kedua Corona?	18 Mei 2020	Cons
7	Anies: PSBB Belum Berakhir.	26 Mei 2020	Cons

Source: Personal Documentation (2020)

Based on the findings of the media researchers referred to as counter bad views, violating, or disagreeing of a thing, the counter-media policy presents news by pressuring the public not to opinion, and based on its title as if it disagrees with the policy. Here are ten online media coverage related Kompas.com large-scale social restriction policies imposed by the Governor of DKI Jakarta, namely:

**Table 2** Pros and Cons of Kompas.com

No	Article Title	Date	Pro & Cons
1	Menkes Setujui PSBB Jakarta, Ojol Dilarang Bawa Penumpang	7 April 2020	Pros
2	Pakar Transportasi Kritik Permenhub Tak Sinkron dengan Aturan PSBB Lain	8 April 2020	Pros
3	Ikuti Aturan Menkes. Anies Tegaskan Ojek Tak Boleh Bawa Penumpang di PSBB	9 April 2020	Cons
4	Pemerintah: Sebelum PSBB Kasus Corona DKI 50% Nasional, Kini 39%	10 April 2020	Pros
5	1.066 Perusahaan Langgar PSBB Jakarta: 184 Ditutup, 882 Ditegur	10 April 2020	Pros
6	PSBB Mau Dilonggarkan, Nggak Takut Ancaman Gelombang Kedua Corona?	10 April 2020	Pros
7	Anies: PSBB Belum Berakhir. Yang Katakan Mal Buka 5 Juni Itu Imajinasi!	14 April 2020	Pros
8	Ikuti Aturan PSBB DKI, KPK Perpanjang Masa Bekerja dari Rumah Hingga 4 Juli	22 April 2020	Cons
9	46 Hari Pelaksanaan PSBB Jakarta, Ada 79.930 Orang Yang Melanggar	13 Mei 2020	Cons

10	Pasar Hewan Jatinegara Masih Dipadati Warga Pada Saat PSBB, Imbauan Jaga Jarak Diabaikan	26 Mei 2020	Pros
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Source: Personal Documentation (2020)

Based on the findings of the media researchers referred to as pros that is a good response, or agree on a thing. Media Pro to the policy presents news in accordance with existing problems and support a figure.

In Table 1 and Table 2 on the issue of large-scale social restrictions in the DKI Jakarta Region by Governor Anies Baswedan, researchers have conducted a framing analysis of the Robert N. Entman model. As many as 20 news from Detik.com media Kompas.com for that analysis results can be as follows:

**Table 3.** Framing Analysis

Element	Detik.com	Kompas.com
<i>Define problems</i>	The government imposes Large-Scale Social Restrictions (PSBB) to be adhered to by the community, but there are people who still ignore the regulations of the Government.	Large-scale Social Restriction Regulation (PSBB) has been implemented by the Government. This step is considered appropriate to save the community from the threat of the COVID- 19 virus.
<i>Diagnose causes</i>	Large-scale Social Restriction Regulation has been stipulated through PP No. 21 of 2020 as stipulated in Article 60 of Law Number 6 Year 2018. Policies that have been given by the Government must be obeyed by the community.	Large-scale Social Restriction Policy that has been determined by the Governor of DKI Jakarta. Must be able to manage the community and maintain the welfare of the community.

<i>Make moral judgement</i>	Regulation of Large-Scale Social Restrictions (PSBB) DKI Jakarta Area must be obeyed by the community. Otherwise, the government will crack down firmly on people who violate the policy.	Large-scale Social Restrictions (PSBB) is a policy imposed by the Governor of DKI Jakarta. In this case there are exceptions to people who have an interest outside the home to work.
<i>Treatment recommendation</i>	The government expects the public to comply with the policy of Large-Scale Social Restrictions (PSBB) that have been implemented. Because the policies implemented are useful to stop the spread of the COVID-19 virus in the DKI Jakarta Area. As well as this PSBB regulation is extended or not it is not actually the government but what determines is the behavior of the community in the PSBB Region.	This Large-Scale Social Restriction Regulation is indeed in force to stop the spread of the COVID-19 Virus in the DKI Jakarta Area. In this case there needs to be a role of the government in paying attention to the people who are going through a difficult time when the current policy is put in place.

Source: Personal Documentation (2020)

The results, obtained by researchers using Robert N. Entman's framing device, looked at similarities and differences in viewpoints between them. Detik.com and Kompas.com on the pros and cons of large-scale social restrictions in the DKI Jakarta area. If you look at the similarities, these two media both give an assessment of the policies that have been implemented in the DKI Jakarta area. news that has similarities between the two is the Government: Before PSBB Corona DKI Case 50% National, Now 39% in Detik.com edition of May 11, 2020. In this news article the editor seems to give his assessment of the policies applied, but reminds the public to stick to the policies that have been implemented to date. The editor

also highlighted the Pro side of this policy by quoting the Minister of Health's statement. In addition, in an article published by Kompas.com entitled South Jakarta Tighten PSBB with The Closing of 14 Road Sections, edition 26 May 2020. In this article, the editorial looks Pro to government policy that restricts access in and out of Jakarta with the aim of inhibiting the addition of Covid-19 cases in the DKI Region. On the other hand, the difference in the way of Detik.com and Kompas.com is very clear. In the article on the Detik.com there are editors who seem to preach counter behavior against large-scale social restriction policies that have been implemented in the DKI Jakarta Area. Examples of two related articles are Transportation Experts Criticism Permenhub Out of Sync with other PSBB Rules edition 12 April 2020. And the second article related to differences related to Anies Insists Ojek Can Not Bring Passengers in PSBB edition of April 13, 2020.

#### **4. CONCLUSION**

Based on research questions this research aims to describe the framing of Detik.com and Kompas.com about pro and cons of PSBB Jakarta and the ideologies of the two online media. Researchers found detik.com and Kompas.com framing in presenting a news story. Detik.com one of the media that is counter, while Kompas.com is a media pro to PSBB policy in DKI Jakarta. The ideology used by detik.com is the economy, it can be seen through the perspective of the media Detik.com that emphasize of economic growth. Meanwhile Kompas.com healthcare ideology by supporting policies and paying attention to the health of community.

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